

Name: Kaden Ho
Subject: Van Phan

Overview

In this exercise you will conduct a usability study with one subject and a wireframe to collect human-performance metrics. The protocol has four parts: (1) a pre-task survey, (2) task simulation, (3) a post-task survey, and (4) qualitative feedback solicitation. During this process, and especially during the simulation, you must be careful not to bias the subject in any way. You may give the subject instructions pertaining to the study, and you may describe what they see on the screen if there is pertinent information not shown in the wireframe. (For instance, if the wireframe has a placeholder for the total price, you can tell the subject what number is displayed there.) However, you may not say anything to help the subject understand the GUI or complete a task.

Tasks

- A. Find the value of Bitcoin
- B. Find the percent change of Dog coin
- C. Search for Cat coin
- D. Navigate to the 30 day chart for Duck coin
- E. Navigate to the 7 day chart for Penguin coin

Part 1: User Expectations, Pre-Task Survey

Have the subject answer the following questions about each task:

- 1. I expect this task to be: (a) very difficult to accomplish, (b) difficult to accomplish, (c) easy to accomplish, or (d) very easy to accomplish
- 2. I expect the time spent on this task to be: (a) very long, (b) long, (c) short, or (d) very short.
- 3. I expect the information I need to find for this task to be: (a) very difficult to find, (b) difficult to find, (c) easy to find, or (d) very easy to find.

	Task A	Task B	Task C	Task D	Task E																				
Question 1	<table><tr><td>A</td><td>B</td><td>C</td><td>D</td></tr></table>	A	B	C	D	<table><tr><td>A</td><td>B</td><td>C</td><td>D</td></tr></table>	A	B	C	D	<table><tr><td>A</td><td>B</td><td>C</td><td>D</td></tr></table>	A	B	C	D	<table><tr><td>A</td><td>B</td><td>C</td><td>D</td></tr></table>	A	B	C	D	<table><tr><td>A</td><td>B</td><td>C</td><td>D</td></tr></table>	A	B	C	D
A	B	C	D																						
A	B	C	D																						
A	B	C	D																						
A	B	C	D																						
A	B	C	D																						
Question 2	<table><tr><td>A</td><td>B</td><td>C</td><td>D</td></tr></table>	A	B	C	D	<table><tr><td>A</td><td>B</td><td>C</td><td>D</td></tr></table>	A	B	C	D	<table><tr><td>A</td><td>B</td><td>C</td><td>D</td></tr></table>	A	B	C	D	<table><tr><td>A</td><td>B</td><td>C</td><td>D</td></tr></table>	A	B	C	D	<table><tr><td>A</td><td>B</td><td>C</td><td>D</td></tr></table>	A	B	C	D
A	B	C	D																						
A	B	C	D																						
A	B	C	D																						
A	B	C	D																						
A	B	C	D																						
Question 3	<table><tr><td>A</td><td>B</td><td>C</td><td>D</td></tr></table>	A	B	C	D	<table><tr><td>A</td><td>B</td><td>C</td><td>D</td></tr></table>	A	B	C	D	<table><tr><td>A</td><td>B</td><td>C</td><td>D</td></tr></table>	A	B	C	D	<table><tr><td>A</td><td>B</td><td>C</td><td>D</td></tr></table>	A	B	C	D	<table><tr><td>A</td><td>B</td><td>C</td><td>D</td></tr></table>	A	B	C	D
A	B	C	D																						
A	B	C	D																						
A	B	C	D																						
A	B	C	D																						
A	B	C	D																						

Part 2: Observations

Simulate each of the tasks above in order. Encourage the subject to explain what they are trying and why. Remind the subject that they should make a good-faith effort to finish each task, but the GUI may be flawed, and it is okay if there is a task they cannot complete; you can still use data about how long it takes them to conclude that the task is impossible. If you are running low on time, you may end a task early and mark it as incomplete. For each task, record whether the subject was able to complete it in a reasonable amount of time, the number of steps (e.g., taps, scrolls, drags, etc.) they took, and the number of those steps that you as a designer would consider to be extra steps.

	Task A	Task B	Task C	Task D	Task E
Task Completion	<div><div>Y</div><div>N</div></div>	<div><div>Y</div><div>N</div></div>	<div><div>Y</div><div>N</div></div>	<div><div>Y</div><div>N</div></div>	<div><div>Y</div><div>N</div></div>
Steps Taken	2	3	2	4	4
Extra Steps Taken	1	0	0	1	0

Part 3: User Expectations, Post-Task Survey

Have the subject answer the following questions about each task:

1. I experienced this task to be, overall: (a) very difficult to accomplish, (b) difficult to accomplish, (c) easy to accomplish, or (d) very easy to accomplish.
2. I experienced the time spent on this task to be: (a) very long, (b) long, (c) short, or (d) very short.
3. I experienced the information I need/needed to find for this task to be: (a) very difficult to find, (b) difficult to find, (c) easy to find, or (d) very easy to find.

	Task A	Task B	Task C	Task D	Task E
Question 1	<div><div>A</div><div>B</div><div>C</div><div>D</div></div>	<div><div>A</div><div>B</div><div>C</div><div>D</div></div>	<div><div>A</div><div>B</div><div>C</div><div>D</div></div>	<div><div>A</div><div>B</div><div>C</div><div>D</div></div>	<div><div>A</div><div>B</div><div>C</div><div>D</div></div>
Question 2	<div><div>A</div><div>B</div><div>C</div><div>D</div></div>	<div><div>A</div><div>B</div><div>C</div><div>D</div></div>	<div><div>A</div><div>B</div><div>C</div><div>D</div></div>	<div><div>A</div><div>B</div><div>C</div><div>D</div></div>	<div><div>A</div><div>B</div><div>C</div><div>D</div></div>
Question 3	<div><div>A</div><div>B</div><div>C</div><div>D</div></div>	<div><div>A</div><div>B</div><div>C</div><div>D</div></div>	<div><div>A</div><div>B</div><div>C</div><div>D</div></div>	<div><div>A</div><div>B</div><div>C</div><div>D</div></div>	<div><div>A</div><div>B</div><div>C</div><div>D</div></div>