

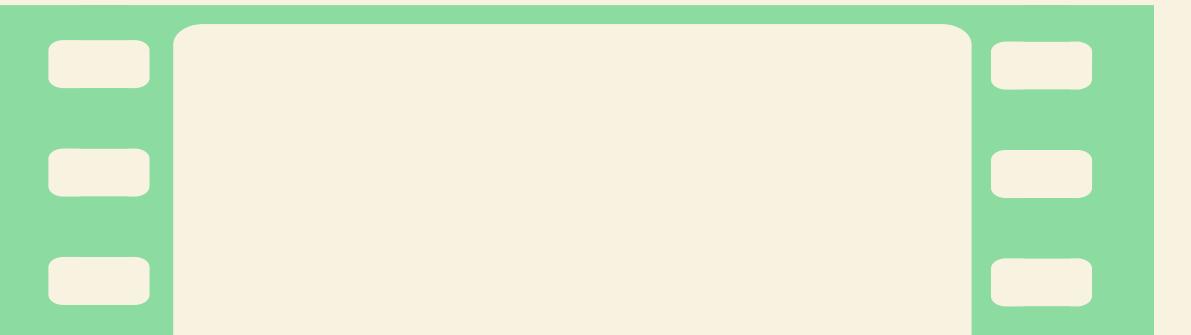
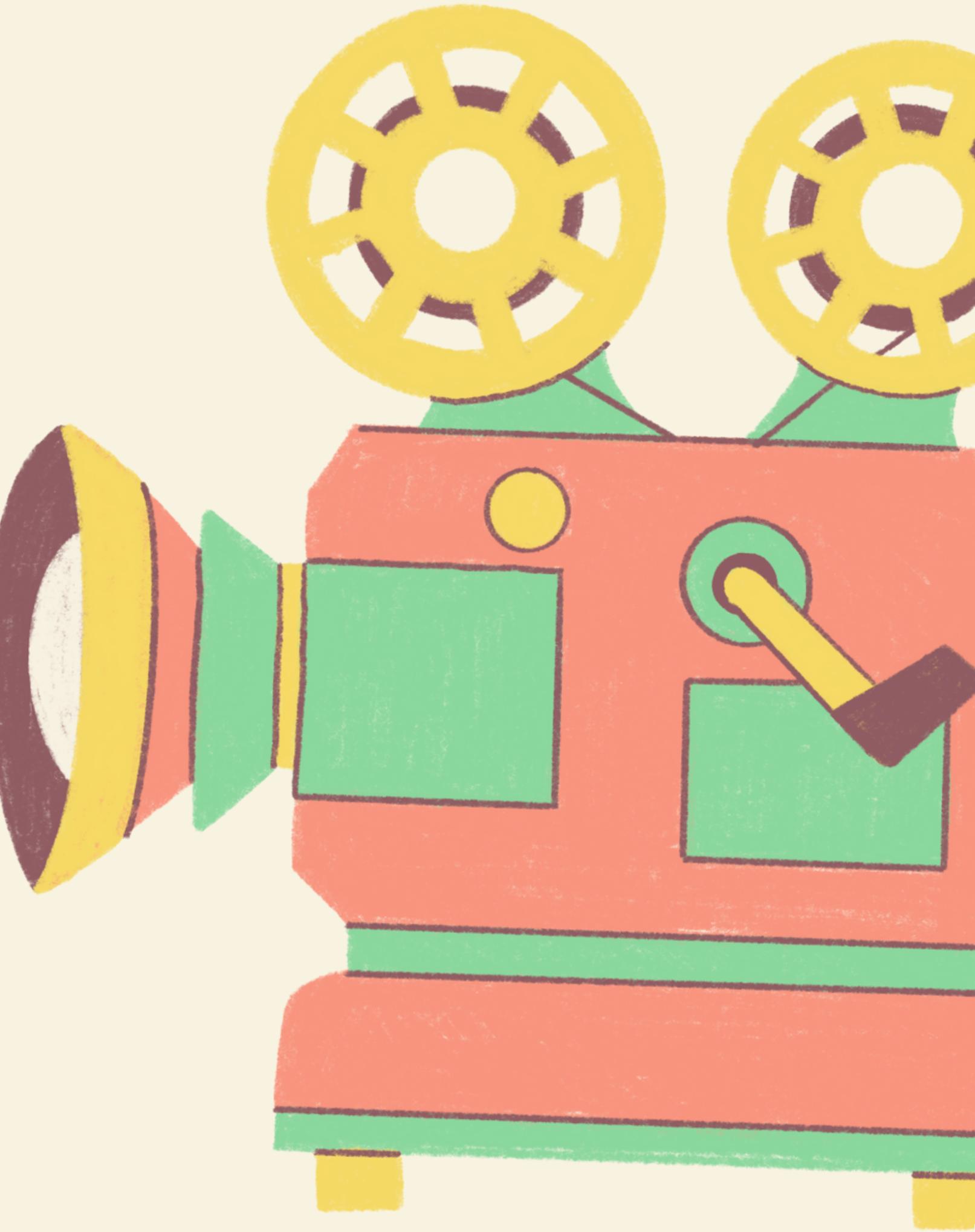
GROUP 8

RAGIB KABIR

LAIBA JAVAID

AREESHA JAT

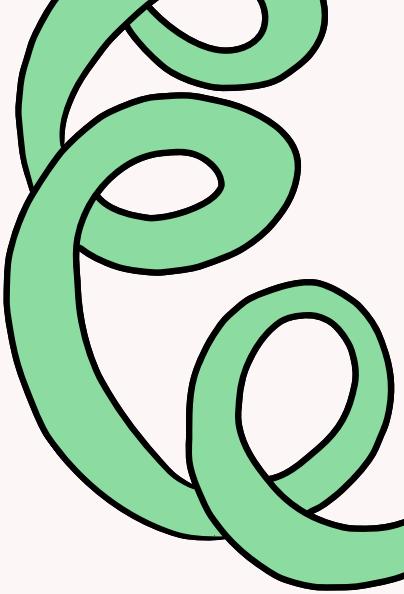
SHAYAN MOHAMMED



CineQuest

An Innovative Movie App



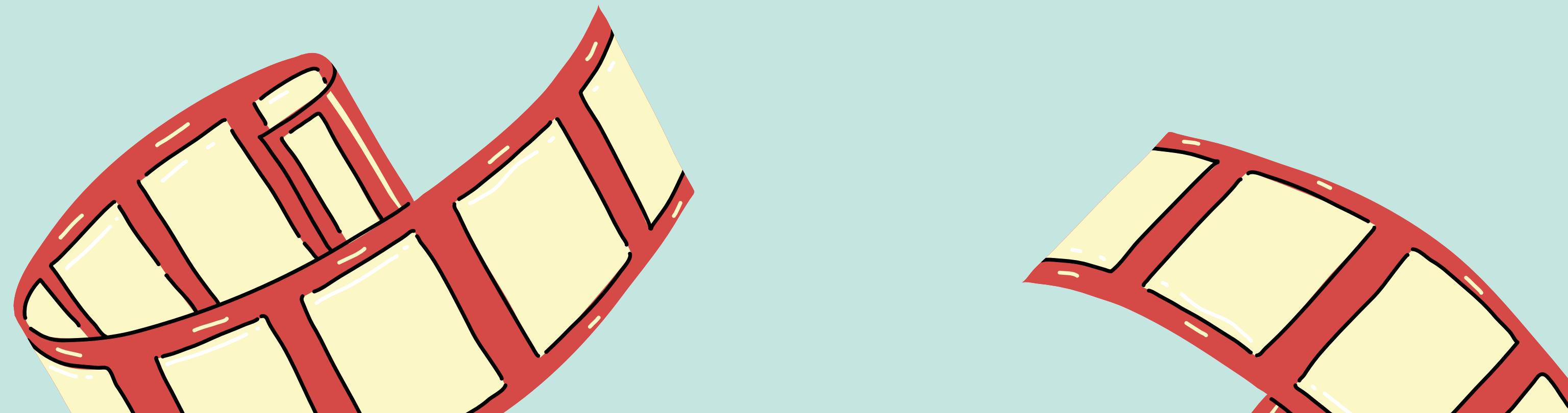


How do you imagine people will use your app?



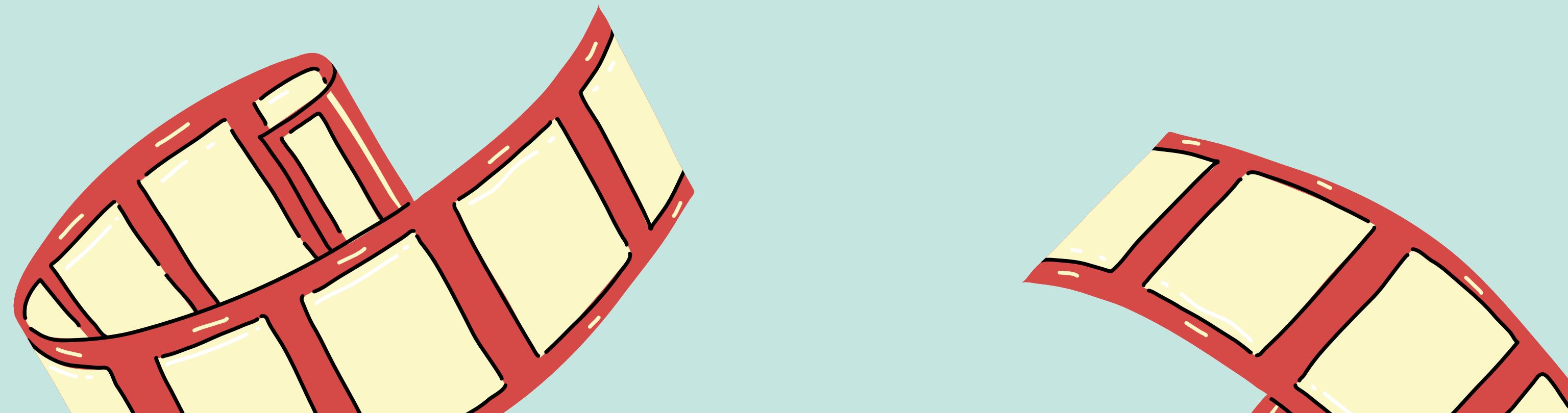
Personalised Movie Recommendations

- Setting up their personalised profiles
- Tailored movie recommendations



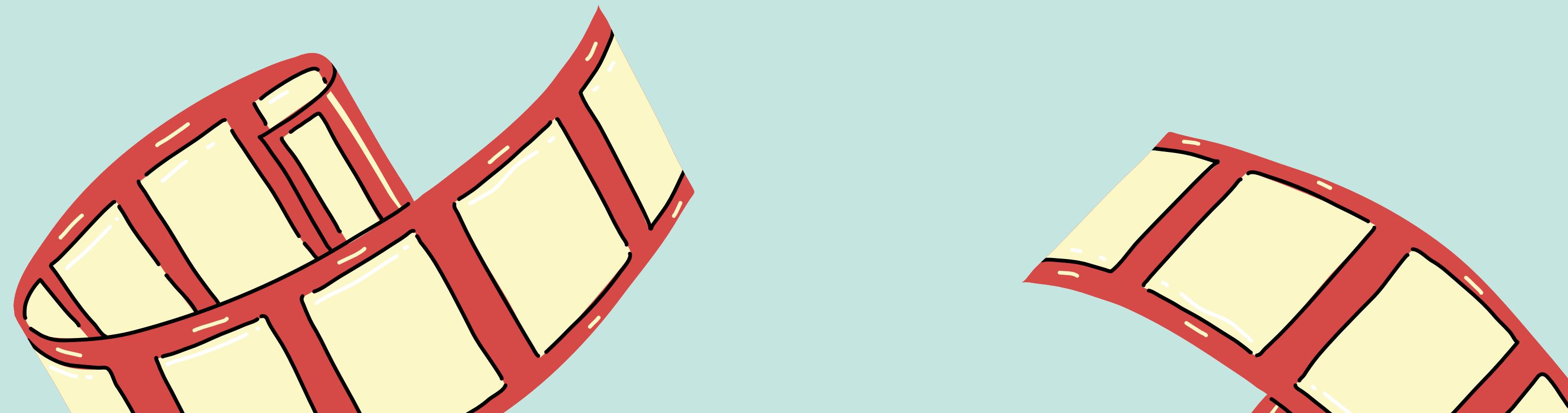
Real-time Movie Stats and Trending Scenes

- Check real-time statistics
- Engage creating a shared experience



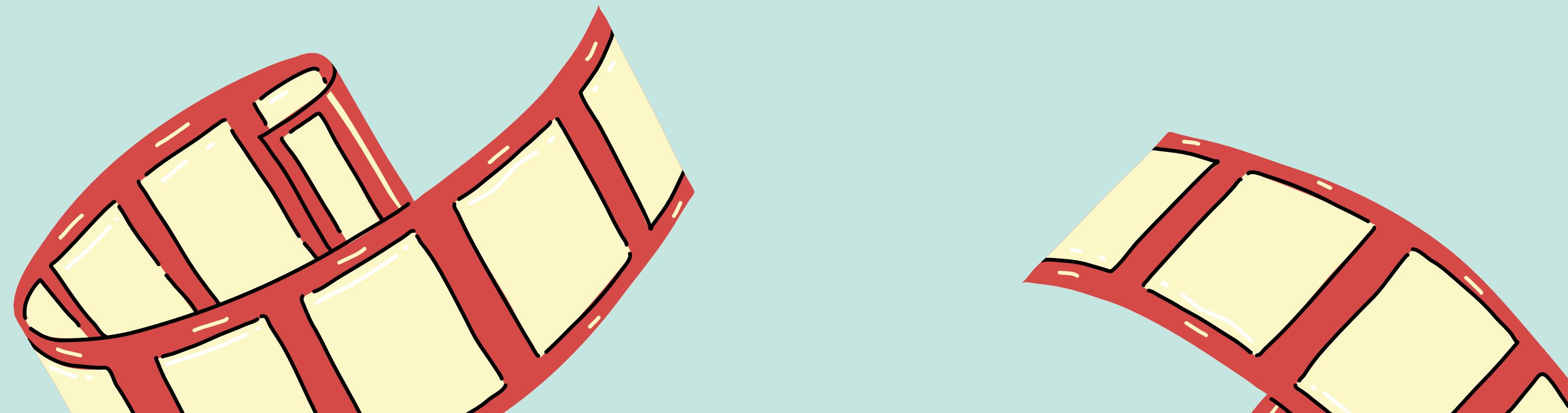
In-App Challenges and Rewards

- Earn in-game rewards
- Gamified and rewarding cinematic adventure



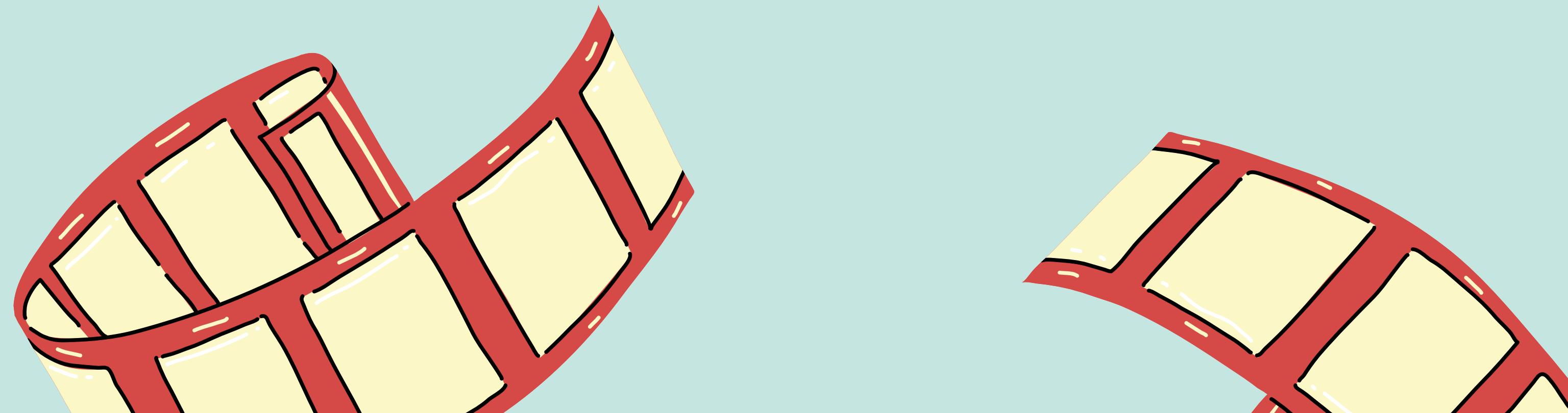
Streaming Platform Decision-Making

- See where to watch a particular film



Ratings and Reviews

- Share your thoughts and opinions
 - Contribute to the community





**What problem(s) are
you solving with your
app?**

Personalised Recommendations

Problem: Users often struggle to discover movies that match their unique preferences, which leads to frustration and time wasted scrolling through endless options.



Real-time Movie Stats and Trending Scenes

Problem: Users often miss out on the communal aspect of watching a movie together, as well as real-time insights into a movie's popularity.



In-App Challenges and Rewards

Problem: Users often lack motivation to explore new genres of movies.



Streaming Platform Decision-Making

Problem: Users face challenges in deciding which streaming platform to subscribe to due to the fragmentation of content across multiple platforms.

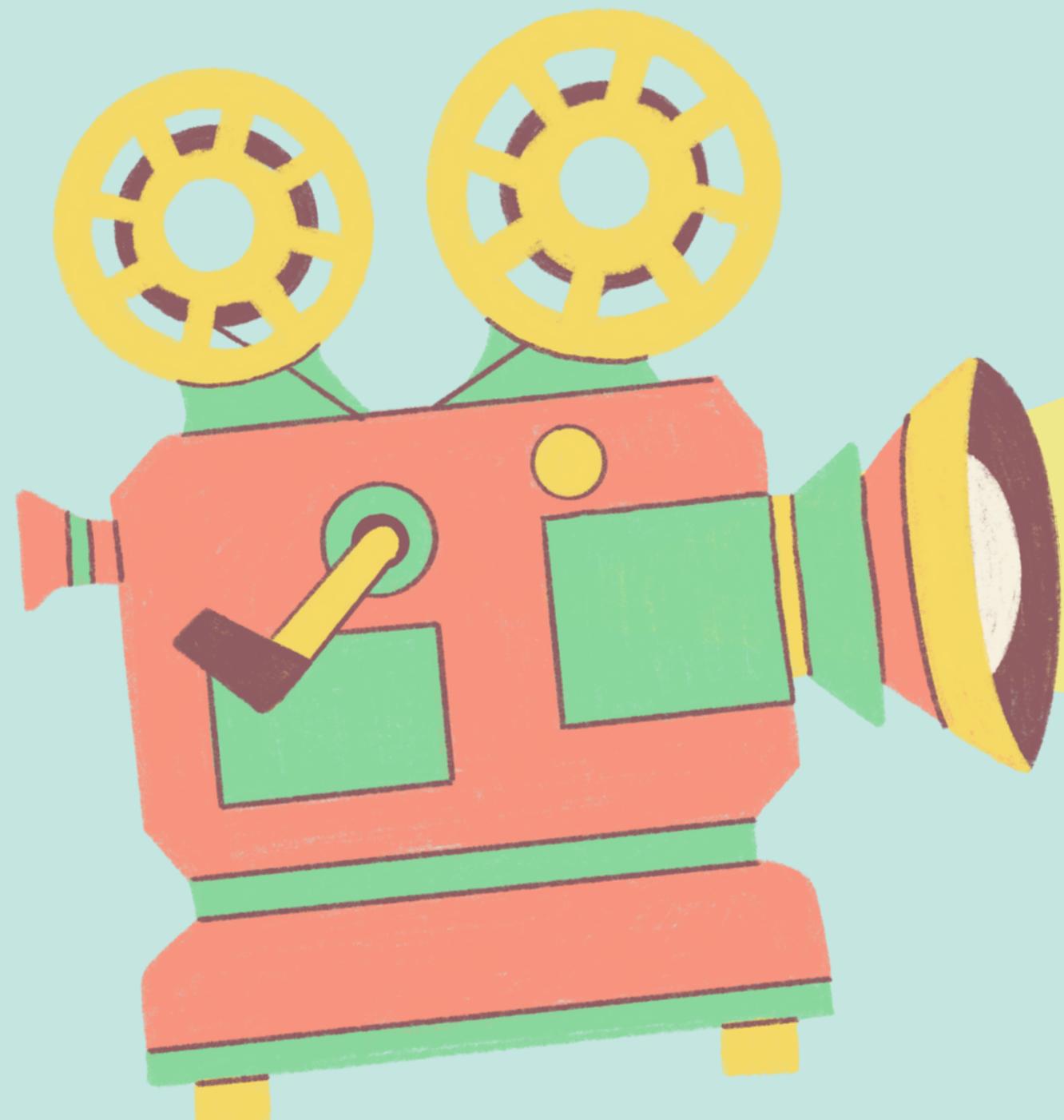


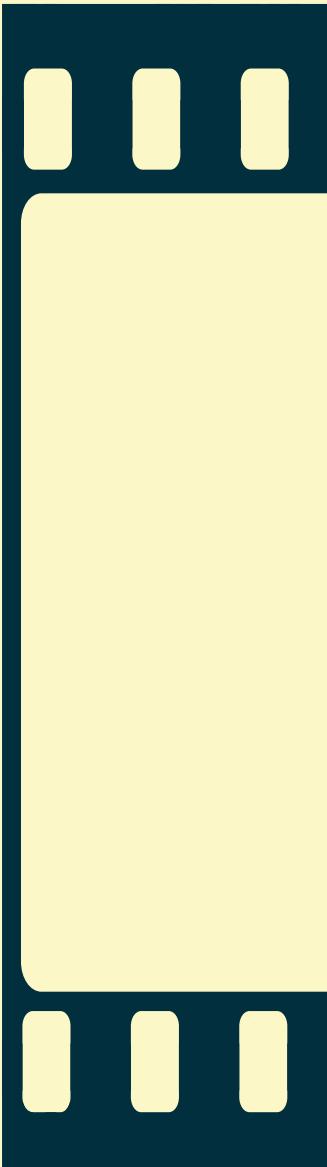
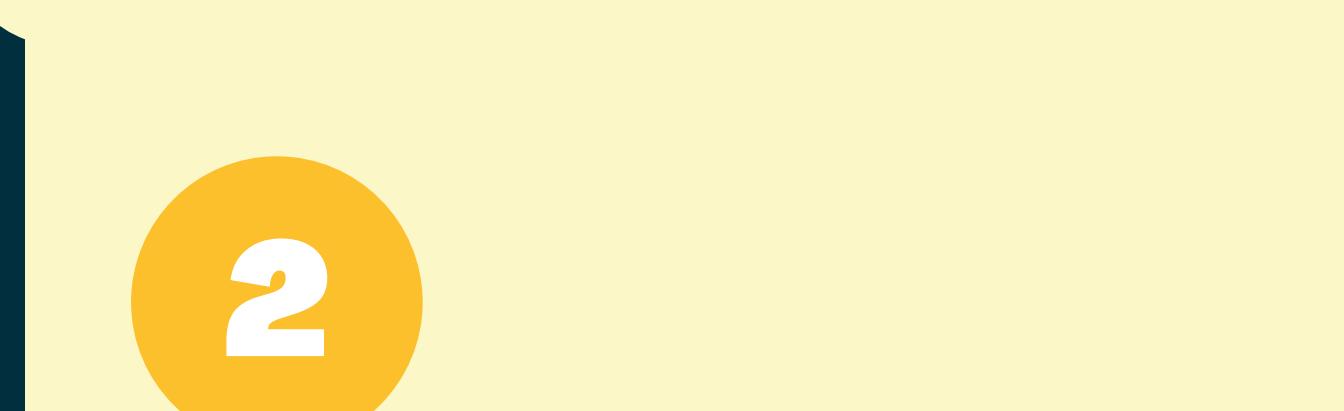
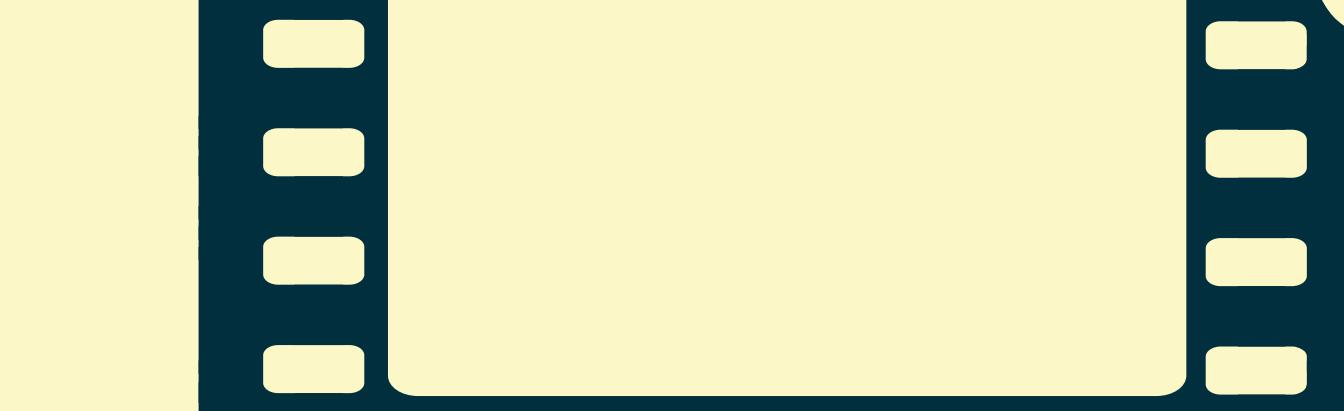
Ratings and Reviews

Problem: Users often rely on ratings and reviews to make informed decisions about which movies to watch, but they may encounter unreliable or biased information.



Why Our App is Special

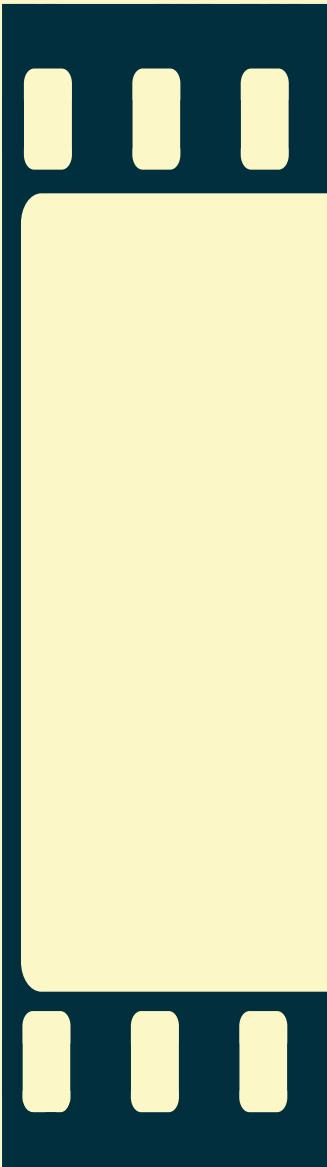
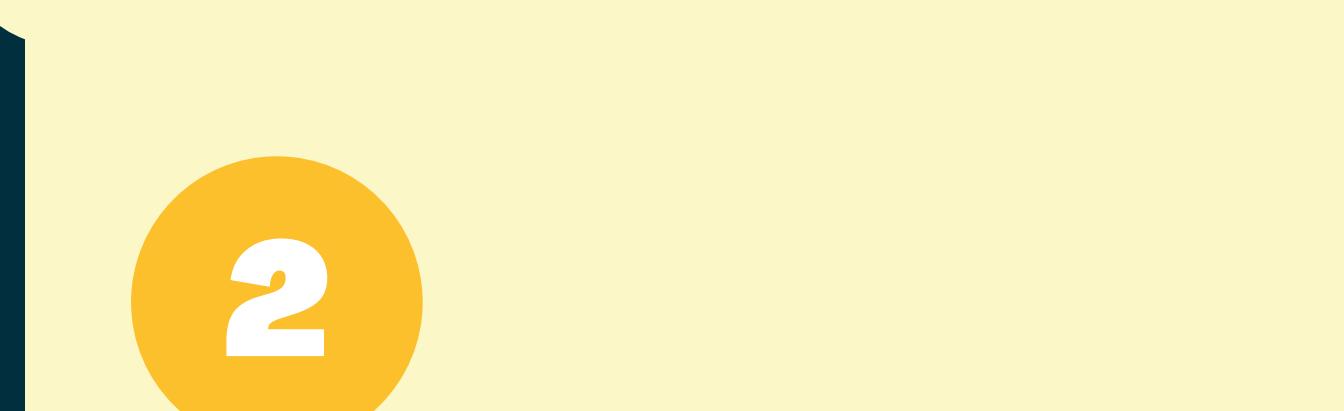
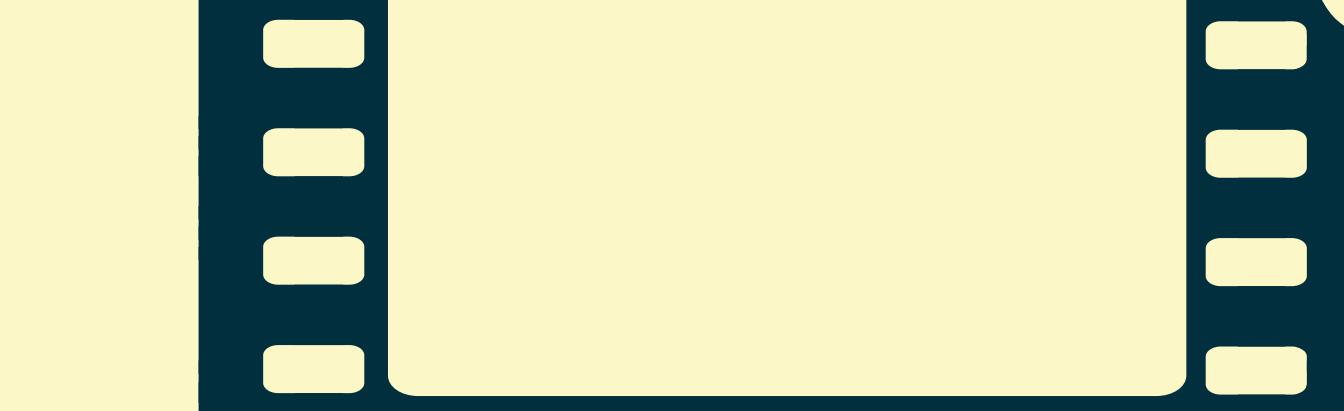




1

Personalised Recommendations

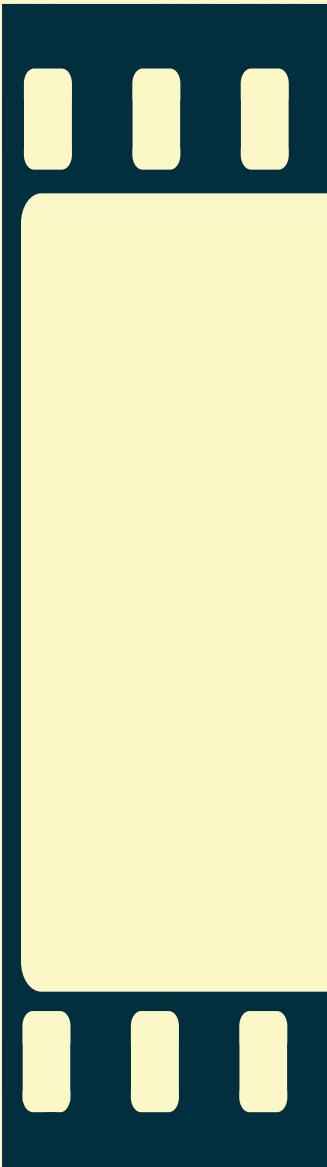
Customise your preferences through quizzes and personalization settings



2

Real-time Movie Statistics

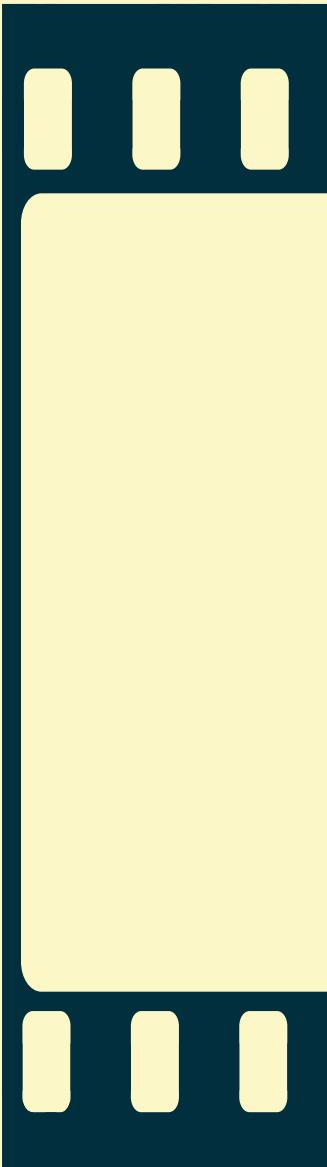
Live statistics about movies (ratings, trending scenes, etc.)



3

In-App Challenges and Rewards

Challenges and quests that motivate users to explore new genres and movies



4

Streaming Platform Decision-Making

Unique solution for users in deciding which streaming platform to subscribe to



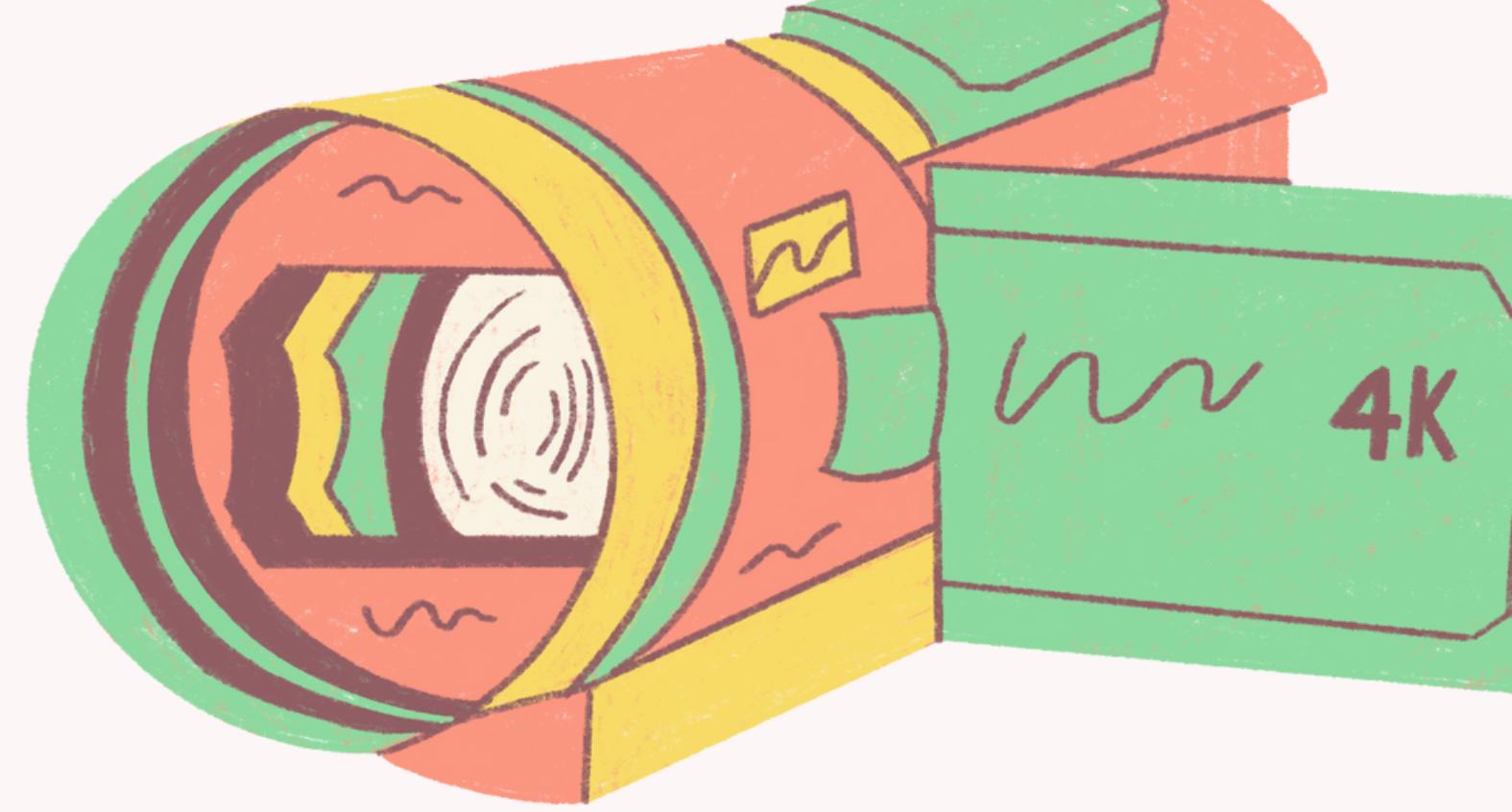
5

Rating and Reviews

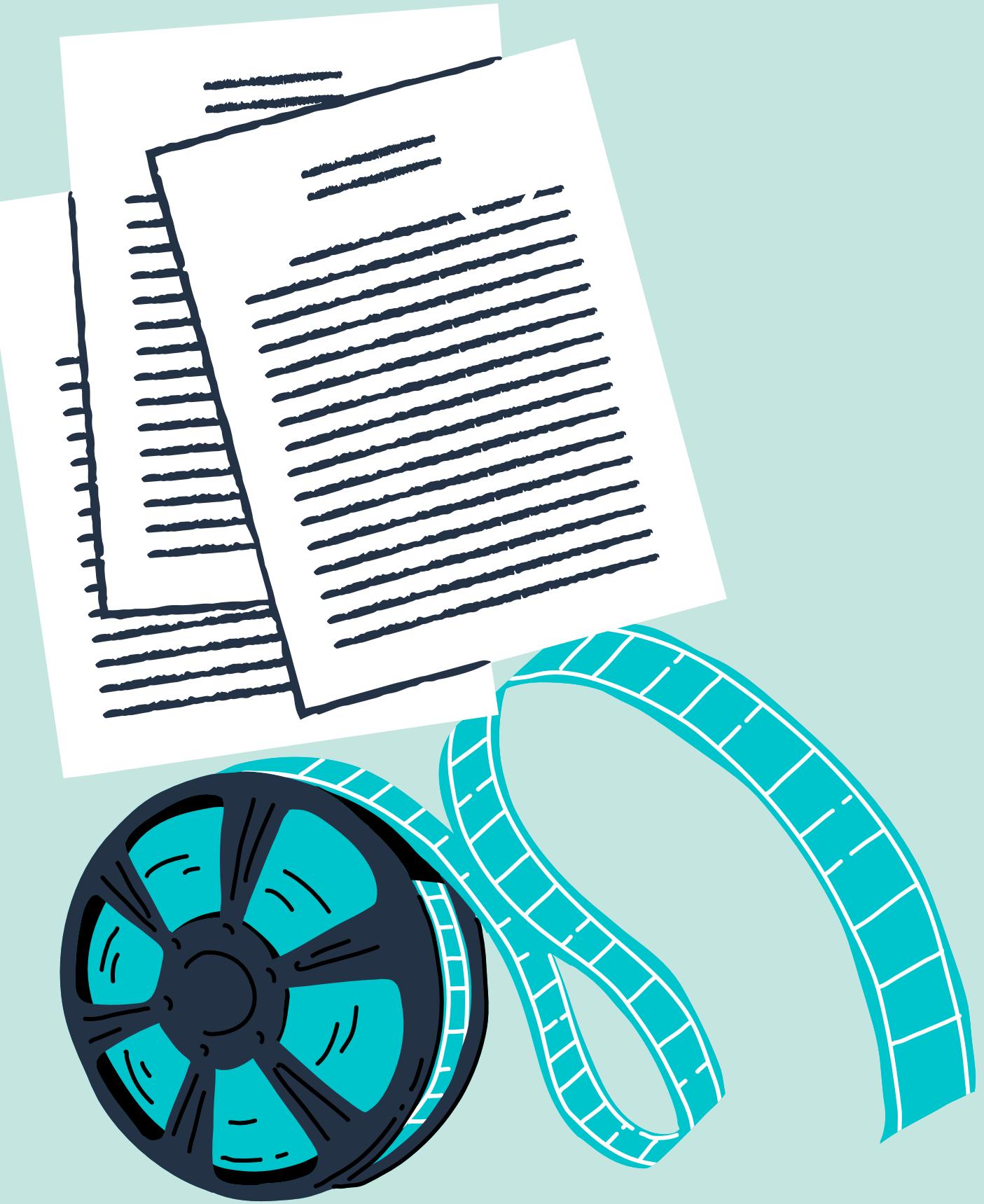
Provide detailed feedback on various aspects of the movie

Interface Design

Figma link: <https://figmashort.link/Y2cKJY>



Project Plan



Priority of Tasks

Initial Design

Feature Development (APIs / Database)

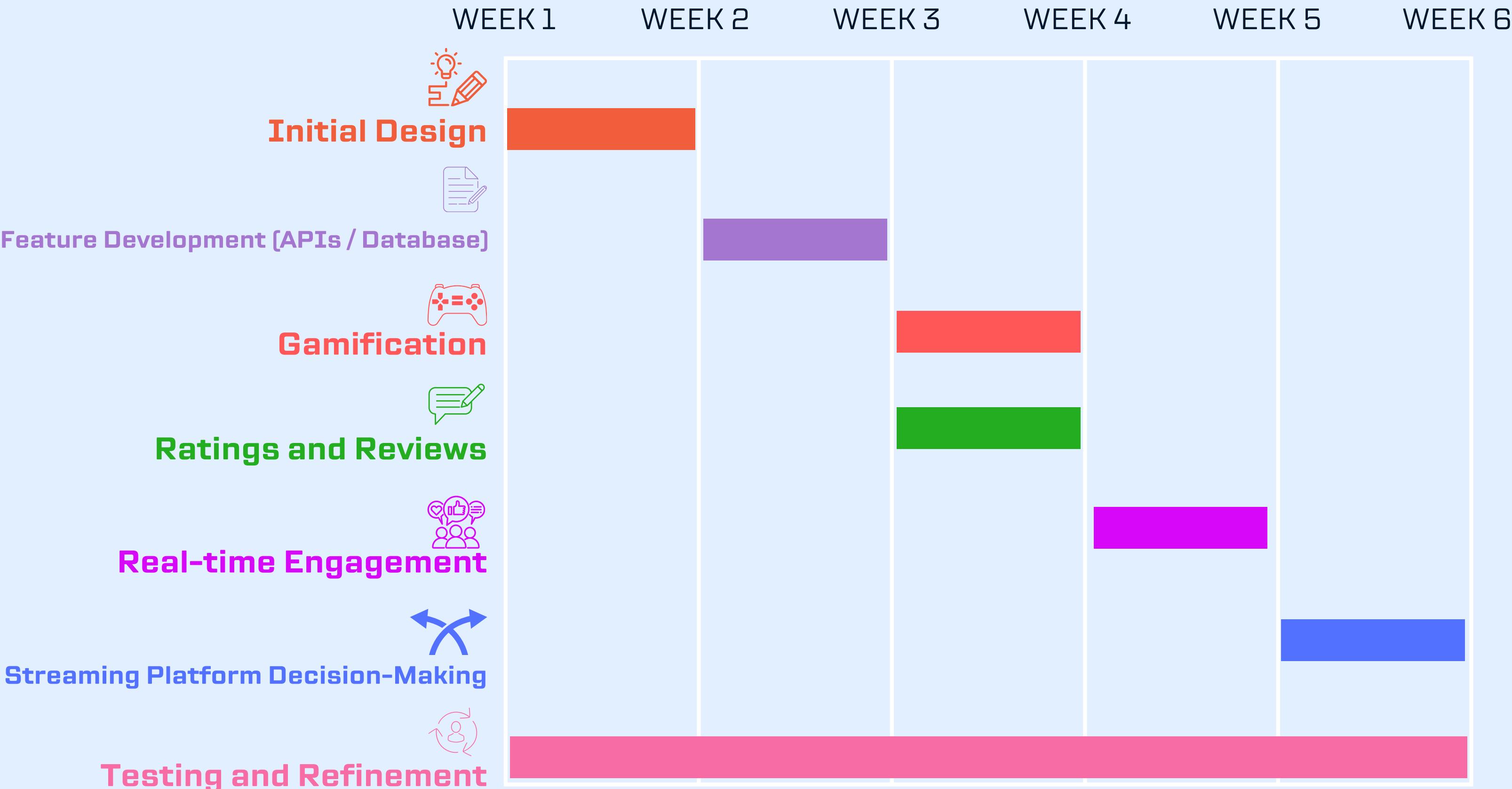
Gamification

Ratings and Reviews

Real-time Engagement

Streaming Platform Decision-Making

Timeline



Responsibilities

Design Team: Initial design and interface development - (Shayan and Ragib)

Development Team: Feature implementation and functionality - (Entire team)

Testing Team: Quality assurance and user feedback analysis - (Areesha and Laiba)

Anticipated Challenges

- Integration of real-time features may be complex.
- Ensuring seamless user experience across different devices.
- Managing data privacy and security concerns.

Ensuring Equal Contribution

- ➡ Regular Check-ins
- ➡ Task Rotation
- ➡ Clear Communication Channels
- ➡ Feedback Loop
- ➡ Flexible Workload



Thank you!