Ka Chun Chau
UI DESIGNER/DEVELOPER

www.kachunchau.com

Melbourne/Remote

Experience

Vero - Product & Digital Designer
SEP 2018–PRESENT

- Transitioned into a Product Designer role in 2023, leading UX/UI efforts on features and crafting user flows that elevated the experience, all while continuing to work on marketing and growth design.
- Collaborated, evolved and maintained a shared design system, ensuring consistency, and alignment across product experiences.
- Designed small features and interaction details that made the product feel more polished and cohesive.
- Collaborated on a comprehensive redesign of the Vero brand and design system, and led its application and adaptation across the marketing site, blog, help docs, and social media platforms to ensure a cohesive and modern visual identity.
- Worked closely with the growth team to drive incremental UX/UI and CRO improvements on the marketing site through data analysis.
- Created marketing and sales collateral like one-pagers, decks, and visuals

blubolt - UX/UI Designer
JUL 2014–OCT 2017

- Led UX/UI design efforts for multiple eCommerce clients.
- Participated in client meetings to gather requirements and present designs.
- Managed internal design libraries for each client.
- Contributed to internal bluCommerce UI projects.

Freelance - UI Designer
MAR 2014–SEP 2018

- Handled UI design and helped build front-ends (HTML/CSS) for a mix of startups, companies, and government orgs.

Sky Sports - Digital Designer
FEB 2014–JUN 2014

Riot - Designer & Front-end Developer
MAR 2012–FEB 2014

Big Motive - Front-end Developer
JUL 2011–FEB 2012

Education

University of Ulster / Interactive Multimedia Design
SEP 2007–JUN 2011

Graduated with a Upper Second Class Honours in BSc (Hons) Interactive Multimedia Design.