

## Report on the Kalamazoo Section's Participation in CCED (Chemists Celebrate Earth Day) 2010

April 17, 2010, was a cold, windy Saturday, when KACS members Wallis and Lydia Hines set up a Display Table of CCED and other ACS educational materials, as well as a hands-on activity, on the foot-bridge to the Kalamazoo Nature Center (KNC); it was our Section's fourth year of collaboration with the KNC during their Earth Day celebration event.

Despite the weather, about 800 people – families, civic groups, teachers, walked by the display *en route* to the warmth of the Interpretive Center. A large number enthusiastically stopped to ask questions, chat, take materials and do the hands-on activity; among them were KACS member Andre Venter, Gellert Mezei and his family and friends, and a KALSEC employee who “is a member but hasn't been getting any information from the Section” – he was referred to our current Chair-Elect ☺

In February 2010 and again in mid-March, an e-mail “call” was sent to High School chemistry teachers, and as many Elementary and Middle School teachers whose e-mail addresses are available, to encourage participation by their students in the CCED poster/poem contest on this year's theme which was “Plants: The Green Machines”. Saugatuck High School (Teacher AnnMarie Willette) responded. Though their entry was not a national winner, each of her participating students received a participation certificate designed by Elena Hines [is it sounding a bit like “All in the Family”]?

Lydia E. M. Hines  
2010 CCED coordinator  
Kalamazoo Section

