

Kathryn Bager

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EDUCATION

- Rutgers University** 09/2024
BA in Information Technology and Informatics New Brunswick, NJ
- **Relevant Courses:** IT Fundamentals and Introduction to Media.
- University of Pittsburgh** 09/2022 – 05/2024
Pittsburgh, PA
- **GPA:** 3.5
 - **Relevant Courses:** Intermediate Programming, Web Design and Development, Big Ideas in Computing and Information, and Human-Centered Systems.

TECHNICAL EXPERIENCE

- Rutgers Center of Learning Development Website** 10/2024
- Enhanced website accessibility and readability by redesigning the layout and navigation, resulting in a more user-friendly experience for students and staff.
 - Developed the site using WordPress, translating the design into a fully functional, responsive website with custom features for improved user interaction.
 - Increased website traffic by 27% within the first week of the redesign, demonstrating the immediate positive impact of the updates on user engagement and visibility.
- "RU Open?" Website** 10/2024
- Created an interactive tool for displaying real-time dining hall hours by providing easy access to essential dining information.
 - Implemented JavaScript to dynamically update dining hall hours, enhancing site usability and ensuring up-to-date information for over 50,000 students.
- "The Badger Bakes" Website** 08/2023 – 12/2023
- Launched a responsive website centered around cooking tips, recipes, and videos through a seamless design and mobile-friendly interface within 7 days.
 - Curated multimedia content to improve accessibility and usability, resulting in a more informative user experience.
- PR and Communications Manager** 09/2022 – 05/2024
Pitt Computer Science Club Pittsburgh, PA
- Increased Instagram followers by 55% and newsletter retention by 30% through targeted content strategies.
 - Designed logos and branding for the Steel Hacks and CSC Hacks hackathons, and gained over 100 participants.
 - Devised club t-shirts for two semesters, enhancing community and visibility.
- Hackathon Track Winner** 10/2022
The Pitt Challenge Pittsburgh, PA
- Won 'Best Use of Velo by Wix' out of 78 participants by developing a responsive front-end with CSS and creating a high-fidelity Figma prototype, significantly enhancing both user experience and app functionality.
 - Implemented front-end user interface, ensuring responsive design for mobile and desktop views, optimizing user interaction while using Velo.

PROFESSIONAL EXPERIENCE

- Camp Lou Henry Hoover** 07/2022 – 08/2024
Unit Leader Newton, NJ
- Led a team of 5+ staff and 30+ campers, ensuring a safe, inclusive, and engaging environment.
 - Executed weekly activity plans, boosting camper engagement and positive feedback.
- Unit Counselor**
- Managed daily camper activities, ensuring safety and engagement.
 - Collaborated on weekly schedules, increasing camper participation.
 - Honored as "Counselor of the Week" seven times for leadership and flexibility.
- Oval Day Camp** 08/2021 – 06/2022
Junior Counselor South Orange, NJ
- Managed camp logistics, including cleaning and material gathering, to ensure smooth daily operations and an organized environment for campers.

SKILLS

- **Programming & Development:** HTML, CSS, WordPress, Javascript
- **Adobe Creative Suite:** Photoshop, Illustrator, After Effects, Fresco, Express
- **Design:** Figma, Blender