

Data Intake Report

Week7: Bank Customer Segmentation

Report date: 12/13/2024

Internship Batch: LISUM39

Version:1.0

Data intake by: Madoka Fujii

Data intake reviewer: Data Glacier

Data storage location:

Tabular data details: cust_seg.csv.zip

Total number of observations	1,000,000
Total number of files	1
Total number of features	48
Base format of the file	csv.zip
Size of the data	19,483KB

Proposed Approach:

-Problem statement

-Business Understanding

-Pre process data