

Kaitlyn Adams

PROFILE

Passionate, self-directed web developer and designer. Ability to apply unique design thinking and creative problem solving to projects. Excellent oral and written communication skills. Exceptional ability to manage multiple projects and work cohesively with a team. Acute attention to detail.

TECH SKILLS

INDESIGN

ILLUSTRATOR

PHOTOSHOP

HTML/CSS

BOOTSTRAP

JAVASCRIPT

JQUERY

NODE.JS

MYSQL

EXPRESS.JS

MONGODB

REACT.JS

GIT

EDUCATION

THE CODING BOOT CAMP AT UT AUSTIN | AUSTIN | OCT '16 - FEB '17

Full Stack Web Development Program

ST. EDWARD'S UNIVERSITY | AUSTIN | AUG '10 - MAY '14

Bachelor of Arts in Graphic Design, Summa Cum Laude

EXPERIENCE

RETAIL SOLUTIONS | AUSTIN | FEB '15 - OCT '16

Marketing Coordinator

- Managed company website (WordPress) and social media accounts
- Responsible for the creation and distribution of marketing materials
- Oversaw company marketing program and events

MOROCH PARTNERS | DALLAS | JUNE '13 - AUG '13

Creative Intern

- Assisted the creative department in designing advertisements for McDonald's
- Participated in creative brainstorming and concepting meetings
- Engaged in weekly intern meetups

ST. EDWARD'S UNIVERSITY | AUSTIN | AUG '12 - MAY '13

Graphic Design Student Worker

- Created posters and fliers
- Designed the layout and cover for McNair Scholars Journal
- Performed general office assistance

MOROCH PARTNERS | HOUSTON | JUNE '12 - AUG '12

Creative Intern

- Worked with creative department to design for the McDonald's Houston region
- Assembled and delivered media kits to local radio stations
- Involved in weekly strategy meetings
- Attended McDonald's regional board meetings

ACHIEVEMENTS

ST. EDWARD'S DEAN'S LIST

Fall '10 - Spring '14

MEMBER OF ALPHA CHI

Aug '12 - May '14