

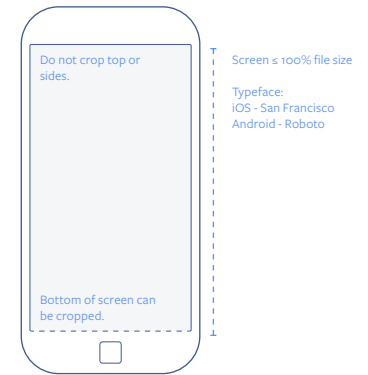


## Displaying Screens On a Device

Always present screens within the context of a relevant mobile, desktop or other device.

### Mobile Device

1. Do not use the screens provided larger than 100% of the file size.
2. Fit screen to device without cropping the top or sides. The bottom of the screen can be cropped.
3. When customizing type layers on iOS screens, use San Francisco font. When customizing for Android screens, use Roboto font.



We have provided high-resolution Facebook product screen templates built for use online, on print/packaging, or for promotional activities in TV and film. The use of the templates must adhere to the guidelines below and in the Brand Resource Center.

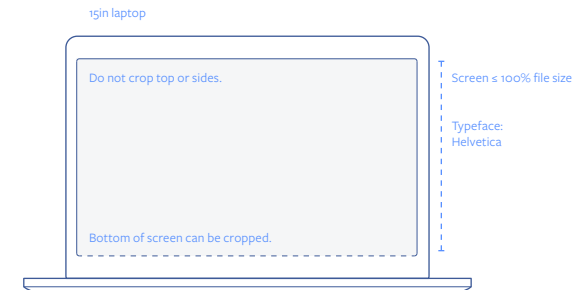
You must request permission to use Facebook templates in TV or film by submitting a request under My Requests in the Brand Resource Center.

### Using Facebook Product Screens

Please use these **screen templates** as shown or you can customize a template by replacing photos and modifying or localizing copy where applicable. If you plan to customize a template, we require you to use the current Facebook user interface (UI), and not alter the UI in any way from how it's displayed in real life.

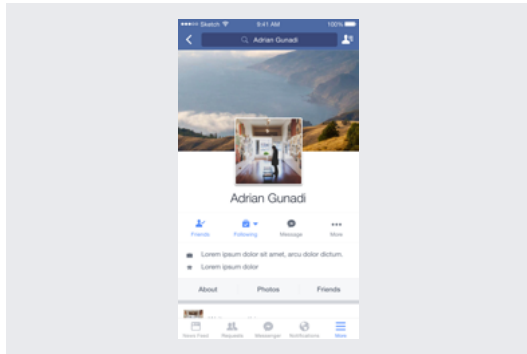
### Laptop

1. Use the available desktop product screens combined with a 15-inch laptop.
2. Do not use the screens provided larger than 100% of the file size.
3. Fit screen to device without cropping the top or sides. The bottom of the screen can be cropped.
4. When customizing type layers, use Helvetica font.

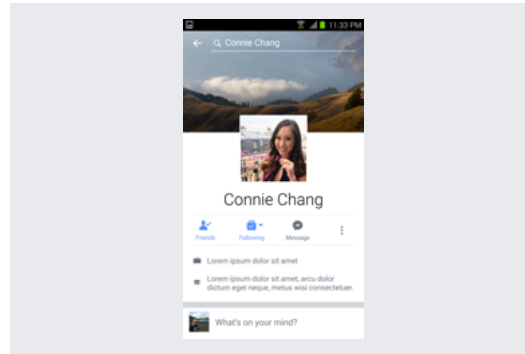


# Profile Assets

**Profile** is where you can express who you are and what's going on in your life. You can choose what you want to share on your **Profile**, such as interests, photos and videos, and personal information like current city and hometown.



iOS  
Typeface: San Francisco



Android  
Typeface: Roboto



Web  
Typeface: Helvetica

## Additional Information:

Download Profile, Pages and Newsfeed screen templates from [facebookbrand.com/assets](https://facebookbrand.com/assets)

## TV & Film

In order to use the screen templates in your TV or film, you will need to request permission. Here's what you need to include with your request:

- The final version showing how the screen templates will be featured
- A detailed description of the commercial, film or program
- A script of the segment that references Facebook
- Translations for any non-English requests

You can review full guidelines for tv & film use at [facebookbrand.com/guidelines/tvfilm](https://facebookbrand.com/guidelines/tvfilm) and make a permission request at [facebookbrand.com/request](https://facebookbrand.com/request).

# Pages Assets

**Pages** allows you to easily build a mobile presence where your customers already spent time, and communicate with your customers anytime, anywhere.



iOS  
Typeface: San Francisco



Android  
Typeface: Roboto



Web  
Typeface: Helvetica

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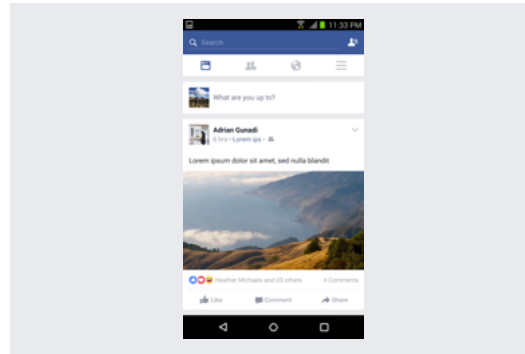
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# News Feed Assets

**News Feed** is the central way you can get updates about your friends, family and anything else that matters to you. It is also the central place to have conversations with the people you care about.



iOS  
Typeface: San Francisco



Android  
Typeface: Roboto



Web  
Typeface: Helvetica

## Additional Information:

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## TV & Film

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## Do's

- ✓ Do show screen templates within the context of a desktop or mobile device.
- ✓ Do use the screenshots that correctly match the relevant device or operating system you are featuring in your materials.
- ✓ Do fit the screenshot to the device without cropping the top. The bottom of the screenshot may be cropped as needed.
- ✓ Do use the screen templates with the content provided or customize the content.
  - Facebook has approved the combined content and images provided in the templates
  - Template files are set up as editable with multiple layers to enable customization of photos, profile pictures and certain text fields.
- ✓ Do match the fonts to the relevant device or operating system when customizing:
  - For iOS, use San Francisco font
  - For Android, use Roboto font
  - For Web, use Helvetica font

## Don'ts

- ✗ Don't modify screens from how they look on Facebook, such as by blurring, redacting or annotating them.
- ✗ Don't crop screens for mobile on any side, except the bottom.
- ✗ Don't use custom content or information without all necessary permissions, including:
  - Any personally identifiable information such as names, addresses, email addresses, phone numbers, birthdays or photos
  - Non-public information
  - Third-party logos, images, trademarks or service marks
  - Copyrighted content
  - Any other third-party material without prior written consent
- ✗ Don't use Facebook screens on product packaging without prior written permission from Facebook.
- ✗ Don't use Facebook screens other than those provided for download on [facebookbrand.com](https://facebookbrand.com).

Follow the general do's and don'ts on [facebookbrand.com/guidelines/brand](https://facebookbrand.com/guidelines/brand)