

**Matthew Kabetu**

UX/UI Designer - Internship

📍 Toronto, Ontario



1.647.821.1752

matthew.kabetu@gmail.com

www.github.com/kabeh2



December 12, 2018

**Eugene Woo**

CEO, Co-Founder

**Venngage**

1140 Dovercourt Rd

Toronto, ON M6H2X9

Dear Eugene,

I am pleased to submit my **Infographic Resume** for the **UX/UI Designer - Internship** position listed on your website.

I offer more than 2+ years of Freelance Experience in UX/UI design, which I did alongside my career in Sales Management. I am now looking to fully transition my formal career into UX/UI Design and take my self-taught skills to the next level. I look forward to contributing in every aspect to the product development process and producing quality results for your team. I also am most eager to continue learning from your quality team and grow in my UX/UI Design Career.

In my 2+ years of Freelance Experience, I was privileged and trusted by 12+ companies to handle their design needs. I managed anything from UX/UI, Branding, and Print & Digital Marketing Materials which included Infographics, one of which was used to acquire and land big time partnerships with home builders and banks. I have worked extensively with engineer and marketing teams to evaluate requirements and scope of projects, allowing me to quickly and effectively create low-fidelity sketches, prototypes, and UI mockups.

I am thrilled to be considered for a position at your company, and would love the opportunity to speak with you, if you feel I would be a strong candidate for this or any other position within your organization. Thank you for your time and consideration, and best of luck in your recruitment.

Warmest Regards,

**Matthew Kabetu**



# MATTHEW KABETU

UI/UX  
Front-End Dev  
Graphic Design



## RELAVENT EXPERIENCE

For examples of some of my work, please click on the platforms below:



**2+ Years**  
UI / UX  
Experience  
(Freelance)

**Meshed | Letterboxed | Mestau | Stilfraym | SellStrap**  
Edmonton, Ottawa, Toronto, 2016 - 2018

- Hired to design the ui/ux for Meshed, Mestau and Stilfraym which were native mobile iOS apps, and designed web apps for the other companies.
- Went over scope of project to evaluate user requirements, brainstormed solutions, created wireframes and mockups, and finalized assets ready for development.
- Would also re-evaluate designs to ensure user experience was optimal, and refactored accordingly.
- Ensured quality communication on all levels of production and management, utilizing project management tools like Trello

[Sample](#)[Animation](#)[Portfolio](#)

**2+ Years**  
Infographic  
Experience

**Insider-Realty | Mestau**  
Toronto, 2018

- Hired by Insider Realty to create a visual representation of how their new home buying methods will benefit new home buyers. Had to be simple, clean, and fit on one double sided page. This infographic led to many partnerships with home builders and banks.

[Infographic](#)

**Mestau**  
Toronto, 2016

- Had to create a pitch deck presentation as an infographic to visually present the issues Mestau was solving in the restaurant industry to make for a quick and captivating read for potential investors.

[Pitch Deck](#)

**3+ Years**  
Branding  
Experience

**808Co | Insider Realty | Club Nvy | KC Pristine & more**  
Ottawa & Toronto, 2015 - 2018

- Hired and trusted by more than 12 companies to bring their Brand to life. Designed Logos, Business Cards, Document Templates, Print and Digital marketing materials, Brand Design Guides and more.

[Logos](#)

**Education**

**University of Ottawa**  
Ottawa, Graduation 2013

Honours Bachelor of Science in Human Kinetics

## CORE COMPETENCIES

Graphic Design	Proficient in Adobe Illustrator/Photoshop/In-Design & Sketch; ui/ux for mobile and web, branding, print/digital marketing materials. <b>I also designed this resume.</b>
Web Development	HTML, CSS/SASS using Grid and Flexbox, Bootstrap, Wordpress, Javascript/Typescript using the Angular Framework and React/Redux Library, Git
Project Management	Team Building, Recruitment, Trello, Slack, Google Suite, Salesforce, CRM, Market Research, Operations, Spreadsheets, Performance Metrics
Digital Marketing	SEO, SMM, Content Marketing, PPC advertising and other Digital Marketing Tools, Content Creation / Curator, Influencer/Affiliate Marketing
Sales	Outbound/Inbound, Direct Sales, Cold Calls & Emails, Negotiation, Presentations, Training, Dedicated, Management, Excellent Communication Skills

**Industries**

<b>Real Estate</b>	<b>Health &amp; Wellness</b>
<b>Clubs &amp; Restaurants</b>	<b>Social Media</b>
<b>Home Improvement</b>	<b>Telecommunications</b>
<b>Moving &amp; Delivery</b>	<b>IT</b>
<b>Hospitality</b>	<b>Energy</b>
<b>Aesthetics</b>	<b>Digital Media</b>



## WHY AM I A GREAT FIT FOR YOUR TEAM?

“ ”

Being able to combine my love for the fast-paced environment and my passion for design is a fantastic opportunity to contribute to something that motivates me daily. I am truly passionate about design, and having the ability to contribute in every aspect of the product development process, while continuing to learn from the best on your team, is an exciting opportunity to formalize my freelance experience and grow as a ui/ux designer.

I am highly resourceful, motivated and have a go getter attitude, and this is evident from the many years of self-learning not only design, but also front-end development. It takes a lot of hard work and perseverance to continue down this path, and my passion & motivation continues to drive me to improve everyday. I will bring this same attitude and work ethic to your team and do everything I can to help the team produce quality results. **I also love Game of Thrones and will fit right in!**



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THANK YOU FOR YOUR CONSIDERATION!