- Auto-Wrap Shortcodes with a Format using an API filter
- Rewrite formatted content when sidebar controls are used
- Strip format wrappers on save using another REST filter

And that Inline Preview?

• Symple Loans Personal Loan: Interest Rate: (from) 5.75% p.a.

The format render method passes the wrapped shortcode string to a custom REST endpoint that returns the rendered value. That response value is stored as a data-attribute on a second custom format, nested within the first, which is forced to zero width using CSS to hide the shortcode text itself. The data attribute containing the preview value is rendered into an ::after pseudo-element using the CSS content: attr(data-preview).

...I suspect this could be improved. Probably a lot.