

Krissy Conant

Senior Frontend Software Engineer

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FEATURED EXPERIENCE

ecommerce, CRM, dashboards, internal tools, landing pages, design systems, language migrations, UX

UI lead for: recommerce marketing website using Storyblok and Nextjs, internal tools website using React and Apollo, ecommerce checkout flow migration from Vue 2 to Vue 3, building out design systems end to end with Storybook and Figma, writing developer onboarding and UI best practices documentation

WORK EXPERIENCE

[Oliver Space](#) | Series B Startup B2C (Company dissolution JUNE 2023) APR 2022 - JUNE 2023

Frontend Software Engineer | Recommerce, Internal Tools

- Led UI development of 4 internal web tools for desktop and tablet, using React, Typescript, Styled Components, and Apollo. Achieved 60% repeatability and reproducibility during initial user tests
- Spearheaded the development of 5+ engaging marketing landing pages using Storyblok (Headless CMS), Nextjs, Typescript, and Styled Components; resulted in a 25% boost in lead generation
- Owned engineering effort to build reusable, responsive, and intuitive component library with 30+ unique components, integrating Storybook for design team and resulting in improved timeframes
- Contributed to scope sizing for MVP product and provided mentorship to engineering, product, and design teams on a weekly basis; focused on best practices for modern web browsers

Frontend Software Engineer | Ecommerce

- Built foundational ecommerce UI features, including product pages, checkout flows, and account page interactions, for desktop and mobile using Vue 3, Vuex, and Typescript
- Collaborated, communicated, and iterated with product and design teams to establish an organized and reusable design system; reduced 2 hours a week in code implementation time
- Drove new approaches with identification and implementation of performance and accessibility optimizations; increased Lighthouse accessibility score by 20% and performance score by 18%

[FieldEdge](#) | SaaS B2B

JAN 2019 - APR 2022

FullStack Software Engineer | CRM, Dashboard

- Engineered core CRM website features, including a consumer portal, dashboards, and scheduling widgets, for desktop and mobile using Vue 2, Vuex, and C#
- Successfully executed a language migration, seamlessly transitioning the UI code from Knockout to Vue 2; resulted in a 47% performance improvement
- Addressed issues within the existing legacy codebase to ensure a reliable and error-free environment; reduced tech debt backlog by 30%
- Created comprehensive documentation for developer onboarding and company UI best practices; decreased developer onboarding timeline by 1 week on average

TECHNICAL SKILLS

Languages and Frameworks: JavaScript, TypeScript, React, Vue 2, Vue 3, Nextjs, Knockout

Libraries: Apollo GraphQL, React Query, Jest, React Testing, Axios

CSS: Styled Components, Tailwind, Bootstrap, Flexbox, Grid, SCSS

Developer tools: Github, Heroku, Storyblok, Storybook, Sentry, Postman

Product and Design tools: Jira, Notion, Figma, Google Analytics, StatSig AB Testing, Heap Analytics

Project management methodologies: Agile, Scrum, Kanban, Waterfall

EDUCATION

DigitalCrafts Full Stack Web Development Course: React, Nodejs, PostgreSQL

Kennesaw State University: Bachelor of Science | Marketing and Education | Honors College | 4.0