

# Kabir Nagdev

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## EDUCATION

**Bennett University**  
*Bachelor of Technology in Computer Science Engineering*

**Aug. 2024 – Present**  
*Greater Noida, UP*

## EXPERIENCE

**Junior Associate**  
*Weber Innovations*

**Aug. 2025 – Present**  
*Noida, UP*

- Design and execution of visual assets for digital campaigns.
- Assisted in developing ad creatives and short-form content aligned with brand guidelines.
- Collaborated with marketing and content teams to ensure consistency in visual identity and messaging.
- Supported brand visibility and engagement efforts across platforms.

**Advertisement Head**  
*MUNify*

**July 2024 – Nov. 2024**  
*Faridabad, Haryana*

- Led social media campaigns and digital marketing strategies for a Model United Nations startup.
- Designed and managed ad creatives, reels, and targeted promotions to boost delegate signups.
- Collaborated with content and design teams to maintain brand tone and campaign aesthetics.
- Increased event visibility through strategic use of Instagram.

**Freelance Developer and Video Editor**

**May 2019 – July 2019**

- Developed responsive frontend interfaces using **TypeScript and JavaScript**, translating **Figma designs into production-ready UI**.
- Built reusable UI components and optimized layouts for performance and cross-browser compatibility.
- Integrated frontend features with **Node.js APIs** for dynamic data handling.
- Worked closely with clients to refine UI/UX through iterative feedback cycles.

## PROJECTS

**WatChill – Movies & Anime Streaming Platform** | *HTML, CSS, JavaScript*

- Developed a responsive web platform for streaming movies and anime.
- Implemented dynamic content loading, search filters, and an intuitive UI.
- Focused on user experience and responsive design.

**Calorie & Nutrition AI System** | *React, TypeScript, NumPy, Pandas, Matplotlib*

- Developed an AI-assisted system to analyse calorie intake and nutritional data.
- Built a React + TypeScript frontend presenting personalized dietary summaries, trends, and recommendations.

**QR Ticket Scanner for Bus Routes** | *React, TypeScript, QR Scanner API*

- Built a QR-based ticket scanning system for bus route verification and passenger validation.
- Processes QR tickets in real time and maps them to assigned routes.

## TECHNICAL SKILLS

**Web Development** HTML, CSS, JavaScript, Node.js, Express.js, JSP, Servlets

**App Development** Flutter, Dart, Android Studio

**Programming Languages** Java, Python, C++, JavaScript, SQL

**Databases & Backend Services** MySQL, Firebase

**Data & Scientific Computing** NumPy, MATLAB

**Tools & Systems** Git, GitHub, Linux, Postman, Verilog, Nmap

**Architecture & Concepts** MVC Architecture, Database Design, API Development

**Design & Creative Tools** Figma (if applicable), Canva, Adobe Express, Krita, Inkscape

**Video & Multimedia** DaVinci Resolve, CapCut, After Effects