Design Plan for VectorVenture Website

A Website created for ITAS 191

Kaelan Baker

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What is VectorVenture?

VectorVenture is a new entity in the burgeoning field of consumer spaceflight in the 1960s. "Our mission is to get you where you need to be, no matter the cost." VV focuses on bringing the masses to the stars for a small fee, they are a travel corporation that flies decommissioned NASA rockets to the Moon and Mars so that anyone can see the cosmos.

But why a website?

VectorVenture soon realized that the best way to be ahead of the curve in space travel is to jump on the latest trends, so, they decided to jump on the internet bandwagon to advertise their agency. This site will be the public facing portal for VectorVenture. They need to advertise their "airline" that specializes in allowing multiple price ranges (Stowaway to Planet-Hopper) so that anyone can fly with them.

What pages would this site have?

The site would have six pages :
- index.html   - The home page with navigation and a call to action.
- trips.html   - Would have a list of the current trips offered and reviews from past customers
- moon.html   - This is the trip page for flights to the moon. Would have information on what you can do there as well as links to both the "prices" page, and the "book now" page
- mars.html   - This is the trip page for flights to Mars. Would have information on what you can do there as well as links to both the "prices" page, and the "book now" page
- prices.html   -This is the page that gives the user a cost for the trip they want to take as well as how much the additions the user wants on their flight costs.
- booking.html -This is the page that has the booking forms to allow the user to book the flight they want to take.
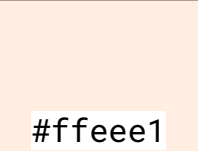
Who would want to fly with VectorVenture?

The intended audience of the site would be adults from the 1960s, most likely business people but there would also be a market for family vacations. The people wanting to look at this website would be trying to find information about how much a trip is, where they could fly to, as well as what destinations they could fly to with VectorVenture. To attract these families the site will be bright and attractive to younger individuals. The business people would be more interested in the quality of the trip that they could get at the higher levels of luxury that VectorVenture provides.
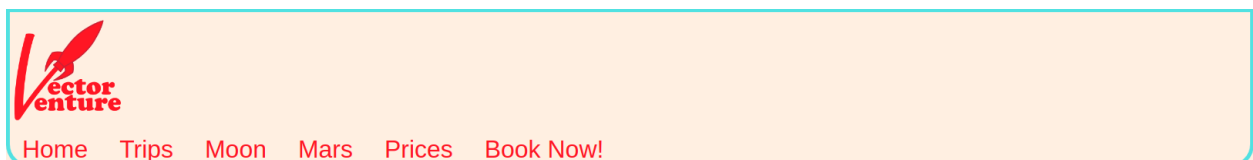
What is VectorVentures Logo?

How about a color palette?

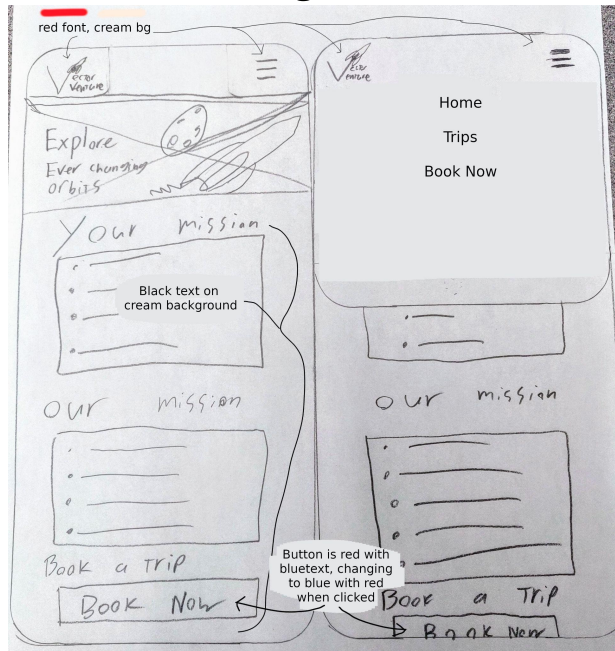| #76dae0	#ffeee1	#f3532f	#be4639	#8c4543

What does the site banner look like?

This is the current site banner, moving along with this project I plan on using grids to put the text next to the logo and will use a menu on the "Trips" tab to add "Moon" and "Mars"

underneath Trips. There is a drawing of the future plans for the banner on the desktop layout attached below.

How about a rough sketch of the mobile page?

And one for the desktop page as well.