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Karina Avetisian

Multidisciplinary designer

Design Skills

Presentations / Pitch decks

Data Visualization

Print Materials

Strategical branding

Design systems / Guidelines

Merchandise / Decals

Digital Illustration

Web Design

Zero-coding

Website UX & UI

HTML/CSS

Photo editing

Video editing

Soft skills

High speed of work

Punctuality

Efficiency

Attention to detail

Self motivation

Multitasking

Openness to feedback

Initiative

Collaborative mindset

Toolbox

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Acrobat

Adobe Premiere Pro

Adobe After Effects

MS Power Point

Figma

Webflow

AI Tools

Experience

Graphic designer at Origin Charging tech. (ex. Yablochkov tech.)

January 2021 – Present

- Designing visually engaging presentations for internal and external use, incorporating custom graphics, data visualization and infographics to convey complex information effectively.
- Designing marketing materials such as brochures, flyers, posters, and banners for both print and digital distribution.
- Designing a new merchandise collection every New Year as a gift to all employees.
- Editing photos and videos for use in marketing materials, website content, and social media.
- Designing decals for charging stations.
- Designing, developing and maintaining the company's website, ensuring a user-friendly and visually appealing interface.
- Communicating design concepts and ideas to non-design colleagues, explaining the rationale behind design choices.
- Incorporating feedback from colleagues and stakeholders to refine designs and achieve the desired outcomes.
- Seeking opportunities to enhance the company's visual presence, suggesting improvements and innovative design solutions.
- Keeping up with design trends, tools, and software updates to maintain a modern and innovative approach to design work.
- Juggling multiple projects and deadlines, prioritizing tasks to ensure timely delivery of design materials.

Junior Architect at Rhizome gr.

March 2020 – November 2020

During this time, I began my career and gained experience working on real projects in the creative team. Produced drawings, layouts, 3D models, renderings and Photoshop collages for different projects, such as The Renovation of Torzkovsky Market and NEMOSKVA Exhibition.

Education

Humber College Institute of Technology & Advanced Learning, Toronto, ON

January 2023 – August 2023

Graphic Design for Print and Web

Saint Petersburg State University of Architecture and Civil Engineering

September 2015 – June 2020

Bachelor's degree in Urban planning