

## KACS Press Release:

### **“Discover the Elements of Dance”**

by Elke Schoffers - October 25, 2012



#### **Chemist + Dancer = Fun!**

Local chemists will trade in their laboratory gear for elegant ballroom attire for **“Elements of Dance”** at the Kalamazoo Institute of Arts (KIA, 314 S. Park) 6:30-9:30 PM on Friday, November 9, 2012. Chemists, dancers and the general public are invited to this FREE event.

Chemists are not just experts in their fields but are also interested in art, history, cooking, baking, brewing, sports and dancing, among others. Therefore, the Kalamazoo Local Section of the American Chemical Society (KACS) has initiated a new program titled **“Chemistry and Culture”**. **“Elements of Dance”** is hoped to be the first in a series that targets a broader audience by highlighting the connections between chemistry and culture.

All are welcome to observe or participate in various activities. There will be door prizes, open dances, dance showcases, a Salsa dance lesson and games to ensure a lively evening. We will also disclose the winning design for our illustration contest based on a “chemistry – dancing” theme. The graphic will adorn our custom-made T-shirts. They will be available for sale but will also be given out as prizes.

*Refreshments and displays of sponsors and various student organizations will be set up in the KIA lobby. The KIA auditorium will be the venue for showcases, the dance lesson, a special demo and open dances. Dancing is not required but we sure hope that you will try.*

KACS thanks its cosponsors: the Kalamazoo Institute of Arts, Southwest Michigan Ballroom Dance and the Kalamazoo Dance Chapter of USA Dance.

This event is made possible with funding from the American Chemical Society (ACS) and through generous donations from the American Association for the Advancement of Science (AAAS), the Kalamazoo Spice and Extraction Company (Kalsec), Aldrich, VWR and the WMU Business Technology and Research Park.



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