

THE FOURTH GENERATION FORMULA WORKBOOK

"Breaking the 97% Failure Pattern."

A 13-WEEK BUILDER'S JOURNEY: FROM
PRINCIPLES TO PRACTICE TO PERSONAL LEGACY

BY KABLE RECORD

The Fourth Generation Formula Workbook. Build yourself. Build your systems. Build what lasts. Most people focus on what they can leave behind. But true legacy starts with who you become.

This workbook is your practical companion to The Fourth Generation Formula a space to apply the same frameworks, principles, and challenges that create real transformation.

Inside, you'll do more than read you'll build.

You'll uncover the patterns that shaped you, strengthen the mindset that drives you, and create systems that make success repeatable. Each section guides you to take action through reflection, journaling, and real-world application.

Whether you're using this workbook on your own, with your family, or as part of a team, it will help you live the principles that make legacies last identity, character, systems, struggle, connection, and the Builder's Formula.

Don't just understand legacy.
Engineer it page by page.

Kable Record is a builder at heart of businesses, families, and legacies. A devoted husband and father of five, he has founded companies spanning construction, real estate, franchising, and technology. His mission is to help others unlock their potential and pass down not just wealth, but wisdom and resilience.