
CONTACT

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ABOUT ME

UCF Advertising-Public Relations graduate currently enrolled in the UCF Coding Boot Camp. By fusing years of intern experience in the marketing, advertising and public relations fields with my growing skills as a fullstack web developer, I offer a unique perspective in creating compelling digital strategies and solutions for clients.

EDUCATION

University of Central Florida, Class of '16
Bachelor of Arts
Advertising-Public Relations

UCF Coding Boot Camp
Graduates December 2016

Tech Skills

HTML
CSS
Bootstrap
Javascript
jQuery
AJAX
APIs
Node.js
MySQL
Express
MongoDB
PHP
Laravel
Genesis Theme Development
Github

Kaely Mills

Front End Developer

WORK EXPERIENCE

Dijatek: Front End Web Developer

Winter Springs, Florida / September 2016 to Present
Builds front end web solutions, manages AdWords and Google Analytics, and oversees content strategies.

The Institute of Internal Auditors: Public Relations Intern

Altamonte Springs, Florida / May 2016 to August 2016
Coordinated internal and external communications, managed a database of media relations contacts, and created content strategies for diverse aspects of generating publicity and brand awareness.

Evok Advertising: Account Services Intern

Heathrow, Florida / Fall 2015
Coordinated projects and campaign pieces, wrote blog posts for both clients and Evok, and composed Point of Views.

Cru US Headquarters: Communications Intern

Lake Hart, Florida / Summer 2015
Responsible for social media strategies and assisted in communications tactics for Cru's global staff conference, Cru '15.

Marriott International: Marketing Intern

Melbourne, Florida / Summer 2014
Learned Internet marketing fundamentals and conducted competitor research.

Expertise

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|--------------------|-------------|
| ○ Copywriting | ○ Front End |
| ○ AP Style | Development |
| ○ Content Strategy | ○ Wordpress |
| ○ UX Design | Development |
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