

# Kathryn Bager

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## EDUCATION

### Rutgers University

*Bachelor of Arts in Information Technology and Informatics*

• Minor in Business and Technical Writing

• **GPA:** 3.7

• **Relevant Courses:** IT Fundamentals, Social Informatics, Management of Technological Organizations and Introduction to Media.

09/2024

New Brunswick, NJ

### University of Pittsburgh

• **GPA:** 3.5

• **Relevant Courses:** Intermediate Programming, Web Design and Development, Big Ideas in Computing and Information, and Human-Centered Systems.

09/2022 – 05/2024

Pittsburgh, PA

## TECHNICAL EXPERIENCE

### Rutgers Center of Learning Development Website

- Enhanced website accessibility and readability by redesigning the layout and navigation, resulting in a more user-friendly experience for students and staff.
- Developed the site using WordPress, translating the design into a fully functional, responsive website with custom features for improved user interaction.
- Increased website traffic by 27% within the first week of the redesign, demonstrating the immediate positive impact of the updates on user engagement and visibility.

10/2024

### "RU Open?" Website

- Created an interactive tool for displaying real-time dining hall hours by providing easy access to essential dining information.
- Implemented JavaScript to dynamically update dining hall hours, enhancing site usability and ensuring up-to-date information for over 50,000 students.

10/2024

### "The Badger Bakes" Website

- Launched a responsive website centered around cooking tips, recipes, and videos through a mobile-friendly interface within 7 days.
- Curated multimedia content to improve accessibility and usability, resulting in better user experience.

08/2023 – 12/2023

### PR and Communications Manager

*Pitt Computer Science Club*

- Increased Instagram followers by 55% and newsletter retention by 30% through targeted content strategies.
- Designed logos and branding for the Steel Hacks and CSC Hacks hackathons, and gained over 100 participants.
- Devised club t-shirts for two semesters, enhancing outreach and visibility.

09/2022 – 05/2024

Pittsburgh, PA

### Hackathon Track Winner

*The Pitt Challenge*

- Won 'Best Use of Velo by Wix' out of 78 participants by developing the front-end with CSS of our website and creating a Figma prototype, enhancing both user experience and app functionality.
- Implemented front-end user interface, ensuring responsive design for mobile and desktop views, optimizing user interaction while using Velo.

10/2022

Pittsburgh, PA

## PROFESSIONAL EXPERIENCE

### Camp Lou Henry Hoover

#### Unit Leader

- Led a team of 5+ staff and 30+ campers, ensuring a safe, inclusive, and engaging environment.
- Executed weekly activity plans, boosting camper engagement and positive feedback.

07/2022 – 08/2024

Newton, NJ

#### Unit Counselor

- Managed daily camper activities, ensuring safety and engagement.
- Collaborated on weekly schedules, increasing camper participation.
- Honored as "Counselor of the Week" seven times for leadership and flexibility.

## SKILLS

- **Programming & Development:** HTML, CSS, WordPress, Javascript
- **Adobe Creative Suite:** Photoshop, Illustrator, Premiere Pro, Fresco, Express
- **Design:** Figma, Blender