

## **PRESS RELEASE**

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### **Digitized World for SMEs (Small and Medium-sized Enterprises)**

Helping small businesses sustain in the pandemic's aftermath

Digitized World brings you the platform for small businesses to register their shops on a single portal which will help them streamline the process to transform digitally.

Because of the Covid-19 pandemic's enormous economic disruption, many small business owners suffered a great loss as they lost their customer base on a big scale. While times like this have been really challenging for small scale businesses, they've also opened a lot of opportunities and explorations for these businesses to stand up again. In today's emerging markets, businesses need to strive to live up the game by adopting customer's preferences i.e., online selling. And so here we are, solving problems and helping businesses digitize! If you're looking for this transformation for your business, here is the website for you!

Digitized World will help businesses transform to online platforms. We are committed to help businesses right from opening bank accounts to registering their shop for online selling. Vendors from different delivery platforms will be able to watch these businesses on the site where they will be able to deliver products to customers based on the shop customer selects. We also provide guidance and online teaching material to small sized shop owners to learn more about online retailing. This way businesses will not only be ready for another pandemic like situation but will also be able to sell products online. Digitized World mainly focuses on targeting extremely small businesses and inculcating the importance of digital world via free advice, practical resources, and customized one-on-one mentorship. In short, this solution offers opportunities for businesses to make profits.

“Digitized World aims at bringing businesses together and provide a platform for digital makeover”, said by the CEO of the company. In one of the recent surveys taken by existing customers, the Founder of Fashion At Home commented, “This platform helped me with a digital makeover which helped my business grow!”

For more details, visit the Digitized World website here and start you journey with us–  
[www.digitizeddddworld.com](http://www.digitizeddddworld.com)