

Abderezak KAFI

Product designer

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EXPERIENCE

Sarl Mad Dz Consulting — Visual identity designer (Freelance)

July 2019 to Present / Algiers, Algeria

- Designed Easy Market logo and graphic charter
- Designed social media posts

Wissal Systems — Visual identity designer (Freelance)

June 2019 to Present / Setif, Algeria

- Designed Wissal Systems logo and graphic charter
- Designed Wissal Systems logo applications
- Designed Wiprint (sub-product) logo and graphic charter
- Conducted competitive analysis and designed their Toner and Ink cartridge packaging

Crom Store — UX/UI Designer (Freelance)

May 2019 to July 2019

- Interviewed stakeholders
- Did existing product audit and competitive analysis
- Designed a new logo and graphic charter
- Redesigned existing UI and fixed some UX problems
- Collaborated with developers to implement the design

Bijouterie El Qods Habi Miloud — Visual identity designer (Freelance)

January 2019 to March 2019 / Setif, Algeria

- Designed Their logo and graphic charter
- Designed the logo applications

Leader Bio — Visual identity designer (Freelance)

November 2018 to December 2018 / Setif, Algeria

- Designed Their logo and graphic charter
- Designed the logo applications

Eurl Kitabquizz — UX/UI Designer (Freelance)

September 2018 to November 2018 / Algiers, Algeria

- Interviewed stakeholders and conducted user research
- Did existing product audit and competitive analysis
- Designed both UX and UI
- Collaborated with developers to implement the design

Barsha Technology — UX/UI Designer

June 2018 to September 2018 / Gabes, Tunisia

- Designed an app for handyman (FastWork)
- Designed a chat app for android and Desktop
- Designed the home page of an e-commerce website

EDUCATION

• Master's in Computer science

ESI - Higher School for
Computer Science, Algiers

OTHERS

- Designed a Trashtag app
- Elaborated designs for CNC machines and operated them
- Volunteered in school clubs CSE, ETIC, GDG Algiers as a graphic designer
- Joined entrepreneurial programs like Impact@work 2 and Alinov
- Was part of the AIESEC organization

LANGUAGES I USED

- HTML, CSS, JS, XML, PHP
- JAVA, C, Kotlin, VB.net
- SQL DB (MySQL)
- NoSQL (MongoDB)

TOOLS I USED

PROTOTYPE

- Adobe xd
- Axure RP
- Figma, Balsamiq
- Invision, Zeplin

PRINT/VISUAL DESIGN

- Photoshop
- Illustrator
- Indesign,
- Lightroom
- Premiere

ANALYTICS

- Appsee
- UXcam
- Hotjar
- Google Analytics

CODE

- Android studio
- Visual studio
- IntelliJ idea
- Git