# BUILD AN EVENT MANAGEMENT SYSTEM USING SALESFORCE

## 1 INTRODUCTION

### 1.1 Overview

The project aims to provide real-time knowledge for all students who have basic knowledge of salesforce and are looking for a real-time project. This project will also help those professionals who are in cross -technology and want to switch to salesforce with the help of this project. they will gain knowledge and can include it. their resume as well.

### 1.2 Purpose

An Event management System helps organize, plan, execute and report on events, driving success for their business. Events throughout their lifecycle is the purpose of event management.

## Problem Definition & Design Thinking

## 2.1 Empathy Map

## 2.2 Ideation & Brainstorm Map

**Person 1**

| | | |
|---|---|---|
| customer satisfaction | maintaining the salesforce | [illegible] |
| handling smoothly | | |
| | | |

**Person 2**

| | | |
|---|---|---|
| to check up the on site management | beginners to improve our skill | follow up the task |
| to success the all events | | |
| | | |

**Person 3**

| | | |
|---|---|---|
| [illegible] | to convince the customers | select the events and improve our skill |
| to collect the data | | |
| | | |

**Person 4**

| | | |
|---|---|---|
| improve customer relative skills | field work is very important | values is for aggregated |
| select the areas to gather | | |
| | | |

**Person 5**

| | | |
|---|---|---|
| | | |
| | | |
| | | |

**Person 6**

| | | |
|---|---|---|
| | | |
| | | |
| | | |

**Person 7**

| | | |
|---|---|---|
| | | |
| | | |
| | | |

**Person 8**

| | | |
|---|---|---|
| | | |
| | | |
| | | |

# Results

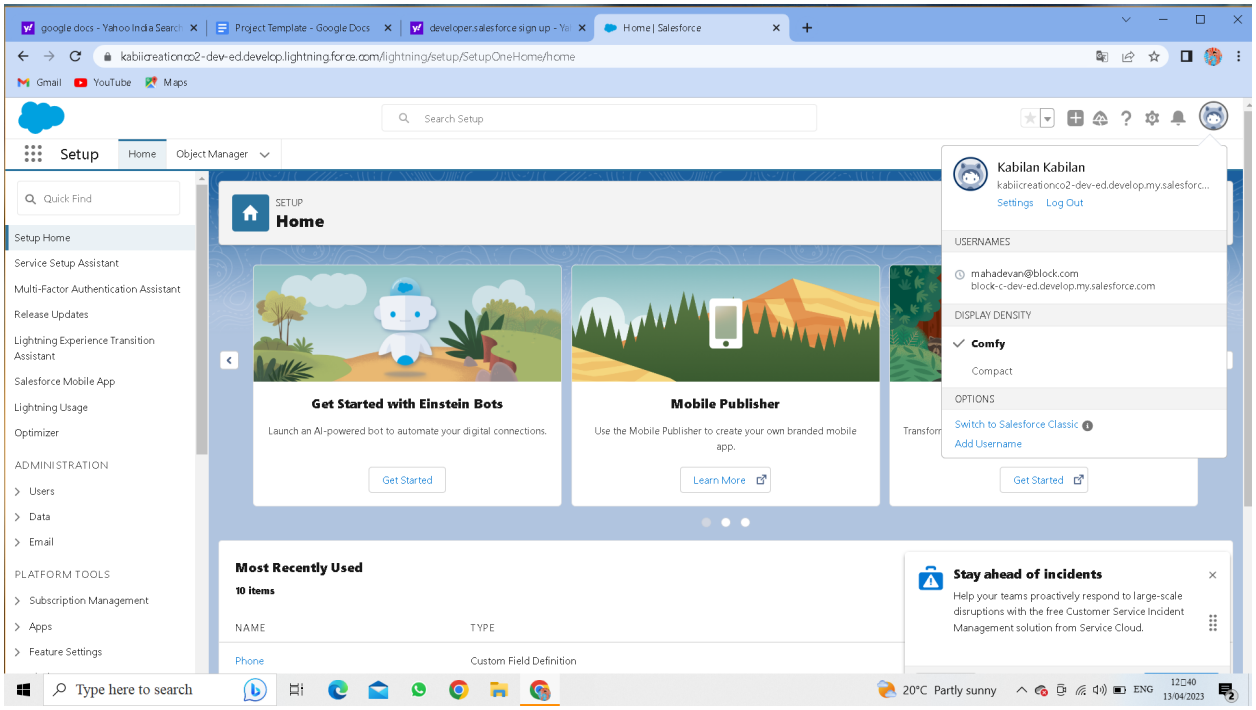
## 3.1 Data Model

<table>
<tr><th>Object name</th><th>Field in the object</th></tr>
<tr><td>Obj1 -Event</td><td>
<table>
<tr><th>Field Name</th><th>Data Type</th></tr>
<tr><td>Label</td><td>Event</td></tr>
<tr><td>Plural Label</td><td>Events</td></tr>
<tr><td>Record Name</td><td>Event Name</td></tr>
</table>
</td></tr>
<tr><td>Obj2- Attendees</td><td>
<table>
<tr><th>Field Label</th><th>Data Type</th></tr>
<tr><td>Label</td><td>Attendee</td></tr>
<tr><td>Plural Label</td><td>Attendees</td></tr>
<tr><td>Record Name</td><td>Attendee name</td></tr>
</table>
</td></tr>
</table>

<table>
<tr><td>obj3-Speakers</td><td><table>
<tr><td>Field Label</td><td>Data Type</td></tr>
<tr><td>Label</td><td>Speaker</td></tr>
<tr><td>Plural Name</td><td>Speakers</td></tr>
<tr><td>Record Name</td><td>Speaker Name</td></tr>
</table></td></tr>
<tr><td>obj4-Vendors</td><td><table>
<tr><td>Field Label</td><td>Data Type</td></tr>
<tr><td>Label</td><td>Vendor</td></tr>
<tr><td>Plural Label</td><td>Vendors</td></tr>
<tr><td>Record Name</td><td>Vendor name</td></tr>
</table></td></tr>
</table>

## 3.2 Activity & Screenshots

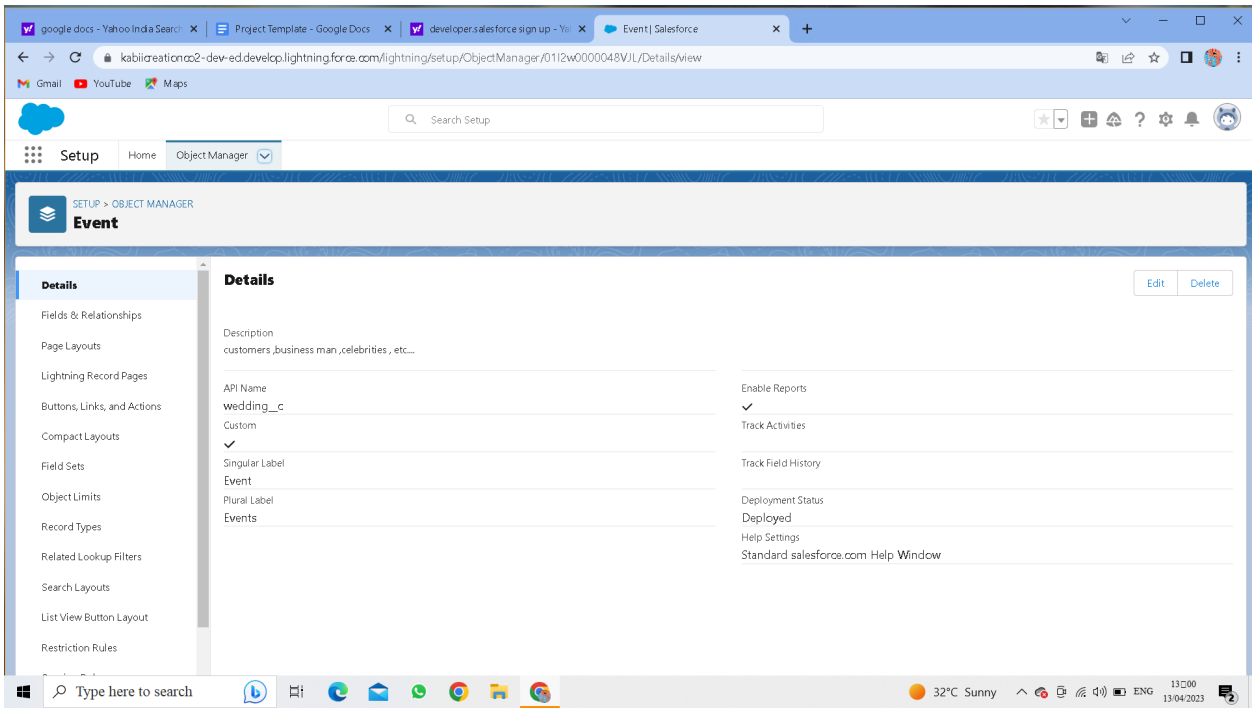
Milestone:1



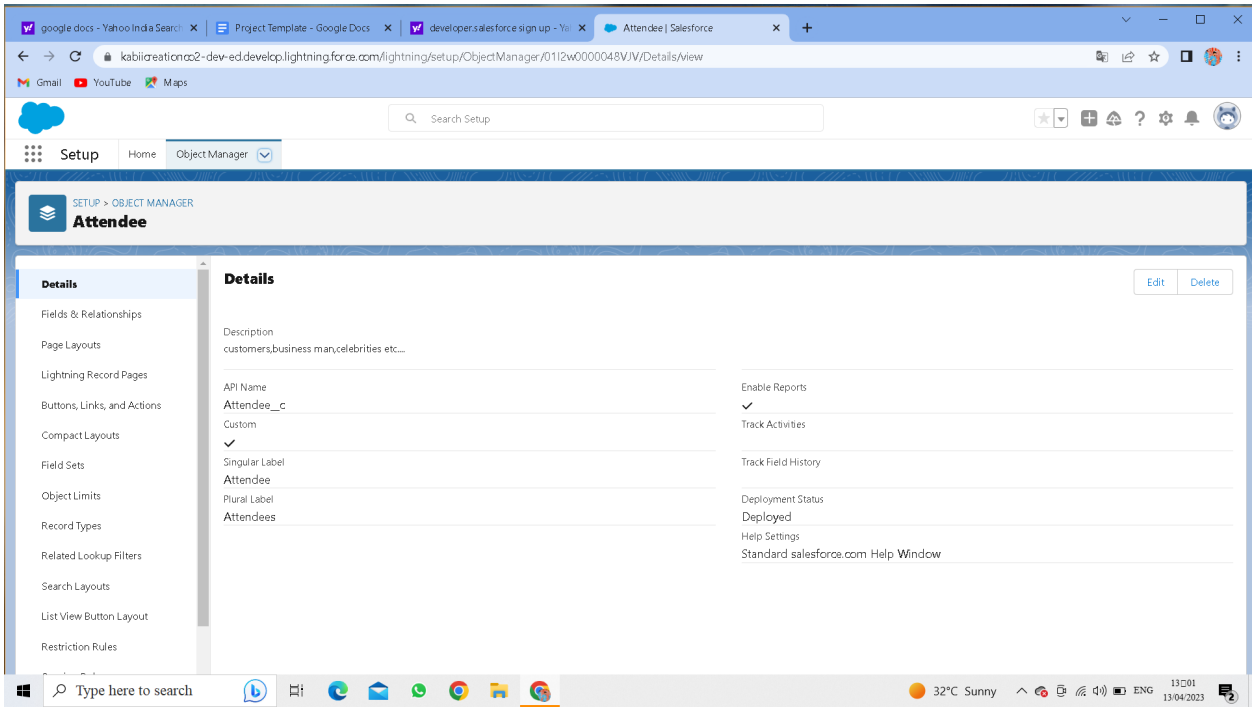

Descriptions: This is the home page of my developer  salesforce account.

## Milestone :2

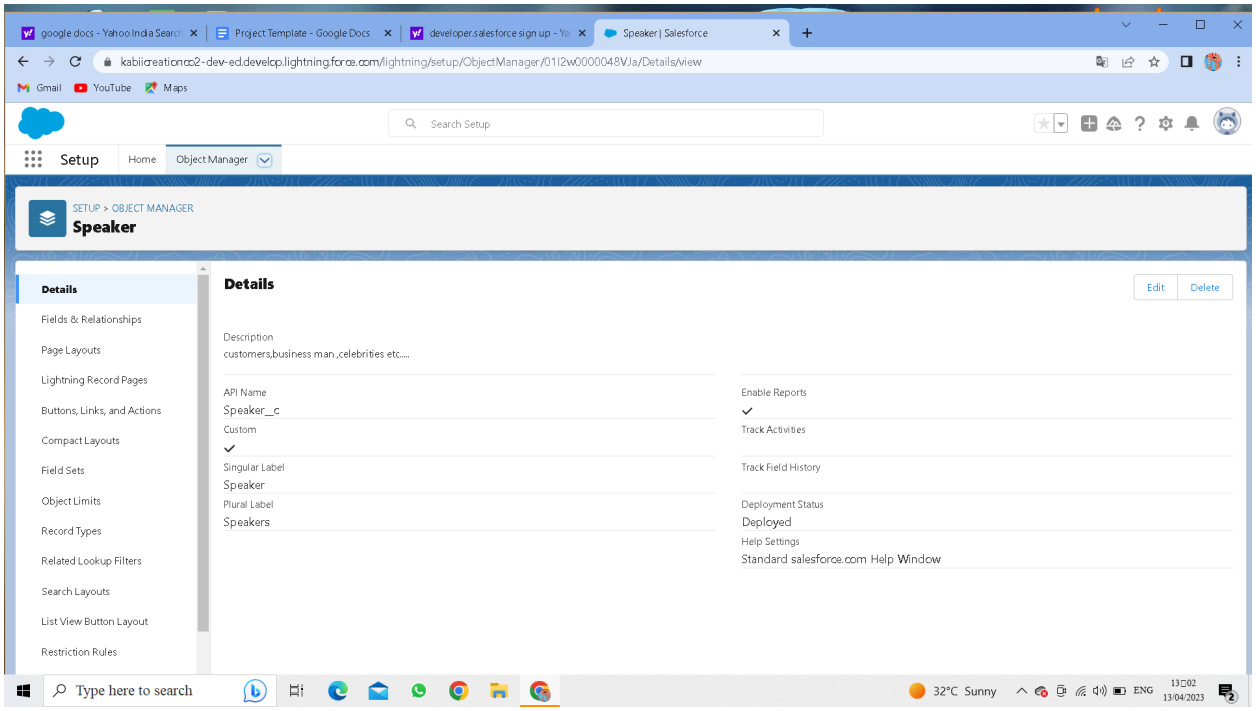
## Object:1 EVENT



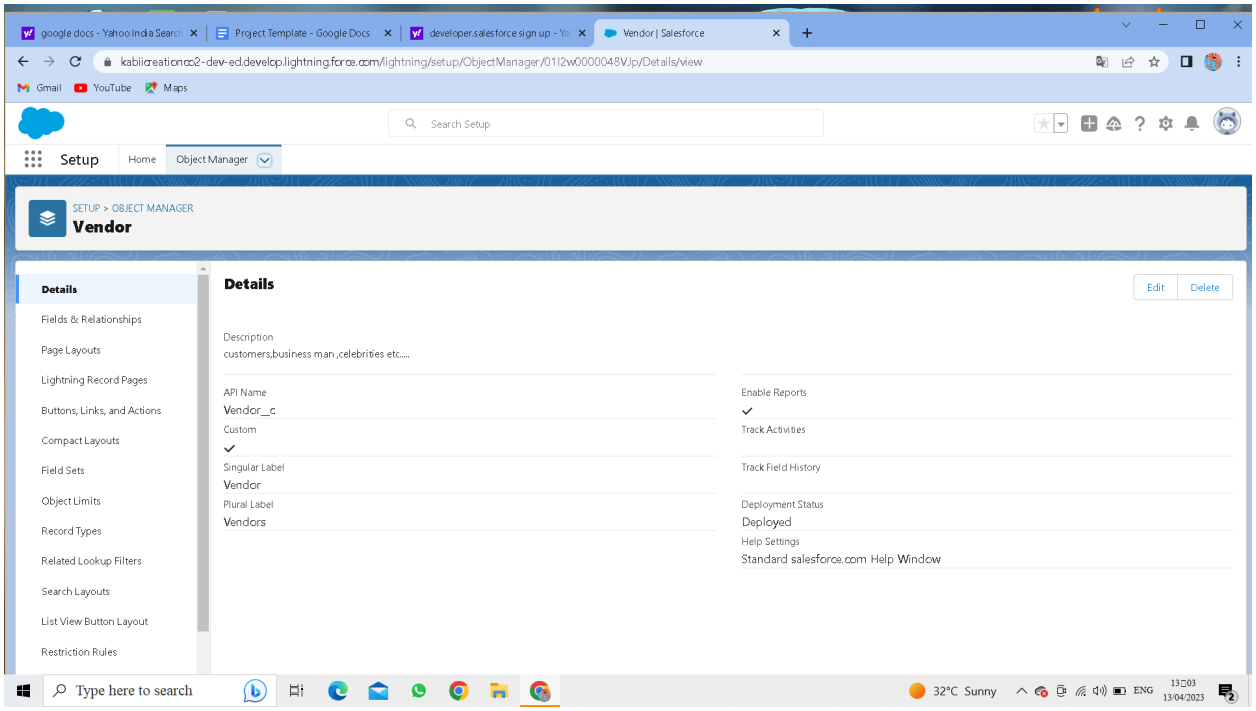

## Object:2 ATTENDEE



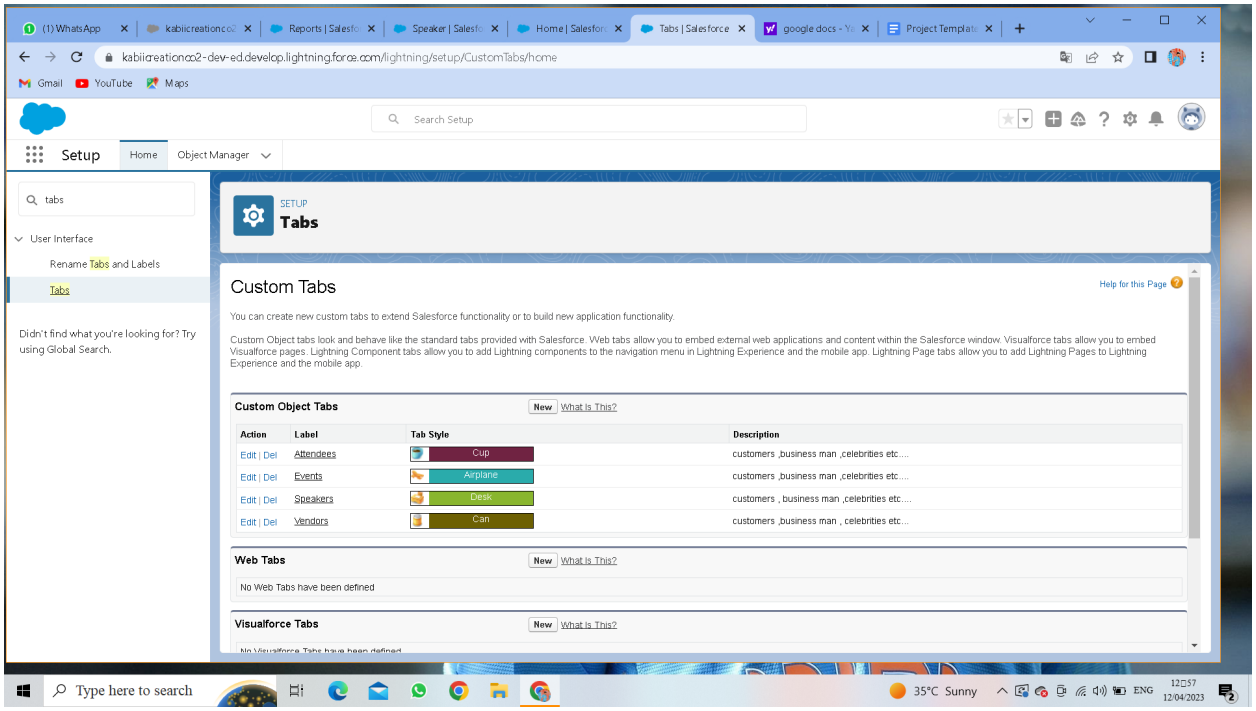
Object:3 **SPEAKERS**




Object:4 **VENDOR**



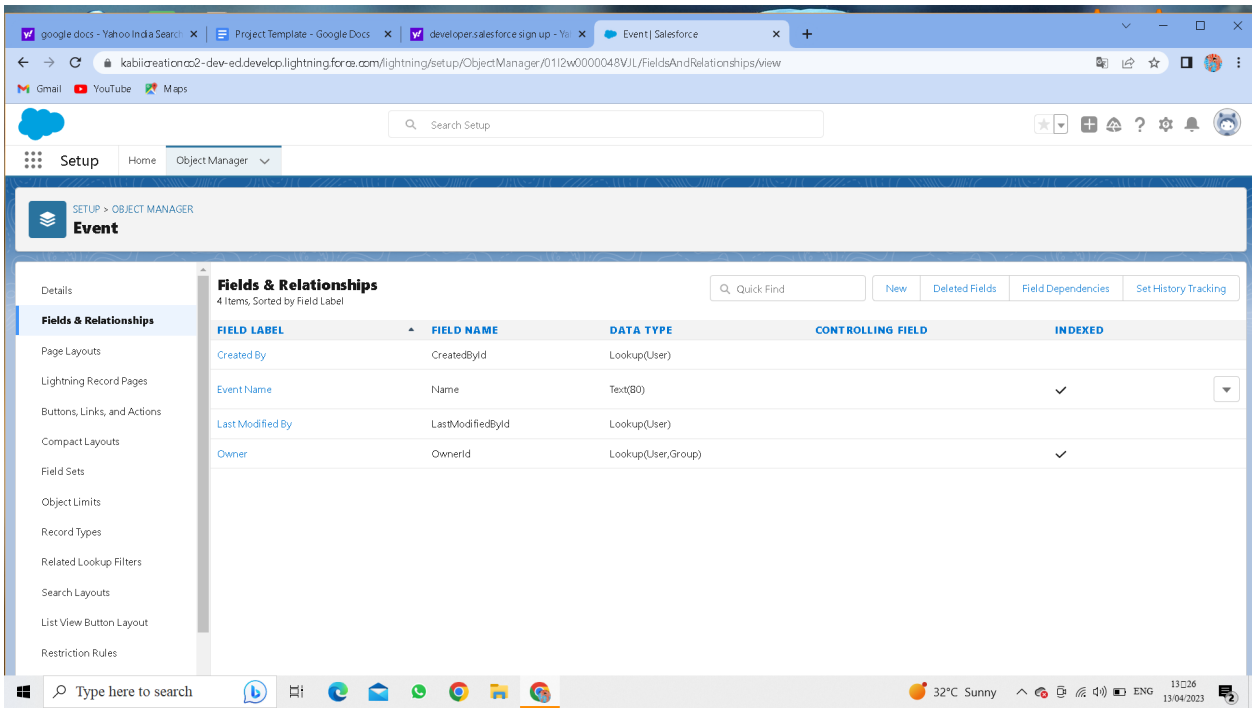
## **Milestone :3** : To create a Tab



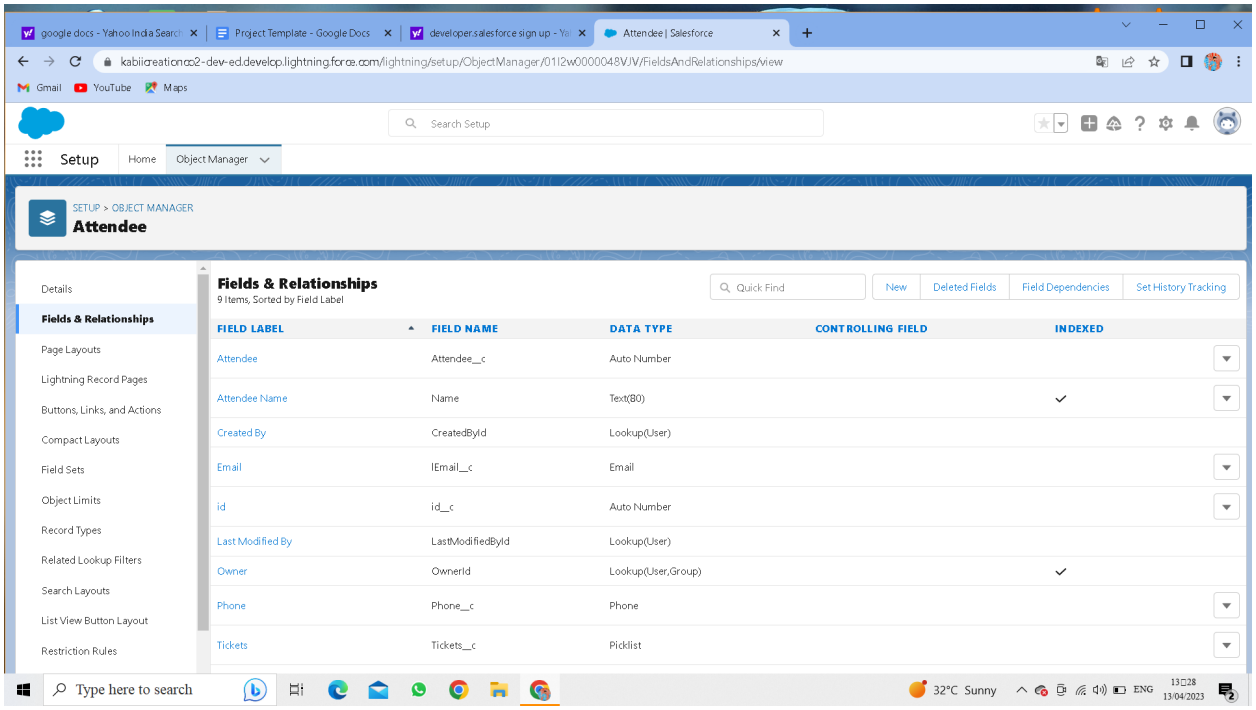

Description: I created  the four tabs in the name of Event, Attendees, Speakers, vendors.

**Milestone:4** : Creation of fields

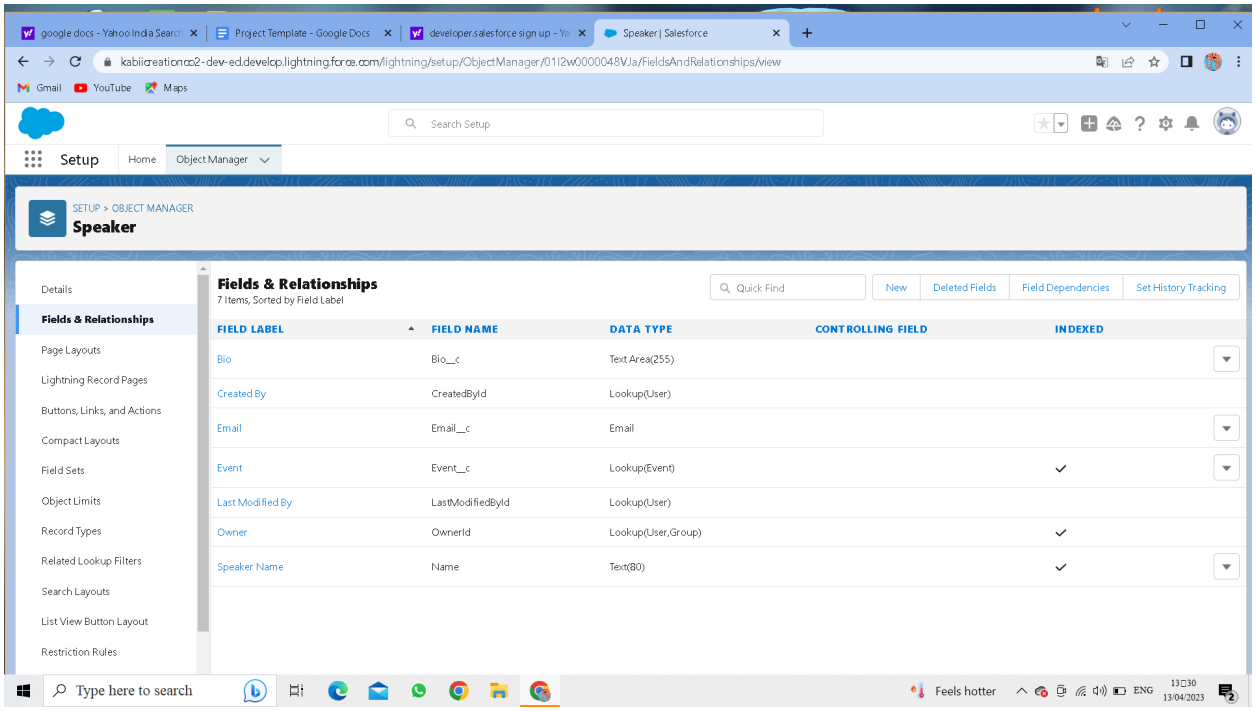
**Activity:1:**Creation of field the event objects:



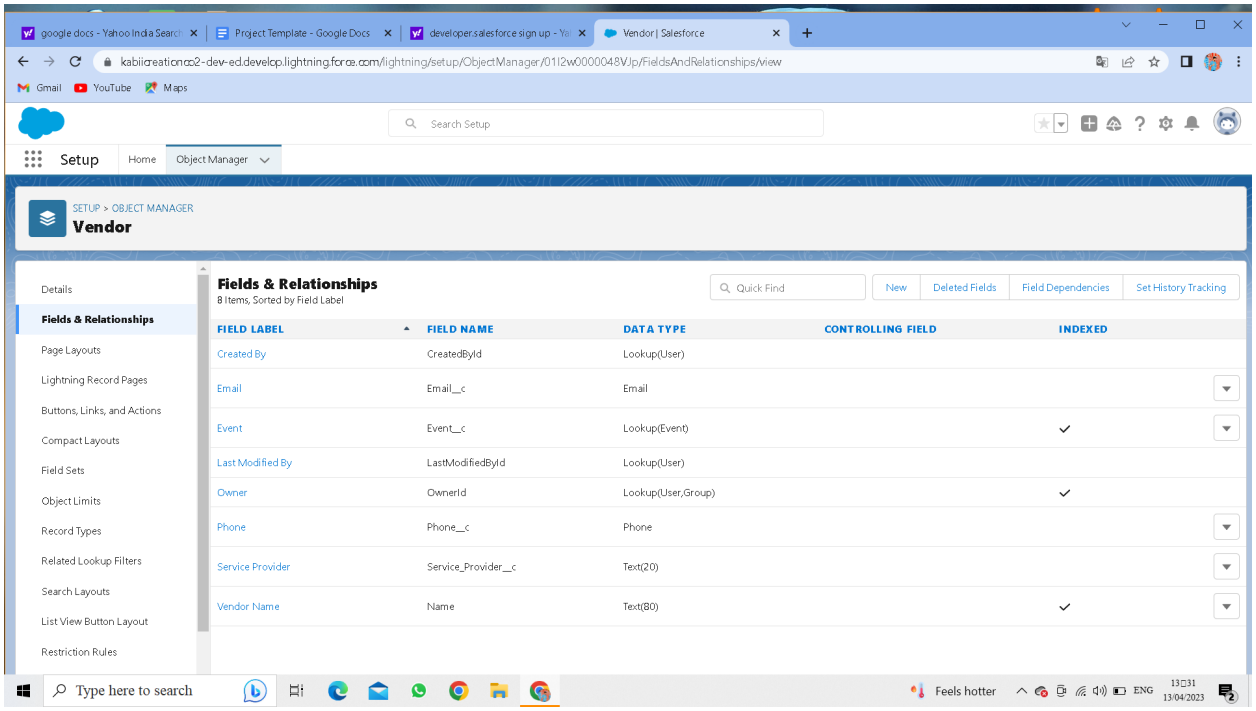

**Activity:2**:Creation of fields of the Attendees object



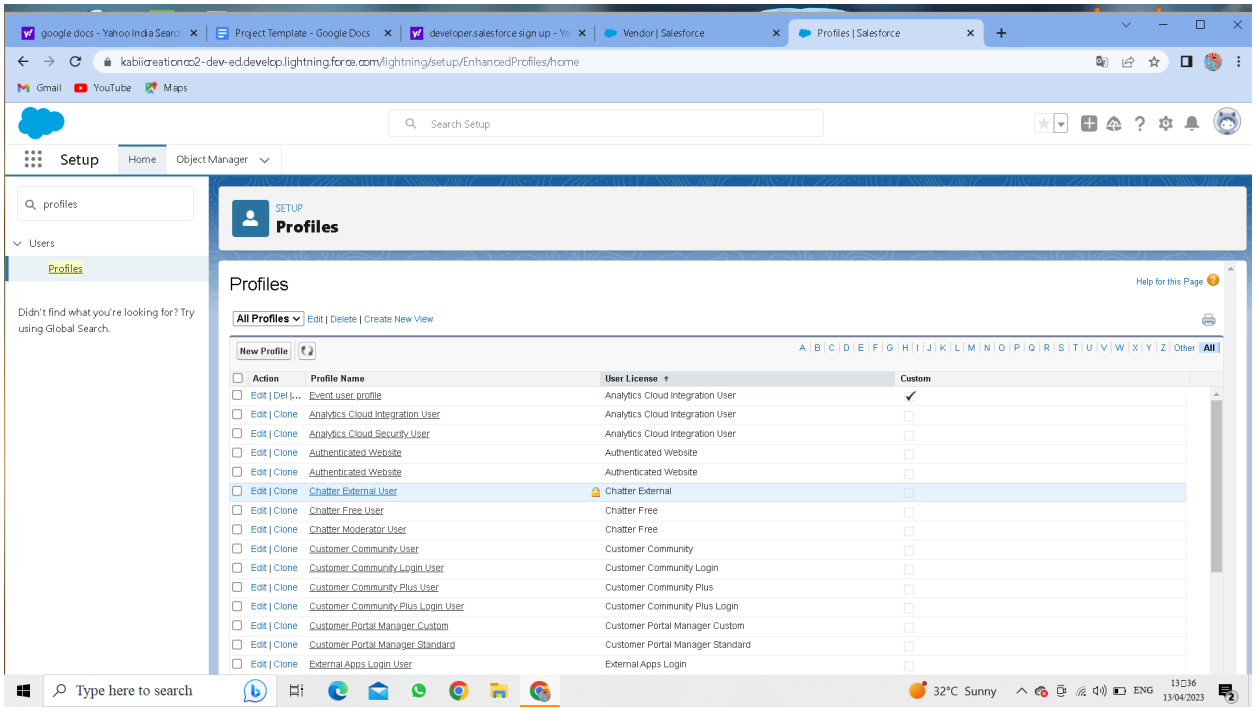

## **Activity:3**:Creation of fields for the speaker object:



## **Activity:4**:Creation of fields for the vendors object:

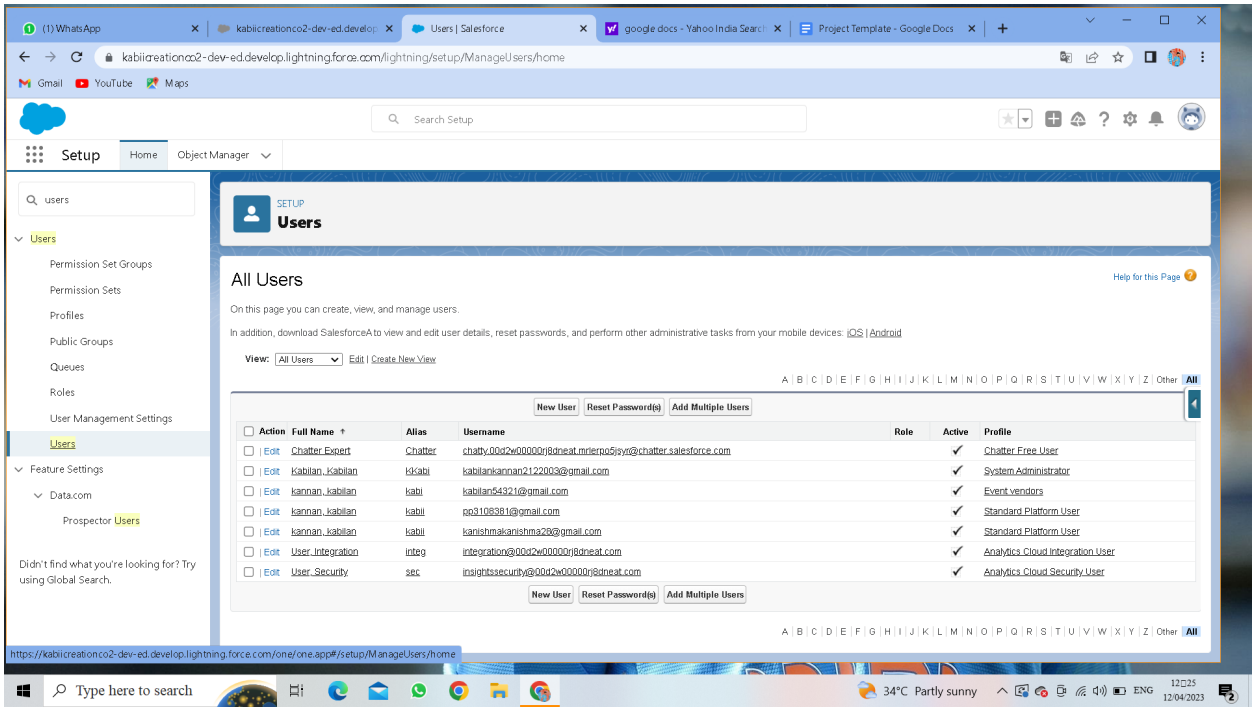



## **Milestone:5** :To create a Profile



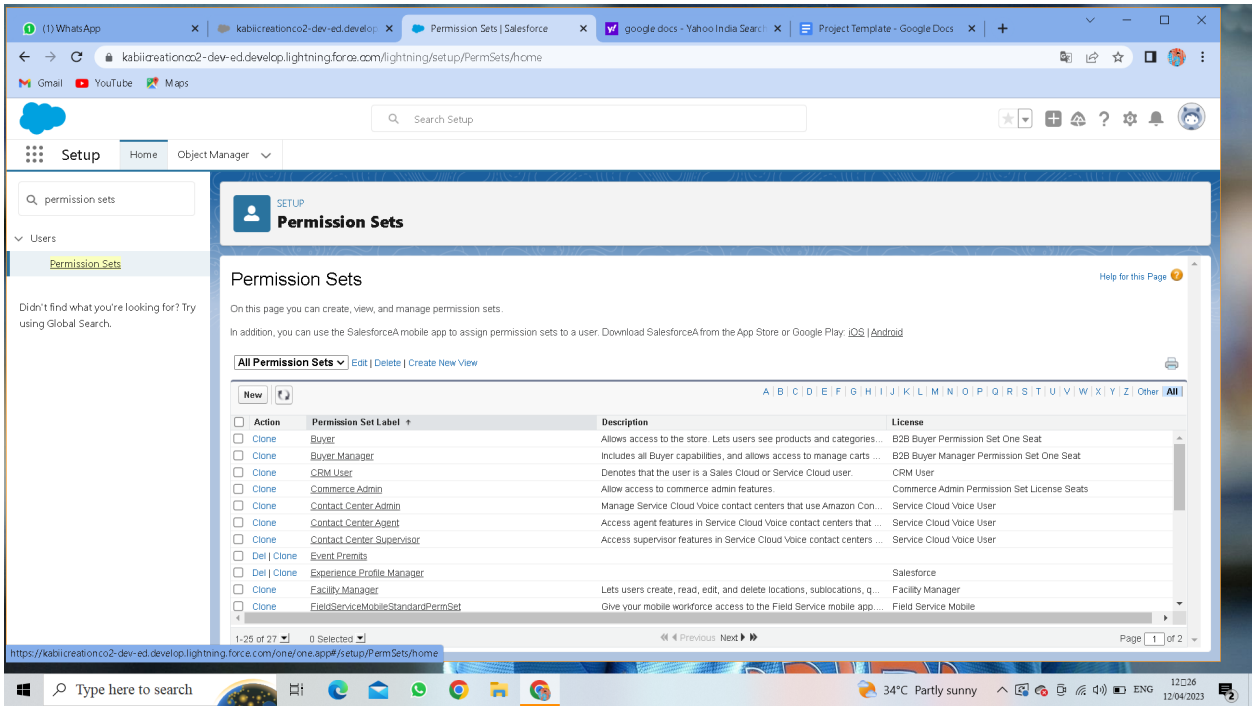
Description: I have created the profile. The profiles are shown above.

## **Milestone :6** To create the user



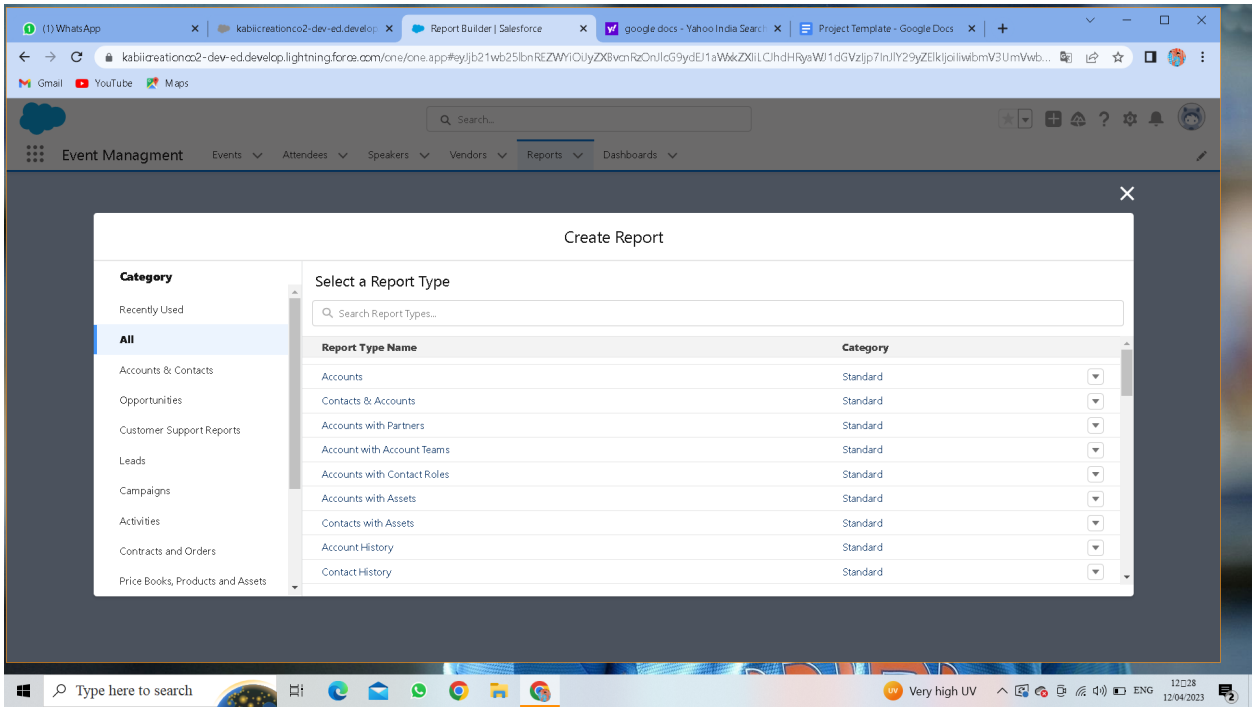

Description : I have found the user name . The users are given above.

## **Milestone :7** To create the permission set




Description : I have created permission sets. They are given above.

## **Milestone :8** To create the report



Description: I have created the reports. They are given above.

# 4 Trailhead Profile Public URL

Team Leader - https://trailblazer.me/id/kannankabil
Team Member 1-https://trailblazer.me/id/emelangovan
Team Member2-https://trailblazer.me/id/eeniyadhasan
Team Member3-https://trailblazer.me/id/mnehru1

## 5 ADVANTAGES & DISADVANTAGES

1. Proactive service.
2. Optimized process.
3. Customer reputation is poor.
4. Expensive

## 6 APPLICATIONS

An Event Management System helps to organize plans, execute and report on events, driving success for their business

## 7 CONCLUSION

Event management system is a user friendly and cost effective system,it is customized with activities related to event management life cycle.

## 8 FUTURE SCOPE

The scope of event management as a career in India is vast. It is a thriving industry and is home to a million people.