

# 2014 VISITOR'S GUIDE



Berkshire Hathaway Annual Shareholder's Meeting May 3, 2014

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**Meeting Location:**  
**455 North 10th Street**  
**Omaha, NE 68102**  
**Phone: 402.341.1500**



## MARK YOUR CALENDAR:

# 2015 ANNUAL MEETING IS MAY 2ND

# SHAREHOLDER EVENTS

## FRIDAY, MAY 2

1 - 5pm ..... Berkshire Hathaway/Brooks 5K packet pick-up  
at Hilton Downtown

6 - 9pm ..... Borsheims Cocktail Reception  
*See page 10 for parking information*

## SATURDAY, MAY 3

7:30am - 4:30pm ..... Berkshire Hathaway/Brooks 5K packet pick-up  
at Hilton Downtown

9:30am - 4pm ..... Annual Meeting  
(Doors open 7am, Movie 8:30am)

5:30 - 8pm ..... Berkshire's Big League Picnic (NFM)

## SUNDAY, MAY 4

8 - 11am ..... Berkshire Hathaway "Invest in Yourself" 5K presented by Brooks  
(Course map on pages 12 & 13)

9am - 4pm ..... Borsheims Shopping Day  
(Brunch begins 9am)

1 - 10pm ..... Gorat's Steakhouse

4 - 10pm ..... Piccolo's Steakhouse

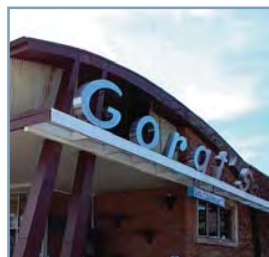
## LOCATIONS:



**Borsheims**  
120 Regency Pkwy.  
(402/391-0400)



**Nebraska  
Furniture Mart**  
700 South 72nd St.  
402/397-6100



**Gorat's**  
4917 Center St.  
402/551-3733



**Piccolo's**  
2202 S. 20th St.  
402/346-2865



# SHAREHOLDER DISCOUNT PERIOD

## NEBRASKA FURNITURE MART

Shareholder Discount Tuesday, April 29 through Monday, May 5

*(Available at the Omaha store only)*

### Store Hours:

Monday - Friday ..... 10am - 9pm  
Saturday ..... 10am - 9:30pm  
Sunday ..... 10am - 8pm

## BORSHEIMS

Shareholder Discount Monday, April 28 through Saturday, May 10

### Store Hours:

Monday & Thursday ..... 10am - 8pm  
Tuesday, Wednesday & Friday\* ..... 10am - 6pm  
Saturday\*\* ..... 10am - 5:30pm  
Sunday\*\*\* ..... Closed

*\*Shareholder-Only Cocktail Reception Friday, May 2 / 6 - 9pm*

*\*\*Shareholder Shopping Day Saturday, May 3 / 10am - 6pm*

*\*\*\*Shareholder-Only Brunch & Shopping Day  
Sunday, May 4 / 9am - 4pm*

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# SHAREHOLDER SERVICES

## SHAREHOLDER SERVICES KIOSK

There will be a Shareholder Services Kiosk in the lobby of the CenturyLink Center. Any questions or problems you may have regarding the weekend and/or your meeting credentials can be handled at the Kiosk.

### Hours:

Friday, May 2 ..... Noon - 6pm  
Saturday, May 3 ..... 7am - 4:30pm

**Please Note:** Proof of ownership and photo identification are required before credentials will be issued.

## MEETING CREDENTIALS

Your Shareholder Annual Meeting Credential is your “passport” for enjoying the shareholder-only events and discounts over the weekend. Your credential is mandatory for admission to the various venues. Please

be careful to remember your meeting credential when planning to participate in shareholder activities.

## MAPS/DIRECTIONS

The locations of Berkshire exhibitors’ booths, as well as maps to Nebraska Furniture Mart, Borsheims, Gorat’s and Piccolo’s will be available at Shareholder Services in the CenturyLink Center Lobby and the Berkshire Show Office located in the Exhibit Hall.

## LUNCH TICKETS

Levy Restaurants will have Panera pre-pay lunch locations open throughout the CenturyLink Center starting at 8:30am. Purchase your lunch ahead of time so it’s there for you at the lunch break, or whenever you want it. Pre-pay lunch tickets are \$14 and can be redeemed for your lunch at any Express Lunch Distribution location.

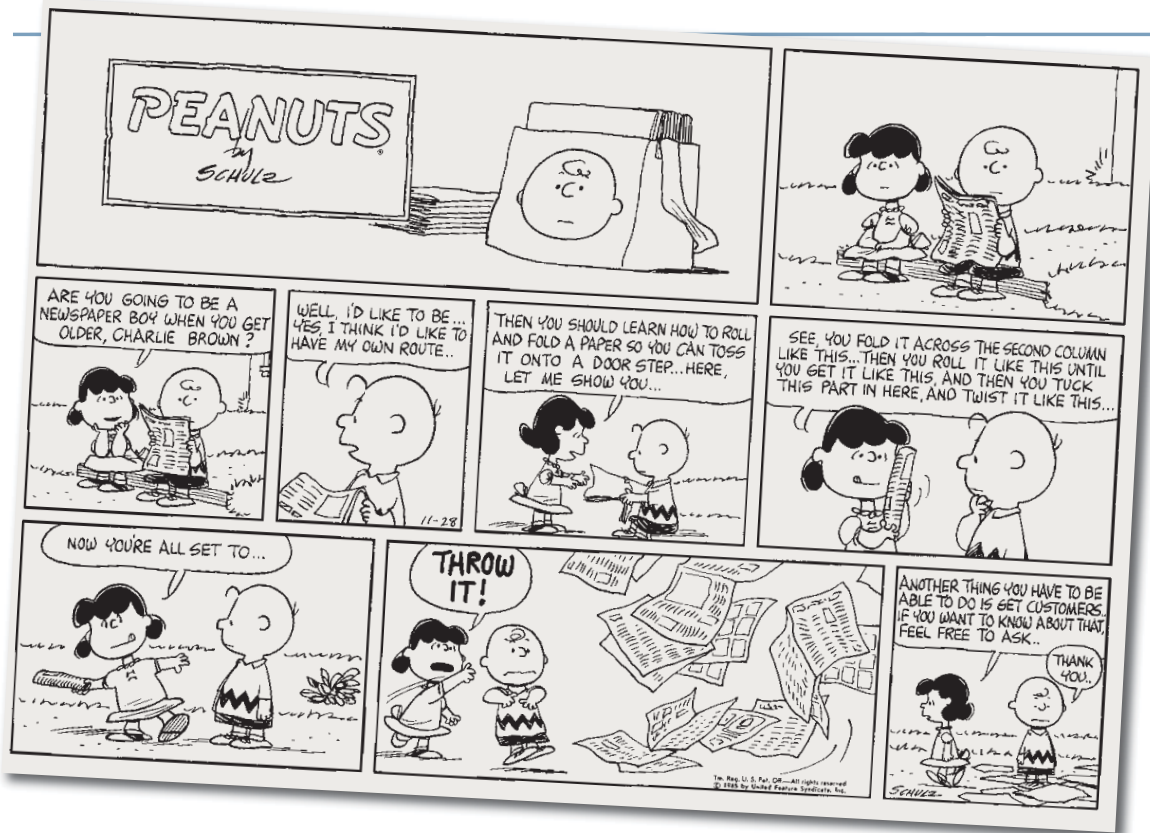


# ANNUAL MEETING SATURDAY, MAY 3

Entrance doors are located on the north and south sides of the CenturyLink Center (455 North 10th Street) as well as along 10th Street. All shuttles and taxis will operate from the 10th Street side of the CenturyLink Center. (See pages 10 & 11 for Shuttle Schedules.)

## SCHEDULE

Doors Open.....	7am	Short Recess .....	3:30pm
Annual Meeting Movie .....	8:30am	Formal Business Meeting.....	3:45pm
Meeting Begins With Q&A Session ...	9:30am	Meeting Adjourns (approximation)...	4:15pm
Lunch Break .....	Noon	Exhibit Booths Close.....	4:30pm
Q&A Resumes .....	1pm	Berkshire's Big League Picnic Nebraska Furniture Mart .....	5:30 - 8pm



© Peanuts Worldwide LLC

## NEWSPAPER TOSSING CHALLENGE

For the third year, Warren challenges any willing participant to a 35-foot World-Herald paper tossing contest. Your target will be the Clayton Home porch stationed in the Exhibit Hall. Make your way over to the Clayton Home early Saturday morning to challenge Warren. Any challenger whose paper lands closer to the doorstep than Warren's will receive a Dilly Bar. We will have a large stack of papers. Grab one. Fold it (no rubber bands). Take your best shot.



## SATURDAY, MAY 3 CONT.

### NETJETS

NetJets will display several aircraft at Signature Flight Support from Noon - 4:30pm. Shuttle service will be available to transport guests from the CenturyLink Center to Signature Flight Support. Please stop by the NetJets booth to find out where to pick up the shuttle as there is minimal parking at the airport.

### BERKSHIRE'S BIG LEAGUE PICNIC (NFM)

Nebraska Furniture Mart welcomes shareholders to the 2014 Annual Meeting. Hit it out of the park with fun from 5:30-8pm at Berkshire's Big League Picnic and receive a 2014 annual meeting souvenir cup with your meal. Enjoy live entertainment from DJ's Dugout's Blazin' Pianos. Visit concession row and get chips, cookie and a drink with your choice of Famous Dave's pulled pork sandwich, Domino's pepperoni pizza, Sonic's hot dog or Paradise Bakery & Café's veggie sandwich for just \$5 a person - while supplies last. Take advantage of your shareholder discount and hit a grand slam experience of the legendary selection and service in Furniture, Flooring, Appliances and Electronics!

**Please Note:** Limited shuttle service will be provided. See page 11 for details.

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## SUNDAY, MAY 4

### BERKSHIRE HATHAWAY "INVEST IN YOURSELF" 5K PRESENTED BY BROOKS

Brooks and Berkshire Hathaway are bringing the Run Happy spirit to the Annual Shareholders Meeting by again hosting the "Invest in Yourself" 5K fun run and walk. The event will be held in downtown Omaha on Sunday, May 4th, the morning following the Annual Meeting. Run, jog, or walk to the starting line by registering at [www.investinyourself5k.com](http://www.investinyourself5k.com).

### BORSHEIMS SHOPPING DAY

When one of Borsheims' best jewelry salesmen works the sales floor only one day a year, you don't want to miss it! Following record-setting sales the past two years, Warren will be selling at Borsheims once again. Come to Borsheims during Sunday's shareholder-only shopping day and you may get the sales pitch from the Oracle of Omaha himself. Catch him in a moment of weakness and get his "Crazy Warren" price.

Throughout the weekend, see one-of-a-kind jewelry, watches and gifts brought in exclusively for Berkshire Hathaway shareholders by the world's leading designers. On Sunday, the store opens at 9am. Complimentary brunch will be available at that time and world-champion activities will commence at 1pm. Chess Grandmaster Patrick Wolff, bridge champions Bob Hamman and Sharon Osberg and top magician Norman Beck will take on and entertain shareholders until 4pm.

## GORAT'S

One of Warren's favorite steakhouses will open Sunday for a private shareholder event. Dinner will be served from 1 - 10pm, but not for those without a reservation! To get one, call 402/551-3733 starting on April 1 (but not before). If they happen to be booked on Sunday, try them on any other evening you are in town. They are open on Friday and Saturday from 4 - 11pm – reservations suggested.

## PICCOLO'S

Another favorite steakhouse of Warren's is Piccolo's. Piccolo's will open at 4pm on Sunday. They are currently taking reservations. Call 402/346-2865. They are also open on Friday from 5 - 10pm and Saturday from 4:30 - 10pm. Don't forget to order Warren's favorite giant root beer float!





# IMPORTANT NOTES

## AMERICANS WITH DISABILITIES ACT

The CenturyLink Center Omaha is a public facility subject to Title II of the Americans with Disabilities Act (ADA). The facility is accessible to disabled patrons, as required by the ADA and applicable regulations. An ADA entrance is located in the Main Arena Lobby on the 10th Street side of the building. ADA seating is available on the main floor, as well as locations throughout the arena. Event Staff personnel will be available to direct you. ADA parking is located in the parking garage as well as lots B, D and F.

## CAMERAS/RECORDING EQUIPMENT/CELL PHONES

Taking photographs and recording audio or video while the annual meeting is in session (including the movie portion), is strictly prohibited. This includes the use of cell phones for these purposes. This policy will be rigorously enforced. Offenders are subject to equipment confiscation, meeting credential revocation, and dismissal from the meeting.

## BREAKFAST & LUNCH FARE

A continental breakfast will be served from the concession stands on Saturday morning. In addition to the concession stands in the Arena, there are three located in the Convention Center (Exhibit Hall). Lunch will also be available for purchase from all the concession stands.

## SEAT SAVING

We have received complaints from some shareholders about excessive seat saving in the Arena the morning of the meeting. Reserving a few seats for your group is certainly acceptable, but blocking off entire rows is unfair to the other shareholders. Security will assist in enforcing this policy.

## STUDENT SEATING

Due to increasing attendance numbers, and in order to not impose on our shareholder seating in the Arena, we are asking the students to view the meeting from the Grand Ballroom at the Omaha Hilton. We have made arrangements for a live broadcast (including the company movie) to the ballroom.\* When the meeting adjourns for the lunch break, students are welcome to join the shareholders at the CenturyLink Center.

*\*The student section will not be set up to participate in the Q&A.*



## THE BOOKWORM ([WWW.BOOKWORMOMAHA.COM](http://WWW.BOOKWORMOMAHA.COM))

The Bookworm will be back with a selection of more than 35 book and DVD titles for you to choose from. Shareholders receive a 20% discount. Shipping service is available.

## SHIPPING SERVICE

Our on-site shipping service will be back and we encourage you to take advantage of the convenience of shopping heavily and traveling home light! Located next to the Show Office in the Exhibit Hall, you may have all of your purchases packed and shipped right on the spot. Please note there is a charge for this service - rates cannot be negotiated and may run a little higher due to limited shipping options. Also note that this service is limited to items that are purchased at the meeting. Insurance can be purchased on items if you are concerned about loss or damage.

**Please Note:** This service is only available from 7am - 3pm.

## TRAVEL

Make your arrangements for the meeting as early as possible. If you need assistance in arranging lodging, we suggest you contact Travelink American Express.

### Travelink American Express

866/301-3011 • 615/367-4900 (outside the U.S.)

[travelrequest@trvlnk.com](mailto:travelrequest@trvlnk.com)

## EA.Q.'S

- The dress code for the weekend is casual.
- There will be no annual reports at the meeting.
- It is typically sunny and in the high 60's to low 70's with an average low of 45. While snow is not likely, rain showers are a possibility.
- It is not necessary to pay the downtown parking meters on Saturday.
- The 2015 annual meeting will be on Saturday, May 2.



# A MESSAGE FROM YOUR CHAIRMAN...

Financial journalists from organizations representing newspapers, magazines and television will participate in the question-and-answer period, asking Charlie and me questions that shareholders have submitted by e-mail. The journalists and their e-mail addresses are: Carol Loomis, of Fortune, who may be emailed at [cloomis@fortunemail.com](mailto:cloomis@fortunemail.com); Becky Quick, of CNBC, at [BerkshireQuestions@cnbc.com](mailto:BerkshireQuestions@cnbc.com), and Andrew Ross Sorkin, of The New York Times, at [arsorkin@nytimes.com](mailto:arsorkin@nytimes.com). From the questions submitted, each journalist will choose the dozen or so he or she decides are the most interesting and important. (In your e-mail, let the journalist know if you would like your name mentioned if your question is selected.) In addition, we will have a second group of panelists asking us questions from stage as well.

Neither Charlie nor I will get so much as a clue about the questions to be asked. We know the journalists will pick some tough ones and that's the way we like it.

We will have a drawing at 8:15 at each of the 11 microphones for those shareholders wishing to ask questions themselves. At the meeting, I will alternate the questions asked by the journalists and panelists with those from the winning shareholders.

## MICROPHONE MANNERS

When asking a question from a microphone zone, please:

- State your name and hometown.
- Ask your question promptly – speak loud & clear.
- Do not ask more than one question or attempt to “bundle” several questions together.
- Do not ask what we are buying or selling. Even if the information is public, we do not discuss how we arrive at our decisions. Any other subjects are fair game.





FRUIT OF THE LOOM®

# THEY'RE BACK!

## The 2014 Berky Boxer Your Best "Bottom Line" Investment

Don't miss out on the official 2014 commemorative Berky Boxer™!  
These unisex shorts are perfect as loungewear, swimsuit cover-up  
or underwear. Available only on Saturday, May 3, at the  
Fruit of the Loom Store in the CenturyLink Exhibit Hall. Limited quantities,  
so grab yours before they're gone. Perfect for you; perfect as a gift. **\$6.00**



Become wealthier and wiser  
with our 2014 Berky Tee,  
featuring the wisdom  
of Warren & Charlie.  
Limited quantities. **\$6.00**



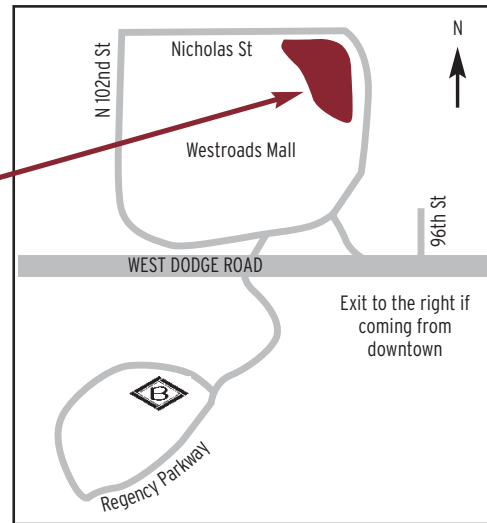
Visit early for the best selection and value on additional custom  
BRK items from Fruit of the Loom, Inc. Sorry, no mail or phone orders.

# PARKING & SHUTTLES

## FRIDAY: BORSHEIMS PARKING

Park at the Westroads Mall and ride the Borsheims shuttle from 5:30 - 10pm.

**Please Note:** No charter bus, camper/motorcoach or stretch limousine parking will be allowed in the Borsheims parking lot.



## SATURDAY: HOTELS & CENTURYLINK CENTER SHUTTLES

	Time	Pick Up Location(s)	Stops	Drop Off Location(s)
Downtown	6:30am - 9am	Embassy / Courtyard / Hyatt Magnolia / Doubletree	None	CenturyLink Center
	11:30am - 4pm	Embassy / Courtyard / Hyatt Magnolia / Doubletree	None	CenturyLink Center
Central	6am - 9am	Ramada Plaza - CoCo Key	None	CenturyLink Center
		Doubletree		
		Courtyard Aksarben		
	Noon - 6pm	Courtyard Aksarben / Doubletree Ramada Plaza - CoCo Key	NFM	Ramada Plaza - CoCo Key Courtyard Aksarben / Doubletree
		Doubletree / Courtyard Aksarben Ramada Plaza - CoCo Key	Borsheims	Ramada Plaza - CoCo Key Courtyard Aksarben / Doubletree
		CenturyLink Center	None	Ramada Plaza - CoCo Key Courtyard Aksarben / Doubletree
West	6am - 9am	Marriott	None	CenturyLink Center
		Sheraton		
		Regency Lodge / Marriott		
	Noon - 6pm	Marriott / Regency Lodge Sheraton	NFM	Marriott / Regency Lodge Sheraton
		Sheraton / Regency Lodge	Borsheims	Sheraton / Regency Lodge
		CenturyLink Center	None	Marriott / Regency Lodge Sheraton



## SATURDAY: BORSHEIMS EXPRESS SATURDAY

11am - 5pm	Departing every 20 minutes	CenturyLink /Borsheims/CenturyLink
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## SATURDAY: NFM'S EXPRESS

Noon - 5pm	Departing every 45 minutes	CenturyLink/NFM/CenturyLink
5:30pm - 10pm	Departing every 45 minutes	CenturyLink/NFM/CenturyLink

## SATURDAY: BERKSHIRE'S BIG LEAGUE PICNIC (NFM)

West	6pm - 10pm	Continual Loop To & From NFM	Marriott Regency Sheraton/Regency Lodge
Central	6pm - 10pm	Continual Loop To & From NFM	Ramada Plaze - CoCo Key Courtyard Aksarben / Doubletree
Downtown	6pm - 10pm	Continual Loop To & From NFM	Embassy/Courtyard/Hyatt Hilton Omaha/Magnolia Doubletree Downtown

- Shuttles operate on the 10th Street side of the CenturyLink Center
- Shuttles run approximately every 45 minutes between noon and 6pm at the CenturyLink Center
- Taxi service will be available at the CenturyLink Center the day of the meeting
- All shuttle vans will be marked with their destinations
- CenturyLink Center parking lots will open at 5am
- CenturyLink Center surface lots \$8
- CenturyLink Center parking garage \$12

**Please Note:** Shuttle Service is no longer provided to Eppley Airfield. However, NetJets is providing shuttle service to Signature Flight Support to view the NetJets Display.

### LOCAL TRANSPORTATION OMAHA TAXI DISPATCH

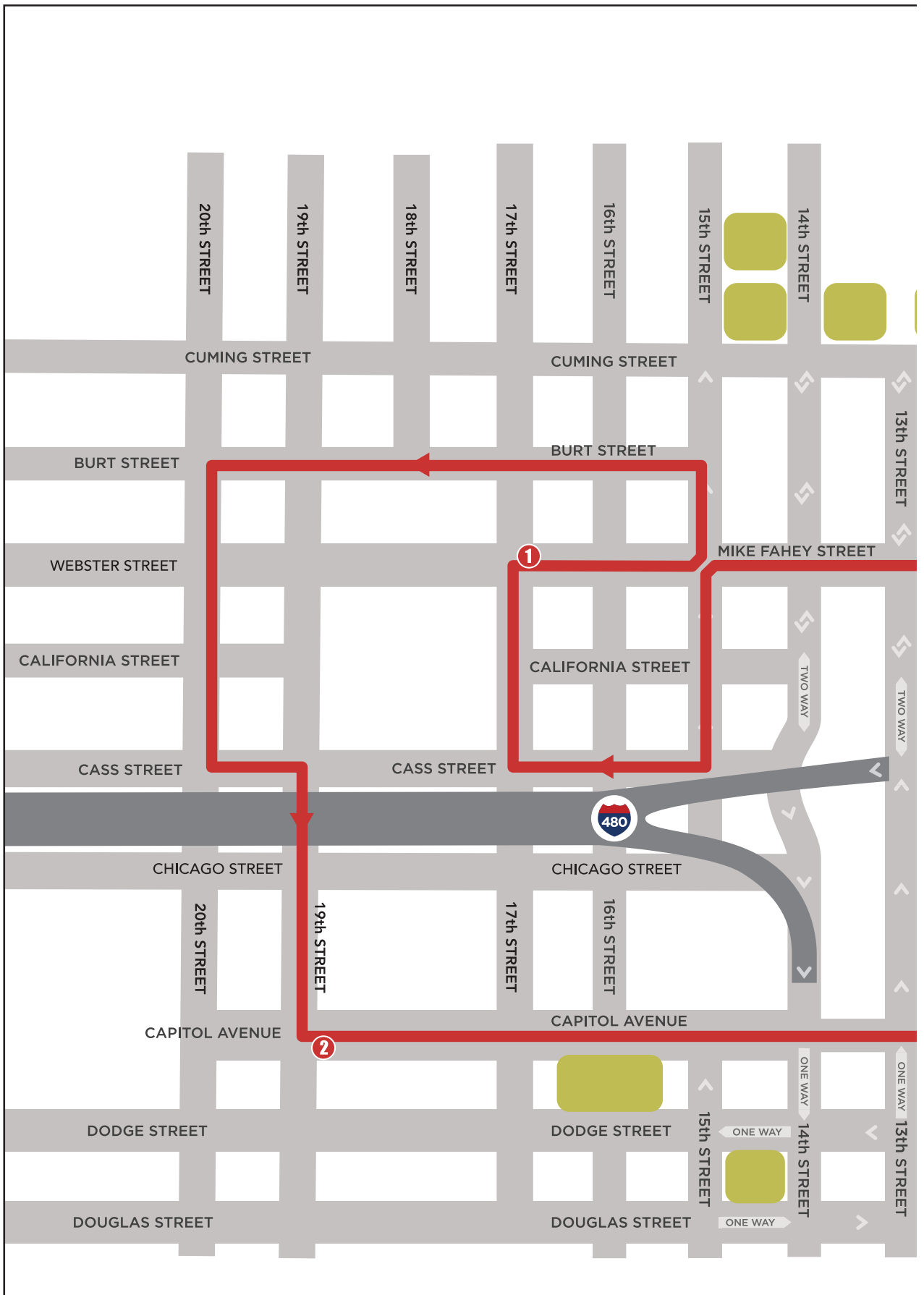
402/333-TAXI (8294) /or/ 402/292-2222

### LIMOUSINE/COACH

Old Market Limousine..... 402/593-7886

VIP Limousine ..... 402/934-5466

A&B Shuttle ..... 402/331-7558





# MEETING EXHIBITORS

## ACME BRICK COMPANY

The largest American-owned brick manufacturer.

## BENJAMIN MOORE & CO.

North America's leading manufacturer and retailer of premium quality paints and stains, and recognized color authority, for the residential, professional and industrial markets.

## BERKADIA

Third-largest U.S. commercial loan servicer, offering clients access to capital to acquire, construct, rehabilitate or refinance commercial real estate properties as well as providing multi-family advisory services through Hendricks-Berkadia.

## BH MEDIA GROUP

A major news organization headquartered in Omaha. They own 30 daily newspapers – including the Omaha World-Herald – and related weekly newspapers in Alabama, Florida, Iowa, Nebraska, New Jersey, North Carolina, Oklahoma, South Carolina, Texas and Virginia.

## BOATU.S.

Provider of yacht insurance, road and water towing, boating publications and association services.

## BORSHEIMS FINE JEWELRY & GIFTS

Known for its exceptional customer service, famous Borsheims price and vast selection of fine jewelry, watches and gifts. Find it all at Borsheims flagship store in Omaha's Regency Court, online at [borsheims.com](http://borsheims.com) and at the new Borsheims Boutique at the Nebraska Crossing Outlets.

## BNSF RAILWAY

One of North America's leading freight transportation companies. With 32,500 miles of track in the U.S. and two Canadian provinces, we deliver the goods that Americans use every day.

## BROOKS

Leading running company that designs and markets performance footwear and apparel in more than 60 countries. The company's mission is to inspire everyone to run and be active by creating innovative gear that keeps them running longer, farther, faster, and happier.

## BUSINESS WIRE

Worldwide leader in press release distribution, regulatory disclosure, content marketing platforms and online newsroom hosting for companies and organizations.

## CLAYTON HOMES

Vertically integrated housing company operating in 48 states.







## **COCA-COLA**

The world's leading manufacturer, marketer and distributor of non-alcoholic beverage concentrates and syrups.

## **CORT**

The leading provider of furniture rental for offices, residences, trade shows and special events, as well as a provider of destination and home finding services and party rental needs.

## **CTB INTERNATIONAL**

A leading global designer, manufacturer and marketer of systems and solutions for producing grain, poultry, pigs and eggs, as well as for processing poultry. CTB also produces premium equine stables and makes equipment for various industrial applications.

## **DAIRY QUEEN**

Licensing and servicing a system of over 6,400 locations, which feature various dairy desserts, hot food items, beverages, and DQ frozen cakes.

## **DOUGLAS QUIKUT**

Douglas Quikut proudly combines the strengths of brand with strong consumer following in each of its three distinct product lines: American Angler, Ginsu and Readivac.

## **ECOWATER SYSTEMS**

One of the world's largest manufacturers of residential and commercial water treatment systems.

## **FECHHEIMER BROTHERS CO.**

Manufacturer and distributor of uniform apparel.

## **FOREST RIVER**

Manufacturer of motorized and towable recreational vehicles, utility trailers, buses and boats.

## **FRUIT OF THE LOOM, INC**

An international apparel and athletic goods company. Other brands include Vanity Fair Lingerie, Russell Athletic and Spalding.

## **GARAN**

Manufacturer and importer of children's, men's and women's apparel principally under its Garanimal brand. The brand is also licensed for apparel and non-apparel products.

## **GEICO**

Direct marketer of insurance for your car, motorcycle, commercial vehicles, and your home, apartment, and boat.

## **H.H. BROWN**

A major supplier of premier quality footwear products.

## **H.J. HEINZ**

One of the world's leading marketers and producers of healthy, convenient and affordable foods specializing in ketchup, sauces, meals, soups, snacks and infant nutrition.

## INTERNATIONAL METALWORKING COMPANIES (IMC)

Industry leader in metal cutting tools.

## JOHNS MANVILLE

Global manufacturer of premium-quality building and specialty materials.

## JUSTIN BRANDS

Leader in western, work and outdoor footwear and accessories.

## KIRBY

Manufacturer of home cleaning systems and homecare cleaning products.

## LARSON-JUHL

Manufacturer and distributor of a complete line of high-quality art and custom framing products.

## THE MARMON GROUP

A diversified industrial organization comprising independent manufacturing and service businesses worldwide.

## MARS/WM. WRIGLEY JR. CO.

Manufacturer of a variety of the world's leading confectionery, food and pet care products. The Wm. Wrigley Jr. Company, a subsidiary of Mars Corporation, is a recognized leader in confections with a wide range of product offerings including gum, mints, hard and chewy candies and lollipops.



## MIDAMERICAN ENERGY HOLDINGS COMPANY

Global leader in the production, supply, and distribution of energy from diversified fuel sources.

## MITEK

Producer of steel connector products, design engineering software, and ancillary services for the building components market.

## NEBRASKA FURNITURE MART

America's largest volume home furnishings store.

## NETJETS

Worldwide leader in private aviation with the largest and most diverse private jet fleet on earth. NetJets offers a full range of private aviation solutions, including the NetJets Share™, NetJets Lease™, and Marquis Jet Card®. NetJets has programs in North America and Europe and operates flights all over the world.

## ORIENTAL TRADING

The nation's largest direct retailer of value-priced party supplies, arts and crafts, toys and novelties, and is a leading provider of school supplies and affordable home decor.

## THE PAMPERED CHEF

The premier direct seller of high quality kitchen tools and entertaining products.

## PRECISION STEEL

Steel service center.

## SECRET MILLIONAIRE'S CLUB

An animated series starring Warren Buffett that was created to teach kids financial literacy and understand "the business of life".

## SEE'S CANDIES

Boxed chocolates and other confectionery products.

## SHAW INDUSTRIES

The world's largest carpet manufacturer and a leading flooring provider. They manufacture and distribute hardwood, laminate, tile and stone, and resilient and synthetic turf for residential and commercial applications worldwide.

## WAYNE WATER SYSTEMS

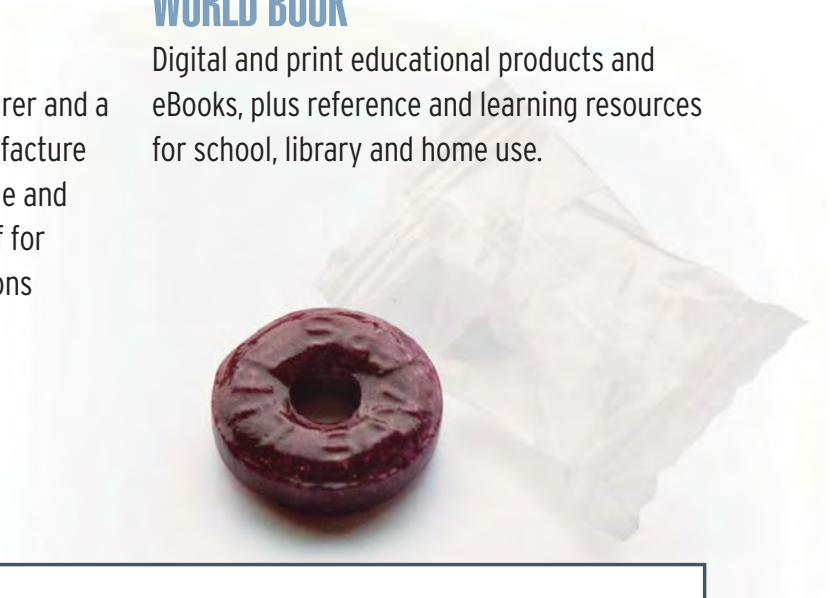
Providing people with worry-free water-handling solutions.

## WELLS LAMONT

Providing quality work and garden gloves since 1907.

## WORLD BOOK

Digital and print educational products and eBooks, plus reference and learning resources for school, library and home use.



## DQ LOCATIONS:

6051 Ames Avenue .....	(402) 455-5405
5071 South 136th Street .....	(402) 895-4877
Oakview Mall. ....	(402) 697-0155
Westroads Mall. ....	(402) 393-3662
6809 South 84th St .....	(402) 339-8600
17101 Lakeside Hills .....	(402) 333-0962

## DQ GRILL & CHILL

5302 South 72nd Street .....	(402) 614-8602
13150 West Maple .....	(402) 431-9792
13945 Gold Circle .....	(402) 330-8488
1922 North 72nd Street .....	(402) 391-3754
404 North 114th Street .....	(402) 333-4623

# DOWNTOWN HOTELS

## **Doubletree**

1616 Dodge Street  
402/346-7600

## **Embassy Suites**

555 South 10th Street  
402/346-9000

## **Fairfield Inn & Suites Downtown**

1501 Nicholas Street  
402/280-1516

## **Hampton Inn & Suites**

1212 Cuming Street  
402/345-5500

## **Hilton Garden Inn**

1005 Dodge Street  
402/341-4400

## **Hilton Omaha**

1001 Cass Street  
402/998-3400  
(skyway access to  
CenturyLink Center)

## **Holiday Inn Downtown**

1420 Cuming Street  
402/341-0124

## **Homewood Suites Downtown**

1314 Cuming Street  
402/345-5100

## **Hotel Deco XV**

1504 Harney Street  
402/991-4981

## **Hyatt Place Downtown**

540 South 12th Street  
402/513-5500

## **Magnolia**

1615 Howard Street  
402/341-2500

## **Marriott Courtyard**

101 South 10th Street  
402/346-2200

## **Residence Inn**

106 South 15th Street  
402/342-4770



# MIDTOWN HOTELS

## **Baymont Inn and Suites**

3301 South 72nd Street  
402/391-8129

## **Ramada Plaza – CoCo Key Water Resort**

3321 South 72nd Street  
402/393-3950

## **Comfort Inn & Suites**

7007 Grover Street  
402/934-4900

## **Doubletree Guest Suites**

7270 Cedar Street  
402/397-5141

## **Element**

3253 Dodge Street  
402/614-8080

## **Holiday Inn Express**

8736 West Dodge Road  
402/343-1000

## **Marriott Courtyard**

1625 South 67th Street  
402/951-4300

## **Hawthorn Suites**

7010 Hascall Street  
402/397-7500

## **Residence Inn**

6990 Dodge Street  
402/553-8898

## **Staybridge Suites**

7825 Davenport Street  
402/933-8901





Come visit the  
Brooks Booth to purchase a  
**LIMITED EDITION**  
**BERKSHIRE HATHAWAY**  
**BROOKS SHOE**

VISIT THE  
BROOKS BOOTH

BERKSHIRE  
HATHAWAY

**INVEST  
IN YOURSELF**



PRESENTED BY

**BROOKS**

Held in conjunction with the  
2014 Berkshire Hathaway  
Annual Shareholders Meeting

**CREATE A CORPORATE TEAM**  
Prizes for the largest and fastest company teams

**SPECIAL FINISHER MEDAL**

**BROOKS TECHNICAL RACE TEE**

Register Today At:

[www.investinyourself5k.com](http://www.investinyourself5k.com)





# WEST HOTELS

## Hawthorn Suites

360 South 108th Avenue  
402/758-2848

## Marriott Regency

10220 Regency Circle  
402/399-9000

## Regency Lodge

909 South 107th Avenue  
402/397-8000

## Sheraton

655 North 108th Avenue  
402/496-0850

## Marriott TownePlace Suites

10865 West Dodge Road  
402/590-2800

## Best Western Settle Inn

650 North 109th Court  
402/431-1246

## AmericInn

9720 West Dodge Road  
402/391-5300

## Days Inn & Suites

11515 Miracle Hills Drive  
402/496-7500

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# AIRPORT HOTELS

## Candlewood Suites

2601 Abbott Plaza  
402/342-2500

## Holiday Inn Express

2510 Abbott Plaza  
402/505-4900

## Sleep Inn

2525 Abbott Drive  
402/342-2525

## Country Inn & Suites

2210 Abbott Drive  
712/347-5600

## La Quinta Carter Lake

1201 Avenue H  
712/347-6595  
(Carter Lake, IA)

## Super 8

3000 Airport Drive  
712/347-5588  
(Carter Lake, IA)

# TRAVELINK AMERICAN EXPRESS

This is only a partial listing. For local room accommodations, we recommend you contact Travelink American Express.

**866/301-3011**

**or 615/367-4900**

(outside the U.S.)

[travelrequest@trvlnk.com](mailto:travelrequest@trvlnk.com)

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\*SOME RESTRICTIONS APPLY, SEE STORE FOR DETAILS.



# OMAHA POINTS OF INTEREST

## ANDERSON O'BRIEN FINE ART

1108 Jackson Street, Old Market  
402/884-0932  
[www.aobfineart.com](http://www.aobfineart.com)

### *Asiatica*

Beautiful fabrics, fine workmanship and timelessly chic style. Welcome Berkshire Shareholders!

Thursday, May 1 - Saturday, May 3  
10am - 5:30pm



## BEMIS CENTER FOR CONTEMPORARY ARTS

724 South 12th Street  
402/341-7130  
[www.BemisCenter.org](http://www.BemisCenter.org)  
Hours: Tuesday - Saturday 11am - 5pm  
Free Admission

### Mary Mattingly: *Flock House*

This work collapses boundaries between performance, sculpture, architecture and documentation. Through wearable environments and autonomous living systems, her practice reflects on the future of urban space in a time when growing urban populations are faced with environmental, political and economic instability.

### *Lossy*

Six former Bemis Center Artists-in-Residence explore the murky territory of physicality in an era of mediated representation. Their sculptural and image-based surrogates call into question the notion of 'presence' and use their unfaithfulness to reorganize meaning and symbolism in the world around them.

### *Sum of Us*

Features six Kansas City artists whose multimedia works explore the relationship of the part to the whole and provide a meditation on our simultaneously whole and fragmentary states, specifically our relationships to time, space, place and self.

### *First Thursday Art Talk*

Thursday, May 1, 7:00pm  
Current Artists-in-Residence from around the world give presentations about their work and creative practices.

### Carver Bank

2416 Lake Street  
[bemiscenter.org/carverbank](http://bemiscenter.org/carverbank)  
Monday - Friday 10:30am - 4pm; Saturday  
11am - 4pm  
Free Admission



## CREIGHTON UNIVERSITY

2500 California Plaza  
Businessinstitute.creighton.edu

**Heider College of Business at  
the Harper Center**  
Friday, May 2<sup>nd</sup>

### ***Getting to We***

*Presented by Dr. Robert Cialdini*

How to Develop, Engage and Focus Relationships. Half-day workshop designed for business leaders wanting to learn how to ethically persuade and gain agreement with others.

### ***The Power of Innovation***

Inspired by *Poor Charlie's Almanac*, see an eye-opening sample of student-led projects leveraging innovative and creative learning concepts across disciplines.

### ***Business Annual Value Investment Panel***

Expert panelists share investment strategies and views on the current state of the stock market.

### ***Baseball: Creighton Bluejays vs. Seton Hall***

TD Ameritrade Park Omaha  
Friday, May 2<sup>nd</sup> - Sunday, May 4<sup>th</sup>  
Receive up to six free admissions per game day with your credentials. Come experience the home of the Men's College World Series.



## BOYS TOWN

137<sup>th</sup> and West Dodge Road  
800-625-1400 | 402-498-1140  
Boystown.org/Discover

We invite you to come out and see the world-famous Village of Boys Town! Founded nearly 100 years ago, the Village of Boys Town welcomes more than 100,000 visitors from across the United States each year as Nebraska's only National Historic Landmark District.

Boys Town has something for everyone to enjoy, from our interactive Hall of History to the World's Largest Ball of Stamps. Grab a group of friends and take an adventure through Boys Town with our new interactive QR tour, discovering everything there is to know about The Village. Be sure to stop by the Visitors Center to shop for all the latest in Boys Town memorabilia and gifts. While there, grab a bite to eat in the café and plan your next visit to the world-famous Village of Boys Town!

## DUNDEE GALLERY

4916 Underwood Avenue  
402/505-8333  
www.DundeeGallery.com  
Hours: Tuesday - Thursday, 11am - 7pm  
Friday and Saturday, 11am - 9pm  
Sunday, Noon - 5pm

### ***Annual Jewelry Trunk Show***

Friday, May 2<sup>nd</sup>, 11am - 9pm  
Saturday, May 3<sup>rd</sup>, 11am - 9pm  
Sunday, May 4<sup>th</sup>, Noon - 5pm  
Locally and nationally-known jewelers will be presenting and selling their work at the Annual Jewelry Trunk Show. This weekend event features the handcrafted jewelry of

Lynn Bowes, Sara Bucy, Donna Burdic, Tammy Coy, Renee Johnson, Jennifer Lawler, Lisa Maciejewski, Rachel Ourada, Patty Schwegmann, Tammy Rice, and Linda Young Williams. Many of the participating artists will be at the event showcasing their latest creations.



## THE DURHAM MUSEUM

801 South 10th Street

402/444-5071

[www.DurhamMuseum.org](http://www.DurhamMuseum.org)

Hours: Tuesday, 10am - 8pm

Wednesday - Saturday, 10am - 5pm

Sunday, 1 - 5pm

Housed in beautifully restored Union Station, The Durham Museum offers visitors a trip back in time. Explore masterfully restored train cars, 1940's store fronts, an authentic 1931 soda fountain and the world-renowned Byron Reed coin collection.

### **The 1968 Exhibit's final weekend at The Durham Museum is May 3<sup>rd</sup> and 4<sup>th</sup>**

Comedy. Tragedy. A president steps down. A leader is shot down. Love and hate. Violence on the front lines and on the home front. Graceful athletes and powerful protests. The promise of law and order. A hope-filled view of heaven and earth. 1968 was erupting with extremes. Now you can experience it all in one unforgettable exhibit.



Be sure to stop by the Buffett Grocery Store exhibit showcasing the family-owned grocery business that prided itself on a high level of customer service. The exhibit showcases architectural features found on the interior and exterior of the original store that was located at 50th and Underwood.

## HOT SHOPS ART CENTER

1301 Nicholas Street

402/342-6452

(Located just 6 blocks northwest of the CenturyLink Center)

[www.HotShopsArtCenter.com](http://www.HotShopsArtCenter.com)

### **Open House**

Saturday, May 3<sup>rd</sup>, Noon - 8pm

Sunday, May 4<sup>th</sup>, Noon - 5pm

Artist demonstrations, live music, refreshments! Eighty-plus artists invite you to explore this 92,000 square foot art center. Come visit the studios, view the artwork, and see how it is created! Four "hot shops" featuring glass blowing, pottery, bronze casting and blacksmithing, as well as over 50 individual artist studios with paintings, fused glass, stained glass, jewelry, woodworking, photography, fiber, and more. Ongoing shows in four art galleries.



## JOSLYN ART MUSEUM

2200 Dodge Street

402/342-3300

[www.Joslyn.org](http://www.Joslyn.org)

Tuesday, Wednesday, Friday, Saturday &

Sunday: 10am - 4pm

Thursday: 10am - 8pm

Joslyn Art Museum is a premier center for the visual arts showcased in an exquisite 1931 Art Deco marble-clad building. Highlights: art from ancient times to the present (galleries of contemporary art were reinstalled in March), a stunning fountain court, glass atrium (part of a 1994 addition by Britain's Sir Norman Foster), café, and museum shop. The permanent collection showcases works by Titian, El Greco, Veronese, Bouguereau, Degas, Monet, Renoir, Bierstadt, and Pollock, to name just a few.

Special exhibitions on view include *Poseidon and the Sea* (an array of impressive Mediterranean antiquities organized by Tampa Museum of Art; additional ticket charge) and *iROZEALb* (works by Iona Rozeal Brown) in the new Riley Contemporary

Artists Project Gallery. Nearby at 3303 Leavenworth Street, visit Joslyn's recently acquired Kent Bellows Studio, site of a unique artist mentoring programming for teens, and its current exhibition of student work (open Friday evening 6-9pm).

## LAURITZEN GARDENS

100 Bancroft Street

402/346-4002

[www.LauritzenGardens.org](http://www.LauritzenGardens.org)

Open 7 days a week, 9 a.m. to 5 p.m.

Adults \$7; Children ages 6 to 12 \$3

### *Polynesian Paradise*

The spring flower show is an assemblage of lush, tropical foliage and an explosion of fragrant and colorful flowers. It is an opportunity for visitors to be energized by the fresh, floral air, to be refreshed by the tranquil blue lagoon and to be renewed by the breathtaking natural beauty that envelops the floral display hall. Embrace the warm spirit of aloha this spring and unwind with a refreshing walk through paradise. On display through May 11.

A living museum of unique four-season plant displays, Lauritzen Gardens is maintained to the highest environmental and horticultural standards with the goal to provide memorable educational and aesthetic experiences for all. Berkshire Hathaway shareholders with credentials can enjoy free one-hour tram tours throughout the weekend. Tram tours are complimentary with paid garden admission or membership.



## MANGELSEN — IMAGES OF NATURE GALLERY

1115 Harney Street

402/341-8460

[www.Mangelsen.com](http://www.Mangelsen.com)

Hours: Friday & Saturday, 10am - 10pm

Sunday, Noon - 5pm

Monday - Thursday, 10am - 9pm

Legendary nature photographer Thomas D. Mangelsen is celebrating 40 years of traveling throughout the natural world observing and photographing the earth's last great wild places. Mangelsen has captured wild moments and vast panoramas from all seven continents. We invite you to visit the Mangelsen Images of Nature Gallery located within Omaha's historic Old Market. The gallery features over 150 limited edition and artist proof prints in a variety of display options. Mangelsen's fine art photography has been collected by thousands around the world. Show us your credentials to receive free shipping on your limited edition print purchase.

## OMAHA CHILDREN'S MUSEUM

500 South 20th Street

402/342-6164

[www.ocm.org](http://www.ocm.org)

Hours: Thursday May 1, 10am - 4pm

Sunday, May 4, 1 - 5pm

Get ready for the whole family to learn through play! Omaha Children's Museum is the most visited museum in Nebraska and features outstanding interactive permanent exhibits focused on art, science and early childhood education. Exhibits include giant ball machines, a kid-sized grocery store, tire and auto service center, science and technology lab, maker-space, art studio and

much more! Traveling exhibits, daily educational programs, special events, food and gift shops are also featured.

## OMAHA COMMUNITY PLAYHOUSE

6915 Cass Street

402/553-0800

[www.OmahaPlayhouse.org](http://www.OmahaPlayhouse.org)

### ***Boeing, Boeing***

*By Marc Camoletti; Translated by Beverly Cross; Revised by Francis Evans*

April 18 - May 11, 2014

Bernard has the perfect life. He is handsome, successful and engaged to THREE beautiful air hostesses that have no suspicion of his two-timing ways. While two are up in the air, the other is in his arms. He says, "It all boils down to juggling timetables and a reliable maid who never forgets to change the photographs." With this foolproof plan, what could possibly go wrong? Enjoy the absolute hilarity of this door-slamming farce as Bernard, his naïve childhood friend and his temperamental maid find themselves in the apartment dealing with all three fiancées. Will Bernard be caught in his web of deceit? Or will he continue to live the bachelor's dream?

## OMAHA'S HENRY DOORLY ZOO AND AQUARIUM®

3701 South 10th Street

402/733-8401

[www.OmahaZoo.com](http://www.OmahaZoo.com)

Hours: 9am - 5pm daily

Buildings stay open until 6pm

Travel the world at Omaha's Henry Doorly Zoo and Aquarium®. Discover rare and endangered animals as you journey through



Expedition Madagascar. Walk on the bottom of the ocean and come nose to nose with sea turtles as sharks circle above in the Scott Aquarium. Wander through Hubbard Gorilla Valley, where the gorillas roam free and the visitors are on display, or Hubbard Orangutan Forest, where orangutans swing through the trees.

Discover the mysteries of night in Kingdoms of the Night, the world's largest nocturnal exhibit. Immerse yourself in wildlife in America's largest indoor rainforest, the Lied Jungle®. And the world's largest indoor desert, the Desert Dome.

Enjoy lions, tigers and bears plus so much more. Soar through the sky above giraffes, cheetahs, monkeys and rhinos on Skyfari for a new view of the Zoo. Take a break from walking by visiting the Lozier IMAX® Theater, which features a variety of films.



## OMAHA WORLD-HERALD: FREEDOM CENTER TOUR

14th and Douglas Street

402/444-1000

[www.omaha.com](http://www.omaha.com)

Tours given between 1pm - 5pm

Thursday, May 1 & Friday, May 2

The Omaha World-Herald's 335,000 square foot John Gottschalk Freedom Center is a fully integrated, state-of-the-art newspaper production facility located in downtown Omaha. The three ManRoland GEOMAN

presses weigh 1,661 tons, stand five stories high and extend 275 feet in length. The Freedom Center also features an offset printing system that permits easy color and page expansion and superior quality print. It also features a packaging area that inserts over 600 million pieces of preprint advertising annually. Come visit the Berkshire subsidiary during the shareholder meeting weekend. Tours are available Thursday and Friday. Come learn more about how newspapers are made. Street parking available.



## OMAHA STORM CHASERS BASEBALL

(Triple-A affiliate of the Kansas City Royals)

Werner Park, 12356 Ballpark Way

Papillion, NE 68046

Tickets and Information: 402/738-5100

[www.omahastormchasers.com](http://www.omahastormchasers.com)

[www.facebook.com/omahastormchasers](https://www.facebook.com/omahastormchasers)

*Oklahoma City RedHawks vs.*

*Omaha Storm Chasers*

Games May 2-5

Featuring: Star Wars Weekend

Friday, May 2<sup>nd</sup>, 7:05pm (Gates open at 6pm)

Watch the Kansas City Royals top farm club and then stay for an out-of-the-galaxy fireworks show.

Saturday, May 3, 7:05pm (Gates open at 6pm)

First 1,500 fans receive a red Aluminum Water Bottle courtesy of Nebraska Colon Cancer. Visit our website or call for tickets and event details.





## THE ROSE THEATER

2001 Farnam Street  
402-345-4849  
[www.RoseTheater.org](http://www.RoseTheater.org)  
Friday, May 2nd, 7pm  
Saturday, May 3rd, 2pm & 5pm  
Sunday, May 4th, 2pm

### ***Ramona Quimby***

Beverly Cleary's irrepressible young heroine will capture your heart. As Ramona struggles to survive school and her older sister, others in the Quimby family face challenges: Dad's out of work, Mom's role in the family is changing, and Aunt Bea might move away. Growing up and keeping her family together may be the toughest thing Ramona will ever do! Best for ages 5-11/Dramatic Comedy/60 minutes. Themes: Family Communication, Facing Hardship, Adapting to Change.

## STRATEGIC AIR & SPACE MUSEUM

28210 West Park Highway, Ashland, NE  
402-944-3100  
Between Omaha and Lincoln on  
Interstate 80 at Exit 426  
[www.SASMuseum.com](http://www.SASMuseum.com)  
Open Daily, 10am - 5pm

One of the nation's premier aviation and space museums is located 15 minutes from Omaha on Interstate-80 and houses a huge permanent collection of famous aircraft, missiles and spacecraft. High-quality participatory learning experiences and value-added attractions in STEM with an emphasis in innovation and inventiveness. Check out our Aircraft of the Month (May: Vulcan). Climb inside and experience history come to life!

## WATIE WHITE STUDIO

1314 William Street  
*To arrange a private viewing:*  
[watie@watiewhite.com](mailto:watie@watiewhite.com)

*Open to the public*  
Saturday, May 3<sup>rd</sup> 5pm - 8:30pm;  
Remarks by the artist at 7pm

Get a rare window into the process of creating large scale public art by visiting internationally exhibiting Omaha artist, Watie White, in his South Market studio. Finished projects of the Watie White Studio illustrate the transformative impact of public art in at-risk neighborhoods. His impressive range of studio-based figurative oil paintings and woodcuts will be available for purchase.

For a complete listing of dining, hotels and events in the Omaha area please visit Omaha's Convention and Visitors Bureau website at [VisitOmaha.com](http://VisitOmaha.com)



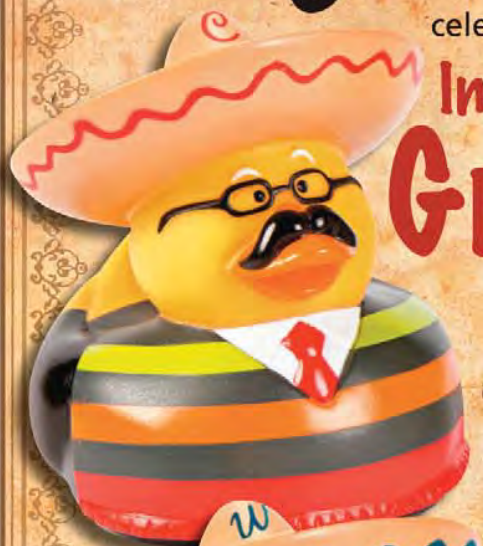
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**MindWare**  
brainy toys for kids of all ages

Online only at [mindware.com](http://mindware.com)  
Type in key code **MW1430**  
at check out. May 1<sup>st</sup>-6<sup>th</sup> only!

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**Mark Your Calendars**  
**2015 Annual Meeting/May 2**  
**2016 Annual Meeting/April 30**

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