



Department of Agriculture  
Development and Farmer  
Welfare



# RKVY FPO Promotion Scheme 2019-20

SFAC Kerala (Small Farmers Agribusiness  
Consortium, Kerala)



# Project Status of RKVY FPO Promotion Scheme

# Approval Dates

1

## Kerala FPO Policy, 2020

G.O. (Rt) No.431/2020/AGRI, Dated 15-05-2020 approved the Kerala FPO policy. RKVY 2019-20 operational guidelines for FPOs in Kerala also approved TM(1)11560/2020 Dated 30-06-2020

2

## SLCC Approval of PMU & ABPA - 2021

State Level Consultative Committee on 01-07-2021, File No. PPM-CELL/337/2020-AGRI selected the agencies for monitoring & handholding after e-tender process.

3

## SLSC - Aug 2021

State Level Selection committee approved 13 FPOs for handholding

4

## SLSC - Jan 2022

Further 32 FPOs approved for formation and 49 FPOs for strengthening support

5

## SLSC –Oct 2024

Remaining 5 FPOs approved in Alappuzha, Wayanad

6

## SLSC – April 2025

Two more FPCs have been selected 1 each from Ernakulam and Pathanamthitta

# FPC Registration Status

SL No.	District	Target	New FPOs Registered/ Selected
1	Trivandrum	4	4
2	Kollam	3	3
3	Pathanamthitta	3	3
4	Alappuzha	2	2
5	Kottayam	4	4
6	Idukki	4	4
7	Ernakulam	4	4
8	Thrissur	6	6
9	Palakkad	4	4
10	Malappuram	3	3
11	Kozhikode	3	3
12	Wayanad	4	4
13	Kannur	4	4
14	Kasaragod	2	2
	Total	50	50

Parassala Banana Export Farmer Producer Company Limited	Thiruvananthapuram	Karthikeyan	parassalafpc@gmail.com	9447555395
Deendayal Farmers Producer Company Limited		Venugopalan P	venugopalchemboor@gmail.com, deenadayalfarmer@gmail.com	8606666831
Manickal Agro Farmers Producer Company Limited		M S Raju	msmannoor@gmail.com, manickalagrofpo@gmail.com	9447309521
NARP Farmer Producer Company Limited		G Sasikumar	sasikumarg1971@gmail.com	9446307367
Anayadi Farmers Producer Company Limited	Kollam	Udayabhanu Krishnan Nair	udayanmadathil1966@gmail.com	9526194660
Nedumpana Farmer Producer Company Limited		Nassarudeen Shamsudeen	snasarudeen6@gmail.com	9446174433
Green Kollam Farmers Producer Company Limited		Joseph SM	greenkollamfpc@gmail.com	9447591973
Kodumon Farmers Producer Company Limited		Adhikarathil Neelakandan Saleem	kodumonfarmersproducercompany@gmail.com	9188545766/ 9744845766
F4fresh Farmers Producer Company Limited	Pathanamthitta	Vinod Vijayan	fforfresh2022@gmail.com	9496045484
Pampa Valley FPC		Anil Kumar Gopi	<a href="mailto:alleppeyfpo887@gmail.com">alleppeyfpo887@gmail.com</a>	8921978431
Alleppey Farmers Producer Company Limited		V Mohan Das	<a href="mailto:advocatevmohandas@gmail.com">advocatevmohandas@gmail.com</a>	9447715509
Waterlogged Farmers Producer Company Limited		George Thomas	chass1966@gmail.com	9447598847
Poganthanam Chass Farmers Welfare Producer Company Ltd.	Alappuzha	Jacob Mathew	jacobrrii@gmail.com	9447602250
RubFarm Producer Company		Siby Mathew	kaniyampadysiby@gmail.com/ palasanthomfpc@gmail.com	9446126925
Pala Santhom Farmer Producer Company		K R Manmadhan Nair	faicekoorali@gmail.com	9496113697
FAICE Agro Producer Company				

Spezia Idukki Farmers Producer Company	Idukki	Sr. Suni Mathew	srchaithanyacmc@gmail.com, speziaidukkipcl@gmail.com	9562688506
Jaivagram Farmers Producer Company		M V Baby	JAIVAGRAMPRODUCERCOMPANY@GMAIL.COM	9447877259
Sukantha Kairali Farmer Producer Company		Mathew stephen	sajidivya123@gmail.com, sukanthakairalifpcltdpa@gmail.com	9447084247
Kattappana Farmers Development producer company Ltd		Mathew George	ktpnafdp@gmail.com/ktpnaad@gmail.com	9447330703
Cochin Nutmeg Farmer Producer Company Ltd	Ernakulam	M T George	cochinnutmeg@gmail.com	9447509823
Perumbavoor Farmer Producer Company Ltd		Kalambadan Mathai Joseph	pbvrfptapi@gmail.com	9947115559
Muvattupuzha pineapple Farmer Producer Company Ltd		Jibin George	mpfplimited@gmail.com	9544777807
Thattekad FPC				
Anthikkad Farmer Producer Company Ltd	Thrissur	VS Sunil Kumar	anthikkadfpo@gmail.com	9497869239
Paddy Agro Farmer Producer Company Ltd		Sruthi T S	paddyagro@gmail.com	9447754113
Meloor Farmer Producer Company Ltd		Nandakumar	meloорcompany@gmail.com	9447467302
Thrissur Banana and Vegetable Farmer Producer Company Ltd		Subramanyan P K	thrissurbvfpc@gmail.com	9447528201
Athirappilly Tribal Valley Farmers Producer Company Limited		Santhosh Vijayan	nodalagriathirapally@gmail.com	9626071217
Ollur Krishi Samrudhi Farmer Producer Company Ltd		Kanishkan K Wilson	ceo.ollurkrishisamrudhi@gmail.com	9744151545
Farmnet Agro Farmers Producer Company Ltd	Palakkad	Unnikrishnan ( MD)	farmnetindia@gmail.com	9446153549
Padagiri Farmers Producer Company Ltd		Abudhahir (Chairman)	ifarmindia2020@gmail.com, padagirifpcc@gmail.com	9995554199
ATFAM Farmer Producer Company Ltd		Rangaswami VC	atfamattappadi@gmail.com	9544808860
Kaninirav Farmers Producer Company Limited		Sivadasan	kaniniravfpc@gmail.com	9447622841

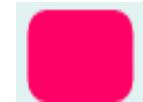
Perinthalmannan Farmer Producer Company Ltd	Malappuram	Raju Vattakasserri	perinthalmannafpcltd@gmail.com	9496021463
Sulabha Vegetables Farmer Producer Company Ltd		Mohanakrishnan K K	<a href="mailto:sulabhavfpc@gmail.com">sulabhavfpc@gmail.com</a>	9946890699
Tirur Betel Leaf Producer Company Ltd		Jaleel	tirurbetelleafproducercompany@gmail.com	9605400366
Payyanad Farmers Producer Company Limited	Kozhikode	K N Damodaran	payyanadfarmersproducercompany@gmail.com	9496916532
Kozhikode Fruits and Spices Farmers Producer Company Ltd.		Jose George	<a href="mailto:kozhikodefruitsspicesco@gmail.com">kozhikodefruitsspicesco@gmail.com</a>	9495294142
Nochad farmer producer company ltd		PM Kunjikannan	<a href="mailto:divakarankadukkankandy@gmail.com">divakarankadukkankandy@gmail.com</a>	9947012189
Wayanad Banana production and export FPC WINFARM Farmer Producer Company)	Wayanad	Usman Mammu	Wayanadbananafpo@gmail.com	9847508743
VAIFARM FPC		F. Thomas Joesph	<a href="mailto:info@farmwinn.com,winfarm2020@gmail.com">info@farmwinn.com,winfarm2020@gmail.com</a>	9446030066
Wayanad coffee of Brahmagiri FPCL		James CJ	<a href="mailto:vaifarmindia@gmail.com">vaifarmindia@gmail.com</a>	9605014578
Malappattam Spices Producer Company Ltd	Kannur	PK Suresh, Sudheer Kumar	<a href="mailto:brahmagiriwayanadcoffee@gmail.com">brahmagiriwayanadcoffee@gmail.com</a>	9847763690,9447385974,
Krishikapattiam Agro Farmers Producer Company Ltd		Pushpajan Pulukkul	<a href="mailto:malappattamspices@gmail.com">malappattamspices@gmail.com</a>	9947867760
Malabar Kaipad Farmer Producer Company		Shamjith Kuttiyil	krishikapattiam@gmail.com	9446836294
Kisan kairali Farmer Producer Company Ltd	Kasaragod	Sukumaran Manhacheri	<a href="mailto:malabarkaipadfpo@gmail.com">malabarkaipadfpo@gmail.com</a>	9895760460
Ranipuram Farmers Producer Company Limited		Kizhakkeveedu	<a href="mailto:mprakashan@gmail.com">mprakashan@gmail.com</a>	9447793002
Pilicode Haritham Farmers Producer Company		M Prakashan	kisankairalifpcl@gmail.com	
	Kasaragod	Parakkadan Rajan	ranipuramfpc@gmail.com	9400528222
		N Raveendran	harithamfpo@gmail.com	9447403380

# Project Status

## Agri Business Promotion Agencies



Zone 1 - AFC India Ltd



Zone 2 - ICCOA



Zone 3 - EY LLP Ltd



Zone 4 - EY LLP Ltd



Zone 5 - ICCOA

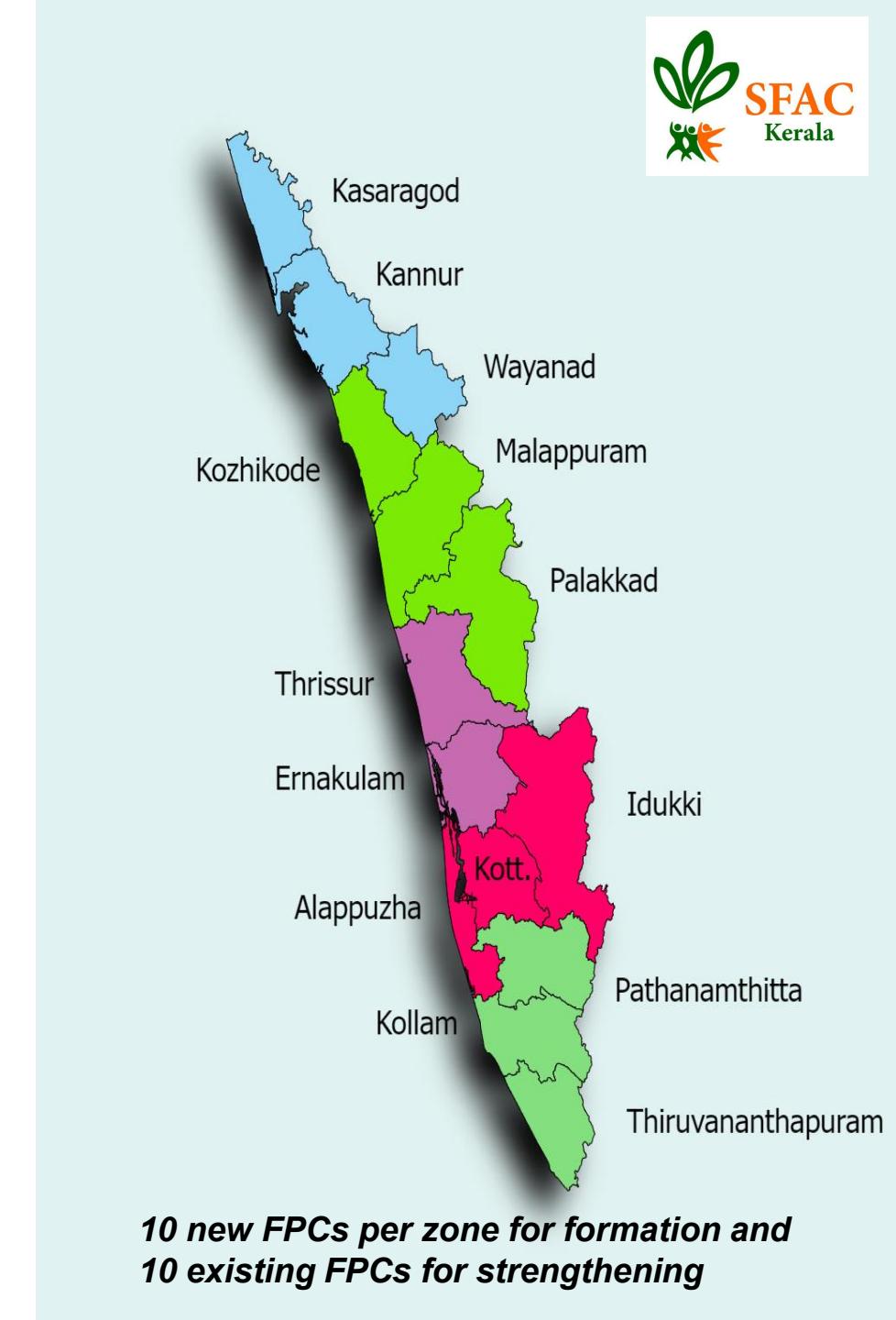
## Project Monitoring Unit

Grant Thornton Bharat LLP

## District and Block Level Support

Agriculture Department officials monitoring the project at

District and Block Level – PD ATMA, ADA, AO



# Project Glance-New FPOs



50 New FPCs



930 FIGs



14866  
Shareholders



Rs. 5.63 Cr  
Equity Raised



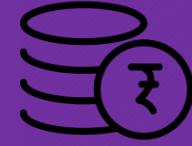
Rs. 8.84Crores  
Fund released to FPCs



30 FPCs established 44  
Collection Centers, 43  
FPCs have started  
business activities



19 FPCs have  
processing Facility and  
26 FPCs have value  
added products



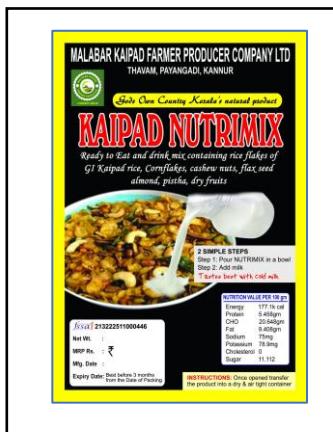
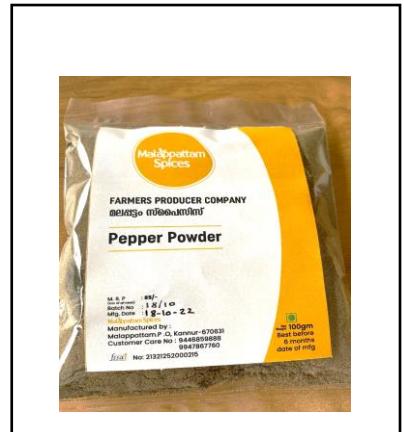
Rs. 22.56 Cr+  
cumulative Business  
Turnover generated by  
FPCs till now

# Status of the Project-SFAC-Kerala, Existing FPOs

- All Registered FPCs have offices established and Bank Accounts created
- FPCs Initial Businesses Started :
  - ✓ Procurement and Trading
  - ✓ Collection centre and sales outlet
  - ✓ Input Shop
  - ✓ Nursery
  - ✓ Value Addition/Processing Unit
  - ✓ Coconut Procurement etc.,
- Revenue generated by New FPCs in the range of Rs. 0.5 Lakh to 4.00+ Crore



# Value added Products by FPCs





Some of the value added products produced by FPCs include:

- Coconut oil, Banana based soap, Squashes, Muringa Powder, Soup mix, Spice powders, packaged rice, millets, rice powder, Rubber grow bags etc.,

# Infrastructure by FPCs



Kodumon Ruchees Food Court



Spezia FPC processing unit



Pala santhom FPC Nursery



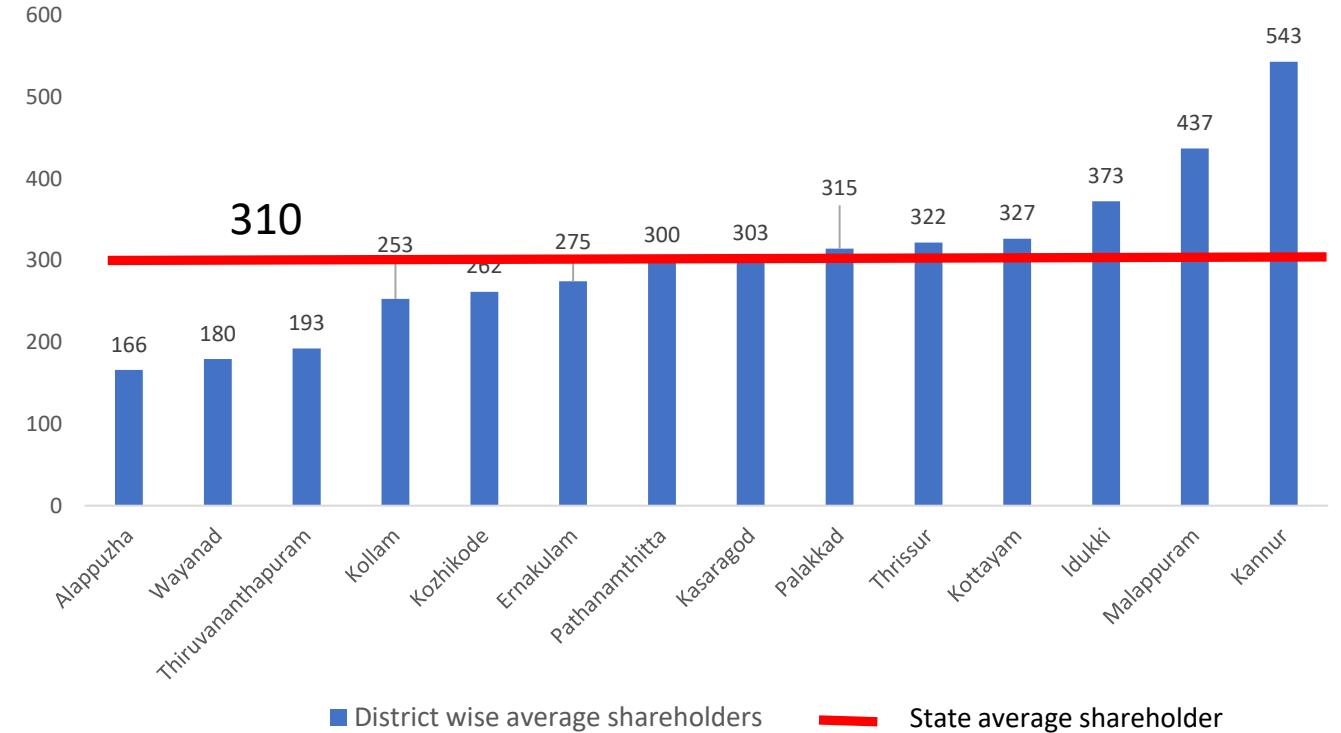
Meloor FPC processing unit

# District wise Shareholder Status



Rs. 1.9 Crore Equity Grant  
Released to 40 FPCs

average shareholders- District Vs State

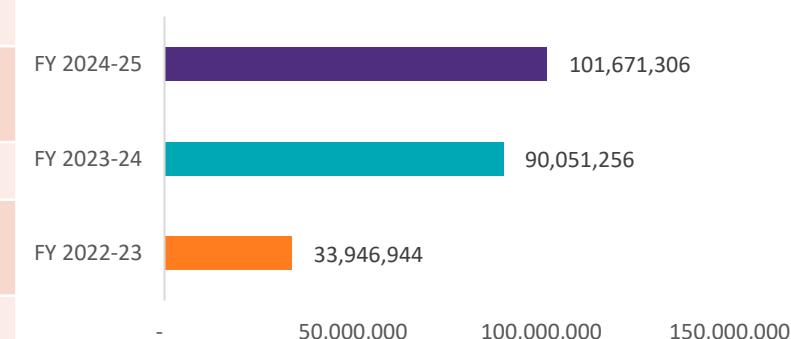


Equity Grant released partially	Equity Grant of 5 Lakhs	FPCs with members < 100	FPCs with members 100 - 250	FPCs with Members 250 - 300	FPCs with members 300-500	FPCs with members >500	Total
5 FPCs	35 FPCs	3	6	13	21	5	48

# FPCs with Business commenced

SL No	District	No. of registered FPCs	FPCs Reporting Turnover	FPC Name - Turnover in Lakhs (cumulative)
1	Thiruvananthapuram	4	3	Parassala – 8.30, Deendayal- 11.52, Manickal – 1.7
2	Kollam	3	2	Nedumpana – 13.0, Green – 19.16
3	Pathanamthitta	2	2	Kodumon- 261.46, F4Fresh- 106.01
4	Idukki	4	3	Spezia – 37.27 Jaivagram- .70, Kattappana- 3.50
5	Kottayam	4	4	Chass – 9.94, Rubfarm – 93.21, Pala – 94.0, Faice Agro- 5.45
6	Alappuzha	2	1	Alleppey FPC- 0.2
7	Ernakulam	3	3	Perumbavoor – 112.7 Muvattupuzha 0.9, Cochin Nutmeg- 2.0
8	Thrissur	6	6	Paddy -34.63, Meloor – 14.22, Athirappilly -46.75, ollur – 43.19, Anthikkad-6.0, Thrissur banana- 53.43
9	Palakkad	4	4	Farmnet – 54.14, Atfam -28.62, kaniniravu- 159.0, Padagiri- 4.0
10	Malappuram	3	3	Perinthalmanna- 103.27, Tirur -43.16, Sulabha- 17.88
11	Kozhikode	3	3	Payyanad -20.42, Nochad- 15.38, Kozhikode fruits and spices- 6.35
12	Wayanad	4	3	Wayanad Banana Production– 285.02, WINFARM- 42.23, VAI FARM- 34.49
13	Kannur	4	4	Malappatam- 21.87, Kaipad- 67.95, Kisan- 31.51, Krishikapattiam- 2.35
14	Kasaragod	2	2	Ranipuram- 312.40, Pilicode – 27.18
	<b>Total</b>	<b>48</b>	<b>43</b>	

Turnover growth- FY 2022-23, 23-24 and 24-25



Figures Subjected to annual audit

# District wise Turnover Status

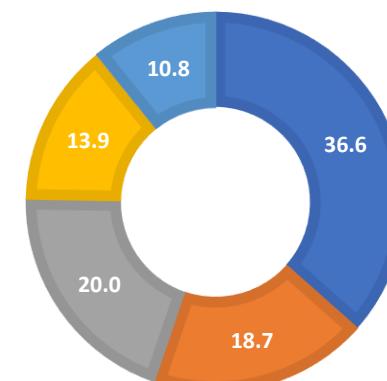
District wise cumulative Turnover - FY 22-23 ,FY 23-24 and FY 24-25



Top 5 FPCs contribution % to Total Turnover		
Ranipuram Farmers Producer Company Limited	31240169	13.84%
Wayanad Banana production and export FPC	28502096	12.63%
Kodumon Farmers Producer Company Limited	26146361	11.59%
Kaninirav Farmers Producer Company Limited	15900000	7.05%
Perumbavoor Farmer Producer Company Ltd	11270000	4.99%

## ZONE WISE CUMULATIVE TURNOVER

■ Zone 5 ■ Zone 1 ■ Zone 4 ■ Zone 3 ■ Zone 2



Figures Subjected to annual audit

# Budgetary Provision per FPO

Sl. No	Component	Expenditure per FPO (Rs. in Lakhs)			Total per FPO (Rs. in Lakhs)
		I year	II Year	III year	
	To FPOs				
1	Registration cost	0.4	0	0	0.4
2	Rent, electricity, communication etc.	0.4	1.2	1.2	2.8
3	FPO Equity Support	5.0	0	0	5
4	CEO Salary	3.6	3.6	3.6	10.8
5	Minor Equipments and furniture for office (Desktop, Printer, etc)	1	0	0	1
6	Infrastructure for office	5	0	0	5
7	Establishment of Collection Centres (10 Numbers @ Rs. 1 lakh/CC)	10	0	0	10
8	Pack house for Packing, sorting, grading, pre-cooling/cold storage, storage, minimal processing and sales facilities, machineries etc.	5	10	10	25
	<b>Sub Total</b>	<b>30.4</b>	<b>14.8</b>	<b>14.8</b>	<b>60</b>

# Major Activities by FPCs



Ollur krishisamrudhi FPC, Thrissur Dist. collection centre  
inaugurated by Hon'ble Revenue Minister Shri K Rajan

Wayanad Banana FPC Trading of Banana worth of Rs.2cr in the  
FY 2022-2023



# Major Activities by FPCs



F4Fresh FPC ( Pathanamthitta Dist. ) retail outlet  
inaugurated by Smt Veena George, Hon'ble Health  
Minister

Onam Vipani by Perumbavoor FPC





**FPC offices**

## Glimpse of FPO Activities



**FIG Meetings**

**Scheme Publicity**

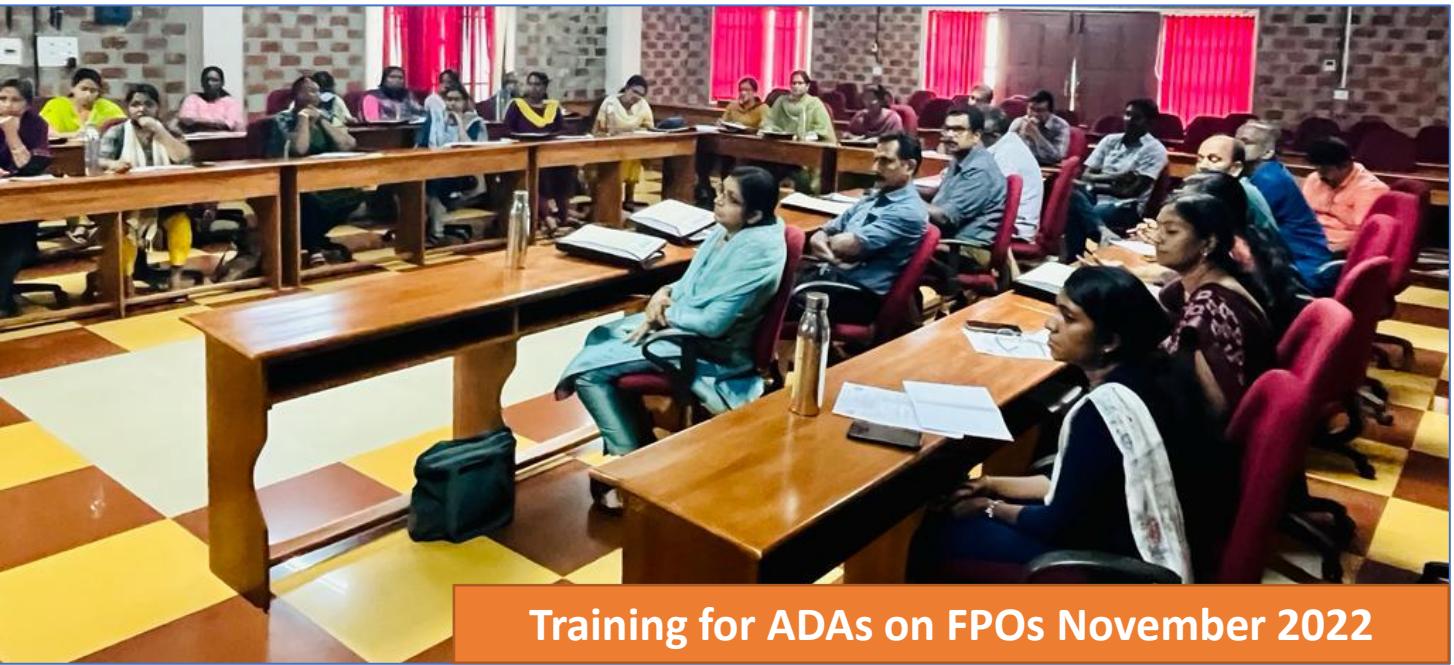


# Exposure Visits



# Training and Capacity Building activities





Training for ADAs on FPOs November 2022



Training for FPC CEOs in April 2023

# CEO Appointment in FPCs



**25-35 years aged MBA graduates can apply for 3 year contractual position of CEO**

## **Process followed:**

- Newspaper notification
- Shortlist applicants
- Written test, FPC competency check & Personal Interview conducted

# Interim Review/Field Visits



**Interim Review and Monitoring conducted by SFAC Kerala and PMU-CA representatives to the FPCs initially registered to discuss forward plan and analyse Business plan presented**

# Field Meeting with FPCs

- PD ATMAs of 4 Districts given direction to derive an action plan for FPCs in consultation with the representatives of FPCs



Meeting with FPC representatives and District officials on Sep 7<sup>th</sup> and 8<sup>th</sup> 2023 at Kottayam and Idukki



# Media Coverage of FPC Activities



## Press coverage on inauguration of Malappattam Spices FPC office and sales outlet



Press coverage on Ollur Krishi Samridhi FPC about latest initiative F&V Marketing facility



# **Logo Launch of Spezia FPC, Idukki**

**Tweet by Shri. Piyush Goyal, Central Minister-Govt on Kaipad Rice**

Piyush Goyal   
@PiyushGoyal

Health is a guarantee when you eat right,  
UAE gets to flavour Kerala's GI-tagged Kaipad rice.



3:10 PM · Oct 26, 2022 · Twitter for Android

280 Retweets 3 Quote Tweets 1,585 Likes

11:51 0.21 kb/s 4G

← Tweet

India in UAE   
@IndembAbuDhabi

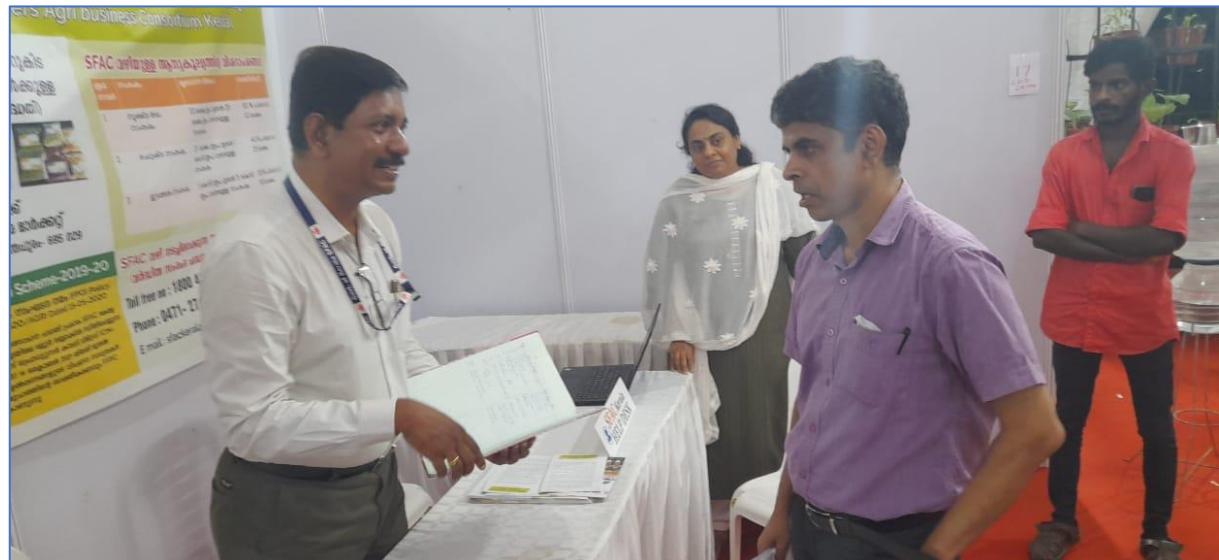
GI-tagged & #ODOP One District One Products hold immense potential to boost exports. Amb @sunjaysudhir virtually flagged off first shipment of GI tagged Kaipad Rice & its value added products from Kerala to UAE! @APEDADOC @PiyushGoyal @PMOIndia @MEAIndia @DoC\_GoI @luluhypr



2:31 PM · 26 Oct 22 · Twitter for Android

Tweet your reply 

## FPO Products demonstrated during Thrissur Krishi Darshan Programme, Oct 2022





Palaruvy FPC got selected for the award by Ministry of Agriculture and Farmers Welfare, Govt of India **November 2022**



# Thank You

