Website Customizations:

1. Global Font and Color Scheme

- Font: The website uses the serif font "Times New Roman" for a traditional and professional feel.
- Color Scheme:
 - The body text is a dark gray to maintain readability.
 - The header and hero sections feature a deep purple background with white text for strong contrast.
 - Call-to-action buttons and hover effects use a vibrant pink, transitioning to a lighter pink on hover for an engaging effect.

2. Header and Navigation Styling

- Header Background & Text: The header is consistently styled with a bold deep purple background and white text for clarity.
- Navigation Links:
 - The links are styled in white for readability against the dark background.
 - Hovering over the links underlines them, signaling interactivity.

3. Hero Section Customization

- Hero Section Layout:
 - The homepage features a hero section with a flexbox layout, aligning content and an image side by side.
 - The hero content has a max-width of 600px to keep text readable and properly aligned.
- Typography & Spacing:
 - The hero title is large (2.5em) for emphasis.
 - The supporting text is slightly smaller (1.1em) with a balanced margin-top (0.5em).
- Hero Button:
 - The button is bright pink with white text, standing out from the background.
 - The hover effect lightens the pink to encourage interaction.
- Hero Image:
 - The hero image is rounded with a 10px border-radius for a modern feel.
 - It maintains a max-width of 700px to remain proportionate to the text.

4. Section and Content Styling

General Layout Adjustments:

Each section has consistent padding (1em) for readability.

Images:

- All images are responsive (max-width: 100%), ensuring they adapt to different screen sizes.
- They are centered with a 10px padding and rounded (8px border-radius) for a smooth aesthetic.
- A subtle box-shadow effect is applied to create depth.
- Hovering over images slightly scales them up, adding a modern touch.

Lists:

o Bullet points are removed for a clean, professional look.

Links:

 The contact page features email and LinkedIn links styled in default blue, keeping them recognizable.

5. Footer Styling

- The footer has a light gray background, clearly separating it from the main content.
- Text is centered, ensuring a structured and professional finish to the page.

6. Responsive Design

- Flexible Layout:
 - The website is designed to be mobile-friendly, ensuring text and images adjust well on different screen sizes.
 - The hero section uses flexbox to arrange content efficiently.
- Images:
 - All images scale proportionally to prevent distortion.