Updated 1 Oct 2025

Cost per message and minute call in INR for Growth/Pro Plan

The prices shown here are for Growth/Pro Plan. For business plan there's an additional discount on top of this rate.
Per message and minute call prices vary based on the recipient's country.
For Message pricing, all service conversations are free for Growth/Pro/Business plan customers.
Conversation that initiates from the CTWA Ad is free.
Utility messages sent as a response within during 24 hour service window are free.
Business initiated calling is not available in USA, Canada, Egypt, Turkey, Nigeria and Ukraine.
User-initiated calling is available in every location and is free of cost.

			WhatsApp Messaging				
Country Name	ISO Code	Country Codes	Marketing	Utility	Authentication	International Authentication*	WA Calling
Afghanistan	AF	93	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Albania	AL	355	₹7.5596	₹2.0145	₹2.0145		₹0.8357
Algeria	DZ	213	₹1.9796	₹0.3809	₹0.3809		₹0.9060
American Samoa	AS	1-684	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Andorra	AD	376	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Angola	AO	244	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Anguilla	AI	1-264	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Antarctica	AQ	672	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Antigua and Barbuda	AG	1-268	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Argentina	AR	54	₹5.4352	₹2.7534	₹2.7534		₹0.8844
Armenia	AM	374	₹7.5596	₹2.0145	₹2.0145		₹0.8357
Aruba	AW	297	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Australia	AU	61	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Austria	AT	43	₹5.2054	₹1.6271	₹1.6271		₹0.9060
Azerbaijan	AZ	994	₹7.5596	₹2.0145	₹2.0145		₹0.8357
Bahamas	BS	1-242	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Bahrain	BH	973	₹2.9992	₹0.8665	₹0.8665		₹1.1571
Bangladesh	BD	880	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Barbados	BB	1-246	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Belarus	BY	375	₹7.5596	₹2.0145	₹2.0145		₹0.8357
Belgium	BE	32	₹5.2054	₹1.6271	₹1.6271		₹0.9060
Belize	BZ	501	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Benin	BJ	229	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Bermuda	BM	1-441	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Bhutan	BT	975	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Bolivia	BO	591	₹6.5048	₹1.0761	₹1.0761		₹1.0204
Bosnia and Herzegovina	BA	387	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Botswana	BW	267	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Brazil	BR	55	₹5.4970	₹0.6479	₹0.6479		₹0.8499
British Indian Ocean Territory	IO	246	₹5.3016	₹0.7333	₹0.7333		₹1.1611
British Virgin Islands	VG	1-284	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Brunei	BN	673	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Bulgaria	BG	359	₹7.5596	₹2.0145	₹2.0145		₹0.8357
Burkina Faso	BF	226	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Burundi	BI	257	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Cambodia	KH	855	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Cameroon	CM	237	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Canada	CA	1	₹2.9976	₹0.3809	₹0.3809		₹1.0043
Cape Verde	CV	238	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Cayman Islands	KY	1-345	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Central African Republic	CF	236	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Chad	TD	235	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Chile	CL	56	₹7.8162	₹1.9050	₹1.9050		₹1.0643
China	CN	86	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Christmas Island	CX	61	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Cocos Islands	CC	61	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Colombia	CO	57	₹1.0993	₹0.0191	₹0.0191		₹0.3763
Comoros	KM	269	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Cook Islands	CK	682	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Costa Rica	CR	506	₹6.5048	₹1.0761	₹1.0761		₹1.0204
Croatia	HR	385	₹7.5596	₹2.0145	₹2.0145		₹0.8357
Cuba	CU	53	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Curacao	CW	599	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Cyprus	CY	357	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Czech Republic	CZ	420	₹7.5596	₹2.0145	₹2.0145		₹0.8357
Democratic Republic of the Congo	CD	243	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Denmark	DK	45	₹5.2054	₹1.6271	₹1.6271		₹0.9060
Djibouti	DJ	253	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Dominica	DM	1-767	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Dominican Republic	DO	1-809	₹6.5048	₹1.0761	₹1.0761		₹1.0204
Dominican Republic	DO	1-829	₹6.5048	₹1.0761	₹1.0761		₹1.0204
Dominican Republic	DO	1-849	₹6.5048	₹1.0761	₹1.0761		₹1.0204
East Timor	TL	670	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Ecuador	EC	593	₹6.5048	₹1.0761	₹1.0761		₹1.0204
Egypt	EG	20	₹4.4351	₹0.4956	₹0.4956	₹6.1968	₹1.171
El Salvador	SV	503	₹6.5048	₹1.0761	₹1.0761		₹1.0204
Equatorial Guinea	GQ	240	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Eritrea	ER	291	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Estonia	EE	372	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Ethiopia	ET	251	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Falkland Islands	FK	500	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Faroe Islands	FO	298	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Fiji	FJ	679	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Finland	FI	358	₹5.2054	₹1.6271	₹1.6271		₹0.9060
France	FR	33	₹2.5181	₹1.8592	₹1.8592		₹0.8708
French Polynesia	PF	689	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Gabon	GA	241	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Gambia	GM	220	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Georgia	GE	995	₹7.5596	₹2.0145	₹2.0145		₹0.8357
Germany	DE	49	₹2.0088	₹1.2419	₹1.2419		₹0.9060
Ghana	GH	233	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Gibraltar	GI	350	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Greece	GR	30	₹7.5596	₹2.0145	₹2.0145		₹0.8357
Greenland	GL	299	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Grenada	GD	1-473	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Guam	GU	1-671	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Guatemala	GT	502	₹6.5048	₹1.0761	₹1.0761		₹1.0204
Guernsey	GG	44-1481	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Guinea	GN	224	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Guinea-Bissau	GW	245	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Guyana	GY	592	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Haiti	HT	509	₹6.5048	₹1.0761	₹1.0761		₹1.0204
Honduras	HN	504	₹6.5048	₹1.0761	₹1.0761		₹1.0204
Hong Kong	HK	852	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Hungary	HU	36	₹7.5596	₹2.0145	₹2.0145		₹0.8357
Iceland	IS	354	₹5.3016	₹0.7333	₹0.7333		₹1.1611
India	IN	91	₹0.9415	₹0.1495	₹0.1495	₹2.9900	₹0.4662
Indonesia	ID	62	₹3.6133	₹1.381	₹1.381	₹2.9129	₹1.237
Iran	IR	98	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Iraq	IQ	964	₹2.9992	₹0.8665	₹0.8665		₹1.1571
Ireland	IE	353	₹5.2054	₹1.6271	₹1.6271		₹0.9060
Isle of Man	IM	44-1624	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Israel	IL	972	₹3.1045	₹0.5051	₹0.5051		₹1.1171
Italy	IT	39	₹6.0737	₹2.8566	₹2.8566		₹1.0643
Ivory Coast	CI	225	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Jamaica	JM	1-876	₹6.5048	₹1.0761	₹1.0761		₹1.0204
Japan	JP	81	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Jersey	JE	44-1534	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Jordan	JO	962	₹2.9992	₹0.8665	₹0.8665		₹1.1571
Kazakhstan	KZ	7	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Kenya	KE	254	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Kiribati	KI	686	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Kosovo	XK	383	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Kuwait	KW	965	₹2.9992	₹0.8665	₹0.8665		₹1.1571
Kyrgyzstan	KG	996	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Laos	LA	856	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Latvia	LV	371	₹7.5596	₹2.0145	₹2.0145		₹0.8357
Lebanon	LB	961	₹2.9992	₹0.8665	₹0.8665		₹1.1571
Lesotho	LS	266	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Liberia	LR	231	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Libya	LY	218	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Liechtenstein	LI	423	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Lithuania	LT	370	₹7.5596	₹2.0145	₹2.0145		₹0.8357
Luxembourg	LU	352	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Macau	MO	853	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Macedonia	MK	389	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Madagascar	MG	261	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Malawi	MW	265	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Malaysia	MY	60	₹7.5644	₹1.3341	₹1.3341	₹3.9831	₹0.8499
Maldives	MV	960	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Mali	ML	223	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Malta	MT	356	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Marshall Islands	MH	692	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Mauritania	MR	222	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Mauritius	MU	230	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Mayotte	YT	262	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Mexico	MX	52	₹3.8326	₹0.8094	₹0.8094		₹0.3268
Micronesia	FM	691	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Moldova	MD	373	₹7.5596	₹2.0145	₹2.0145		₹0.8357
Monaco	MC	377	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Mongolia	MN	976	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Montenegro	ME	382	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Montserrat	MS	1-664	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Morocco	MA	212	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Mozambique	MZ	258	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Myanmar	MM	95	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Namibia	NA	264	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Nauru	NR	674	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Nepal	NP	977	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Netherlands	NL	31	₹5.4894	₹4.7653	₹4.7653		₹0.5542
Netherlands Antilles	AN	599	₹5.3016	₹0.7333	₹0.7333		₹1.1611
New Caledonia	NC	687	₹5.3016	₹0.7333	₹0.7333		₹1.1611
New Zealand	NZ	64	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Nicaragua	NI	505	₹6.5048	₹1.0761	₹1.0761		₹1.0204
Niger	NE	227	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Nigeria	NG	234	₹4.5421	₹0.6390	₹0.6390	₹7.1546	₹0.9060
Niue	NU	683	₹5.3016	₹0.7333	₹0.7333		₹1.1611
North Korea	KP	850	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Northern Mariana Islands	MP	1-670	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Norway	NO	47	₹5.2054	₹1.6271	₹1.6271		₹0.9060
Oman	OM	968	₹2.9992	₹0.8665	₹0.8665		₹1.1571
Other	XX		₹5.3016	₹0.7333	₹0.7333		₹1.1611
Pakistan	PK	92	₹4.1620	₹0.5148	₹0.5148	₹7.1546	₹1.0468
Palau	PW	680	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Palestine	PS	970	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Panama	PA	507	₹6.5048	₹1.0761	₹1.0761		₹1.0204
Papua New Guinea	PG	675	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Paraguay	PY	595	₹6.5048	₹1.0761	₹1.0761		₹1.0204
Peru	PE	51	₹8.1843	₹1.9061	₹1.9061		₹1.0643
Philippines	PH	63	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Pitcairn	PN	64	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Poland	PL	48	₹7.5596	₹2.0145	₹2.0145		₹0.8357
Portugal	PT	351	₹5.2054	₹1.6271	₹1.6271		₹0.9060
Puerto Rico	PR	1-787	₹6.5048	₹1.0761	₹1.0761		₹1.0204
Puerto Rico	PR	1-939	₹6.5048	₹1.0761	₹1.0761		₹1.0204
Qatar	QA	974	₹2.9992	₹0.8665	₹0.8665		₹1.1571
Republic of the Congo	CG	242	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Reunion	RE	262	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Romania	RO	40	₹7.5596	₹2.0145	₹2.0145		₹0.8357
Russia	RU	7	₹7.0520	₹3.8104	₹3.8104		₹0.8532
Rwanda	RW	250	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Saint Barthelemy	BL	590	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Saint Helena	SH	290	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Saint Kitts and Nevis	KN	1-869	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Saint Lucia	LC	1-758	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Saint Martin	MF	590	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Saint Pierre and Miquelon	PM	508	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Saint Vincent and the Grenadines	VC	1-784	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Samoa	WS	685	₹5.3016	₹0.7333	₹0.7333		₹1.1611
San Marino	SM	378	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Sao Tome and Principe	ST	239	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Saudi Arabia	SA	966	₹3.9950	₹1.0946	₹1.0946	₹5.7032	₹1.171
Senegal	SN	221	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Serbia	RS	381	₹7.5596	₹2.0145	₹2.0145		₹0.8357
Seychelles	SC	248	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Sierra Leone	SL	232	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Singapore	SG	65	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Sint Maarten	SX	1-721	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Slovakia	SK	421	₹7.5596	₹2.0145	₹2.0145		₹0.8357
Slovenia	SI	386	₹7.5596	₹2.0145	₹2.0145		₹0.8357
Solomon Islands	SB	677	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Somalia	SO	252	₹1.9796	₹0.3809	₹0.3809		₹0.9060
South Africa	ZA	27	₹3.3305	₹0.7253	₹0.7253	₹1.9065	₹0.9499
South Korea	KR	82	₹5.3016	₹0.7333	₹0.7333		₹1.1611
South Sudan	SS	211	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Spain	ES	34	₹5.4053	₹1.9042	₹1.9042		₹1.1347
Sri Lanka	LK	94	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Sudan	SD	249	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Suriname	SR	597	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Svalbard and Jan Mayen	SJ	47	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Swaziland	SZ	268	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Sweden	SE	46	₹5.2054	₹1.6271	₹1.6271		₹0.9060
Switzerland	CH	41	₹5.2054	₹1.6271	₹1.6271		₹0.9060
Syria	SY	963	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Taiwan	TW	886	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Tajikistan	TJ	992	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Tanzania	TZ	255	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Thailand	TH	66	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Togo	TG	228	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Tokelau	TK	690	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Tonga	TO	676	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Trinidad and Tobago	TT	1-868	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Tunisia	TN	216	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Turkey	TR	90	₹0.9587	₹0.1049	₹0.1049		₹0.3499
Turkmenistan	TM	993	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Turks and Caicos Islands	TC	1-649	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Tuvalu	TV	688	₹5.3016	₹0.7333	₹0.7333		₹1.1611
U.S. Virgin Islands	VI	1-340	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Uganda	UG	256	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Ukraine	UA	380	₹7.5596	₹2.0145	₹2.0145		₹0.8357
United Arab Emirates	AE	971	₹3.3797	₹1.4162	₹1.4162	₹4.8545	₹1.171
United Kingdom	GB	44	₹4.6456	₹2.0959	₹2.0959		₹0.8708
United States	US	1	₹2.9976	₹0.3809	₹0.3809		₹1.0043
Uruguay	UY	598	₹6.5048	₹1.0761	₹1.0761		₹1.0204
Uzbekistan	UZ	998	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Vanuatu	VU	678	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Vatican	VA	379	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Venezuela	VE	58	₹6.5048	₹1.0761	₹1.0761		₹1.0204
Vietnam	VN	84	₹6.4397	₹1.0767	₹1.0767		₹1.0027
Wallis and Futuna	WF	681	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Western Sahara	EH	212	₹5.3016	₹0.7333	₹0.7333		₹1.1611
Yemen	YE	967	₹2.9992	₹0.8665	₹0.8665		₹1.1571
Zambia	ZM	260	₹1.9796	₹0.3809	₹0.3809		₹0.9060
Zimbabwe	ZW	263	₹5.3016	₹0.7333	₹0.7333		₹1.1611

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