

CUE LINKER

App Concept and Design
By Kyle Absten

Application Concept

Cue Linker is a product being developed for post production professionals, specifically those in my department at NBC Universal. For that reason, aesthetically, Cue Linker is heavily influenced by NBC/Universal. The color scheme was taken from the NBC Peacock colors, and the font is from the Rock family, a custom proprietary font owned by the company.

Cue Linker will automate the production of reports that list all the audio cues used in the creation of an edit. It's intended scope is ultra narrow, and the minimalist design reflects that. There are four functional modules, with only required buttons and information. Simple design for a simple tool.

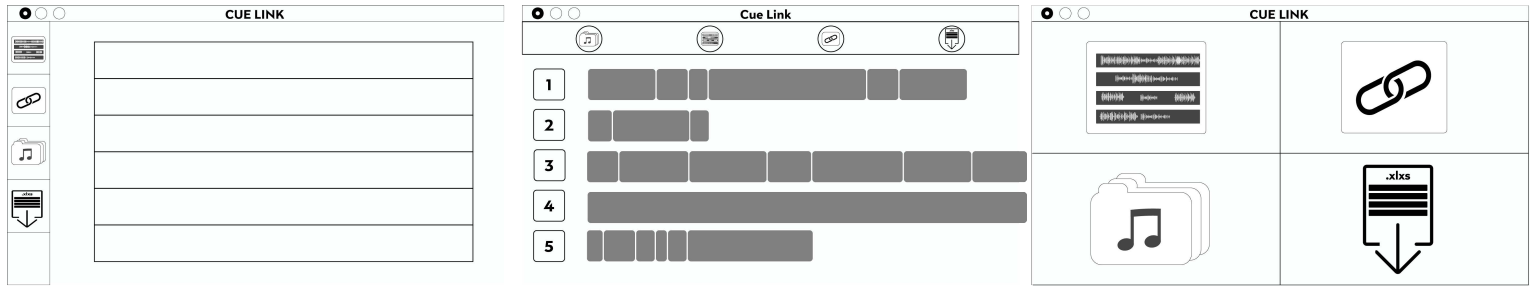
COLORS



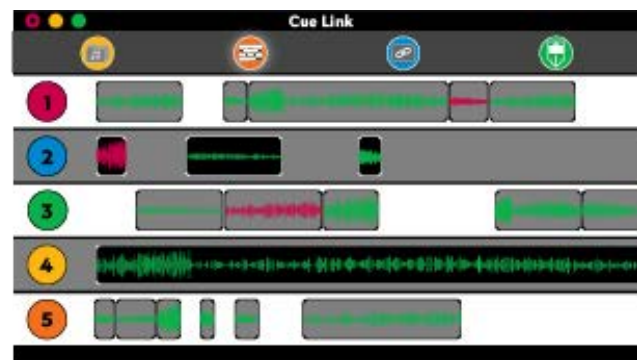
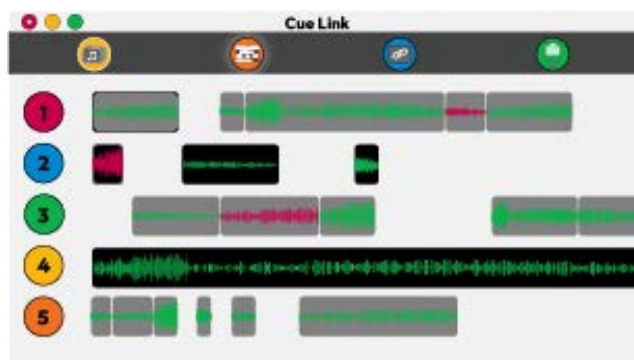
ICONS



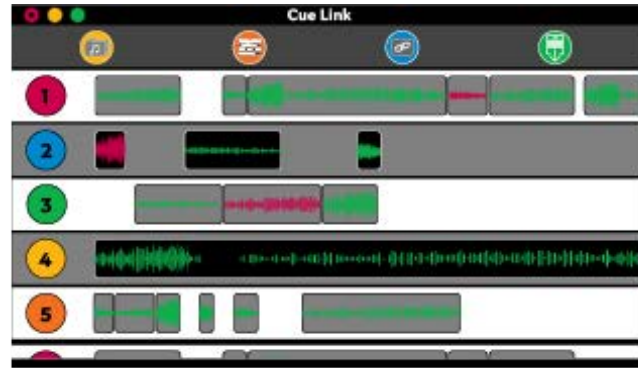
Lo Fi



Iterations



Finals



XD Link- <https://xd.adobe.com/view/0dbb3fb3-50b4-420c-b16d-5eb2a6e07e79-58e8/>