



wake.me.up.

every driver's personal assistant.

A blue-tinted photograph of a severe car accident scene. Two vehicles are involved in a collision. The vehicle on the right is a dark-colored sedan that has rolled over onto its side, with significant structural damage and debris scattered around it. The vehicle on the left is a lighter-colored sedan, also heavily damaged, with its front end crumpled. A metal guardrail is visible in the foreground, partially obscured by debris. The background shows a grassy area and some trees. The overall scene is somber and highlights the severity of the accident.

a fatal automobile accident
every 15 minutes.

A photograph of a person sleeping in the driver's seat of a car, with their head resting on the steering wheel. The image is overlaid with a semi-transparent blue filter. The text is written in white, bold, sans-serif font.

1 in 25 drivers
reported sleeping
at the wheel...

...in the **past month**.

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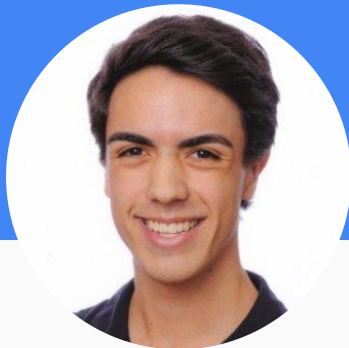
keeps you alert at the wheel
via hands-free Fitbit
smartphone integration.

Our team



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