

Designer Applicant Take Home Test

Test Submittal Requirements

Deadline: 24-hours

Goal: Applicant to complete a three-page website and three ad banners for a fictitious company to determine their design and code writing competency.

Acceptable Work File Formats:

- .psd
- .eps
- .fla or .swi
- .ai
- .psd and .gif files for banners

Final Website:

- .html with external CSS style sheet (.css) for website
- .jpg and .gif formats for images (no PNG files)
- .swf for Flash animations
- Use external JavaScript file (.js) if script is over three lines and used on all pages

Email the Submitted Requirements

Once site is complete, send compressed files to your tester using the following subject line:
"Designer Applicant Test by [Your Name]."

Please use WinZip (<http://www.winzip.com/index.htm>) to compress all files in a folder using your name. This zipped file will contain the html files, workfiles with sub folders for Flash, Banners and the PSD/ AI files.



Specifications

1. **html files**

Use enclosed Word document, "template.doc," for content development.

Specifications for website:

- Three XHTML Transitional 1.0 pages using the ".html" extension and the UTF-8 character set
- A CSS-based navigation (no Flash-based navigation will be accepted)
- Flash-based header created using Adobe Flash or Swish (source files saved in workfiles folder).
- Custom business name logo created using Adobe Illustrator (.ai files saved in workfiles folder).
- Full DIV-based layout using CSS to style and position elements. **Table-based coding is not acceptable.**
- Call-to-action graphic (more than one is acceptable)
- Electronic form (non-functioning)

2. **workfiles**

- **Flash Files:** This folder should contain all of the source files used to create the header and the banner animations, including any separate resource materials (such as JPEGs, GIFs or PNGs).

- **Banner:** This folder should contain both the PSD and the GIF files for each banner type.

Specifications for banners:

- **First Banner:** 468 x 60 pixels, under 15 KBs in file size and saved as an animated SWF (no GIF file)
- **Second Banner:** 78 x 40 pixels, under 4 KBs in file size and saved as GIF file – **not animated.**
- **Third Banner:** 270x65 pixels, under 8 KBs in file size and saved as GIF file – **not animated.**

PSD/Ai Files: This folder should contain all source files used to design the website.

Layout must be designed in Photoshop and named "layout.psd." Logo should be designed in Illustrator and named "logo.ai." All layers should be named and organized into folders based on page layout, i.e header, content, etc. PSD layout should not be flattened. Preserve all masks and/or adjustment layers.

PLEASE NOTICE: Use only the photos provided within the "stock" folder for the design and creation of your website.