

KAELA HAN

www.kaelahan.com

Graphic Designer | Illustrator
South Bay Area, California

CONTACT



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Hello!

I am a designer with an emphasis in graphics and an avid love for all things related to music and art. I feel strongly about creating positive social impact through design. I am looking to grow my skills as a designer and develop more UI/UX experience.

 @kaeladoodlez

 @kaela han

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe XD
InVision
HTML5
CSS
Javascript
Processing 2.0
MS Office
Mac OS X
Vectorworks
Artlantis

EXPERTISE

Graphic Design
Layout Design
Information Design
Visual Identity
Brand Development
Marketing Strategy
Typography
Sketching
Painting
Photography

EDUCATION

2014

UNIVERSITY OF CALIFORNIA, DAVIS

B.A. Design

Minor Communications

2018

EXPERIENCE

ILLUSTRATOR + DESIGNER | Freelance Work

2016 - 2018

Design and illustrate pieces (album cover art, portraiture, paintings, etc.) for various clients.

DESIGNER | Sierra Painting Corp.

December 2017 - April 2018

Rebrand logo and develop new graphic identity. Complete standard business system (business cards, letterhead, envelope), including proposal and invoice design.

DESIGNER + STUDENT INTERN | UNSEEN

April 2018 - June 2018

Design logo and print materials (10 page brochure) for UNSEEN: a public art installation sponsored by the UC Davis Carbon Neutrality Initiative (CNI). Work closely with lead designer Jiayi Young and undergraduate fellow Maria Wong to prototype and assemble final installation.

PROJECTS

DESIGNER | Ignite

April 2018 - June 2018

Collaborate with team members to develop logo, graphics, business system, & promotional materials (fliers, brochures, poster, billboard display, editorial, shirts, caps, pens, pins, drawstring bag, etc.) for awareness campaign. Thorough design research & analysis conducted in order to devise realistic schedules/budgets & implement effective marketing strategies.