

Kathryn Beaty

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Dev Projects

[Developer](#), Inspiral

[Live Site](#) | [GitHub Repo](#)

Idea: Inspiral is a social web app for posting, sharing, and discovering acts of kindness.

Built with: Sails.js, Node.js, jQuery, AJAX, Bootstrap, Postgres, MongoDB, Google Maps, Nodemailer

[Lead Developer](#), ArtMap

[Live Site](#) | [GitHub Repo](#)

Idea: ArtMap is a web app that allows users to discover art around them and add new art to a map.

Built with: Meteor.js, MongoDB, Leaflet.js and OpenStreetMap, Bootstrap

Skills

JavaScript, jQuery, Ruby, Ruby on Rails, AJAX, Git/GitHub, HTML5, CSS3, Bootstrap, Sails.js, Node.js, Meteor.js, Paper.js, MongoDB, Postgres, APIs, Editing (*Chicago Manual of Style*), Writing

Experience

[Online Production Associate](#), Offers.com | Austin, Texas – 4/2013 - 1/2014

- Increased buyclick and conversion rates by updating and editing copy on landing pages for 50+ top merchants per week under tight deadlines
- Saved consumers time and money by verifying hundreds of offers per day, researching competitors, and developing new offer sources to highlight the most competitive, high-quality offers
- Supported the pay-per-click campaigns team with building profitable campaigns, supported the partner team in ensuring merchant partner satisfaction, and supported SEO initiatives

[Chief Content Editor](#), Siren-BookStrand | Austin, Texas – 8/2010 - 3/2013

- Hired, trained, and managed editorial staff of 15 in-house and 4 freelance editors for fast-paced, high-output e-publisher releasing 2-3 e-books per day
- Supervised the flow of manuscripts through the publishing process from the initial edit to the final approval under tight deadlines of 4-6 weeks
- Communicated with authors, helping them through the publishing process and resolving issues

[Line Editor](#), Siren-BookStrand | Austin, Texas

- Line-by-line edited manuscripts for content, grammar, spelling, and punctuation
- Developed relationships with top authors through edits and consistently turned in high-quality edits under tight deadlines, leading to promotion after nine months

Education

University of Pittsburgh | Pittsburgh, Pennsylvania – 8/2006 - 5/2010

Bachelor of Arts in English Writing (poetry track) and History of Art & Architecture

- Graduated summa cum laude

[Staff Writer](#), *The Pitt News* | Pittsburgh, Pennsylvania – 9/2008 - 4/2010

- Wrote a weekly feature story of between 600 and 800 words for Arts and Entertainment section

Black Swan Yoga | Austin, Texas – 5/2013 - 7/2013

- Completed 200 hours of training in Hatha Yoga at Yoga Alliance-certified studio

MakerSquare | Austin, Texas – 2/2014 - 4/2014

MakerSquare is a selective full-stack web development bootcamp that trains Ruby & JavaScript developers.

- Completed 200 hours of prework and worked 65+ hour weeks to learn web development skills and gain experience building web applications independently and as part of a team