What is HackUTA?

HackUTA is University of Texas at Arlington's first 24 hour hackathon hosted by Mobi with a mission to gather 250 creative students who want to build great stuff. The event will be held between April 15 - 16 at UTA. The event will consist primarily of UTA students alongside students from other universities such as UTD and TCU. The primary motivation for HackUTA is to offer students a way to get together and innovate. We push to have teams with an interdisciplinary set of students from Engineering, to Art/Communications, to Business.

HackUTA 2017 will include several different tracks and end goals for projects to relate to and solve problems in. Three tracks will be finalized and chosen, but examples include

- Space Application Track
- Health Care Application Track
- Best Business Model Track
- Environmental Track
- Productivity Enhancement Track

Why Sponsor?

HackUTA is a great sponsorship opportunity for organizations who want to reach a variety of high quality students and market their brands. By sponsoring HackUTA, your organization will reach a diverse audience of 250 highly motivated students in Computer Science and Engineering, and other disciplines, and will gain exposure to above 40,000 students from the University of Texas at Arlington as well as thousands of other students in the DFW area. The opportunity is even more benign as UTA College of Engineering is the third largest Engineering College in the state of Texas.

We strive to foster innovation and attract the most intelligent students who obviously find and interest in creation and have the willpower to stay up way past reasonable hours.

Sponsorship Tiers

The following sponsorship tiers will help you understand more of how your organization can benefit from HackUTA

We ask that sponsors bring swag/goodies to the event to promote their brand along with mentors to help students and provide their expertise.

	Bronze $1,000	Silver $3,000	Gold $5,000	Title $10,000 (bid)
General				
Recognition at kickoff	✔	✔	✔	✔
Sponsored API	✔	✔	✔	✔
Sponsored table		✔	✔	✔
Side event			✔	✔
Talk at kickoff (4 minutes)			✔	✔
Keynote at kickoff/end (8 minutes)				✔
Engagement				
Distribute materials	✔	✔	✔	✔
Sponsored tech talk		✔	✔	✔
Resume access		After	Before	Before
Private interview room			✔	✔
Social media				✔
Branding				
Logo on website	✔	✔	✔	✔
Logo on t-shirt		✔	✔	✔
Universal branding			✔	✔
Logo on lanyard				✔

Contact us at **hello@hackuta.com**