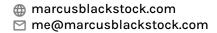
# **Marcus Blackstock**



# **Work Experience**

#### Video Editor - Linus Media Group / Linus Tech Tips

Apr 2021 - Feb 2024 (Fulltime), Sep 2024 - Present (Contract)

Collaborate with a production team to produce viral technologyfocused video content across several platforms and channels. Personally edited over 350 videos that have accumulated approximately 500 million views on YouTube.

#### Freelance Video Editor & Producer

Feb 2024 - Present

Utilize my expertise in video editing, motion graphics, color grading, sound design, and virtual productions to provide clients with high-quality, timely assistance with various video projects.

### Video Animator / Editor - MetaOptima Technology Inc.

Sep 2020 - Apr 2021

Created health-technology video content for software training, hardware demonstration, and marketing. Executed filming, editing, animating, and organizing files for each project as necessary.

#### Multimedia Editor - The Peak SFU

Jan 2019 - Aug 2020

Managed the production/creation of digital video content for the online presence of SFU's student newspaper. Projects include weekly video features, social media content, and podcast episodes.

### UX / Graphic Designer Co-op - Plasmatic Technologies Inc.

Jan 2018 - Aug 2018

Designed the interface of a consumer-facing smart home app dashboard and implemented workflows for the software development team. Produced additional graphics, print materials, and presentations needed by the executive team.

# **Personal Development**

#### Content Creator - @kacboy

Oct 2022 - Present

Write, film, and edit Playstation-focused video content on my own branded YouTube Partner channel - over 600K views and 1.7K subs.

#### Video Producer - Push Square

Oct 2018 - Oct 2019

Independently created videos for Push Square, a PlayStation-focused news outlet. Published timely video features, guides, and conducted in-person interviews/previews with developers at PAX West 2019.

#### Director of Web & Social Media -IATSU

May 2017 - Apr 2018

Responsible for the management of student union social media channels and website. Generated relevant content, announcements, and web pages for campus activities.

### **Education**

#### **British Columbia Institute of Technology**

Fall 2024 - Present

Network Administrator Technician Associate Certificate

#### Simon Fraser University

Fall 2015 - Spring 2021

BA in Interactive Arts and Technology Minor in Print and Digital Publishing

## **Certifications**

#### CompTIA A+

Issued Jan 2025

Credential ID - KPNHYPE56FRQQTWT

#### TestOut PC Pro

Issued Dec 2024

Credential ID - 6-1C6-VL7FLW

# **Proficiencies**

#### **Post-Production**

Premiere Pro, After Effects, Audition, DaVinci Resolve, Colour Correction

#### Visual Design

Photoshop, Illustrator, InDesign, Lightroom, Figma, Typography

#### Media Production

DSLR Cameras, Lighting & Composition, XLR Interfaces, Teleprompters, Capture Cards

#### Hardware

PC Building, Troubleshooting, Gaming Consoles, Networking, Retro Systems

#### Software

Google Workspace, Office 365, Trello/Kanban, Windows, Mac, Linux, Unraid, Emulators