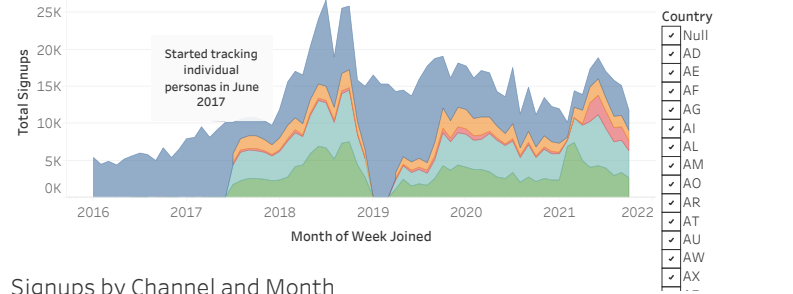


## Signups and Subscriptions Dashboard

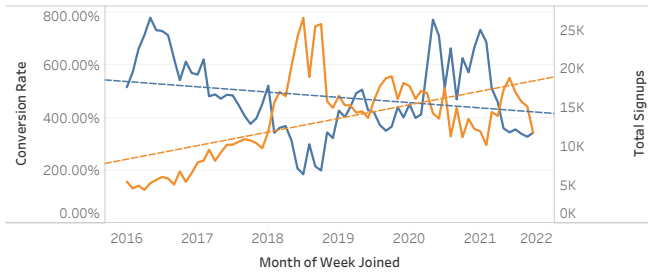
### Signups and Subscriptions by Channel and Persona

Channel	Persona	Total S..	Total S..
brand	Null	7,090	606
	career_builder	2,894	428
	career_explorer	943	78
	jobseeker	7,350	1,037
	other	3,974	407
organic	Null	107,030	3,934
	career_builder	35,403	2,453
	career_explorer	13,358	616
	jobseeker	79,833	5,711
	other	68,231	3,036

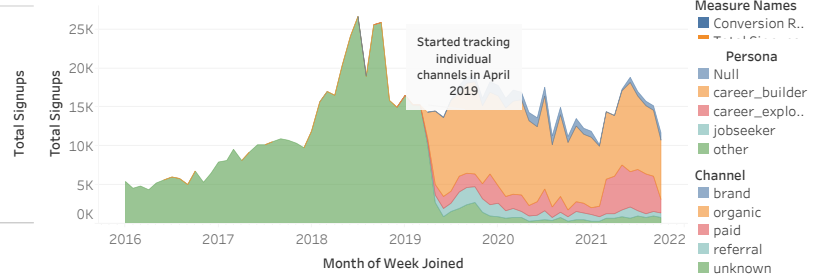
### Signups by Persona and Month



### Conversion Rate by Month



### Signups by Channel and Month



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