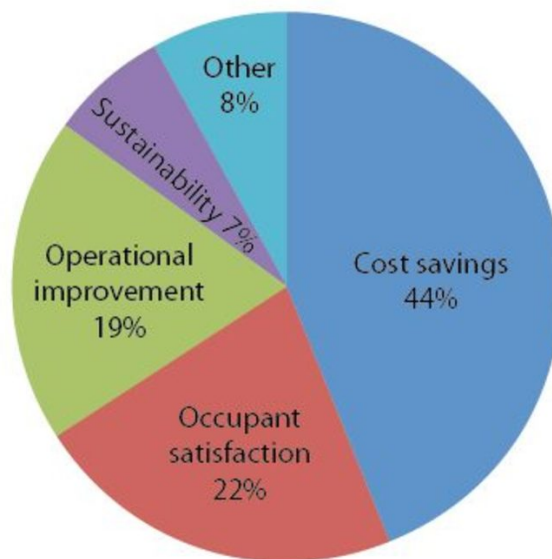


Analysis: digital transformation and market evolution in smart buildings

MAY 11, 2017 *Source: Navigant Research*

Most important drivers for investment in intelligent building technology (%)



The promise of revenue growth, improvements in operational efficiency and corporate environmental commitment are fundamental drivers that have spurred the development of the intelligent buildings marketplace.

Integrated and intelligent building technology will modernise the operations and maintenance of commercial buildings and reshape the business accounting of facilities. Navigant Research argues that 2017 will be a tipping point to move commercial buildings toward market maturity and accelerated technology adoption.

The four most important capabilities are HVAC control and optimisation, lighting control, maintenance scheduling and fault detection. These findings validate the assertion that customers will use technology solutions to improve operational efficiencies that can also deliver cost savings, energy savings and improve occupant experience. Employees, tenants and customers expect technology to improve their in-building experience. This demand is likely to shape the evolution of vendor offerings in an industry that has traditionally exhibited conservatism and risk aversion, stimulating investment in technology to retain tenants, meet employee expectations, and sustain economic growth.