

2017 Threat Conference Agenda

Wednesday, June 21

INNOVATION

3:30pm - 4:30pm **Welcome Reception at The Spanish Lounge with Cipher Brief Network Experts**
The Spanish Lounge

4:00pm Official Resort Check in

5:00pm – 5:30pm **WELCOME AND OVERVIEW by Cipher Brief CEO Suzanne Kelly**

5:30pm – 6:30pm **THE CIPHER BRIEF ANNUAL THREAT REPORT**
presented by General Michael Hayden
Mizner Ballroom

Description: The world may have been more dangerous in the past, but, our experts tell us, it has never been more complicated. Based on the insight of our Expert Network, the Cipher Brief brings you its Annual Threat Report, examining the top threats faced in today's complex security environment. Presented by General Michael Hayden, we break down both the risks and opportunities created by global dynamics.

6:30pm – 8:00pm **INNOVATION DINNER with NGA Deputy Director Susan M. Gordon**
with Introduction by John McLaughlin and Thomas Tull
Cloisters Ballroom

Description: National Geospatial Intelligence Agency Deputy Director Susan M. Gordon talks about the critical role that innovative thinking plays in addressing threats in both the government and private sectors.

Thursday, June 22

INNOVATION & COMMUNICATION

7:00am - 7:45am **PRIVATE MORNING PT SESSION with Gin Miller (reservation required)**
Fitness Center

Description: Workout with Gin Miller, one of the founders of Reebok's STEP. Her Cirque' de Yoga workout combines eastern dance, ballet and Yoga. Bring water and a towel. Space is limited. Text (404) 279-0283 to reserve a spot.

8:00am – 9:00am **MORNING BREAKFAST BRIEF with John McLaughlin**
Mizner Ballroom

Description: Communication is key when facing a crisis or executing a long-term goal. Find out how the CIA runs its Morning Threat Brief with former Acting Director John McLaughlin.

9:00am – 9:45am **FIRESIDE CHAT: RISKS TO CRITICAL INFRASTRUCTURE**
Introduction by Cipher Brief CEO & Publisher Suzanne Kelly
Chatham House Rules Apply
Cloisters Ballroom

- **General Michael Hayden**, Chair, Cipher Brief Cyber Advisory Board
- **Thomas Fanning**, CEO, Southern Company

Description: Despite years of warnings and known vulnerabilities, the U.S. electric grid remains one of the most concerning targets for terrorist's intent on having a means to take it down. Now, as news of a new cyber threat emerges, are the public and private sectors doing enough to overcome the threat?

9:45am – 10:30am **THE PRIVATE SECTOR OPS CENTER**
Chatham House Rules Apply
Cloisters Ballroom

- **Robert Dannenberg**, Former Managing Director, Global Security, Goldman Sachs
- **Paul Kolbe**, Director of Global Intelligence, BP
- **Robert Richer**, CEO, Uptima

Description: There are no 'private' CIA's, so businesses that operate around the globe need to efficiently gather, assess and act on information to protect their employees and assets. Crises are won by the amount of preparation that goes into them. In this new age of information, how do professionals get actionable information faster?

Thursday, June 22

INNOVATION & COMMUNICATION

10:30am – 10:45am **Networking and Phone Check Break**

10:45am - 11:30am **FIRESIDE CHAT: FUELING INNOVATION THROUGH LEADERSHIP**

Introduction by Cipher Brief CEO & Publisher Suzanne Kelly

Cloisters Ballroom

- **Susan M. Gordon**, Deputy Director, National Geospatial Intelligence Agency
- **Thomas Tull**, Founder, TULCO, Former Chairman and CEO of Legendary Entertainment

Description: Susan M. Gordon, Deputy Director of the National Geospatial Intelligence Agency, and Thomas Tull, engage in a Fireside chat focused on best leadership practices in the public and private sectors and the importance of Innovative thinking in both leadership and national security.

11:30am – 12:00pm **THE TERRORIST THREAT: A CIPHER BRIEF THREAT REPORT BREAKOUT**

Led by Cipher Brief CEO & Publisher Suzanne Kelly

Cloisters Ballroom

- **John Bennett**, Former Director of CIA's National Clandestine Service
- **Alex Bolling**, Former Member of the Senior Intelligence Service, CIA's Directorate of Operations
- **Mitch Silber**, Former Director of Intelligence Analysis, NYPD

Description: There is no relief in sight for those fighting the scourge of terrorism. Over the past year, terrorists carried out horrific attacks from Manchester to Kabul to Orlando, using weapons ranging from complex explosives to a simple knife or a truck. As pressure is applied to ISIS in Iraq and Syria, our experts warn more attacks are inevitable. So – what does the West focus on to harden its defenses? Or is this the new normal?

12:00pm – 1:00pm **LUNCHEON KEYNOTE with General Jack Keane**

The Real Global Threats to Business

Mizner Ballroom

Description: Join the first General to be tapped as Secretary of Defense by the Trump Administration and a current Advisor to key national security leaders, as he walks us through the global landscape of threats and issues impacting the national security of the United States and hear his thinking on how the U.S. needs to prioritize them.

1:15pm – 2:00pm **INTERVIEW: AN INSIDER'S TAKE ON INNOVATION IN DoD**

A Conversation with former Navy Secretary Ray Mabus

Led by Kimberly Dozier, Senior National Security Correspondent & Global Affairs Analyst, The Daily Beast & CNN

Cloisters Ballroom

Description: How can the U.S. Department of the Navy manage multipronged threats while maintaining freedom of navigation in the South China Sea and fighting the Global War on Terror – all while the budget process in Washington appears broken for the foreseeable future? Former Secretary of the Navy Ray Mabus discusses the challenges facing the Department of the Navy.

2:00pm – 2:30pm **GREAT POWER POLITICS: A CIPHER BRIEF THREAT REPORT BREAKOUT**

Led by Cipher Brief CEO & Publisher, Suzanne Kelly

Cloisters Ballroom

- **Michael Sulick**, Former Director, CIA's National Clandestine Service
- **Alasdair Gordon**, Former Senior National Security Officer, Australian Government
- **Emile Nakhleh**, Former Senior Intelligence Service Officer, CIA

Description: With Russia at Europe's borders, a rising China with its eye on global leadership, a disintegrating nation-state order and rise of new state and non-state actors in the Middle East, the United States finds itself mired in partisan and sectarian politics. Washington's confused relationship with both Beijing and Moscow affects its relationships around the world. What comes next?

2:45pm – 3:45pm **RESETTING THE BATTLEFIELD ON ARTIFICIAL INTELLIGENCE**

A CIPHER SPEED-ROUND BRIEFING

Cloisters Ballroom

- **Robert Griffin**, CEO, Ayasdi
- **Tim Estes**, Founder & President, Digital Reasoning
- **Doug Wise**, Former Deputy Director Defense Intelligence Agency

Description: Despite dramatic fears of a Skynet-type system that thinks for itself, the reality is that AI hasn't taken off until recently. To understand where it's going, we start with the five pillars that machine learning is based on. Armed with the basics, we explore what people think versus what AI can actually do today and then focus attention on how the Department of Defense has been thinking about leveraging the potential. Join us for a discussion of what's moral, effective, and legal when it comes to Artificial Intelligence.

Thursday, June 22

INNOVATION & COMMUNICATION

3:45pm – 4:30pm CYBER THREATS: INFORMATION OPERATIONS, SECURITY AND PRIVACY A CIPHER SPEED-ROUND BRIEFING

Led by **Matt Devost**, Managing Director, Accenture Security & CEO, FusionX
Cloisters Ballroom

- **Thomas Donahue**, Research Director, Cyber Threat Intelligence Integration Center
- **Nils Puhmann**, Co-Founder, Cloud Security Alliance
- **Randy Sabett**, Vice Chair, Privacy & Data Protection Practice, Cooley

Description: Government and businesses find themselves equally at risk from cyber attack. Hear directly from both entities as we explore how the nexus of Information Operations, Security, Privacy and Liability is becoming the blueprint for how we need to think about and address current and future cyber threats.

4:30pm – 5:15pm SIDEBAR SEMINARS GIVING ALL & GIVING BACK

The Cumberland Room

- **John McLaughlin**, CIA Officer's Memorial Foundation
- **Jeanine Hayden**, National Military Families Association
- **David Kramer**, Special Operations Care Fund

Description: While Members of the Military, Spies and Special Operators are out executing national security missions, dedicated professionals back home work to provide services to the fallen, the injured, and their families. Spend a few minutes hearing about the mission and the meaningful ways in which people are giving back.

THE AUTHOR'S ROOM BOOK SIGNING LOUNGE

Sponsored by *The International Spy Museum*

The Summit Board Room

- **General Michael Hayden**, *Playing to the Edge*
- **Michael Morell**, *The Great War of Our Time*
- **Michael Sulick**, *American Spies*
- **Max Brooks**, *World War Z*

Description: Mingle with the Authors and pick up a signed book compliments of The International Spy Museum.

5:30pm – 6:30pm THE 'RED CELL' COCKTAIL HOUR featuring Author, Max Brooks **Beach Club Courtyard**

Description: The U.S. Government has turned to novelists for years to engage in 'Red Cell' exercises, or be a part of 'Red Teams' to help think more imaginatively about future threats and their origins. Come share a cocktail with Max Brooks, the Author of 'World War Z' and hear how he uses creative innovation strategies to help The Atlantic Council and West Point's Modern War Institute 'imagine' future threat scenarios.

6:30pm – 8:30pm DINNER / A CANDID CONVERSATION WITH MICHAEL MORELL **The Ocean Room / Beach Club**

Description: The Twice-Acting Director of the CIA who was with George W. Bush on 9/11 and was widely expected to be Director of CIA under a Hillary Clinton Presidency breaks down the global threats and how Washington must come together to face them.

Friday, June 23

7:15am – 8:00am UNDERSTANDING MEDIA BREAKFAST Led by *Coffee-Infused Cipher Brief Publisher Suzanne Kelly*

Chatham House Rules Apply

Cloisters Ballroom

- **Walter Pincus**, Chief National Security Columnist, The Cipher Brief, spent 40 years at The Washington Post
- **Kimberly Dozier**, Senior National Security Correspondent, The Daily Beast, Global Affairs Analyst, CNN
- **David Sanger**, National Security Correspondent, The New York Times

Description: The level of criticism being leveled against media outlets appears to be at an all-time high. Amid a divisive political climate, how does the media see its traditional role and how can viewers and readers know who to trust?

2017 Threat Conference Agenda

Friday, June 23

- 8:00am – 8:45am** **THE INSIDER THREAT: MANAGING MITIGATION OVER ELIMINATION**
A CIPHER SPEED-ROUND BRIEFING
With a pre-recorded Introduction with Rick Ledgett, Former Deputy Director, National Security Agency
Cloisters Ballroom
- **Mark Kelton**, Former Deputy Director for Counterintelligence, CIA
 - **Steven Bay**, Edward Snowden's Former Boss at Booz Allen Hamilton, Director of Threat Intelligence & Response, Security On-Demand
 - **Todd Rosenblum**, Former Acting Assistant Secretary of Defense for Homeland Defense and Americas' Security Affairs
- Description:** Across Government and the private sector, the threat of an 'Insider' stealing, destroying or disclosing classified or business critical information is a risk that will never be fully eliminated. As new technologies are being invested in and developed to help address the threat, hear how we need to understand the risk and what can – and can't – be done about it.
- 8:45am – 9:30am** **INTERVIEW: HOW THE NSA IS INNOVATING FOR THE FUTURE**
A Conversation with Dr. Deborah Frincke, Research Director, NSA
Cloisters Ballroom
- Description:** A rare conversation with the head of the National Security Agency's Research Directorate, Dr. Deborah Frincke about how the once-super secret spy agency is pushing ahead with its mission to protect. As technology continues to alter the balance with adversaries, hear first-hand how the NSA is innovating to stay ahead of threats.
- 9:30am – 9:45am** **Networking and Phone Check Break**
- 9:45am – 11:45am** **'UNDER ATTACK': A CYBER WARGAME SCENARIO**
Introduction by Suzanne Kelly
Cloisters Ballroom
- **Moderator: General Michael Hayden**, Chair, Cipher Brief Cyber Advisory Board
 - **Moderator: Dmitri Alperovitch**, Co-Founder and CTO, CrowdStrike
 - **Moderator: Michael Sulmeyer**, Belfer Center Director of Cyber Security Projects, Harvard Kennedy School
- Description:** The country is under a serious cyberattack with national consequences. How would senior government officials and private sector experts respond? Join your fellow attendees in this unique exercise alongside world-renowned experts from government and industry as you respond to challenges of a realistic cyber crisis scenario.
- 12:00pm – 12:45pm** **INTERVIEW: INNOVATION, INVESTMENT AND INDICATORS OF RISK**
A Conversation with Dr. Jason Matheny, Director, IARPA
Cloisters Ballroom
- Description:** The Intelligence Advanced Research Projects Activity (IARPA) sounds like a division out of a Bond film, yet the Government organization that is tasked with investing in high-risk, high-payoff research in support of national intelligence, couldn't be more real. Join us for a candid discussion with the Director of IARPA as we talk about innovation, investment and the indicators of risk.
- 12:45pm – 1:30pm** **BEACHSIDE FAREWELL BRUNCH**
Cloisters Ballroom
- Description:** Join our keynote speakers General Michael Hayden, General Jack Keane, NGA Deputy Director Susan M. Gordon and former Acting Director of the CIA John McLaughlin and Cipher Brief Experts for a few parting thoughts on where to keep a critical eye in the coming year.

POST CONFERENCE

- 1:45pm – 2:45pm** **PRIVATE EVENT: 'THE EMERGING HACKER'**
A Cipher Brief Cyber Advisory Board Meeting
Chaired by General Michael Hayden
The Summit Board Room
- Description:** The Cyber Advisory Board comes together for a high-level conversation on "Emerging Hackers". Does the democratization of hacking change how companies and governments - increasingly dependent on digital technologies - defend against cybercrime, cyber espionage, and even cyber warfare? Is the current defense and deterrence structure ill-fitted for the world of tomorrow?