Successive Wins

The three-set series containing two wins in a row are WWW, WWL, and LWW (where W is a win, and L is a loss). Let p be the probability that Elmer beats his father, and let q be the probability that he beats the champion.

Using the champion-father-champion ordering, the probability of two wins in a row is:

$$qpq + qp(1-q) + (1-q)pq = 2pq - q^2p$$

Using the father-champion-father ordering, the probability of two wins in a row is:

$$pqp + pq(1-p) + (1-p)qp = 2pq - p^2q$$

Since, p > q, we know that:

$$p > q$$
$$pq > q^{2}$$
$$p^{2}q > q^{2}p$$

It follows that $2pq-q^2p>2pq-p^2q$. Thus, Elmer should choose the champion-father-champion ordering.