

# How to Attract Physicians to Underserved Areas? Policy Recommendations from a Structural Model

Costa, Nunes, & Sanches; ReStat (2024)

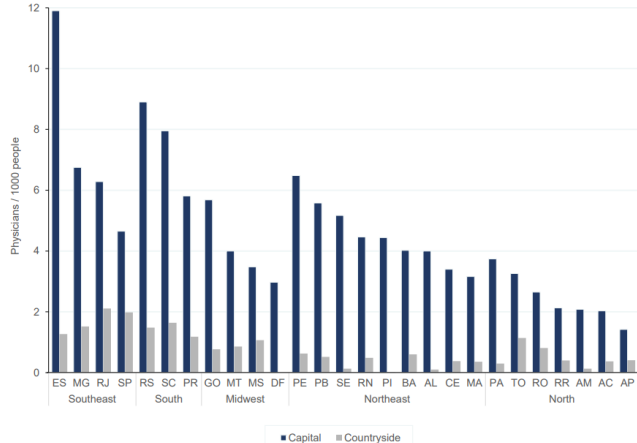
Presented by Kaden Grace

April 24, 2025

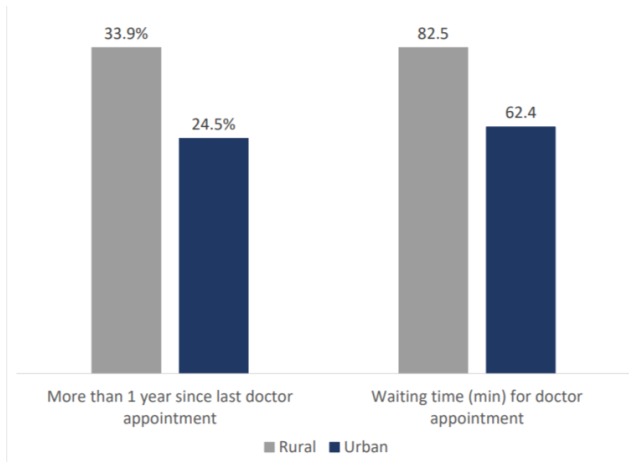


THE UNIVERSITY OF  
TENNESSEE  
KNOXVILLE

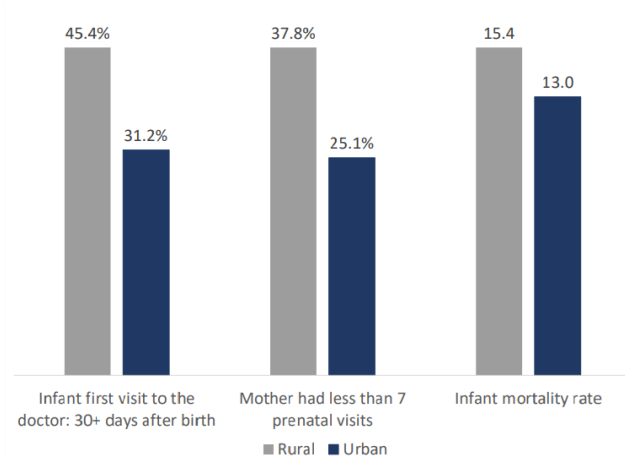
# Physician Density



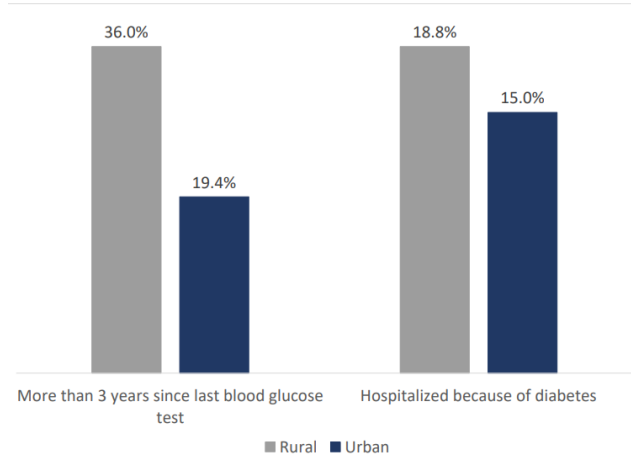
## Access to Healthcare



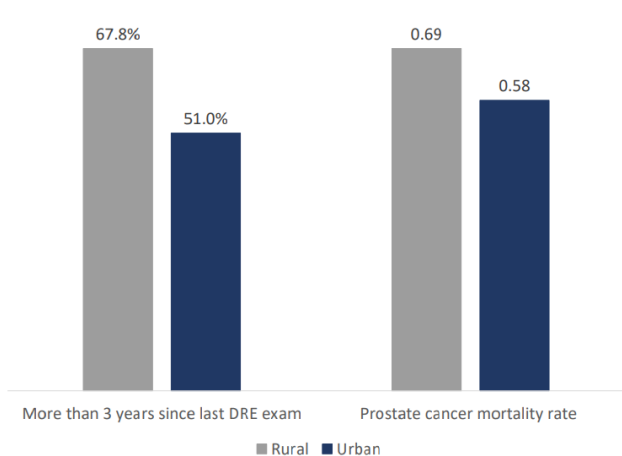
## Health Effects: Infants



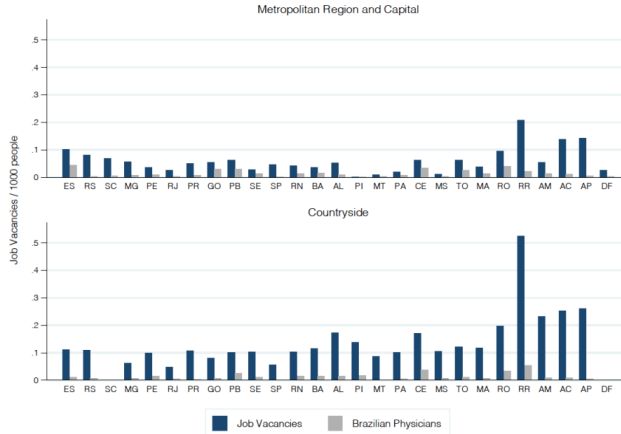
## Health Effects: Diabetics



## Health Effects: Men



# Unfilled Vacancies



## Model: Physician Labor Supply

- Discrete choice with random coefficients (Berry et al., 2004)
- Accommodates spatial correlation & indiv. heterogeneity



## Model: Physician Labor Supply

Includes:

- Discrete choice with random coefficients (Berry et al., 2004)
  - Accommodates spatial correlation & indiv. heterogeneity
- expected real wages (control function)
  - amenities
  - health infrastructure
  - stock of physicians
  - coverage of private health insurance
  - physicians' age, gender, birthplace, graduation place, and school quality

## Model: Healthcare Demand

- Context: public & private sector work

## Model: Healthcare Demand

- Context: public & private sector work
- Private sector chooses wages to maximize profit; regional competition
- Public sector wage is exogenous

## Physician Data

- Unique dataset of 60,563 Brazilian generalist physicians (2001-2013)
- Sources:
  - Federal Council of Medicine records (physicians' characteristics, education)
  - Ministry of Labor data (formal employment relationships, wages)
  - National Register of Health Establishments (workplace information)
  - National Commission of Medical Residency (specialty training)

## Geographic Preferences of Physicians

- Physicians like working close to their birthplace or medical school location; more important than wages
- Physicians' wage elasticity is relatively low
  - $\approx 0.4$  in metropolitan areas and  $\approx 0.7$  in countryside areas

## Geographic Preferences of Physicians

- Physicians like working close to their birthplace or medical school location; more important than wages
- Physicians' wage elasticity is relatively low
  - $\approx 0.4$  in metropolitan areas and  $\approx 0.7$  in countryside areas
- Health infrastructure and amenities are positive
- # physicians per capita, health insurance coverage not significant
- Model successfully predicts location choices of 78.9% of physicians

## Heterogeneity

Physicians from top medical schools:

- Value local amenities more highly
- Are less responsive to wages
- Derive lower utility from returning to their birthplace
- Have stronger preferences for staying near their medical school

## Four Counterfactual Policies

### ① Medical school quotas for students born in rural areas

Reduced imbalance by 64% (“relatively cheap”)



## Four Counterfactual Policies

- ① Medical school quotas for students born in rural areas

Reduced imbalance by 64% (“relatively cheap”)

- ② Creation of medical school vacancies in rural areas

Reduced imbalance by 66% (\$2.2m - \$5m per percentage point)

## Four Counterfactual Policies

### ① Medical school quotas for students born in rural areas

Reduced imbalance by 64% (“relatively cheap”)

### ② Creation of medical school vacancies in rural areas

Reduced imbalance by 66% (\$2.2m - \$5m per percentage point)

### ③ 50% wage increase in rural areas

Reduced imbalance by 12% (\$15.7m per percentage point)

## Four Counterfactual Policies

### ① Medical school quotas for students born in rural areas

Reduced imbalance by 64% (“relatively cheap”)

### ② Creation of medical school vacancies in rural areas

Reduced imbalance by 66% (\$2.2m - \$5m per percentage point)

### ③ 50% wage increase in rural areas

Reduced imbalance by 12% (\$15.7m per percentage point)

### ④ 50% increase in rural health infrastructure

Reduced imbalance by 6% (\$94.2m per percentage point)

## Extensions

- Long-term retention and career trajectories
- Quality of healthcare delivered
- Specialist physicians