



.....
.....
2. Economies of scale:.....
.....

3. Recruitment :.....
.....

E) Write a three-paragraph essay (approximately 300 words) about ONE of the following topics: (5 pts)

1. The Impact of staff motivation incentives on productivity

2. Companies should be required to hire 50% male and 50% female employees.

.....
.....
.....
.....
.....

.....
.....
2. What are your long-term goals or career plans?
.....
.....

C) Find the appropriate compound nouns that mean the followings : (3 pts)

1. A bank that gives loans to people who have very limited resources:.....
2. The proportion of a market that a company occupies :.....
3. The central activity of a company:.....

D) Define the followings : (3 pts)

1. Social marketing :.....

2. Economies of scale:.....

3. Recruitment :.....

approximately 300 words) about ONE of the

3. Banking is necessary ; banks are not.

B) How would you answer these job interview questions? (2 pts)

1. How do you react to instruction and criticism?

2. What are your long-term goals or career plans?

Find the appropriate compound nouns that mean the followings : (3 pts)

limited resources:.....

2. To use or spend a lot of time, money and energy (par 4):.....
3. Extremely large and huge (par 5) :.....
4. Provide something that is wanted or needed, often in large quantities and over a long period of time (par 5):.....

II- English for Business Communication

A) Comment on/Respond to the following quotes : (3 pts)

1. If you don't take risks, you will always work for someone who does.

.....

.....

.....

2. Management is doing things right ; leadership is doing the right things

.....

.....

.....

3. Banking is necessary ; banks are not.

.....

.....

.....