## $\Delta M$ QUESTION / THINK $\parallel$ BUBBIF

## THE IMPACT OF DIGITAL DESIGN ON PERSONAL INFLUENCE

Theme:

HOW DOES INTERNET USE AFFECT PEOPLE IN THEIR PERSONAL SPHERE?

Central Research Question:

WHAT CAN DESIGN LEARN FROM THE WORLD'S OBSESSION WITH TECHNOLOGICAL OPTIMIZATION?

SUB QUESTIONS

PITFALLS, BACK OF HEAD

- NB that the character pointers are not mentioned explicitly more than once. No need for typecasting. Suggestion is key.
- I want to avoid coming to a premature conclusion or opinion by writing "personally".
- Maybe there is something better to say about the internet than a lesson per se. I wanna avoid my writing to become patronizing and/or demonizing, mainly because that seems to be countereffective...
- I am always open for responses at manusnijhoff@gmail.com for objections, comments and insights.