

# KAELA HAN

[www.kaelahan.com](http://www.kaelahan.com)

Graphic Designer | Illustrator  
South Bay Area, California

## CONTACT



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Hello!

I am a designer with an emphasis in graphics and an avid love for all things related to music and art. I feel strongly about creating positive social impact through design. I am looking to grow my skills as a designer and develop more UI/UX experience.

 @kaeladoodlez

 @kaela han

## SKILLS

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe After Effects  
Adobe XD  
InVision  
HTML5  
CSS  
Javascript  
Processing 2.0  
MS Office  
Mac OS X  
Vectorworks  
Artlantis

## EXPERTISE

Graphic Design  
Layout Design  
Information Design  
Visual Identity  
Brand Development  
Marketing Strategy  
Typography  
Sketching  
Painting  
Photography

## EDUCATION

2014

UNIVERSITY OF CALIFORNIA, DAVIS

*B.A.* Design

*Minor* Communications

2018

## EXPERIENCE

**ILLUSTRATOR + DESIGNER** | Freelance Work

2016 - present

Design and illustrate pieces (album cover art, portraiture, paintings, etc.) for various clients.

**DESIGNER** | Sierra Painting Corp.

December 2017 - April 2018

Rebrand logo and develop new graphic identity. Complete standard business system (business cards, letterhead, envelope), including proposal and invoice design.

**DESIGNER + STUDENT INTERN** | UNSEEN

April 2018 - June 2018

Design logo and print materials (10 page brochure) for UNSEEN: a public art installation sponsored by the UC Davis Carbon Neutrality Initiative (CNI). Work closely with lead designer Jiayi Young and undergraduate fellow Maria Wong to prototype and assemble final installation.

## PROJECTS

**DESIGNER** | Ignite

April 2018 - June 2018

Collaborate with team members to develop logo, graphics, business system, & promotional materials (fliers, brochures, poster, billboard display, editorial, shirts, caps, pens, pins, drawstring bag, etc.) for awareness campaign. Thorough design research & analysis conducted in order to devise realistic schedules/budgets & implement effective marketing strategies.