

1. Project report template

Introduction

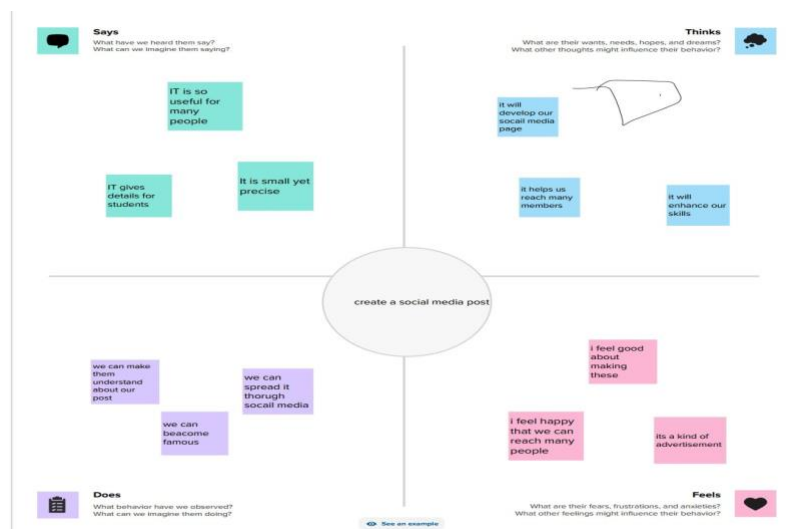
We are creating social media post using canva. We made use of elements in canva. This post is about a good festival in our college.

Purpose

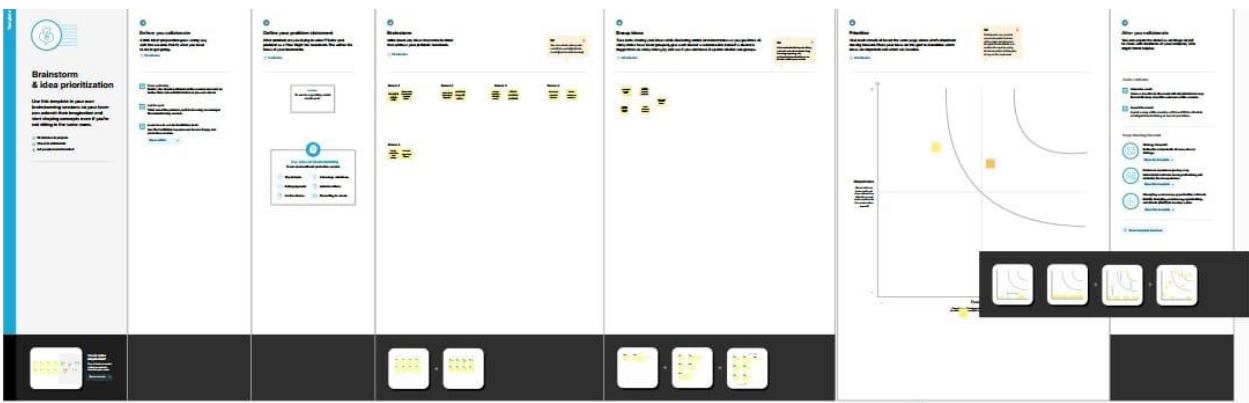
The purpose of making the project is to know about canva. Advantages of canva.

Problem definition & design thinking

Empathy map



ideation and brainstorming map



Result



Advantages and disadvantages

Advantage:

**we learnt various template in social media. We have lots of template in canva.*

Disadvantage

**We can't able to use some template. Because, high quality templates are cost. But these templates are having more information.*

Applications

The use of the social media post is to convey our message to people without any difficulties.

Conclusion

This is social media post about our college festival. It contains sach and every information about our festival. It also contains our ideas to make this post. We learn various kinds of templates using canva.