

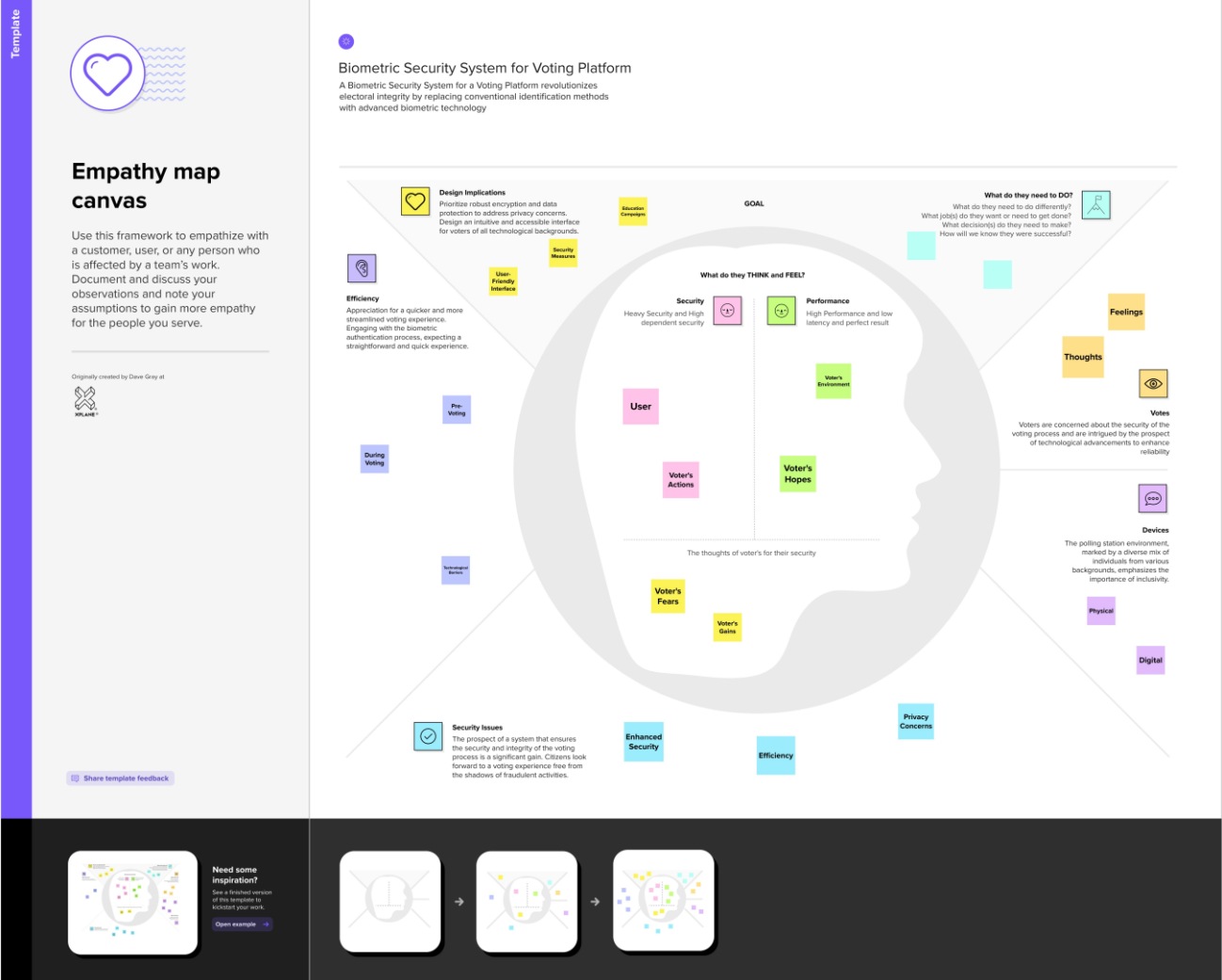
<b>NM Team ID</b>	NM2023TMID07060
<b>Project Name</b>	Biometric Security System for Voting Platform

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**Empathy Map Canvas**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user’s behaviours and attitudes. It is a useful tool to helps teams better understand their users. Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user’s perspective along with his or her goals and challenges.

This comprehensive Empathy Map Canvas provides a holistic understanding of the user experience, their thoughts, emotions, actions, and expectations in the context of a Biometric Security System for a Voting Platform. It serves as a foundation for designing a system that not only meets functional requirements but also resonates with the users' needs and concerns, fostering a trustworthy and inclusive democratic process. Quotes echo hopes for secure, accurate, and fair elections, while influences from community discussions and media narratives shape overall perceptions. This empathetic exploration forms the basis for designing a system that not only addresses functional requirements but also aligns seamlessly with the diverse needs and expectations of voters, fostering trust and inclusivity in the democratic process.



## Empathy Canvas Link:

<https://app.mural.co/t/security8256/m/security8256/1698579034638/b8e7171eb642a56a85ccf01be8f3f71a4ab81c4b?sender=ud521deb3ff2a3f65cd4b8090>