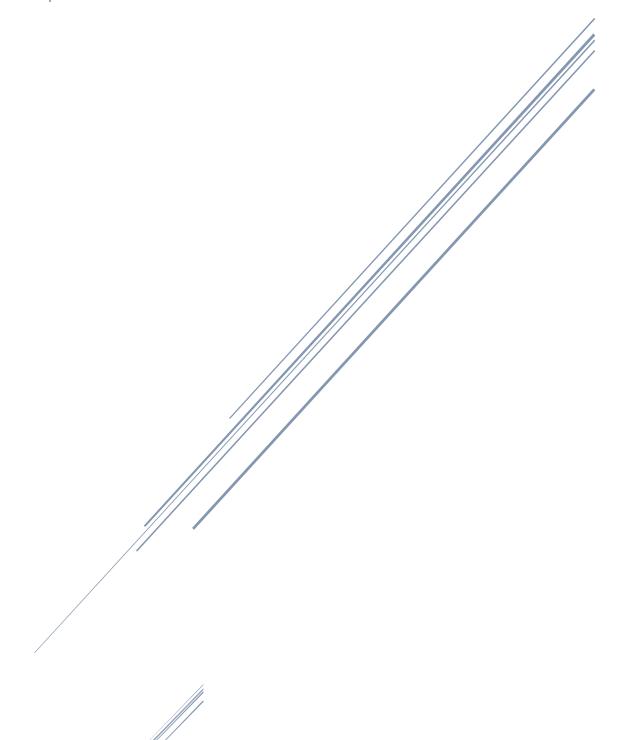


# **PURCHASING**

# SESSION 9

# **TOPICS**

- Buying and selling
- Advantages and disadvantages
- Comparisons





Input 9.1A FAQs

Fill in the gaps.

e.g., my <mark>money</mark> , back	
request to <b>b</b> something	what I <b>b</b>
<i>c</i>	send <b>b</b>
se	the <b>d</b> charges
are	make me p for cancelling the order
t / s goods	am to confirm something

Replace the words in the FAQs (1-7 below) with words which mean the same (from the text box above).

- 1. If I'm not satisfied with my purchase, can I return the goods and get a refund?

  e.g. my money back
- 2. If my goods are damaged during delivery, will you exchange them?
- 3. Can I cancel an order that hasn't been shipped yet? If so, will you charge a cancelation fee?
- 4. If I purchase a gift, can you send it to the recipient without an invoice inside?
- 5. If I place an order that won't be delivered right away, do I have to pay immediately, or will the payment be made when you deliver my order?
- 6. After I've ordered something, how quickly will you confirm it by email? What should I do if I haven't received confirmation within a reasonable time?
- 7. If I need to arrange a return, for a refund or an exchange, how should I package the product, and how and where should I send it? Who will pay for the delivery charge? And how will you refund me?



When you *order* a product, you buy it and receive it later – for example, by mail. When did you order the product? On what date did you *place the order*? When people buy things online, they generally *pay* by credit card. How did you pay? – I made a credit card *payment*.

When you order something online, you should receive an email to *confirm the order*. Have you had a message confirming the order? – No, I haven't received *confirmation*.

The products are quite big and heavy, so we deliver them by truck. We'll deliver the package in the morning. Will you be at home to receive the *delivery*?

We'll send the product to you. We'll *ship* it in the next few days.

A document asking for, or confirming, a payment is called an *invoice*.

If you're not happy with the product, you can send it back. You can *return* it.

If you return the product, we'll *exchange* it and send you a new one.

I've ordered a product but have now decided I don't want it. Can I *cancel* my order?

If you cancel an order, we'll send you an email to confirm the *cancellation*.

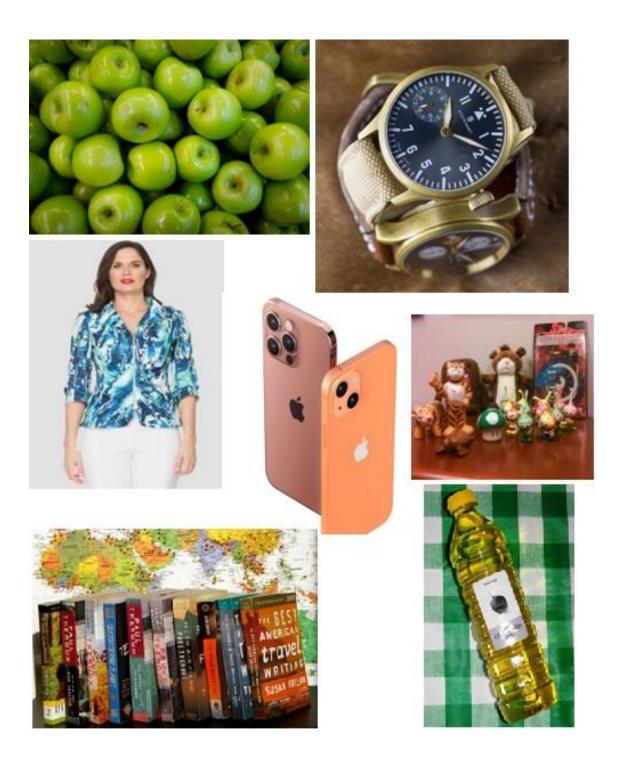
Can I return the product and get my money back? Will you give me a *refund*?





- 1. You can compare lots of different products very quickly.
- 2. You can buy things from home. You don't have to go into town.
- 3. There's a risk your credit card details will be stolen.
- 4. You can find products that are more difficult to get the kinds of things you might never find in stores.
- 5. You can't physically pick up products and have a good look at them.
- 6. You can't ask a store assistant for more information about a product.
- 7. If you have some sort of problem for example, if the thing you've bought is defective then you have to send it back by mail, and then things get complicated.
- 8. You don't get the product immediately. You have to wait for delivery.





#### Input 9.2C

#### Language summary

You can use this language to talk about positive and negative points while discussing something.

# **Positive points:**

The advantage of this is that you can ...

A big advantage is that it's possible to ...

The main advantage is that it's easy to ...

The good thing about this is that it's simple to ...

#### **Negative points:**

The disadvantage of this is that you can't ...

A big disadvantage is that it's not possible to ...

The main disadvantage is that it's difficult to ...

A slight disadvantage is that you can't always ...

The problem/trouble with this is that it costs a lot to ...





#### Read the article along with your partner and answer the questions below.

- 1. What is this article comparing?
- 2. What "moment" does the article mention?
- 3. What happens at that moment and why?

You get an unusual sensation when you get your first brand-new car – especially if you've always bought second-hand. You've waited impatiently for weeks after paying the booking amount.

Now, as you sit in the driver's seat for the first time, there's suddenly a moment of uncertainty. You want to wait just a little longer before driving on that smooth, clean showroom floor, and onto the rougher, dirtier tarred road outside. Because, as soon as you drive a little farther, two things will happen.

First, your nice, spotless tires will lose their shine. Second, your "brand-new car" will suddenly be a "used car" that's 5% to 10% less valuable than it was a few seconds earlier. Can you think of a more expensive ten-second trip.

So, is it worth paying a lot more for a brand-new vehicle? Or is it better to buy a recent, second-hand one?



Input 9.3B Comparatives

Use the words in brackets to complete the sentences. Use much / a bit etc. + another word. Use 'than' where necessary.

1.	The company's financial situ	ation was			we though	t at first.
	(much/serious)					
2.	This office is too small. We r	need someth	ing		. (mud	ch/big)
3.	I liked the presentation on business strategy. It was					
	expected. (much/ interesting)					
4.	It was very hot inside the conference room yesterday. Today it's					
	. (a	bit/ cool)				
5.	I'm afraid the problem is			(far/ complic	ated) it loo	ks.
6.	You're speaking too fast. Ca	n you speak			?(a bit/ sl	owly)
	You're speaking too fast. Callt's			n a country wh		• •
				n a country wl		• •
7.	It's	to learn a la	anguage ir	·		• •
7.	It's lot / easy) I thought my new boss was	to learn a la	anguage ir	·		• •
<ul><li>7.</li><li>8.</li></ul>	It's lot / easy) I thought my new boss was	to learn a la	anguage ir n me but	·	nere it is sp	• •
<ul><li>7.</li><li>8.</li><li>9.</li></ul>	It's  lot / easy)  I thought my new boss was a contract of the	to learn a la	anguage ir n me but	in fact she is , thanks.' (mu	nere it is sp	• •



## We can use these words for comparisons with big differences

The new car model is **a lot** small**er than** the old one.

The new car model is **much more efficient** than the old one.

The new car model is *far less expensive* than the old one.

## We can use these words for comparisons with small differences

The new model is *a little* small*er than* the old one.

The new model is *a bit more* efficient.

The new model is *slightly less* expensive.