Contactar

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Aptitudes principales

deep learning

Análisis de mercados

Ingeniería de datos

Certifications

Supervised Machine Learning: Regression and Clasification

Academy Accreditation - Databricks Fundamentals

IBM Data Analyst Certificate

IBM Machine learning

Cesar Salgado

Cloud Computing | AI - LLM | Machine Learning

Bogotá, Distrito Capital, Colombia

Extracto

Data & AI Specialist | Chatbot Developer | Dashboard & Analytics Expert

Passionate about leveraging AI, data analytics, and automation to drive innovative solutions, I specialize in developing intelligent chatbots, interactive dashboards, and data-driven insights for decision-making. With a strong background in data integration, machine learning, and business intelligence, I thrive at the intersection of technology and strategy.

What I bring to the table:
Chatbot & AI Development – Expertise in building conversational AI solutions, integrating with Azure AI Studio, and optimizing chatbot performance.
Dashboard & Data Visualization – Experienced in Power BI, Streamlit, and other visualization tools to transform complex data into actionable insights.
Data Engineering & Warehousing – Skilled in SQL, Cosmos DB, and blob storage pipelines for seamless data integration and management.
Predictive Analytics & Machine Learning – Researching and developing client churn and subscription propensity models to enhance business strategies.
Process Automation – Designing and implementing automation solutions to optimize workflows and boost efficiency.

I have had the opportunity to work in multicultural, fast-paced environments across industries, including finance and environmental sectors, where data-driven decision-making is key. I enjoy collaborating with cross-functional teams to solve complex problems and create scalable, impactful solutions.

Fluent in spanish, english and mandarin, intermediate level of russian and basic japanese.

Let's connect!

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Experiencia

StoneX Group Inc.
Data Insights Analyst
junio de 2024 - Present (1 año 1 mes)
Distrito Capital, Colombia

- Specialize in chatbot development and dashboard creation using Streamlit and Power BI.
- Leverage Azure AI Studio, Cosmos DB, and blob storage pipelines for data integration and management.
- Enhance data analytics by complementing dashboards and tracking data in data warehouses with SQL.
- Conduct research on client churn models and develop machine learning-driven subscription propensity models.
- Collaborate with a multicultural team in a global finance company to drive innovative solutions

Fondo Colombia en Paz
Analista de datos
diciembre de 2023 - junio de 2024 (7 meses)
Distrito Capital, Colombia

Database Management:

Oversee the efficient administration of databases, ensuring data integrity, security, and availability.
Implement optimization strategies to enhance the performance and efficiency of databases.
Dashboard Development:

Develop intuitive and customized dashboards using advanced data visualization tools to provide key insights to leadership teams.
Collaborate in identifying and tracking relevant KPIs to assess operational and strategic performance.
Process Automation:

Design and implement automation solutions that significantly improve operational efficiency and reduce errors in processes.

Utilize automation tools to streamline repetitive tasks, allowing for a more strategic focus on decision-making.

Kpital Link Inc.
Analista de inteligencia empresarial
marzo de 2023 - septiembre de 2023 (7 meses)
Miami, Florida, Estados Unidos

• Data Extraction and Preparation: Extracting data using SQL, and using Python for cleaning and transforming the data.
• Data Analysis and Visualization: Analyzing data with Python libraries, performing statistical analysis, and creating visualizations using tools like Matplotlib.
• Reporting and Dashboard Creation: Creating reports and interactive dashboards with Power BI, incorporating data from SQL and Python analysis.
• Data Quality Assurance and Documentation: Ensuring data accuracy and consistency, performing data quality checks using Python and SQL, and documenting analysis processes and assumptions.

GMC Asia
Marketing Manager
noviembre de 2019 - junio de 2023 (3 años 8 meses)
Haikou, Hainan, China

• Successfully identified and extracted 300 potential customers from E-commerce local websites throughout China through web scrapping, speeding the process by 100%, identifying best potential markets in the country.
• Developed and maintained a comprehensive PostgreSQL database of jewelry, including detailed information on features and location, improving decision making and logistic process time by 50%.
• Take the initiative by propose innovative technological strategies using Python for the supply-demand classification process, leveraging cutting-edge data analytics and machine learning techniques, improving new client searching time by 80%
• Demonstrated expertise in customer relationship management (CRM) practices, effectively tracking and managing new client acquisition.

Fuggle S.A
Marketing Manager
febrero de 2016 - noviembre de 2019 (3 años 10 meses)
Bogotá, Distrito Capital, Colombia

Responsabilities:

• Implementation of inventory PostgreSQL database, improving decision making and logistic planning by 35%.
• Proactively conducted outreach and maintained relationships with potential customers through targeted search and frequent in-person visits.
• Successfully expanded the client database by 20% through effective relationship building and strategic sales initiatives.
• Provided crucial support for the planning, organization, and execution of two major events, as well as numerous tasting experiences.

Latecne
Analista de datos
diciembre de 2018 - octubre de 2019 (11 meses)
Bogotá, Distrito Capital, Colombia

• Analyze and clean data sets using SQL throughout several projects, resulting in a 30% reduction in data errors and improved data accuracy for decision-making processes.
• Collaborate with cross-functional teams to identify trends and patterns from data, resulting in a 20% increase in identifying actionable insights to support business goals and objectives.
• Assist in developing and implementing data visualization dashboards and reports with Power BI, resulting in a 40% improvement in data presentation and communication to stakeholders.
• Support the creation and maintenance of data models and databases, resulting in a 25% increase in data integrity and security measures to ensure data quality and confidentiality.

Romulus Brewery
Director de proyecto
agosto de 2016 - septiembre de 2018 (2 años 2 meses)
Bogotá, Distrito Capital, Colombia

Plan, establish, and manage the business with a focus on creating and selling high-quality craft beers, including market research, developing a business plan that outlines the brewery's goals, financial projections, and marketing strategies, securing funding and resources to start and operate the brewery, overseeing the brewing process and quality control, managing sales and distribution channels, building and maintaining relationships with suppliers and vendors, and ensuring compliance with regulations and licensing requirements. Additionally, leading the team, overseeing branding and

marketing efforts, and staying updated with industry trends to drive innovation and business growth.

MINDSET GROUP S.A.S
Director de proyecto
junio de 2014 - junio de 2015 (1 año 1 mes)
Bogotá, Distrito Capital, Colombia

• Conduct a comprehensive analysis of government data on public schools in the towns around Bogota, Colombia, to identify the current state of bilingual education programs, including the availability of resources, curriculum, and teacher training.
• Identify gaps and challenges in the implementation of bilingual education programs in public schools, based on government data, to inform the development of targeted interventions and strategies to improve bilingual education outcomes.
• Develop evidence-based goals and objectives for the project, to ensure alignment with the needs and priorities of the local communities and stakeholders.
• Collaborate with local schools, teachers, and administrators to implement bilingual education programs that are culturally responsive and inclusive, to promote equitable access to high-quality bilingual education for all students.
• Monitor and evaluate the progress of the project using government data and other relevant indicators, to measure the impact of interventions and make data-driven adjustments to improve the effectiveness and sustainability of the bilingual education programs in public schools.

Biogestion de Colombia S.A. ESP
Universidad nacional
agosto de 2007 - marzo de 2008 (8 meses)
Bogotá, Distrito Capital, Colombia

Responsabilities:

•• Conducted extensive research utilizing specialized search engines and SQL to gather relevant scientific articles to be analyzed.
• Demonstrated exceptional organizational skills by meticulously planning and overseeing the execution of academic events.
• Developed scientific standard visualization for magazine publications using Advanced Excel
• Contributed to the academic community by publishing an indexed scientific article that focused on the innovation processes within Colombian SMEs.

Educación

Universidad Nacional de Colombia

Ingeniería Industrial, Gestion de tecnología e innovación · (2003 - 2008)

Escuela de Administración de Negocios

Especialización, Finanzas y Negocios Internacionales · (2010 - 2010)

Google pour les pros

Advanced Google Analytics, Analisis de datos

Universidad Nacional de Colombia

Introduction to Beer brewing Manufacturing, engineering · (mayo de 2016)

Google pour les pros

Google Data Analytics certificate, Data analytics · (agosto de 2022 - agosto de 2022)