

Executive Committee Meeting Minutes
Kalamazoo Section ACS
Tuesday February 2, 2016, 6:30 PM
Brite Eyes Brewing Company, 1156 South Burdick

Start time: 6:34pm

End time: 7:47pm

Minutes recorded by: Angela Willson

Members present: Angela Willson (AW), Lydia Hines (LH), Brian Eklov (BE), Mike Walsh (MW), Sarut Jianrattanasawat (SJ), Chris Pruis (CP), Andre Venter (AV), James Kiddle (JK), Jeff Bartz (JB)

1. Secretary's Report (AW)

- a. **The January minutes were approved.** Minutes in the past have been formatted as a web document. We are going to post them as .pdf to make up for minutes that are currently missing on the website.

2. Treasurer's Report (AV)

- a. **Treasurer's Report** – There were not too many expenses this month. The deposit for the Alton Brown tickets was placed with Miller. We also have an outstanding check from the 2014 Awards. JK will do his best to reach out to this student.
- b. **Investment Fund / Checking Account update** – Our investments have been decreasing. Upcoming expenses include travel reimbursement for BE and LH.
- c. **Status of IRS query (AV)** – The IRS forgave all of our back taxes.
- d. **Budget recommendation/approval** – We proposed a few clarifications to the budget, Line 16 "Printing, publications, etc." will include \$200 for mugs and Line 17 "Local Meetings" will include \$200 to subsidize the Alton Brown tickets. There was also a question brought up about the division between award money and where the money for the reception is in this budget. Line 14 includes only the awards that we give to students, teachers, etc. and Line 17 has enough in the budget to cover the reception. We also discussed how to use the ACS categories to align our budget and how that can cause problems for the practicality of planning for events.

3. Communications Chair (CP)

- a. **Facebook page report** – We currently have 294 likes. CP presented information on how to improve our Facebook visibility. One way that she thought might be helpful is to do a survey or a contest through our Facebook. CP looked more into doing mugs through a local place or looking online. It looks like approximately 50 mugs would be \$200. We will look more into getting mugs with our logo on them.
- b. **Website report (MW)** – We had over 300 visits last month. A large number of those visits came from the newsletter. There are still good portions of visits that come from overseas or unexplained locations.
- c. **Newsletter Report** – We had originally said that items due by tomorrow for a February 14th publication, which we can talk about when we get to February newsletter later in the agenda.
- d. **Email report** – CP sent an email about a job posting to the list serv and there were 12 bounce backs.

4. WMU and K College Chemistry Student Organizations

- a. **Kalamazoo College (SG, MB, SD, JB)** – K College Chem Club competed viciously in the Battle of the Chem Club and lost in the titration round. We sent our condolences to the team.
- b. **WMU Chem Club (CW)** – No report.
- c. **WMU CGSA (SJ)** – SJ met the science education person at the Kalamazoo Air Zoo and she would like to get involved in chemistry day at the museum. SJ will pass along her contact

information to LH. SJ is planning on stepping down as president and is planning on having an election in the next month.

5. Old Business

- a. **Update on Tom Higgins invitation – April 15, 2016 ☺ (LH)** – Tom Higgins is scheduled to come April 15th, which is a problem for K College because it conflicts with their senior presentations. Jeff will get in contact with Tom Higgins to try to reschedule because K College needs to be free on the date we choose.
- b. **Education Comm Report (MW/AV/DW) –**
 - i. **Competitive Exam** - The letter about the competitive exam went out to teachers on January 30th. The in-school exam is set for March 20th. We asked for response about interest no later than March 11th. The final exam will be held April 23rd and awards are scheduled for Monday, May 9th.
 - ii. **Project SEED** - DW and MW met with DS about SEED; DS will stay with SEED through 2016 as his last summer. MW is listed as co-coordinator with DS and they will walk through the process together. There are 2 mentors lined up to have students in Summer 2016.
 - iii. **Teacher-Awardee Nominees** - JK has the updated list of principals to send to AV to begin to ask for teacher-awardee nominations. Dr. Obare has asked to be relieved of her duties from the teacher review process. The EC agrees, but AV dissents. There was a round table discussion trying to sell the now open position on the committee to CP. The responsibilities include observing a few teachers in their classroom. CP said she may be willing to fill this position.
- c. **Update on CGSA contact with Jorge Cham (PhD2 movie) (SJ)** – There is very little interest from CGSA to host this event.
- d. **Science Café on distilling (BE)** – The St. Joseph section is interested in meeting us at Journeyman Distillery to tour the facility. It would be nice to host an event with our local section. Tours are \$10/person. BE proposed the cost of chartering a bus to Three Oaks. BE will let St. Joseph know of our abounding enthusiasm for this event.
- e. **Report/update on April 2006 Newsletter “copyright infringement” accusation (BE)** – There is no new information about this to report.
- f. **Alton Brown Group sales (20 or more) May 5 Miller Aud; status (BE)** – We put the deposit down for a group of 20 tickets. The price of tickets was originally \$55.50, but with our group discount they are \$44.50 each. This needs to be advertised in the newsletter. We approved \$200 in the budget to subsidize these tickets. This means tickets will be sold for approximately \$34.50 each.
- g. **Report on Leadership Conference (BE)** – The Leadership development aspects of the Dallas conference were excellent. BE was able to make several contacts with surrounding sections, including St. Joseph about the Journeyman event. Over the weekend they have you plan an event with local sections in the area. In this event Midland decided we should plan an event they already had in motion and then these ideas are presented at the end of the weekend. This led to the idea of a broadcast that could be hosted between Milwaukee and our section on the Great Lakes, the body of waters that connects our two sections. The quick plan was that this could include a talk on the chemistry of the Great Lakes. Milwaukee could host this at the Great Lakes Research Institute and broadcast from there. This got highlighted as one of the showcase events, which then got interest from multiple other sections. We are going to have to figure out how to get this event moving in the Fall of 2016 or early 2017 if we need to apply for an Innovative Program Grant. ACS has webcasting software available to send questions to the speaker remotely. With no objections, we are going to move forward with the planning stages. There is the possibility of turning this into a series with other Great Lakes related topics. We also found out that cash on hand should be 1.5 times our allotment. This means that we should think about

spending some money. Possible events that we could spend some money on include our 30th annual chemistry day this year at the museum and 2017 is the 75th anniversary of our section.

- h. Annual Report submission by midnight 2/15 (BE/AV/LH)** – We still need a report from Elke and to tie up a few loose ends, but it is in good shape so far. We will be applying for a couple of ChemLuminary awards possibly for local section and outreach.

6. New Business

- a. Next PR Email** – none needed at this time.
- b. Send items for the March newsletter** to: ACSkzoo@gmail.com send by for March 23rd for March 30th publication
Content: Chair's comment (BE), Announce Mass Spec Topical Group Meeting details (AV), Awards Gathering announcement (LH), Alton Brown tickets (BE), Journeymen event (BE), Tom Higgins announcement (LH), CCED (LH)
- c. Google Apps for Non-Profits:** kalamazooacs.org email addresses and access to Google Drive space
- d. The next meeting will be Tuesday, March 1st at 6:30pm** at Brite Eyes Brewing Co.

7. Around the Table: