

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

IT is so useful for many people

IT gives details for students

It is small yet precise

it will
develop our
socail media
page

it helps us reach many members

it will enhance our skills

create a social media post

we can make them understand about our post

we can
spread it
thorugh
socail media

we can beacome famous

i feel good about making these

i feel happy
that we can
reach many
people

its a kind of advertisement

Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



