Event name : Career Transitions - Starting out in consulting



Kalamazoo Career Transitions - Starting out in consulting Event Form 2011

Event - Overview			
Name of the Event*	Career Transitions - Starting out in consulting		
Brief Description*	See attached summary.		
Organization*	Kalamazoo		
Year Held*	2011		
First time event?	✓		
Primary Contact*	Doug Williams		
Category(ies)*	Available Options	Selected Options	
	(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	Industry Professional/Leadership Development Section Meeting or Event Social/Networking Career Services	
Event Phase*	Completed		
Event Frequency*	One time		
Event Date Selection	ate Selection From 1/20/2011 To 1/20/2011		

Event name : Career Transitions - Starting out in consulting

Event - Participation and As	ssistance	
Supporting Committees	Available Options	Selected Options
	Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education Education Environmental EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED Public Relations Senior Chemists Women Chemists Younger Chemists	
Event Bartners (ACS)	Curer	
Event Partners (ACS) Event Partners (Non ACS)		
Estimated Number of Volunteers	5	
Members	3	
Non Members	2	
Estimated Number of Attendees	25	
Members	15	
Public	10	
Estimated Total Cost (USD)	300.00	
Outside Funding or Support	IPG Division Grants Industry In-Kind Donations LSAC Mini/NanoGrant No Outside Funding or Support Other ACS Grants Other -	
Event Coverage	Email Radio Television Web Other -	
Event Promotion	ACS Network C & EN Email Newsletters Social Network Website Other -	

Event name : Career Transitions - Starting out in consulting

Event - Narrative and Nomination

No award(s) are nominated for this event.

Event name : Career Transitions - Starting out in consulting

Event - Evaluation			
Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)	8		
What were the greatest successes of this event?	Networking for audience and enthusiasm of speakers.		
Lessons Learned/Suggestions to improve this event	Don't have alcohol events at WMU campus; required catering services too expensive.		
Share this event as a best practice	✓		

Event name : Career Transitions - Starting out in consulting

Event - Supporting Materials		
File Name	File Size	Brief Description
January Mixer Summary 01-20-2011.pdf	0.22 MB	Summary of event

Web Link/URL for the Event	Brief Description
None	

---- END OF REPORT ----

Event name : Science Cafe - Kalamazoo River Oil Spill Clean up



Kalamazoo Science Cafe - Kalamazoo River Oil Spill Clean up Event Form 2011

Event - Overview			
Name of the Event*	Science Cafe - Kalamazoo River Oil Spill Clean up		
Brief Description*	Presentation by Prof. Stephen Hamilton (MSU-KBS) to review the Kalamazoo River oil spill 6 months after it happened. See attached summary for details.		
Organization*	Kalamazoo		
Year Held*	2011		
First time event?			
Primary Contact*	Doug Williams		
Category(ies)*	Available Options	Selected Options	
	(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	IYC2011 Science Cafes Section Meeting or Event Social/Networking Public Outreach	
Event Phase*	Completed		
Event Frequency*	One time		
Event Date Selection	ection From 2/22/2011 To 2/22/2011		

Event name : Science Cafe - Kalamazoo River Oil Spill Clean up

-	Selected Options Newsletter/Publications
Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education	-
EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED Public Relations Senior Chemists Women Chemists Younger Chemists	
Cuici	
Kalamazoo River Watershed Council	
Natarriazoo River Watershed Council	
1	
3	
3	
250.00	
IPG Division Grants Industry In-Kind Donations LSAC Mini/NanoGrant No Outside Funding or Support Other ACS Grants Other -	
Email Radio Television Web Other -	
ACS Network C & EN Email Newsletters Social Network Website	
	Other - CS Network & EN mail Jewsletters Social Network

Event name : Science Cafe - Kalamazoo River Oil Spill Clean up

Event - Narrative and Nomination

No award(s) are nominated for this event.

Event name : Science Cafe - Kalamazoo River Oil Spill Clean up

Event - Evaluation		
Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)	6	
What were the greatest successes of this event?	Great speaker on local topic of relevance to IYC2011 first quarter theme.	
Lessons Learned/Suggestions to improve this event	Not enough members showed in spite of newsletter, email reminders and free food. What to do?	
Share this event as a best practice		

Event name : Science Cafe - Kalamazoo River Oil Spill Clean up

Event - Supporting Materials		
File Name	File Size	Brief Description
Science Cafe Summary 02-22-2011.pdf	0.66 MB	Science Cafe - Kalamazoo River Oil Spill

Web Link/URL for the Event	Brief Description
None	

---- END OF REPORT ----

Event name : Mass Spectrometer Users Group meeting



Kalamazoo Mass Spectrometer Users Group meeting Event Form 2011

Event - Overview				
Name of the Event*	Mass Spectrometer Users Group meeting			
Brief Description*	See attached summary in Supporting Materials			
Organization*	Kalamazoo	, <u>,</u>		
Year Held*	2011			
First time event?	▽			
Primary Contact*	Dr. Andre Venter			
Category(ies)*	Available Options	Selected Options		
	(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs National Chemistry Week National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	(Section) Governance Industry Section Meeting or Event Social/Networking Symposium		
Event Phase*	Completed			
Event Frequency*	One time			
Event Date Selection	From 2/24/2011 To 2/24/2011			

Event name : Mass Spectrometer Users Group meeting

Event - Participation and As	ssistance	
Supporting Committees	Available Options Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education Education Environmental EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED Public Relations Senior Chemists Women Chemists Younger Chemists	Selected Options
Event Partners (ACS)	- Other	
Event Partners (Non ACS)	Southwest Michigan Innovation Center and W	/estern Michigan University
Estimated Number of Volunteers	5	occommunity of the state of the
Members	3	
Non Members	2	
Estimated Number of Attendees	22	
Members	15	
Public	7	
Estimated Total Cost (USD)	75.00	
Outside Funding or Support	IPG Division Grants Industry In-Kind Donations LSAC Mini/NanoGrant No Outside Funding or Support Other ACS Grants Other -	
Event Coverage	Email Radio Television Web Other -	
Event Promotion	ACS Network C & EN Email Newsletters Social Network Website Other -	

Event name : Mass Spectrometer Users Group meeting

Event - Narrative and Nomination

No award(s) are nominated for this event.

Event name : Mass Spectrometer Users Group meeting

Event - Evaluation		
Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)	8	
What were the greatest successes of this event?	Practical, interesting presentations and social hour to warm up.	
Lessons Learned/Suggestions to improve this event		
Share this event as a best practice		

Event name : Mass Spectrometer Users Group meeting

Event - Supporting Materials		
File Name	File Size	Brief Description
MS meeting report 2-24-2011.pdf	0.42 MB	Mass Spectrometer Users Group Meeting

Web Link/URL for the Event	Brief Description
None	

---- END OF REPORT ----

Organization Name : Kalamazoo Generated By : Paul Douglas Williams
Report name : Event Form 2011 Generated Date : Feb 13, 2012 7:59 AM
Event name : Tour Speaker - Ned Heindel



Kalamazoo Tour Speaker - Ned Heindel Event Form 2011

Event - Overview			
Name of the Event*	Tour Speaker - Ned Heindel		
Brief Description*	See attached summary. Kalamazoo Section was the organizing body for Dr. Heindel's tour that also included the Western Michigan and St. Joseph Local Sections.		
Organization*	Kalamazoo		
Year Held*	2011		
First time event?			
Primary Contact*	Doug Williams		
Category(ies)*	Available Options	Selected Options	
	(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Project SEED Public Outreach Regional Meeting Science Cafes Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	Education (Teachers/Students) Family/Spouse Activities Industry International Year of Chemistry Public Outreach Section Meeting or Event	
Event Phase*	Completed		
Event Frequency*	Annual		
Event Date Selection From 3/22/2011 To 3/22/2011			

Event name: Tour Speaker - Ned Heindel Event - Participation and Assistance **Supporting Committees Available Options Selected Options** Public Relations Newsletter/Publications Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education **Education Environmental** EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED **Public Relations** Senior Chemists Women Chemists Younger Chemists Other Event Partners (ACS) Event Partners (Non ACS) Kalamazoo Area Math and Science Center Estimated Number of Volunteers Members 2 Non Members Estimated Number of 50 Attendees Members 10 40 **Public Estimated Total Cost** 312.00 (USD) Outside Funding or Support IPG **Division Grants** Industry In-Kind Donations LSAC Mini/NanoGrant No Outside Funding or Support Other ACS Grants Other -ACS tour speaker rebate **Event Coverage** Email Radio Television Web Other -**Event Promotion** ACS Network C & EN **Email** Newsletters

Social Network
Website
Other -

Event name : Tour Speaker - Ned Heindel

Event - Narrative and Nomination

No award(s) are nominated for this event.

Organization Name : Kalamazoo Generated By : Paul Douglas Williams
Report name : Event Form 2011 Generated Date : Feb 13, 2012 7:59 AM
Event name : Tour Speaker - Ned Heindel

Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)

What were the greatest successes of this event?

Good high school student turnout due to choice to have presentation at the area math and science magnet school. Good visits for Dr. Heindel with two local member companies - Kalexsyn and Kalsec.

Lessons Learned/Suggestions to improve this event

Share this event as a best practice

Organization Name : Kalamazoo Generated By : Paul Douglas Williams
Report name : Event Form 2011 Generated Date : Feb 13, 2012 7:59 AM
Event name : Tour Speaker - Ned Heindel

Event - Supporting Materials		
File Name	File Size	Brief Description
Ned Heindel Summary 03-22-2011.pdf	0.38 MB	Summary of tour speaker event

Web Link/URL for the Event	Brief Description
http://www.wmich.edu/acs/Reports/Heindel/ WMUK_interview_HEINDEL_3-22-11.mp3	Link to radio interview with Ned Heindel

---- END OF REPORT ----

Event name : Chemists Celebrate Earth Day



Kalamazoo Chemists Celebrate Earth Day Event Form 2011

Event - Overview				
Name of the Event*	Chemists Celebrate Earth Day			
Brief Description*		Sponsored an info and activity table at the Kalamazoo Nature Center and coordinated participation in the ACS K-12th grade illustrated poem competition. (see attached summary for additional details)		
Organization*	Kalamazoo			
Year Held*	2011			
First time event?				
Primary Contact*	Lydia Hines			
Category(ies)*	Available Options	Selected Options		
	(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	Chemists Celebrate Earth Day IYC2011 K-12 Student K-12 Teacher Public Outreach		
Event Phase*	Completed	Completed		
Event Frequency*	Annual	Annual		
Event Date Selection	From 4/16/2011 To 4/16/2011			

Event name : Chemists Celebrate Earth Day

Event - Participation and As	ssistance		
Supporting Committees	Available Options	Selected Options	
	Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education Education Environmental EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED Public Relations Senior Chemists Women Chemists Younger Chemists	Public Relations	
Event Partners (ACS)			
Event Partners (ACS) Event Partners (Non ACS)	Kalamazoo Nature Center		
Estimated Number of Volunteers	3		
Members	3		
Non Members	0		
Estimated Number of Attendees	200		
Members	0		
Public	200		
Estimated Total Cost (USD)	0.00		
Outside Funding or Support	IPG Division Grants Industry In-Kind Donations LSAC Mini/NanoGrant No Outside Funding or Support Other ACS Grants Other -		
Event Coverage	Email Radio Television Web Other -		
Event Promotion	ACS Network C & EN Email Newsletters Social Network Website		
	Website Other -		

Event name : Chemists Celebrate Earth Day

Event - Narrative and Nomination

No award(s) are nominated for this event.

Organization Name : Kalamazoo Generated By : Paul Douglas Williams
Report name : Event Form 2011 Generated Date : Feb 13, 2012 7:59 AM
Event name : Chemists Celebrate Earth Day

Event - Evaluation		
Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)	5	
What were the greatest successes of this event?	Continued presence at a significant local Earth Day Celebration and dissemination of chemistry education materials to local K-12 teachers and families. Launch of our collection program for Pennies for PUR water.	
Lessons Learned/Suggestions to improve this event		
Share this event as a best practice		

Event name : Chemists Celebrate Earth Day

Event - Supporting Materials		
File Name	File Size	Brief Description
Chemists Celebrate Earth Day 2011 Report.pdf	0.02 MB	Event Summary - CCED

Web Link/URL for the Event	Brief Description
None	

---- END OF REPORT ----

Event name : Science Cafe - Wind and Solar Energy in Michigan



Kalamazoo Science Cafe - Wind and Solar Energy in Michigan Event Form 2011

Event - Overview			
Name of the Event*	Science Cafe - Wind and Solar Energy in Michigan		
Brief Description*	See attached files for summary and promotional flyer.		
Organization*	Kalamazoo		
Year Held*	2011		
First time event?			
Primary Contact*	Doug Williams		
Category(ies)*	Available Options	Selected Options	
	(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	Education (Teachers/Students) Family/Spouse Activities Industry International Year of Chemistry Public Outreach Science Cafes	
Event Phase*	Completed		
Event Frequency*	One time		
Event Date Selection	ent Date Selection From 4/28/2011 To 4/28/2011		

Event name : Science Cafe - Wind and Solar Energy in Michigan

Event - Participation and As	ssistance		
Supporting Committees	Available Options	Selected Options	
	Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education Education Environmental EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED Public Relations Senior Chemists Women Chemists Younger Chemists	Public Relations Newsletter/Publications	
Event Partners (ACS)			
Event Partners (ACS)	Kalamazoo Valley Community College and Fo	our Elements Energy	
Estimated Number of Volunteers	9	our Elements Energy	
Members	2		
Non Members	7		
Estimated Number of Attendees	32		
Members	10		
Public	22		
Estimated Total Cost (USD)	25.00		
Outside Funding or Support	IPG Division Grants Industry In-Kind Donations LSAC Mini/NanoGrant No Outside Funding or Support Other ACS Grants Other -		
Event Coverage	Email Radio Television Web Other -		
Event Promotion	ACS Network C & EN Email Newsletters Social Network Website Other -		

Event name : Science Cafe - Wind and Solar Energy in Michigan

Event - Narrative and Nomination

Award Sponsor: International Activities

Award: International Year of Chemistry 2011

Award Nomination Status: Complete

Please give evidence of your involvement in as many of the criteria as possible and highlight the international aspects of each.
This Science Cafe event resulted from partnership with a local renewable energy installation company and community college program to teach wind turbine technology. The presentations briefly reviewed the global importance and economic value in developing these energy sources before describing the material and electrical technologies necessary for success. The value of chemistry was apparent in graphic fashion as students were shown constructing molds and prototypes for their wind turbine blades and housing. The event was advertised to members and area schools. Our attention to IYC 2011 themes was developed and emphasized in other similar ways throughout the year with the following activities: Science Cafe to review the Kalamazoo River Oil Spill (1st quarter) CCED table event with hands-on water purification activity (2nd quarter) showing HOME-the Movie - an international film project (2nd quarter) http://www.homethemovie.org/en/ tour speaker Joe Vinson celebrating chocolate as a chemical material (3rd quarter) NCW (collection of hygiene products, Chemistry Day demos) (4th quarter) poster session with many pharmaceutical and health research posters (4th quarter) promotion and collections for ACS Pennies for PUR Water throughout the year (\$60 total contributions) Our councilor, Lydia Hines, made contact with the American Academy in Nicosia, Cyprus (eastern Mediterranean); this is a high school which teaches chemistry with a laboratory component; she sent the department materials which corresponded to the IYC themes for the
year and encouraged their participation in both the CCED and NCW Illustrated Poster contests - they chose not to do so. She also ascertained that the lead teacher is an ACS member.

File Name	File Size	File Description
Energy Science Cafe flyer Apr 2011.pdf	0.17 MB	Announcement of Science Cafe
Science Cafe Summary 04-28-2011.pdf	0.01 MB	Summary of Science Cafe

Web Link/URL for the Event	Weblink Description
None	

Event name : Science Cafe - Wind and Solar Energy in Michigan

Event - Evaluation		
Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)	8	
What were the greatest successes of this event?	Opportunity to promote a green technology and people involved in building local efforts to support. Message that renewable energy is practical and achievable now.	
Lessons Learned/Suggestions to improve this event		
Share this event as a best practice		

Event name : Science Cafe - Wind and Solar Energy in Michigan

Event - Supporting Materials		
File Name	File Size	Brief Description
Science Cafe Summary 04-28-2011.pdf	0.01 MB	Summary of renewable energy Science Cafe
Energy Science Cafe flyer Apr 2011.pdf	0.17 MB	Promotional flyer

Web Link/URL for the Event	Brief Description
None	

---- END OF REPORT ----

Event name: High School Science Symposium at Western Michigan University



Kalamazoo High School Science Symposium at Western Michigan University Event Form 2011

Event - Overview			
Name of the Event*	High School Science Symposium at Weste	rn Michigan University	
Brief Description*	Invitation is extended annually to all high so a half-day symposium of presentations abo	Invitation is extended annually to all high schools in the Kalamazoo Local Section to attend a half-day symposium of presentations about scientific research and chemistry-related professions. See attached summary for this year's schedule of events.	
Organization*	Kalamazoo		
Year Held*	2011		
First time event?			
Primary Contact*	Donald Schreiber		
Category(ies)*	Available Options	Selected Options	
	(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	Education (Teachers/Students) Family/Spouse Activities Industry K-12 Student K-12 Teacher Science Fairs & Festivals	
Event Phase*	Completed		
Event Frequency*	Annual		
Event Date Selection	From 5/3/2011 To 5/3/2011		

Event name : High School Science Symposium at Western Michigan University

Event - Participation and As	ssistance	
Supporting Committees	Available Options	Selected Options
	Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education Education Environmental EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED Public Relations Senior Chemists Women Chemists Younger Chemists	Education Environmental Newsletter/Publications
Event Partners (ACS)		
Event Partners (Non ACS)	Western Michigan University and MPI Resear	ch
Estimated Number of Volunteers	15	
Members	5	
Non Members	10	
Estimated Number of Attendees	105	
Members	5	
Public	100	
Estimated Total Cost (USD)	661.00	1
Outside Funding or Support	IPG	
	Division Grants	
	Industry	
	In-Kind Donations	
	LSAC Mini/NanoGrant	
	No Outside Funding or Support	
	Other ACS Grants	
5	Other -	
Event Coverage	Email	
	Radio	
	Television	
	Web	
	Other -	
Event Promotion	ACS Network	
	C & EN	
İ	Email	
	Manualations	
	Newsletters Cocial Naturals	
	Social Network	

Event name: High School Science Symposium at Western Michigan University

Event - Narrative and Nomination

No award(s) are nominated for this event.

Event name : High School Science Symposium at Western Michigan University

Event - Evaluation		
Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)	7	
What were the greatest successes of this event?	Continued annual connection to local high school science teachers and opportunity for students to hear from chemical and scientific professionals.	
Lessons Learned/Suggestions to improve this event	Attendance has dwindled somewhat in recent years due to conflicts with standardized test schedules and end of year high school activities. We are contemplating a shift of this event to December or January to avoid conflicts and invigorate participation.	
Share this event as a best practice		

Event name : High School Science Symposium at Western Michigan University

Event - Supporting Materials		
File Name	File Size	Brief Description
WMU Symp Sched-11.pdf	0.01 MB	Schedule of events

Web Link/URL for the Event	Brief Description
None	

---- END OF REPORT ----

Generated By : Paul Douglas Williams Generated Date : Feb 13, 2012 8:00 AM



Organization Name : Kalamazoo

Report name : Event Form 2011

Event name : HOME - the movie

Kalamazoo HOME - the movie Event Form 2011

Event - Overview		
Name of the Event*	HOME - the movie	
Brief Description*	Two showings of HOME - the movie - were arranged as a culmination of our emphasis on environment and energy in the first half of IYC 2011. See attached files for an event summary and promotional text.	
Organization*	Kalamazoo	
Year Held*	2011	
First time event?		
Primary Contact*	David Bolliet	
Category(ies)*	Available Options	Selected Options
	(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	Public Outreach IYC2011
Event Phase*	Completed	
Event Frequency*	One time	
Event Date Selection	From 5/13/2011 To 5/13/2011	

Event name : HOME - the movie Event - Participation and Assistance **Supporting Committees Available Options Selected Options** Awards Newsletter/Publications Budget/Finance
Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education **Education Environmental** EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring
Minority Affairs
Newsletter/Publications
Nominations
Professional Relations Project SEED **Public Relations** Senior Chemists Women Chemists Younger Chemists Other Event Partners (ACS) Event Partners (Non ACS) Kalamazoo College and Western Michigan University Estimated Number of Volunteers Members 2 2 Non Members Estimated Number of 13 Attendees Members 3 10 **Public Estimated Total Cost** 20.00 (USD) Outside Funding or Support IPG **Division Grants** Industry In-Kind Donations LSAC Mini/NanoGrant **No Outside Funding or Support** Other ACS Grants Other -**Event Coverage** Email Radio Television Web Other -**Event Promotion** ACS Network C & EN **Email** Newsletters Social Network Website

Other -

Event - Narrative and Nomination

No award(s) are nominated for this event.

Event - Evaluation		
Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)	7	
What were the greatest successes of this event?	The movie itself is striking. Some of those who attended were strongly affected by the message. This was also a very low cost event to hold.	
Lessons Learned/Suggestions to improve this event	Events were held at Kalamazoo College and Western Michigan University to enhance access for college students. In the future, we might organize this type of event in conjunction with a teacher or as a classroom event to improve access and student or family/public participation.	
Share this event as a best practice		

Event - Supporting Materials		
File Name	File Size	Brief Description
Home - the movie summary 05-13-2011.pdf	0.01 MB	Summary of event
HOME - announcement.pdf	0.01 MB	Promotional announcement of event

Web Link/URL for the Event	Brief Description	
None		

Event name : Radio interview with Local Section Chair



Kalamazoo Radio interview with Local Section Chair Event Form 2011

Event - Overview			
Name of the Event*	Radio interview with Local Section Chair	Radio interview with Local Section Chair	
Brief Description*	2011 Local Section Chair, Doug Williams, was interviewed by Judy Mintel of WOFR radio (Schoolcraft, MI) about ACS activities and mission. A link to the sound file is in the supporting materials section.		
Organization*	Kalamazoo		
Year Held*	2011		
First time event?	✓		
Primary Contact*	Doug Williams		
Category(ies)*	Available Options	Selected Options	
	(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	Communications IYC2011 Public Outreach	
Event Phase*	Completed		
Event Frequency*	One time		
Event Date Selection	From 4/2/2011 To 4/2/2011		

Event name : Radio interview with Local Section Chair

Event - Participation and As	ssistance	
Supporting Committees	Available Options Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education Education Environmental EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED Public Relations Senior Chemists Women Chemists Younger Chemists	Selected Options
Event Partners (ACS)		
Event Partners (Non ACS)	WOFR radio - Schoolcraft, MI	
Estimated Number of Volunteers	2	
Members	1	
Non Members	1	
Estimated Number of Attendees	0	
Members	0	
Public	0	
Estimated Total Cost (USD)	0.00	
Outside Funding or Support	IPG Division Grants Industry In-Kind Donations LSAC Mini/NanoGrant No Outside Funding or Support Other ACS Grants Other -	
Event Coverage	Email	
	Radio Television Web Other -	
Event Promotion	ACS Network C & EN Email Newsletters Social Network Website Other -	

Event name: Radio interview with Local Section Chair

Event - Narrative and Nomination

No award(s) are nominated for this event.

Event name : Radio interview with Local Section Chair

Event - Evaluation		
Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)	10	
What were the greatest successes of this event?	Completely unexpected request for an interview was prompted by a local radio host's interest in our website. This was a nice way to promote the value of ACS to a new audience.	
Lessons Learned/Suggestions to improve this event	You never know when someone might notice your efforts. Keep marketing your work through web site and other media.	
Share this event as a best practice	☑	

Event name : Radio interview with Local Section Chair

Event - Supporting Materials		
File Name	File Size	Brief Description
None		

Web Link/URL for the Event	Brief Description	
http://www.wmich.edu/acs/Reports/WOFR_r adio_interview_4-2-11.mp3	link to radio show sound file	



Kalamazoo Annual Awards Reception Event Form 2011

Event - Overview			
Name of the Event*	Annual Awards Reception	Annual Awards Reception	
Brief Description*		See attached summary and program documents. One awardee was featured with a photostory in C&E News. This event also culminates our annual competitive scholarship chemistry exam program.	
Organization*	Kalamazoo		
Year Held*	2011		
First time event?			
Primary Contact*	Lydia Hines and Donald Schreiber		
Category(ies)*	Available Options	Selected Options	
	(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs National Chemistry Week National Chemistry Week National Haeting Professional/Leadership Development Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	Awards Education (Teachers/Students) Family/Spouse Activities K-12 Student K-12 Teacher Section Meeting or Event	
Event Phase*	Completed		
Event Frequency*	Annual		
Event Date Selection	From 5/23/2011 To 5/23/2011		

Event name: Annual Awards Reception

Event - Participation and As	ssistance	
Supporting Committees	Available Options	Selected Options
	Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education Education Environmental EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED Public Relations Senior Chemists Women Chemists Younger Chemists	Awards Education Environmental Newsletter/Publications
Event Partners (ACS)		
Event Partners (Non ACS)	Western Michigan University	
Estimated Number of Volunteers	5	
Members	5	
Non Members	0	
Estimated Number of Attendees	45	
Members	15	
Public	30	
Estimated Total Cost (USD)	3400.00	
Outside Funding or Support	IPG Division Grants Industry In-Kind Donations LSAC Mini/NanoGrant No Outside Funding or Support Other ACS Grants Other -	
Event Coverage	Email Radio Television Web Other -	
Event Promotion	ACS Network C & EN Email Newsletters Social Network Website	
	Other - Direct mail to high schools	

Event - Narrative and Nomination

No award(s) are nominated for this event.

Event - Evaluation		
Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)	9	
What were the greatest successes of this event?	It is always a pleasure to meet outstanding chemistry students and their teachers. This is a great way to bring members together with our mission to promote the value of chemistry to a receptive and talented audience. The reception format has worked very well for us in recent years.	
Lessons Learned/Suggestions to improve this event		
Share this event as a best practice	▼	

Event - Supporting Materials		
File Name	File Size	Brief Description
Awards program.pdf	0.04 MB	Awards reception program
Awards Reception 2011 summary.pdf	2.32 MB	Awards reception summary
David Williams feature.pdf	0.44 MB	News story on teacher David Williams

Web Link/URL for the Event	Brief Description
None	

Event name : Barbecue with WMU chemistry graduate student association



Kalamazoo Barbecue with WMU chemistry graduate student association Event Form 2011

Event - Overview			
Name of the Event*	Barbecue with WMU chemistry graduate student association		
Brief Description*	The Western Michigan University Chemistry Graduate Students Association asked our Local Section to participate in a student member picnic. We agreed with a modest level of funding for supplies. See attached summary for more details.		
Organization*	Kalamazoo		
Year Held*	2011		
First time event?	✓		
Primary Contact*	Doug Williams		
Category(ies)*	Available Options	Selected Options	
	(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	Section Meeting or Event Student Member Social/Networking	
Event Phase*	Completed		
Event Frequency*	Annual		
Event Date Selection	From 6/17/2011 To 6/17/2011		

Event name : Barbecue with WMU chemistry graduate student association

Event - Participation and As	ssistance	
Supporting Committees	Available Options	Selected Options
	Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education Education Environmental EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED Public Relations Senior Chemists Women Chemists Younger Chemists	Newsletter/Publications
Event Partners (ACS)		
Event Partners (ACS) Event Partners (Non ACS)	WMU Chemistry Graduate Students Associati	ion
Estimated Number of Volunteers	6	OII
Members	6	
Non Members	0	
Estimated Number of Attendees	40	
Members	30	
Public	10	
Estimated Total Cost (USD)	158.00	
Outside Funding or Support	IPG Division Grants Industry In-Kind Donations LSAC Mini/NanoGrant No Outside Funding or Support Other ACS Grants Other -	
Event Coverage	Email Radio Television Web Other -	
Event Promotion	ACS Network C & EN Email Newsletters Social Network Website	
	Other -	

Event name: Barbecue with WMU chemistry graduate student association

Event - Narrative and Nomination

No award(s) are nominated for this event.

Event name: Barbecue with WMU chemistry graduate student association

Event - Evaluation	
Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)	7
What were the greatest successes of this event?	Networking opportunity for student members with professional members. We were delighted to provide funding. Consequently, one of the grad student association members has become a regular participant in our monthly executive committee meetings. We expect additional activities to arise from this connection in coming years.
Lessons Learned/Suggestions to improve this event	Few of the participants in 2011 were from outside of WMU. We want to encourage this as an annual event and do more to promote participation by non-WMU members.
Share this event as a best practice	☑

Event name: Barbecue with WMU chemistry graduate student association

Event - Supporting Materials		
File Name	File Size	Brief Description
2011 BBQ Summary.pdf	0.7 MB	Summary of event
2011 Kalamazoo Chemistry Barbeque.pdf	0.75 MB	Promotional flyer

Web Link/URL for the Event	Brief Description
None	



Kalamazoo Project SEED Event Form 2011

Event - Overview			
Name of the Event*	Project SEED		
Brief Description*	We sponsored one Project SEED student this year. Her project was presented in conjunction with those of the REU program students at Western Michigan University in August, 2011.		
Organization*	Kalamazoo		
Year Held*	2011		
First time event?			
Primary Contact*	Donald Schreiber		
Category(ies)*	Available Options	Selected Options	
Event Phase*	(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	Education (Teachers/Students) Family/Spouse Activities Minority Affairs K-12 Student Project SEED	
Event Phase*	Completed		
Event Frequency*	Annual		
Event Date Selection	Event Date Selection From 6/6/2011 To 8/12/2011		

Event name: Project SEED

Event - Participation and As	ssistance	
Supporting Committees	Available Options	Selected Options
	Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education Education Environmental EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED Public Relations Senior Chemists Women Chemists Younger Chemists	Education Environmental Project SEED
Event Partners (ACS)		
Event Partners (Non ACS)	Western Michigan University Department of C	hemistry
Estimated Number of Volunteers	2	nomeny
Members	2	
Non Members	0	
Estimated Number of Attendees	0	
Members	0	
Public	0	
Estimated Total Cost (USD)	2590.00	
Outside Funding or Support	IPG Division Grants Industry In-Kind Donations LSAC Mini/NanoGrant No Outside Funding or Support Other ACS Grants Other -	
Event Coverage	Email Radio	
	Television Web Other -	
Event Promotion	ACS Network C & EN Email Newsletters	
	Social Network Website	
	Other -	

Event name : Project SEED

Event - Narrative and Nomination

No award(s) are nominated for this event.

Event - Evaluation		
Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)	9	
What were the greatest successes of this event?	Opportunity for a young chemist to have a professional experience in science.	
Lessons Learned/Suggestions to improve this event		
Share this event as a best practice		

Event - Supporting Materials		
File Name	File Size	Brief Description
	1	

Web Link/URL for the Event	Brief Description
http://www.wmich.edu/acs/Reports/SEED201 1.html	Project SEED summary



Kalamazoo Tour Speaker - Joe Vinson Event Form 2011

Event - Overview				
Name of the Event*	Tour Speaker - Joe Vinson	Tour Speaker - Joe Vinson		
Brief Description*	See attached summary and files for details (schedule, evaluations). Kalamazoo Section was the organizing section for Dr. Vinson's tour that included additional talks in the Michigan State, St. Joseph and Detroit Local Sections.			
Organization*	Kalamazoo	· · · · · · · · · · · · · · · · · · ·		
Year Held*	2011			
First time event?				
Primary Contact*	Doug Williams			
Category(ies)*	Available Options	Selected Options		
	(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	Education (Teachers/Students) Family/Spouse Activities IYC2011 Public Outreach Section Meeting or Event		
Event Phase*	Completed	Completed		
Event Frequency*	Annual	Annual		
Event Date Selection	From 9/28/2011 To 9/28/2011			

Event name: Tour Speaker - Joe Vinson

Event - Participation and Assistance **Supporting Committees Available Options Selected Options** Education Environmental Newsletter/Publications Public Relations Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education **Education Environmental EHS** Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED **Public Relations** Senior Chemists Women Chemists Younger Chemists Other Event Partners (ACS) Event Partners (Non ACS) Kalsec Inc., Confections with Convictions chocolate shop, Kalamazoo Valley Community College Estimated Number of 10 Volunteers Members Non Members Estimated Number of 60 Attendees Members 20 Public 40 Estimated Total Cost (USD) 476.00 Outside Funding or **IPG** Support Division Grants Industry In-Kind Donations LSAC Mini/NanoGrant No Outside Funding or Support **Other ACS Grants** ACS tour speaker stipend Other -**Event Coverage** Email Radio Television Web Other -**Event Promotion ACS Network** C & EN **Email Newsletters** Social Network

Website
Other -

Event - Narrative and Nomination

Award Sponsor: Local Section Activities

Award: Local Section Partnership Award

Award Nomination Status: Complete

Question 1	Other group or organization with whom the alliance/partnership was formed:	
Answer	ACS tour speaker Prof. Joe Vinson presented "The Chemistry and Biochemistry of Chocolate." In combination with Prof. Vinson's talk, we invited local chocolatier and youth advocate, Dale Anderson, to present and describe his creations. Dale is founder and operator of a chocolate truffle shop called Confections with Convictions that employs young people with criminal records and helps them develop job skills for future employment. Dale's products are prepared from fair trade and organically-grown chocolate. Our section ordered and purchased chocolates from Dale for the presentation. Coincidentally, Dale's father, Robert Anderson, who passed away in 2009, was a 60-year member of ACS and 34-year employee of the Upjohn Company. Kalsec, Inc., an international supplier of natural food and beverage flavors provided two food scientists, who conducted descriptive flavor scoring for two types of Hershey's Chocolate Kisses	
	during Prof. Vinson's talk. The results were posted with the meeting summary on our web site shortly after the event. Prof. Vinson was given a tour of Kalsec during the afternoon before his presentation and met with a group of eight staff scientists to discuss mutual research interests. Kalsec employs 10 of our local ACS members in their technical center.	
Question 2	Number of Local Section members participating:	
Answer	20	
Question 3	Number of Partner Group members participating:	
Answer	Two from Confections with Convictions: - Dale and Amy Anderson Three from Kalsec, Inc.: Doug Williams, Meghan Peltz, Lindsay Bond	
Question 4	Overall attendance at the activity:	
Answer	About 65 came out of 86 who registered in advance.	
Question 5	Promotional work done before the activity occurred:	
Answer	Event flyers were posted on our web site and at area high school, college and university campuses. The event was announced in our Local Section newsletter and sent to student chemistry clubs by email. To provide for an adequate number of chocolates, advance reservations were requested.	

File Name	File Size	File Description	
Fall Speaker Summary 09-28-2011.pdf	0.8 MB	Summary of event and flavor score results	
Speaker evaluations summary.pdf 0.02 MB		Summary of event evaluations	
Vinson Flyer pdf	0.15 MB	Promotional flyer for Vinson talk	

Web Link/URL for the Event	Weblink Description
http://www.confectionswithconvictions.com/	Confections with Convictions home page
http://www.kalsec.com	Kalsec Inc home page

Event - Evaluation		
Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)	9	
What were the greatest successes of this event?	Excellent turnout of members and nonmembers with high level of interest in topic. Dr. Vinson was an entertaining speaker and chocolatier Dale Anderson received some worthy recognition for his expertise and nonprofit company to assist and teach troubled youths. Good choice of topic and pairing of speakers. Chocolate tasting by attendees was both affordable and a powerful draw. The event sold itself. Dr. Vinson enjoyed an afternoon tour at local spice and flavor extract company, Kalsec, Inc.	
Lessons Learned/Suggestions to improve this event	Needed a microphone on both speakers for some of the senior audience members.	
Share this event as a best practice	☑	

Event - Supporting Materials			
File Name	File Size	Brief Description	
Vinson event summary 09-28-2011.pdf	0.8 MB	Event summary	
Vinson evaluations summary.pdf	0.02 MB	Event evaluations	
Chocolate Ballot.pdf	0.02 MB	Event ballot for chocolate tasting	
Vinson afternoon schedule 9-28-11.pdf	0.01 MB	Vinson itinerary 9-28-11	
Vinson Flyer pdf	0.15 MB	Event flyer	

Web Link/URL for the Event	Brief Description
None	



Kalamazoo National Chemistry Week Event Form 2011

Event - Overview			
Name of the Event*	National Chemistry Week		
Brief Description*	See attached file for summary of our annual Chemistry Day event and additional participation in ACS-initiated Illustrated Poem and hygiene product collection activities.		
Organization*	Kalamazoo		
Year Held*	2011		
First time event?			
Primary Contact*	Lydia Hines		
Category(ies)*	Available Options	Selected Options	
	(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Project SEED Public Outreach Regional Meeting Science Cafes Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	National Chemistry Week Public Outreach K-12 Student K-12 Teacher IYC2011	
Event Phase*	Completed		
Event Frequency*	Annual		
Event Date Selection	Event Date Selection From 10/15/2011 To 10/22/2011		

Event name : National Chemistry Week

Event - Participation and Assistance			
Supporting Committees	Available Options	Selected Options	
	Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education Education Environmental EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED Public Relations Senior Chemists Women Chemists Younger Chemists	Education Environmental Newsletter/Publications Public Relations	
Event Bertnere (ACC)	- Ottlei		
Event Partners (ACS) Event Partners (Non ACS)	Kalamazoo Valley Museum, Kalamazoo Valle	v Community College. Western Michigan	
Estimated Number of	University 60	y community contage, treatern mioringan	
Volunteers	05		
Members Non Members	25		
Non Members Estimated Number of	<u>35</u> 650		
Attendees			
Members	0		
Public Estimated Total Cost (USD)	0.00		
Outside Funding or Support	IPG Division Grants Industry In-Kind Donations LSAC Mini/NanoGrant No Outside Funding or Support Other ACS Grants Other - Supplies from Kalamazoo Valley	Museum	
Event Coverage	Email Radio Television Web Other -		
Event Promotion	ACS Network C & EN Email Newsletters Social Network Website Other -		

Event - Narrative and Nomination

No award(s) are nominated for this event.

Event - Evaluation		
Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)	10	
What were the greatest successes of this event?	This event continues to be our biggest outreach program of the year. We have great cooperation with our local museum and strong participation from area high school students. We reach a lot of families and children in one afternoon. Scouting and other youth groups have put this on their calendar of important things to do each year.	
Lessons Learned/Suggestions to improve this event	The regular coordinators of this event have the preparations down to a tee but we need to expand responsibilities to others for future health of the event. We have started by drafting a detailed job description in 2011 and are seeking new helpers in 2012.	
Share this event as a best practice	☑	

Event - Supporting Materials			
File Name	File Size	Brief Description	
NCW 2011 summary.pdf	4.51 MB	NCW summary	
NCW submission CE News.pdf	0.05 MB	NCW report to CE News	

Web Link/URL for the Event	Brief Description
None	



Kalamazoo Local Section Poster Session Event Form 2011

Event - Overview			
Event - Overview			
Name of the Event*	Local Section Poster Session		
Brief Description*	An evening of posters and social networking was held at a popular local microbrewery. See attached file for summary. Funding from Pfizer Animal Health R&D was provided after Local Section officers reached out to local managers in late 2010 to discuss ways to engage Pfizer scientists more actively in Local Section activities.		
Organization*	Kalamazoo		
Year Held*	2011		
First time event?	V		
Primary Contact*	Doug Williams		
Category(ies)*	Available Options	Selected Options	
	(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	Industry International Year of Chemistry Section Meeting or Event Social/Networking Symposium	
Event Phase*	Completed	Completed	
Event Frequency*	Annual		
Event Date Selection	election From 11/1/2011 To 11/1/2011		

Event name : Local Section Poster Session

Event - Participation and As	ssistance		
Supporting Committees	Available Options	Selected Options	
	Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education Education Environmental EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED Public Relations Senior Chemists Women Chemists Younger Chemists	Newsletter/Publications	
Event Partners (ACS)			
Event Partners (Non ACS)	Pfizer Animal Health		
Estimated Number of Volunteers	6		
Members	6		
Non Members	0		
Estimated Number of Attendees	85		
Members	60		
Public	25		
Estimated Total Cost (USD)	1631.00		
Outside Funding or Support	IPG Division Grants Industry In-Kind Donations LSAC Mini/NanoGrant No Outside Funding or Support Other ACS Grants		
	Other -		
Event Coverage	Email Radio Television Web Other -		
Event Promotion	ACS Network C & EN Email Newsletters Social Network Website		
	Other -		

Event - Narrative and Nomination

Award Sponsor: Local Section Activities

Award: Best Activity or Program Stimulating Member Involvement

Award Nomination Status: Complete

Question 1	Explain how this activity or program stimulated member involvement. [Limit to 750 characters with spaces.]
Answer	Declining employment and ACS participation in our Section prompted us to contact employers for ideas to engage their chemists. Pfizer offered funding and executive support for an event. Internal support at Pfizer for ACS events had been largely absent for several years, so this was an excellent step. With funding, we added enticements of food and open bar at a popular microbrewery venue. Invitation was made to all local ACS members and to any non-member scientists who were willing to present a poster. ACS membership forms were provided to all non-members. ACS member and 2010 Ernst & Young Entrepreneur of the Year, Dr. Bob Gadwood, drew strong interest with his presentation, "Creating Chemistry Jobs in Kalamazoo: The Story of Kalexsyn."
Question 2	How was the success of this activity or program assessed? What did you learn? [Limit to 400 characters with spaces.]
Answer	Attendance was excellent; total attendance of 85 included over 50 members, which was about twice our usual participation rate for membership events. Over 45 posters were submitted from local companies and academic groups: 17 from Pfizer, 23 from Western Michigan University and 7 from five small companies. We learned that it's important to ask for activity partners and to choose a fun location.
Question 3	Estimate the number of volunteers (member/nonmember) involved in planning and executing this event.
Answer	10 volunteers. All advance planning and advertising was done by members Dr. John Wendt (Pfizer Animal Health) and Doug Williams (Section Chair). Member Bob Gadwood gave the keynote address. Dr. Lydia Hines (Councilor) and Dr. Elke Schoffers (Chair-elect) assisted with membership checks at the door during the activity. Four members/presenters arrived early to help set up the poster area and presentation system.
Question 4	Estimate the number of participants (member/public) in this event.
Answer	85
Question 5	Attach one item or link that best exemplifies your activity or program for this award (for example: photo, poster, program, link to short YouTube video or TV coverage, thank you letter, newspaper clipping, evaluation form, etc.)
Answer	see attached summary

File Name	File Size	File Description
Poster Session Summary 11-1-2011.pdf	1.0 MB	Photo summary of poster session

Web Link/URL for the Event	Weblink Description
None	

Event name : Local Section Poster Session

Event - Narrative and Nomination

Award Sponsor: Local Section Activities

Award: Most Innovative New Activity or Program

Award Nomination Status: Complete

Question 1	Was this program or activity new to your local section in 2011? [Limit to 150 characters with spaces.]
Answer	Yes. We partnered with Pfizer Animal Health R&D to present this local section event. We have been invited by Pfizer personnel to repeat the event in 2012.
Question 2	How was the success of this activity or program assessed? What did you learn? [Limit to 400 characters with spaces.]
Answer	Attendance was excellent; total attendance of 85 included over 50 members, which was about twice our usual participation rate for membership events. Over 45 posters were submitted from local companies and academic groups: 17 from Pfizer, 23 from Western Michigan University and 7 from five small companies. We learned that it's important to ask for activity partners and to choose a fun location.
Question 3	Explain how this activity or program was innovative. [Limit to 750 characters with spaces.]
Answer	We cultivated a cosponsor arrangement to improve buy-in from a valued local employer. We hosted the activity at a popular microbrewery. We developed supporting themes of local research activity with related employment issues and invited students to allow for professional networking.
Question 4	Estimate the number of volunteers involved in planning this event (members/nonmembers) and the number of attendees (members/public).
Answer	10 volunteers. All advance planning and advertising was done by members Dr. John Wendt (Pfizer Animal Health) and Doug Williams (Section Chair). Member Bob Gadwood gave the keynote address. Dr. Lydia Hines (Councilor) and Dr. Elke Schoffers (Chair-elect) assisted with membership checks at the door during the activity. Four members/presenters arrived early to help set up the poster area and presentation system.
Question 5	Attach one item or link that best exemplifies your activity or program for this award (for example: photo, poster, program, link to short YouTube video or TV coverage, thank you letter, newspaper clipping, evaluation form, etc.)
Answer	see attached summary

File Name	File Size	File Description
Poster Session Summary 11-1-2011.pdf	1.0 MB	Photo Summary of Poster Session

Web Link/URL for the Event	Weblink Description
None	

Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)

What were the greatest successes of this event?

This was excellent for getting our local industrial scientists out to interact with the faculty and students who usually participate in the outreach events. Significant showing from Pfizer, Perrigo, Kalexsyn and Kalsec was mixed with several student and faculty posters from Western Michigan University. Pfizer's generous donation allowed selection of a popular venue with attractive food and beverage. We finished within budget and motivated to do this again.

Lessons Learned/Suggestions to improve this event

We are already working on securing funding for a repeat event in the same general manner next year. Need to pay attention to keeping it fresh and avoid participation fatigue from year to year.

Share this event as a best practice

Event - Supporting Materials		
File Name	File Size	Brief Description
Poster Session Summary 11-1-2011.pdf	1.0 MB	Event summary
Poster session Flyer.pdf	0.09 MB	Event flyer

Web Link/URL for the Event	Brief Description
None	