FILTER TROUBLES

OPTIMIZING COMMUNITIES

Optimizing people's preferences.

Does it right: Reddit

You Might Also Like

Every person experiences the world through their own filter.

If looking through the filters of Facebook, these get echoed back to you.

The dérive, psychogeography of Guy Debord, studying the city.

Dériving on the internet is more boring if you do it as yourself.

Because. Does it wrong: Facebook (easy target but hey)

Finding obscure subcultures is great because there is a big-ass community.