

SHETH L.U.J. & SIR M.V. COLLEGE OF SCIENCE
SUBJECT - Data Analysis with R / SAS / SPSS

Aim :- Generating correlation matrices using cor() (R).

Output :

```
> summary(amazon_data)
  product_id      product_name      category      discounted_price
  Length:1465    Length:1465    Length:1465    Length:1465
  Class :character  Class :character  Class :character  Class :character
  Mode  :character  Mode  :character  Mode  :character  Mode  :character
  actual_price    discount_percentage   rating      discounted_price
  Length:1465    Length:1465    Length:1465    Length:1465
  Class :character  Class :character  Class :character  Class :character
  Mode  :character  Mode  :character  Mode  :character  Mode  :character
  about_product    user_id      user_name
  Length:1465    Length:1465    Length:1465
  Class :character  Class :character  Class :character
  Mode  :character  Mode  :character  Mode  :character
  review_title    review_content   img_link
  Length:1465    Length:1465    Length:1465
  Class :character  Class :character  Class :character
  Mode  :character  Mode  :character  Mode  :character
  review_title    review_content   img_link
  Length:1465    Length:1465    Length:1465
  Class :character  Class :character  Class :character
  Mode  :character  Mode  :character  Mode  :character
> amazon_numeric <- amazon_data %>%
  select(-product_id, -category, -user_id, -user_name, -img_link, -product_link)
> colSums(is.na(amazon_numeric))
  discounted_price      actual_price discount_percentage
  "character"           "character"      "character"
> colSums(is.na(amazon_clean))
  discounted_price      actual_price discount_percentage
  0                      0                      0
> amazon_clean <- na.omit(amazon_numeric)
> summary(amazon_clean)
  discounted_price      actual_price discount_percentage
  Length:1465    Length:1465    Length:1465
  Class :character  Class :character  Class :character
  Mode  :character  Mode  :character  Mode  :character
> correlation_matrix <- cor(amazon_clean)
```

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