KALISTA BALLARD
WEB DESIGNER & DEVELOPER

A B O U T M E

Enthusiastic web developer, skilled in Adobe Creative Suite, HTML, CSS, and WordPress. Adept at creating creative but fully functional UI/UX designs.

C O N T A C T

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📱 317-554-7057

🌐 www.example.com

New York City, NY

SKILLS

LANGUAGES
- HTML5
- CSS3
- Javascript

FRAMEWORKS
- Boostrap
- *React*
- Material UI

EDUCATION

Indiana University Purdue University- Indianapolis, IN
Major B.A. Computer Information Technology

EXPERIENCE

WORDPRESS SUPPORT SPECIALIST
(October 2020-Present)
- Post monthly udpates such as newsletters and upcoming blog posts
- Talking directly with clients about their technical challenges and business needs and documenting their requirements
- Updating and providing support for plugins
- Ensure content, headers, body copy, and photos are displayed correctly and consistently

WEB DEVELOPER AND DESIGNER
IN LSAMP Research Scholar(June 2020-Present)
- Leading UI/UX design for a website dedicated to helping senior citizens better organize their health care
- Handling all composition, color, and typography for the website based on the research conducted
- Conducting research to optimitze website utilization for senior citizens and individuals with accessiblity issues

WEB DEVELOPER AND DESIGNER
TechPoint(June 2020-July 2020)
- Created UI/UX design for prototype to be presented by the deadline
- Handled all composition, color, and typography for the product being created
- Worked with a team to identify and solve issues that individuals are experiencing while working from home due to the pandemic
- Conceptualizing a product to solve the issues that individuals are having while working from home