

Global Electronics Insights



Investment
22.92M

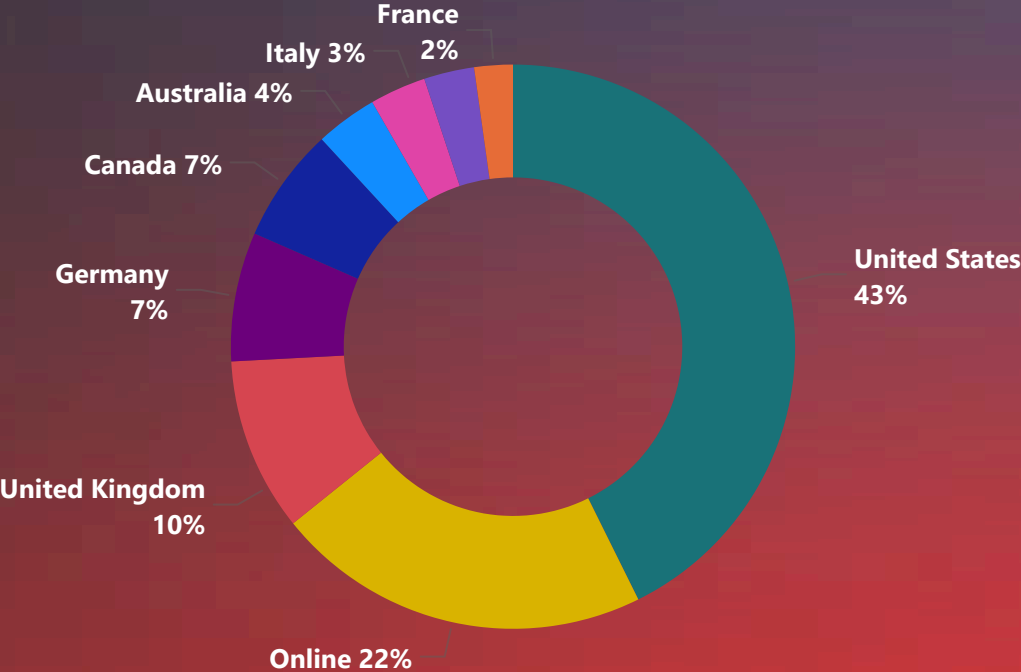
Profit Margin
54.9%

Total Stores
58

Total Turnover
55.35M

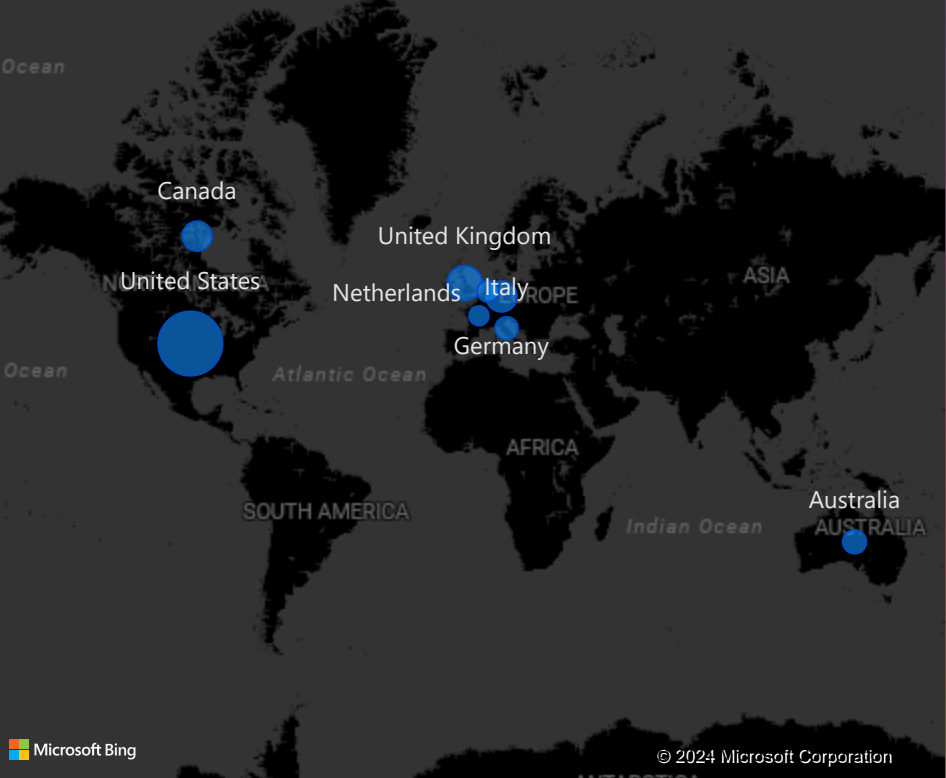
Worldwide Store Area
79M

Sales by Country



Country

Total Orders and Profit/Loss by Store Country



State

All

2016

2017

2018

2019

2020

2021





Customer Analysis



Australia

Europe

North America

State

All

Year

2016

2021

Total Orders

62.88K

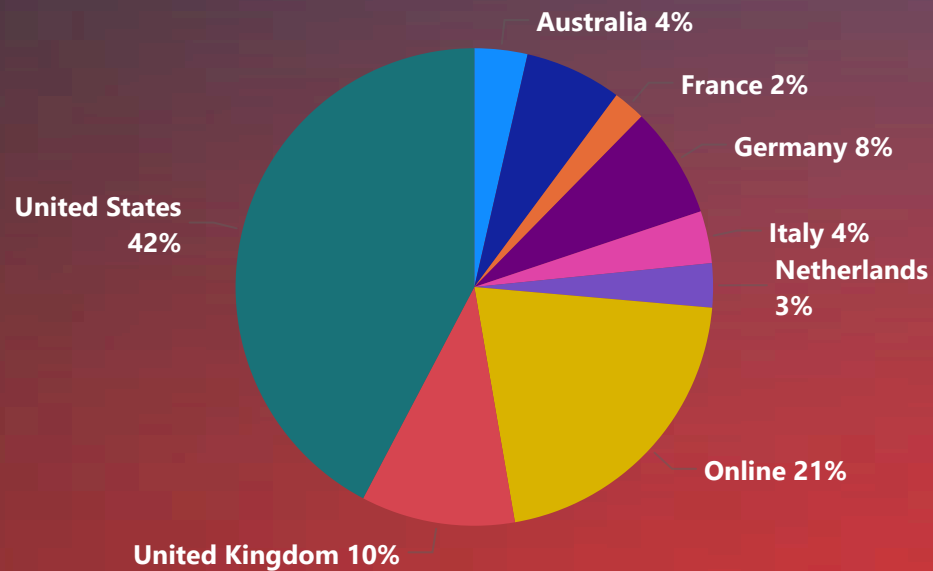
Total customers

11.89K

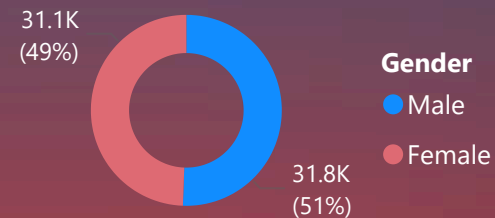
Profit %

41.4%

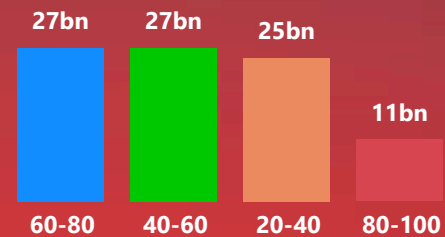
Orders by Country



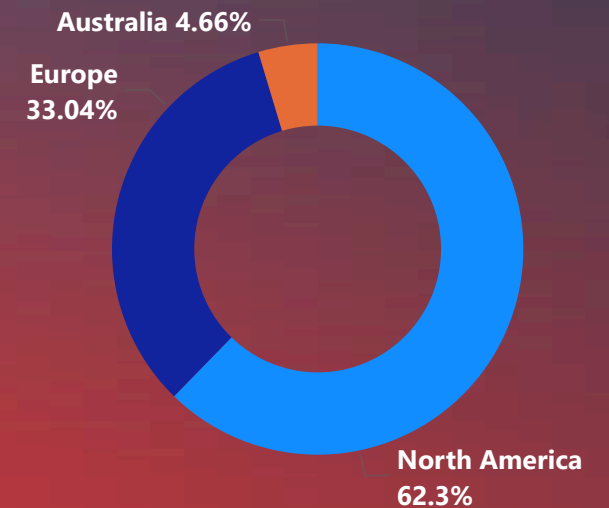
Orders by Gender



Sales by Age



Orders by continent



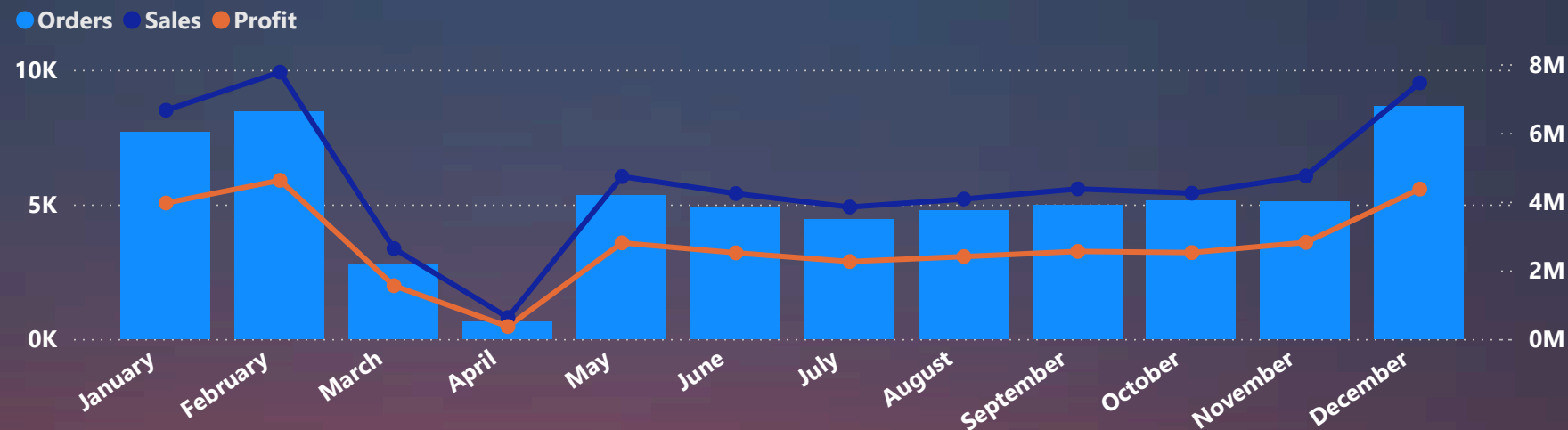
Sales Analysis



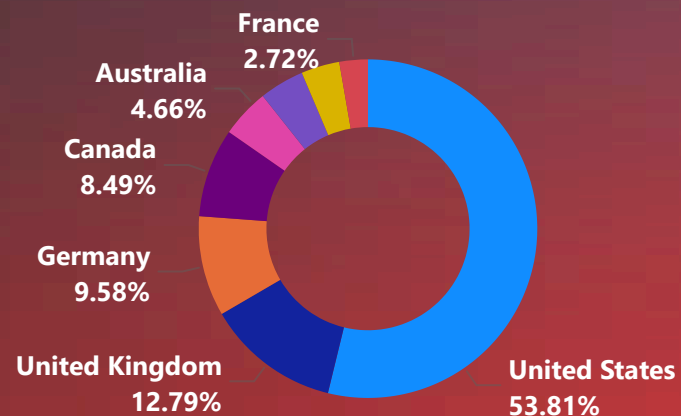
Store Sales
43.92M

Online Sales
11.43M

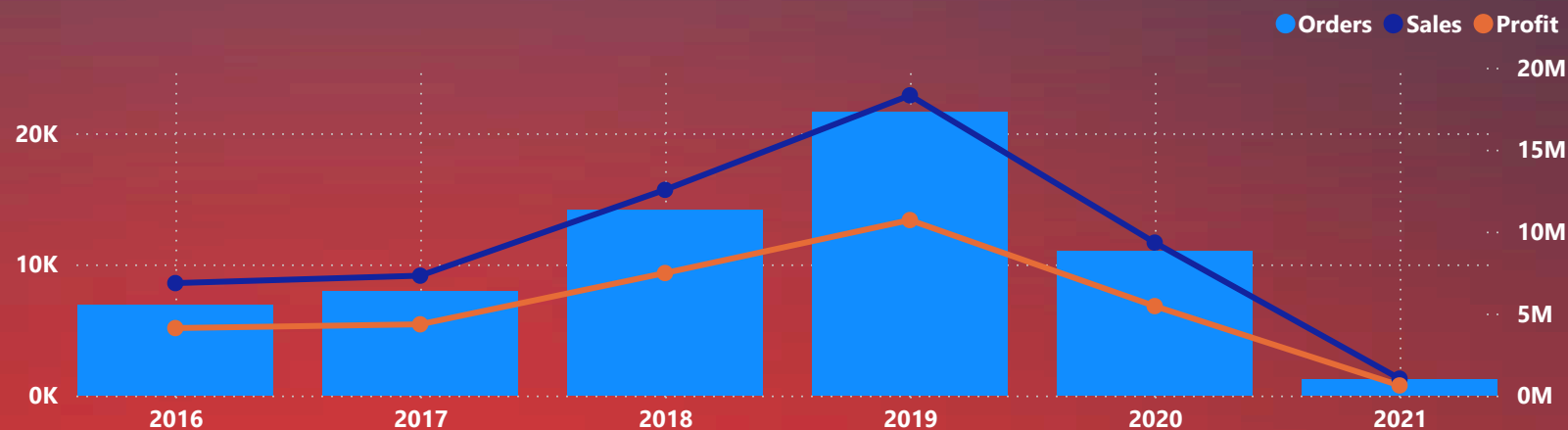
Sales Trend by Month



Sales by country



Sales Trend by Year



Product Analysis



Avg Order by Customer

3

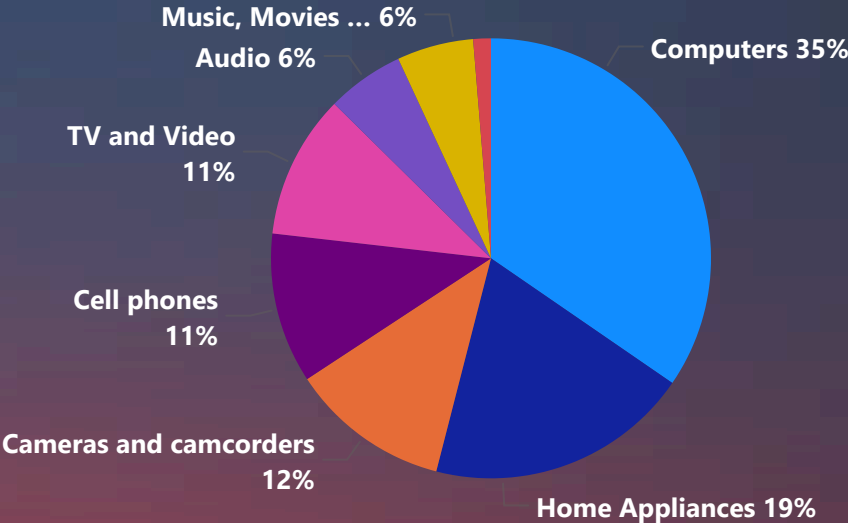
Avg Sale per Customer

281

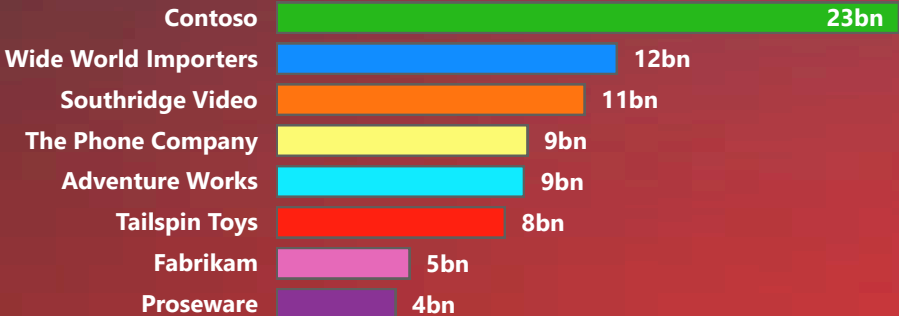
Sales by Category



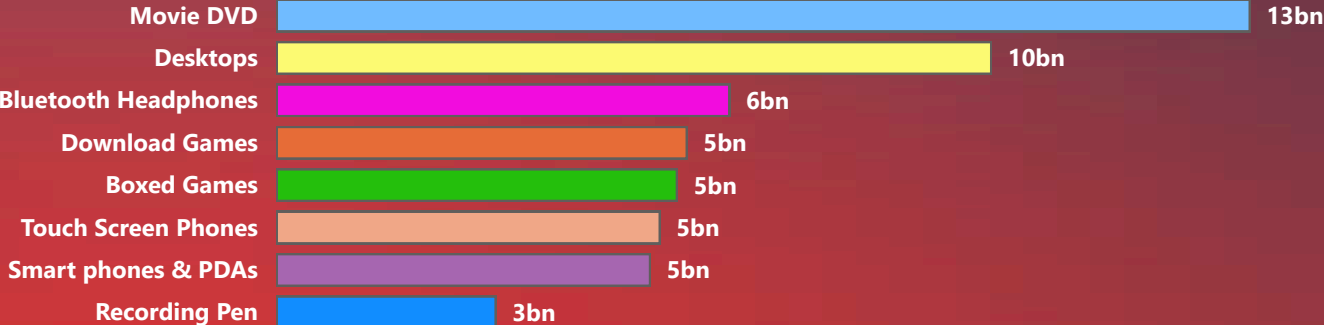
Order by Category



Sales by Brand



Top-Selling Products



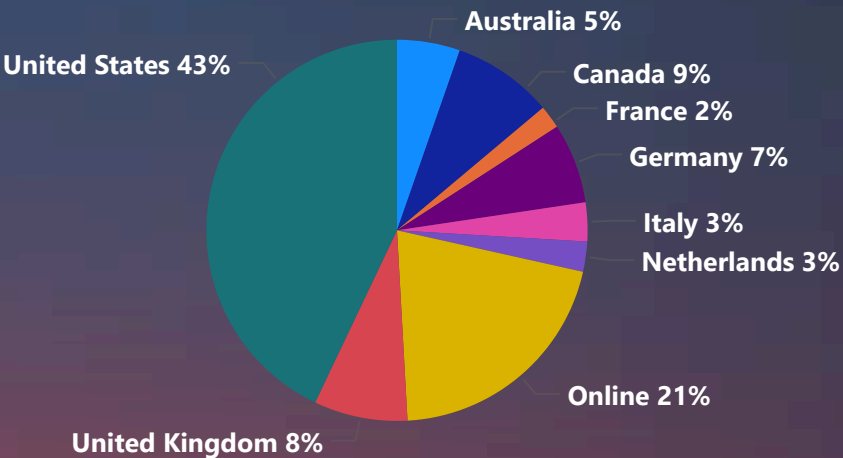


Store Analysis

Top performing Stores



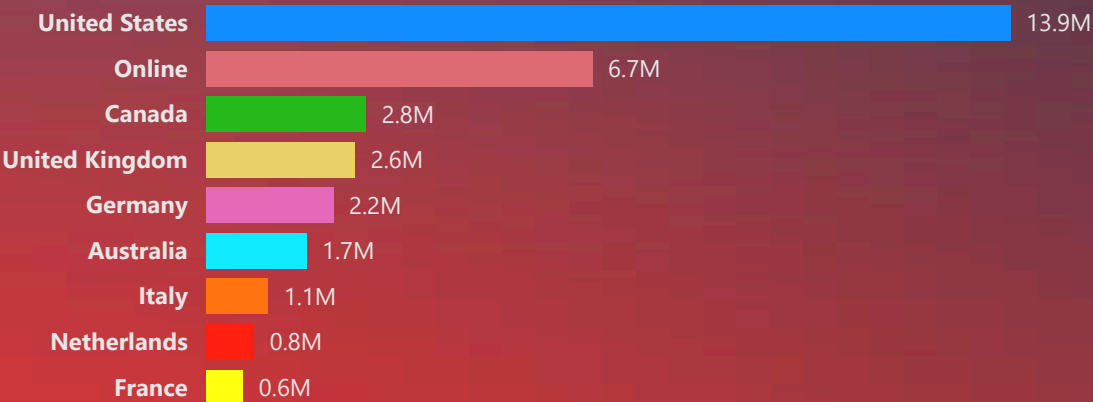
Sales by Stores



Seasonality

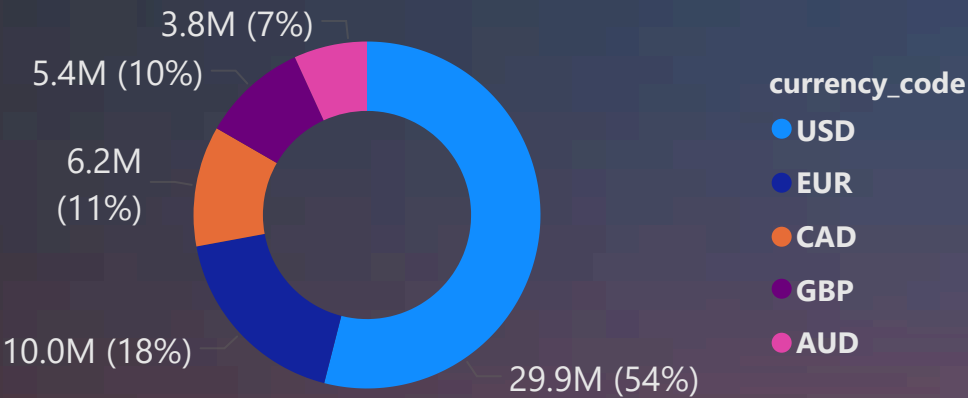


Sales by Stores

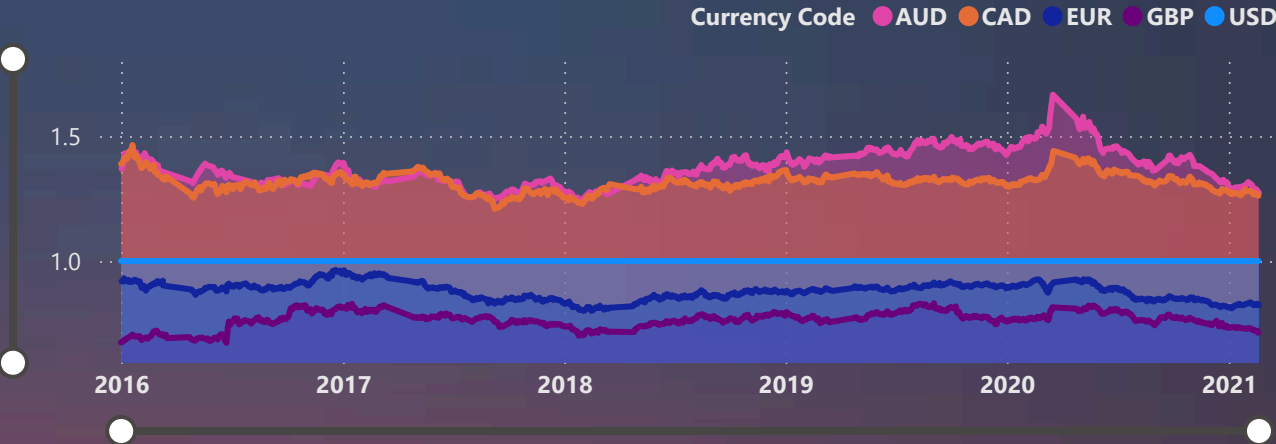


Exchange Values

Total Sales by Currency Code



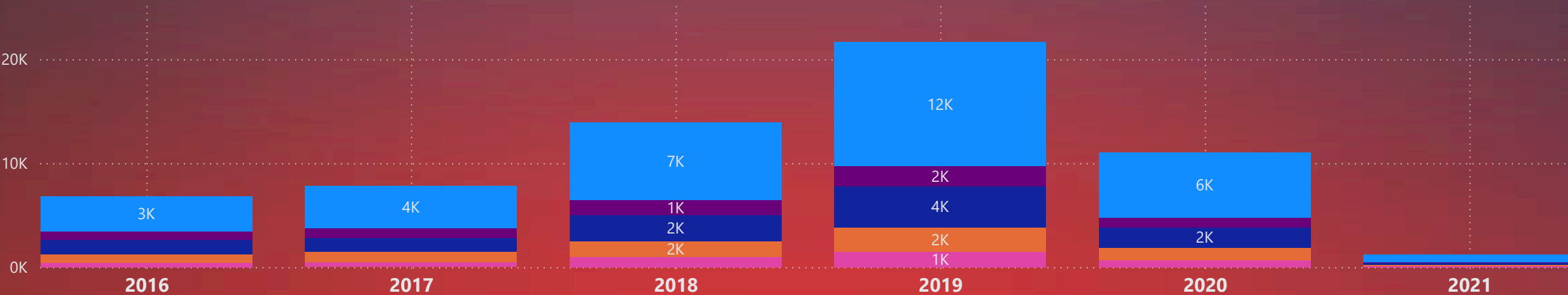
Average Exchange Value by Year, Quarter, Month, Day, and Cu...



Total Exchange Value by Year and Currency Code

Currency

- AUD
- CAD
- EUR
- GBP
- USD



Forecasting Report

Sales forecast - 2 Years



Category

Orders

Audio	7.5K
Cameras and camcorders	5.6K
Cell phones	10.2K
Computers	14.0K
Games and Toys	7.1K
Home Appliances	5.9K
Music, Movies and Audio Books	9.2K
TV and Video	3.6K
Total	62.9K

Forecasting values

