## M1-FA2.1: Chapter Project (Data Exploration and Summary)

In this project, the researchers were tasked to explore and summarize airline flights using any appropriate algorithm that could predict airline price based on selected variables. Attributes such as *Airline*, *Source*, *Destination*, *Time of Departure and Arrival*, and *Date of Journey* were taken into consideration as to how they might affect the dependent variable *Price*. The results of the relationship between the independent and dependent variables were expressed through visualizations in RStudio.

### I. Installing Packages and Dependencies

To prepare the RStudio environment for the codes that will be run, the following packages and their dependencies were initially installed and unpacked.

```
install.packages("ggplot2")library(ggplot2)install.packages("dplyr")library(dplyr)install.packages("psych")library(psych)install.packages("caret")library(caret)install.packages("tseries")library(tseries)install.packages("forecast")library(forecast)
```

As seen in the figure above, the *ggplot2* and *dplyr* packages from the previous chapter project were installed. These were the same packages used in the <u>Regression Model chapter project</u> for data visualizations and data manipulation. The new packages (i.e. *caret*, *tseries*, and *forecast*) that will be used in this assignment will later help implement the time series analysis model that will predict the airline price based on a specified variable. After the packages and libraries have finished installing, the console should look like the figure below.

```
Attaching package: 'dplyr'
The following objects are masked from 'package:stats':
    filter, lag
The following objects are masked from 'package:base':
    intersect, setdiff,
    setequal, union
> library(psych)
Attaching package: 'psych'
The following objects are masked from 'package:ggplot2':
    %+%, alpha
> library(caret)
Loading required package: lattice > library(tseries)
Registered S3 method overwritten by 'quantmod':
  as.zoo.data.frame zoo
    'tseries' version:
0.10-53
    'tseries' is a package
for time series analysis
    and computational finance.
     'library(help="tseries")'
    for details.
This is forecast 8.21
  Need help getting started? Try the online textbook FPP: http://otexts.com/fpp2/
```

Then, to set a proper working directory for the program and its referenced file, the code snippet below was run.

```
# Set a working directory to store all the related datasets and files
setwd("C:/Users/Anton/Documents/3Q2223/CS174/Module 1/M1-FA2.1 Chapter Project (Data Exploration and Summary)")
```

Within the specified working directory, there exists the dataset that will be used in this project. Using the *read.csv()* function, the dataset was imported to the data frame variable *flights.df*.

```
# Import the Data_Train.csv dataset using the read.csv() function
flights.df <- read.csv("Data_Train.csv", stringsAsFactors = TRUE)</pre>
```

### II. Data Preparation

Before the data is explored to identify its correlations, the data was cleaned and prepared through format conversion, irrelevant and redundant data removal, and missing data identification. Since the dataset contained date values, those were converted to the appropriate date format using the **as.Date() function**.

```
> flights.df$Date_of_Journey = as.Date(flights.df$Date_of_Journey, "%d/%m/%y")
```

Then, to remove any redundant data and columns, the **subset() function** was run. The code snippet below shows the line of code that was run to remove the redundant data. One specific attribute was also set to NULL as its column did not contain any information that will help in fulfilling the objective of the assignment.

```
> flights.df = subset(flights.df, Airline != "Trujet" & Airline != "Vistara
Premium economy" & Airline != "Jet Airways Business" & Airline != "Multiple
carriers Premium economy")
```

```
> flights.df$Route <- NULL
```

To confirm that the data has had its specified values set to NULL, the table() function was run to reveal the following output.

```
> table(flights.df$Airline)

Air Asia Air India GoAir IndiGo Jet Airways
319 1752 194 2053 3849

Jet Airways Business Multiple carriers Multiple carriers Premium economy SpiceJet Trujet
0 1196 0 818 0

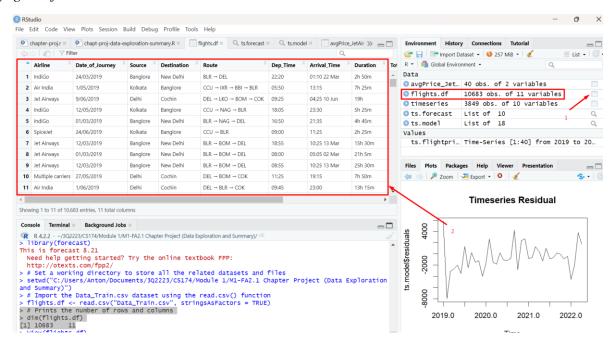
Vistara Vistara Premium economy
479 0
```

Lastly, to identify if there are any missing values, the **colSums() function** was run. The figure below shows that the specified attributes do not have missing values.

## III. Data Exploration and Summary

After the dataset had been imported and cleaned, the data was explored through manipulation, sorting, and printing specified values of the table onto the console. The first function that was used to explore the data was the **dim() function**, which displays the number of rows and columns of its parameter. Its output should look like the code snippet below.

The function's output states that the dataset has **10,683 entries with 11 variables**. The *flights.df* data frame can also be viewed in RStudio on the Source column.



The next function used was the **head() function**. This function will print the first few lines of data on the console, allowing the members of the group to see the attribute names that they will use during further manipulating of the data.

```
View(flights.df)
  Prints the first few lines of the data on the console
print(head(flights.df))
    Airline Date_of_Journey
                                                                 Route Dep_Time Arrival_Time
                              Source Destination
     IndiGo
                 24/03/2019 Banglore New Delhi
                                                             BLR → DEL
                                                                          22:20 01:10 22 Mar
  Air India
                  1/05/2019
                                       Banglore CCU → IXR → BBI → BLR
                                                                           05:50
                            Kolkata
                                                                                       13:15
Jet Airways
                  9/06/2019
                               Delhi
                                          Cochin DEL → LKO → BOM → COK
                                                                          09:25 04:25 10 Jun
                                        Banglore
     IndiGo
                 12/05/2019
                             Kolkata
                                                      CCU → NAG → BLR
                                                                          18:05
                                                                                       23:30
     IndiGo
                 01/03/2019 Banglore
                                      New Delhi
                                                       BLR → NAG → DEL
                                                                          16:50
                                                                                       21:35
   SpiceJet
                 24/06/2019 Kolkata
                                        Banglore
                                                             CCU → BLR
                                                                          09:00
                                                                                       11:25
Duration Total_Stops Additional_Info Price
  2h 50m
            non-stop
                             No info
                                     3897
  7h 25m
             2 stops
                             No info
                                      7662
     19h
             2 stops
                             No info 13882
  5h 25m
                             No info 6218
              1 stop
  4h 45m
              1 stop
                             No info 13302
  2h 25m
            non-stop
                             No info 3873
```

Since the main objective of the assignment is to understand which variables affect the airline price, the data was sorted in ascending order in terms of the attribute *Price* to see what kind of relationship the dependent variable has with the other variables. To sort the flights, the **order() function** was used to sort the data from the flight of the lowest cost to that of the highest cost.

^	Airline	Date_of_Journey	Source	Destination	Route	Dep_Time	Arrival_Time	Duration	Total_Stops	Additional_Info	Price
4067	SpiceJet	21/03/2019	Mumbai	Hyderabad	BOM → HYD	22:45	00:10 22 Mar	1h 25m	non-stop	No info	175
4275	SpiceJet	27/03/2019	Mumbai	Hyderabad	BOM → HYD	22:45	00:10 28 Mar	1h 25m	non-stop	No info	175
4840	SpiceJet	3/04/2019	Mumbai	Hyderabad	BOM → HYD	22:45	00:15 02 Apr	1h 30m	non-stop	No info	175
0514	SpiceJet	27/03/2019	Mumbai	Hyderabad	BOM → HYD	05:45	07:05	1h 20m	non-stop	No info	175
1514	Jet Airways	27/03/2019	Mumbai	Hyderabad	BOM → HYD	02:55	04:25	1h 30m	non-stop	In-flight meal not included	184
229	SpiceJet	21/05/2019	Mumbai	Hyderabad	BOM → HYD	05:45	07:15	1h 30m	non-stop	No check-in baggage included	196
388	SpiceJet	18/06/2019	Mumbai	Hyderabad	BOM → HYD	13:15	14:45	1h 30m	non-stop	No check-in baggage included	196
656	SpiceJet	3/05/2019	Mumbai	Hyderabad	BOM → HYD	13:15	14:45	1h 30m	non-stop	No check-in baggage included	196
1473	SpiceJet	21/05/2019	Mumbai	Hyderabad	BOM → HYD	13:15	14:45	1h 30m	non-stop	No check-in baggage included	196
1581	SpiceJet	24/06/2019	Mumbai	Hyderabad	BOM → HYD	22:45	00:15 25 Jun	1h 30m	non-stop	No check-in baggage included	196
1653	SpiceJet	9/05/2019	Mumbai	Hyderabad	BOM → HYD	05:45	07:15	1h 30m	non-stop	No check-in baggage included	196
1719	SpiceJet	24/05/2019	Mumbai	Hyderabad	BOM → HYD	05:45	07:15	1h 30m	non-stop	No check-in baggage included	196
1993	SpiceJet	6/06/2019	Mumbai	Hyderabad	BOM → HYD	22:45	00:15 07 Jun	1h 30m	non-stop	No check-in baggage included	19
2103	SpiceJet	27/06/2019	Mumbai	Hyderabad	BOM → HYD	13:15	14:45	1h 30m	non-stop	No check-in baggage included	19
2416	SpiceJet	18/05/2019	Mumbai	Hyderabad	BOM → HYD	22:45	00:15 19 May	1h 30m	non-stop	No check-in baggage included	19
2427	SpiceJet	18/03/2019	Mumbai	Hyderabad	BOM → HYD	22:45	00:10 19 Mar	1h 25m	non-stop	No check-in baggage included	19
2725	SpiceJet	21/05/2019	Mumbai	Hyderabad	BOM → HYD	22:45	00:15 22 May	1h 30m	non-stop	No check-in baggage included	19
3506	SpiceJet	15/05/2019	Mumbai	Hyderabad	BOM → HYD	22:45	00:15 16 May	1h 30m	non-stop	No check-in baggage included	19
3578	SpiceJet	1/04/2019	Mumbai	Hyderabad	BOM → HYD	13:15	14:45	1h 30m	non-stop	No check-in baggage included	19
3726	SpiceJet	27/05/2019	Mumbai	Hyderabad	BOM → HYD	22:45	00:15 28 May	1h 30m	non-stop	No check-in baggage included	19
4535	SpiceJet	3/06/2019	Mumbai	Hyderabad	BOM → HYD	13:15	14:45	1h 30m	non-stop	No check-in baggage included	19
4596	SpiceJet	3/05/2019	Mumbai	Hyderabad	BOM → HYD	05:45	07:15	1h 30m	non-stop	No check-in baggage included	19
5328	SpiceJet	3/04/2019	Mumbai	Hyderabad	BOM → HYD	05:45	07:15	1h 30m	non-stop	No check-in baggage included	19
5743	SpiceJet	6/05/2019	Mumbai	Hyderabad	BOM → HYD	05:45	07:15	1h 30m	non-stop	No check-in baggage included	196
5789	SpiceJet	9/05/2019	Mumbai	Hyderabad	BOM → HYD	22:45	00:15 10 May	1h 30m	non-stop	No check-in baggage included	19
5941	SpiceJet	6/06/2019	Mumbai	Hyderabad	BOM → HYD	13:15	14:45	1h 30m	non-stop	No check-in baggage included	19
6143	SpiceJet	15/06/2019	Mumbai	Hyderabad	BOM → HYD	13:15	14:45	1h 30m	non-stop	No check-in baggage included	19
6688	SpiceJet	3/04/2019	Mumbai	Hyderabad	BOM → HYD	13:15	14:45	1h 30m	non-stop	No check-in baggage included	19
7201	SpiceJet	1/05/2019	Mumbai	Hyderabad	BOM → HYD	22:45	00:15 02 May	1h 30m	non-stop	No check-in baggage included	19
7293	SpiceJet	12/05/2019	Mumbai	Hyderabad	BOM → HYD	05:45	07:15	1h 30m	non-stop	No check-in baggage included	19

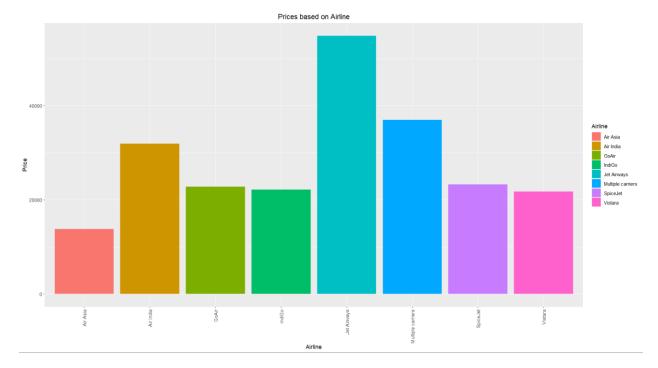
As seen in the figure of the data frame above, the dataset has been reorganized according to price. Although the dataset is too saturated to be fully comprehended by the naked eye, one can immediately recognize a correlation between the price, airline, source, and destination. Unfortunately, looking at the dataset alone is not enough nor practical to understand the data. To enable a more comprehensive approach, the succeeding section will portray these relationships using data visualizations.

The figure below shows a summary of the *flights.df* data frame.

```
> summary(flights.df)
                          Date_of_Journey
                                                                   Destination
                                                                                    Dep_Time
 Jet Airways
                  :3849
                                :2020-03-01
                                               Banglore:2191
                                                                Banglore :2871
                                                                                 18:55
                                                                                       : 233
                          Min.
                          1st Qu.:2020-03-27
 IndiGo
                  :2053
                                               Chennai : 380
                                                                Cochin :4522
                                                                                 17:00
                                                                                       : 227
 Air India
                  :1752
                          Median :2020-05-15
                                               Delhi :4522
                                                                Delhi
                                                                         :1264
                                                                                 07:05
                                                                                        : 204
 Multiple carriers:1196
                                :2020-05-04
                          Mean
                                               Kolkata :2871
                                                                Hyderabad: 696
                                                                                 10:00
                                                                                       : 203
                 : 818
                          3rd Ou.:2020-06-06
                                               Mumbai : 696
                                                                Kolkata : 380
                                                                                 07:10
                                                                                       : 202
 SpiceJet
 Vistara
                  : 479
                          Max.
                                 :2020-06-27
                                                                New Delhi: 927
                                                                                 20:00
                                                                                       : 185
                  : 513
 (Other)
                                                                                 (Other):9406
  Arrival_Time
                   Duration
                                 Total_Stops
                                                                    Additional_Info
 19:00 : 423
                2h 50m : 549
                                               No info
                                                                            :8325
 21:00
       : 357
                1h 30m : 386
                               1 stop :5607
                                                In-flight meal not included: 1982
 19:15
       : 331
                2h 45m : 337
                               2 stops :1518
                                               No check-in baggage included: 320
       : 154
                2h 55m : 337
                               3 stops : 45
4 stops : 1
 16:10
                                               1 Long lavover
                                                                               19
       : 121
 12:35
                2h 35m : 328
                                               Change airports
                               non-stop:3488
                                               No Info
 20:45 : 112
                3h
                      : 261
                                                                                3
 (Other):9162
                (Other):8462
                                                (Other)
    Price
 Min.
       : 1759
 1st Qu.: 5267
 Median: 8372
 Mean
 3rd Qu.:12373
 Max.
       :54826
```

# IV. Data Visualizations and Analysis

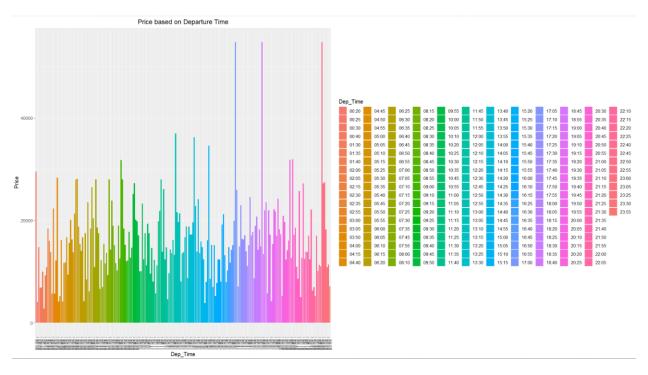
As mentioned in the previous section, correlations between the price and the airline, source, and destination were recognized by simply looking at the sorted dataset. The first correlation that was identified was the one between *Price* and *Airline*, whose relationship can be better understood through the figure below.



Price based on Airline

According to the *Prices based on Airline* bar graph, the Jet Airways airline has the highest flight cost with a price of nearly six thousand. On the other hand, the airline with the least flight cost is *Air Asia* with a price of less than two thousand. Since Jet Airways airline has the highest cost in flight tickets, its price data will be extracted to be grouped using the **group\_by() function** with the *Date\_of\_Journey* attribute to derive the average price of Jet Airways. The *Date\_of\_Journey* attribute will be set as the independent variable that will affect the dependent variable *Price* because it is the only other numerical variable available in the dataset that could be compared with the cost of the flight tickets. (The results of the correlation and forecast will be further discussed in the Time Series Analysis section.)

Other correlations were explored, as evidenced by the figures below, but were too saturated and unrelated to *Price*. Furthermore, attributes *Dep\_Time* and *Arrival\_Time* would be unreliable variables to consider given that any delays in flight schedule does not alter nor affect the price of a flight.



**Price based on Departure Time** 

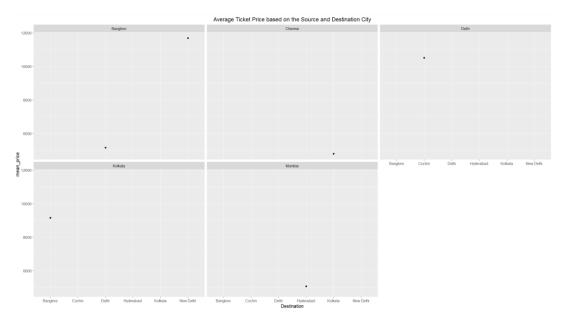


**Price based on Arrival Time** 

Another correlation observed was that between *Price* and *Source* and *Destination*. To understand the relationship between these values, the **mean\_price** in terms of *Source* and *Destination* was calculated. According to the table below, flights from Banglore to New Delhi usually cost more, followed by flights from Delhi to Cochin.

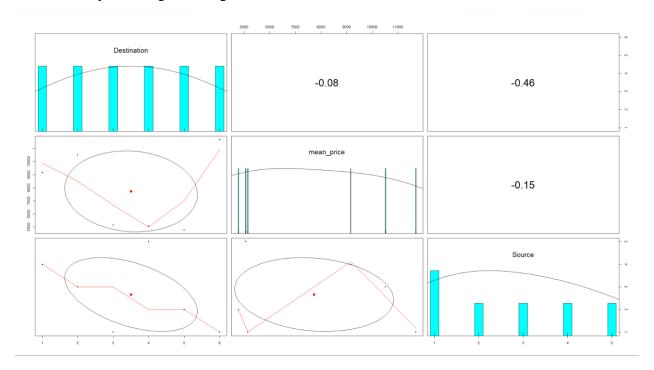
•	Source <sup>‡</sup>	<b>Destination</b>	mean_price <sup>‡</sup>
1	Banglore	Delhi	5143.266
2	Banglore	New Delhi	11698.104
3	Chennai	Kolkata	4778.484
4	Delhi	Cochin	10519.729
5	Kolkata	Banglore	9158.389
6	Mumbai	Hyderabad	5061.030

price\_comp



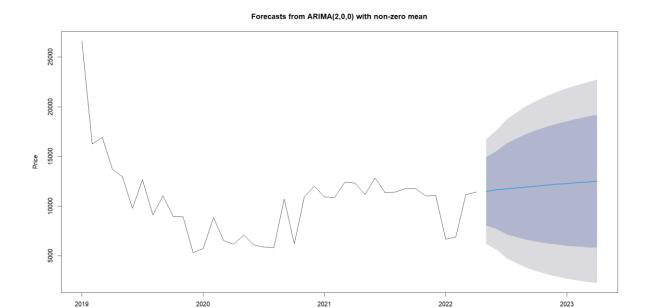
**Average Ticket Price based on the Source and Destination City** 

The correlation between the Destination, mean\_price, and Source can also be further understood by referring to the figure below.



Correlation between Destination, mean\_price, and Source

# V. Airline Price Prediction using Auto Arima Timeseries



We used time series using AUTO ARIMA to forecast the airline price for Jet Airways in 2023. We chose Jet Airways because it had the highest prices among other airlines. The above graph plot estimated forecasted values of airline price if it continues to be widespread this year. Based on the code snippet below, we predicted that the airline ticket price would be 12,502.64 in April 2023.

Year

Forecasts:									
	Point Forecast	Lo 80	Hi 80	Lo 95	Hi 95				
May 2022	11494.35	8042.651	14946.05	6215.433	16773.27				
Jun 2022	11633.27	7723.252	15543.28	5653.415	17613.12				
Jul 2022	11736.89	7191.049	16282.74	4784.624	18689.16				
Aug 2022	11846.02	6900.503	16791.54	4282.504	19409.54				
Sep 2022	11944.36	6632.871	17255.85	3821.140	20067.58				
Oct 2022	12039.09	6434.783	17643.40	3468.041	20610.15				
Nov 2022	12127.72	6270.007	17985.43	3169.122	21086.32				
Dec 2022	12211.69	6138.963	18284.42	2924.254	21499.13				
Jan 2023	12290.82	6032.070	18549.56	2718.890	21862.74				
Feb 2023	12365.55	5945.893	18785.22	2547.529	22183.58				
Mar 2023		5876.284							
Apr 2023	12502.64	5820.533	19184.74	2283.240	22722.04				

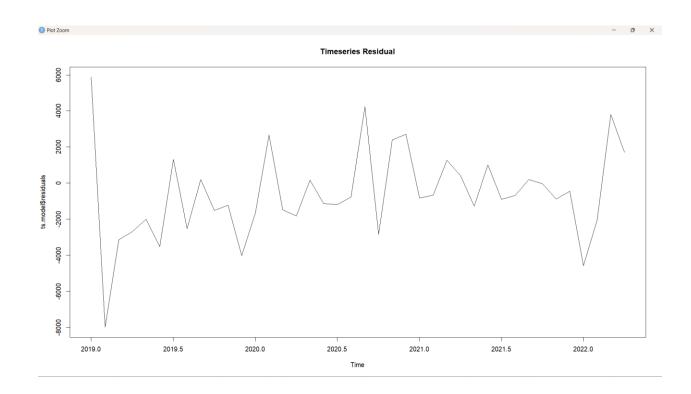
Next, we needed to ensure that our model is stationary, meaning it does not depend on time or trends. A stationary time series is required for better prediction of the airline price. To achieve this goal, we used Augmented Dickey-Fuller (ADF) to identify whether the time series is stationary. Based on the results below, our time series is stationary and expected since we have used AUTO ARIMA for our time series.

- > #Hypothesis Testing using ADF
- > adf.test(ts.forecast\$fitted, alternative = "stationary")

# Augmented Dickey-Fuller Test

data: ts.forecast\$fitted
Dickey-Fuller = -2.9616, Lag order = 3, p-value = 0.1961
alternative hypothesis: stationary

Finally, we checked to see if the model accurately represented the information in the data. The model's residuals help determine whether our model possesses the fundamental characteristics. As shown in the graph below, the mean of the residuals is almost zero, and the residuals series exhibits no discernible correlation. Except for the one outlier shown in 2019, we can view the residual variance as constant because the residuals' time plot demonstrates that the residuals' variation is mainly constant across the historical data.



#### References

- 3.3 Residual Diagnostics / Forecasting: Principles and Practice (2nd Ed). otexts.com/fpp2/residuals.html.
- N. (n.d.). GitHub notrichbish/airline-ticket-price-prediction: This project covers both Simple Linear Regression and Multiple Linear Regression which are used in prediction airline flight ticket. Moreover, Correlation analysis and Timeseries analysis are performed as well. This project is built as a fulfillment for my masters degree. GitHub. https://github.com/notrichbish/airline-ticket-price-prediction
- Robert Kabacoff robk@statmethods.net. (n.d.). *Quick-R: Date Values*. https://www.statmethods.net/input/dates.html
- Sharda, R., Delen, D., & Turban, E. (2020). *Analytics, Data Science, and Artificial Intelligence:* Systems for Decision Support, Global Edition.
- "Why Does a Time Series Have to Be Stationary?" *Cross Validated*, stats.stackexchange.com/questions/19715/why-does-a-time-series-have-to-be-stationary.