Sponsor Pitch Deck

Hack**UTA**

UTA's first 24 hour hackathon

September, 2017

http://hackuta.com

hack·a·thon
/ˈhakəˌTHän/

Hackathons are an amazing experience. They offer inspiration and ideas, connections and networking, job opportunities, and give students a time to be innovative.

The term "Hack" means to have people with certain skills or even be completely new to a topic, build something. Sometimes referring to a "hacky solution", throw something together in 24 hours, but make it work, and make it look cool.

About HackUTA

- University of Texas at Arlington's first ever 24 hour hackathon
- 250 students attending
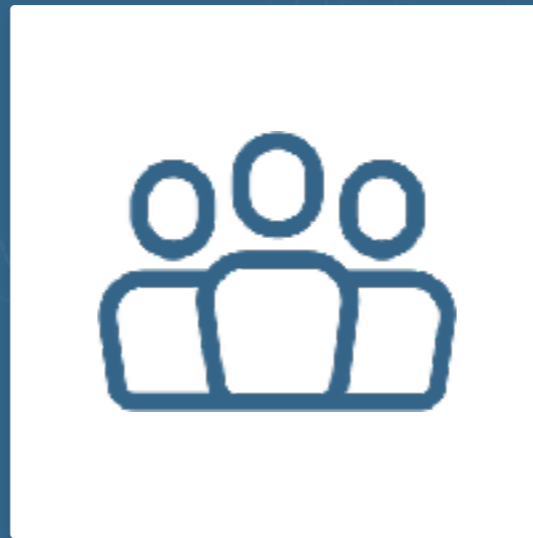- Hosted at UTA (September, 2017)

While most Hackathons are for software and offer a special advantage for those using the most recent trends, we want to step outside of that box.

We want to open this up to any profession or skills, while still being technology oriented. We want to give students a problem and have them create some solution by any way they know how using but not limited to software, hardware, biomedical, electrical or mechanical hacks.

Why Sponsor?

Brand & Product Awareness

Recruit Amazing Talent

Contribute To Innovation

250 hackers from DFW

Sponsorship Tiers

	Bronze $1,000	Silver $3,000	Gold $5,000	Platinum $10,000 (only 1)
General				
Recognition at kickoff	✔	✔	✔	✔
Sponsored API	✔	✔	✔	✔
Sponsored table		✔	✔	✔
Side event			✔	✔
Talk at kickoff (2 minutes)			✔	✔
Keynote at kickoff/end (4 minutes)				✔
Engagement				
Distribute materials	✔	✔	✔	✔
Recruiter Present		✔	✔	✔
Sponsored tech talk		✔	✔	✔
Resume access		After	Before	Before
Private interview room			✔	✔
Judge				✔
Branding				
Logo on website	✔	✔	✔	✔
Logo on t-shirt		✔	✔	✔
Universal branding			✔	✔
Logo on badge				✔

Contact Us

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