

CONTROL  
AND  
QUESTION  
/ THINK  
OUTSIDE  
THE  
BUBBLE

# HUMAN SELF CONTROL AND THE IMPACT OF DIGITAL COMMUNICATIONS ON PERSONAL EXPERIENCE

## RESEARCH QUESTION

*How does internet use affect people in their personal sphere?*

Embedded in the research will be the question or stance that humans are more important than their networks/infrastructures. It should explore the sense of loss of humanity or connectedness to each other in a way that puts people first.

## SUB QUESTIONS

- ~~~~> How much of our personal experience is really genuinely personal and how much of that experience is decided from outside?
- ~~~~> Which personal problems do people experience that are related to the internet?

## INTRODUCTION

### WILD, *ENFANT SAUVAGE*

*Which arts and design practices are exposing the relation human beings have to the internet? How do these arts relate to the balance of human discipline? Which radicals are to be found? A shocking chapter. Leonardo da Vinci working for Google. The author is an angry Trump supporter that didn't believe he would actually be elected. The gonzo of digital space that reports back with suggestions and proposals The renegade escaping the internet, looking for the next network to exploit. This character will reappear in parts of the thesis to show its views and shake things up.*

## CONTROL AND EGO, SUFFERING

*What are "filter bubbles" good for? How do social media pull us in? Why do we keep coming back to it? What is the role of the ego in these networks? Can people control their impulses? Are we being dominated by computers and machines? What efforts are people making to take control of their own impulses? How do people try to escape the internet?*

## STRATEGIES FOR HISTORY

*With a focus on the history of addiction / conditioning research and*

*computing / tech / systems research: Can we learn from history?  
Which ways does history repeat itself? How can we learn from that  
to improve?*

## FLEETING TIME

*Who's time are you spending? Are you planning flexibly towards  
yourself? Philosophising about ways to live, play, and work.*

## OPTIMIZATION OF DISASTER

*Personal optimization is an ideal in health and in work. Do the ends  
justify the means? Are we adapting willingly to systems that will  
drive us into extinction?*

## MAAKBAARHEID EN MYTHE

*Should mankind always improve itself? After looking at the dynamic  
of self control is it really useful? Why do people seem to be  
interested in personal achievement so much? Critiquing the thesis  
that we are living in a simulation. Using that example to drag people  
out of their personal sphere and wake them up to a world where  
people live, work, love together (utopian view) or to show them a  
world where people do not live, work, love together (dystopian view)*

## BORING INTERNET

*How does web design reflect the current ideals of success and  
career? Why are we annoyed by the internet? In who's interest are  
you using the WWW?*

## CONCLUSION

*If design lives on, this is how it should work to deal with corporate  
powers, third, fourth, fifth parties' interests and, last but not least, the  
self.*













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