

COMPANY PROFILE



"nthome ka petjana"

Nthome Express Couriers

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OVERVIEW

Nthome Express Couriers is a 2019 start-up courier, delivery and e-hailing ride service under Faith Heals Construction & Projects, and we specialize in the delivery of food and parcels for individuals and businesses alike. Nthome is based mainly in Mamelodi, Pretoria, however we service the greater Johannesburg and Pretoria areas.

We currently have 4 contractors working with us to manage demand and we are looking into expanding into other areas in the near future.

Our current booking system is on WhatsApp and Facebook, as well as orders that come directly from food outlets themselves.

Our short-term goals are to develop an app where bookings can be made.

Our biggest client currently is How She Looks skin-care products, Herbal Life, Flaka Cloud Restaurant, The Platter Joint, Mo's Café and Coffee Bar. We deliver all their parcels and food orders to their customers in the comfort of their homes.

All our staff is trained and goes through an induction process to make sure they understand what Nthome is and the value we offer our clients.

Nthome Express Courier is adhering to the regulations stated by the health authorities to help flatten the COVID19 curve by making sure that our workers are wearing proper PPEs, are always sanitized and temperatures are checked regularly as well as the use of contact less delivery

WHAT SETS US APART?

VISION

To be the best Express Courier company in the Southern Africa Region and the most trusted brand in corporate and household convenience supply.

MISSION

To make sure that our clients do not lose time doing errands therefore giving them convenience and peace of mind.

To achieve the highest turnaround time in delivering parcels and food takeaways, rides (e-hailing and chauffeur services) and personal errands.

Providing the highest safety, comfort and affordability.

Aligning ourselves well with the current innovations of the 4th industrial revolution but as well as keeping in mind the interest of the environments.

CORE VALUES

Respect

Ubuntu

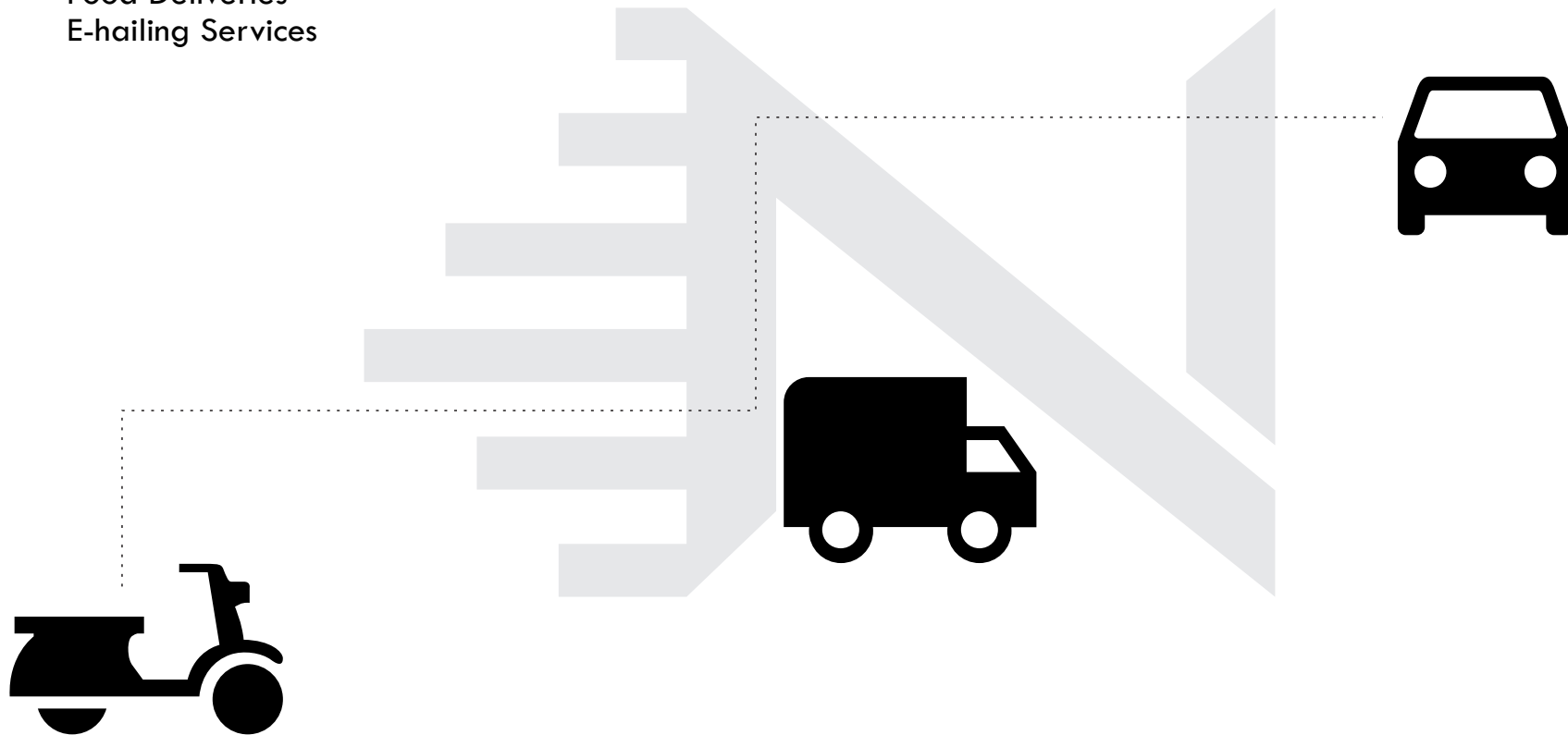
Efficiency & Professionalism

Safety

SERVICES OFFERED

WE OFFER THE FOLLOWING SERVICES:

Door-to-door Parcel Deliveries
Counter-to-door / Door-to-counter Express
Food Deliveries
E-hailing Services



TARGET MARKET

Our target market is composed of productive and busy individuals and corporate companies who understand the value of convenience and peace of mind.

RETAILERS

Much like TakeaLot and Amazon, most retail is done online, mostly via social media where independent retailers sell from their virtual boutiques on Instagram and Facebook. We are the middleman between a customer buying online and a customer receiving their goods at their door step.

RESTAURANTS

We provide restaurants with food delivery services for their customers to aid in their turn-around times as businesses.

INDIVIDUALS

Individuals who are stuck working at home but have other errands to do, or those individuals who are simply uncomfortable getting into contact with many people at malls or post offices, we do errands for them as well.

BARs

We provide bars with the delivery of beverages to their customers and we also do errands for them.

GOALS

Our target market is composed of productive and busy individuals and corporate companies who understand the value of convenience and peace of mind.

SHORT-TERM

- Develop an application and website.
- Assemble a strong local team of drivers.

MEDIUM-TERM

- Create an online presence.
- Accumulate business assets such as cars, trucks and scooters.
- Acquire a 12% market share on the stock exchange.
- Establish regional teams.
- Establish 4 different parcel pick-up and drop-off points in and around Pretoria.

LONG-TERM

- To establish Nthome Express Couriers branches South Africa and the rest of the SADC region.
- To have Nthome Express Couriers as part of clients daily essential need.

RATES AND CLIENT BENEFITS

PROJECTED RADIUS COVERAGE RATES

• Takeaways	0-5KM	R30
• Grocery	0-9KM	R200
• Ride	PER KM	R6.00
• Parcel	Weightless to 90kg	R99.00

CLIENT BENEFITS

Regular clients will accumulate points that will assist them with discounts on their next delivery purchase. They will also get updates on food specials and any future developments on Nthome earlier than other clients.

CURRENT CLIENTS

