Kaan Aydın
Kagithane, Istanbul, 34413 Turkey
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Education
Boğaziçi University, Istanbul, Turkey
Bachelor's Degree, Management Information Systems, 3.19/4.0
Expected Graduation: June 2025
  • Relevant Coursework: Marketing, Economics, Accounting, Statistics, Data Mining, Database
  Project Management, Strategic Management, Entrepreneurship

Hochschule Hannover, Hannover, Germany
Erasmus+ Exchange, Business Information Systems
March 2024 – July 2024
  • Relevant Coursework: Operations Research, Sustainable Management, Project Management

Experience
BAT Türkiye, Istanbul, Turkey
TM&D Systems and Planning Intern
July 2024 – Present
  • Assisted in planning and executing sales events, providing data-driven insights for effective
  decision-making.
  • Collaborated on developing solutions to enhance operational efficiency and cross-functional
  communication.
  • Utilized SAP BusinessObjects to generate strategic and operational data insights.

Adin.Ai, Istanbul, Turkey
Data Analysis Intern
October 2022 – December 2023
  • Transitioned from marketing to data analysis, gaining a broad understanding of digital marketing
  principles.
  • Implemented Google Analytics trackers and generated reports to support data-driven marketing
  strategies.

Leadership & Activities
NEXSTER Entrepreneurship Center, Hannover, Germany
MINTx Award, Winner
June 2024
  • Led a project to develop an application for identifying errors in visa documents, ensuring data
  privacy and compliance.
  • Conducted market research and successfully presented the project, securing a position in the
  Kickstart Programme.

Compec - Boğaziçi University IT Club, Istanbul, Turkey
Data Science Team Leader
June 2022 – May 2023
  • Organized the Boğaziçi Datacamp Data Science Summit, securing sponsorships and attracting
  participants.

Skills & Languages
Technical: Microsoft Excel, Microsoft PowerBI, SPSS, Google Analytics, SAP BusinessObjects,
Microsoft Access, Microsoft SQL Server

HR & Soft Skills: Teamwork, Communication, Project Management, Data-driven Decision Making
Languages: Turkish (Native), English (Full Professional Proficiency)

Additional Information
    • Actively seeking to apply analytical and project management skills in an HR setting, leveraging
    technical expertise and international experience to contribute to innovative HR solutions.
    • Enthusiastic about developing HR-specific skills and gaining hands-on experience in recruitment,
    employee relations, and HR operations.

Note: While I possess strong data analysis and project management skills, I am eager to develop
HR-specific knowledge and experience to fully meet the requirements of an HR Specialist role.