



# PORTFOLIO

KABIR GUPTA

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## PROFILE

An alumnus of St. Columba's School (New Delhi), I am currently pursuing an undergraduate course in Bachelor's in Computer Applications. Motivated to learn various forms of programming languages and with a keen interest in technology developments in industry, it is my aim to be a part of an organization that enables learning and skill development in the IT domain.

## SKILLS

Software	Languages	Operating Systems
MySQL	JAVA	Microsoft
JAVA	SQL	Windows
PyCharm	C, C++ Python	

## CONTACT



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## EDUCATION

### Bachelor's in Computer Applications

University of Petroleum and Energy Studies,  
Dehradun, Uttarakhand

### Higher Secondary Education

St. Columba's School, New Delhi

## TRAININGS

### Peacock Solar - Gurugram, Haryana

Graphic Design Internship (May'20 - July'20)  
Creating Digital Posters, Videos using web-based  
Graphic Design Platform - CANVA.

### Udemy

SQL Certification Course (Online)  
Learning MySQL syntax and data exercises.

## PROJECTS UNDERTAKEN

### Agile Systems : AR Lindle-specs

Designing Scrum process for the product and  
describing the phases for development

### JAVA and MySQL project (12th standard school project)

Made a database of employee names and  
connected it a Java application.

## AWARDS/ CERTIFICATION

### SQL certification from UDEMY

### Br. Finn Good Person Award



# CONTENT (POSTERS)

01 PEACOCK SOLAR

02 BLITZJOBS

PEACOCK SOLAR



## THINK SMART, THINK SOLAR

As the world is gearing up towards solar power, we were responsible for creating a promotional digital poster in order to make people aware about the solar energy and its benefits. The poster has a strong punch line as- "Cleaner Energy for a Cleaner world". The green background signifies "Green Energy" and is representative of this efficient and friendly form of renewable energy source - Solar Energy. The image that I have chosen for this tagline is - human thinking about adapting to solar energy, the buildings with solar panels, people happy, and wind energy signifies that the world is slowly shifting to renewable energy. In addition, the company is making people aware to adapt a smart lifestyle that is, switch to solar panels and save our planet earth. This poster explains how I approached content creation, specifically the tagline and the elements in the image.

# *Cleaner Energy for a Cleaner World.*





## SANITIZED SERVICES

This Pandemic had brought forth a vast number of restrictions and protocols, the most prominent among which was - citywide lockdowns. Yet another problem it created was that it instilled a sense of paranoia among people regarding general levels of hygiene and sanitization. This poster exemplifies their new approach to promotional content. Focussing on keywords in their punch line like - 'sanitation, home delivery' - they are essentially adapting to the new normal, set across the consumer environment. Peacock Solar designed their communication to appeal to this new consumer preference. The Green background signifies 'Green energy' and is representative of this efficient and friendly form of renewable energy source - Solar Energy. This is of course signified by the delivery girl holding the box of installation supplies right at the door of a customer. This is an example of how I approached the process of content creation, specifically the punch line and elements of the image.



*Get solar installation now delivery at  
your door steps to enjoy hassle free  
with sanitized services from our team.*  
*-Peacock Solar*



BLITZJOBS



# More than a job...*it's an adventure in innovation.*

## MAKING YOUNG MINDS INNOVATIVE

Blitz Jobs is primarily a job portal and networking platform. Their purpose of Digital promotional content largely revolves around encouraging young college graduates to register at their platforms and be guided towards the companies and careers of their preference. Blitz Jobs aimed at creating this poster to convey a simplistic, yet powerful message. The punch line reads - "More than a job. It's an adventure in innovation" - and is designed to appeal to the aspiring young minds who wish to pursue exciting opportunities and be a part of innovative projects. The central image of the light bulb with intricate elements, arrows and symbols is representative of - ideas, collaboration, professionalism and exciting projects. As opposed to writing multiple paragraphs in trying to convey a message, I decided that a picture can be worth a thousand words in some situations and hence proceeded to incorporate this central element. Overall, this poster has a very minimalistic design and is meant to convey the central message and a clear and precise tone.





## GET TRUSTED RESOURCE SERVICES

Blitz jobs is primarily a job portal and a networking platform. The purpose of this poster is to spread awareness about the company in the job market, people at blitz jobs provide best in class services to the young entrepreneurs to make them future ready. The purpose for this poster is to spread or to convey the message by the following tagline- "We provide intelligent human resources". This particular image has been chosen for the above tagline where the presenter shows how the company stock is rising and making its name in the job market, the presenter is also analysing what are the areas the company should work upon.



BLITZJOBS

***We provide intelligent  
human resources services  
-Blitzjobs***



# THANK YOU

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