

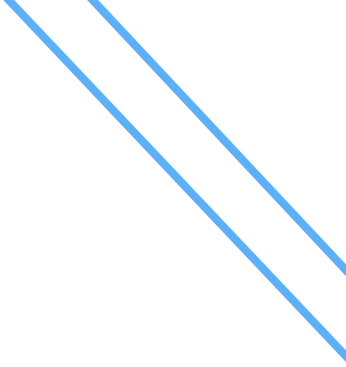
#MayorOfLA
#DataLA

Eric
Garcetti
@MayorOfLA

Tapping into the Value of Data: Mayor's Data Team Overview

Office of Mayor Eric Garcetti
February 21, 2019





The Mayor's Data Team implement Mayor Garcetti's data strategy for the City of Los Angeles by making data accessible to all.

Mayor's Data Team



Sari Ladin-Sienne
Chief Data Officer
Strategy & Partnerships



Harsha Mallajosyula
Data Scientist
Analytics & Automation



Preston Mills
Community Coordinator
*Education & Civic
Engagement*

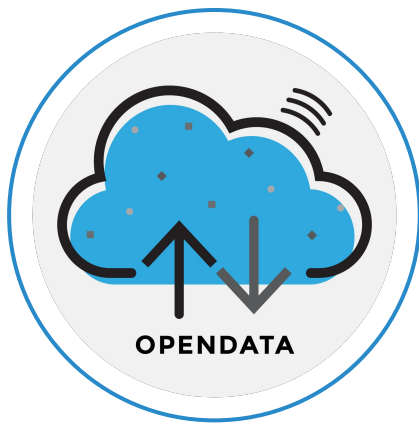
Get to know City Data!



geohub.lacity.org

The GeoHub hosts geo-coded/
location based datasets. You can
create:

- Story maps
- Dashboards
- Geo-located data collection apps

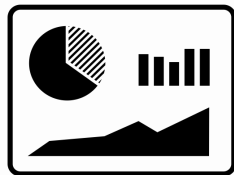


data.lacity.org

The Open Data Portal hosts tabular datasets where you can:

- Filter and download data
- Create visualizations
- Connect data to other apps

Applications using Los Angeles Open Data



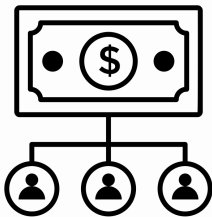
Mayor's Dashboard
(<http://dashboard.lamayor.org/>)



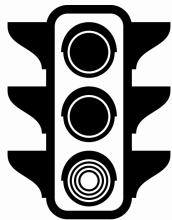
Road to 2400



Citywide Web Analytics



Open Budget



Streetwize



CleanStat

Apps
powered
by City
data

... just to name a few!

Data Angels

The Data Angels program is comprised of a cohort of volunteers that donate their time and skills to help us reach our mission of leveraging data to make positive community improvements.



DATA ANGELS

Program Logistics

- 3-5 volunteers per project (including DA project manager)
- One project manager
- 10-12 weeks of analysis
- Weekly check ins on Slack
- Bi weekly group meetings via Google Hangouts
- Github for code management

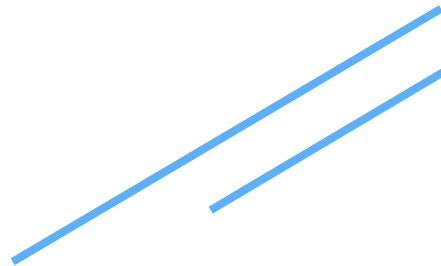
Requirements for Volunteers

Qualifications:

- Degree in a quantitative field
- Experience in performing data analysis and modeling
- Ability to work independently with minimal supervision
- Comfortable working with open ended policy problems
- Strong programming background in Python, R, SQL
- Strong data visualization skills

Commitment:

- 4-6 hours per week
- Available for biweekly or monthly check-ins

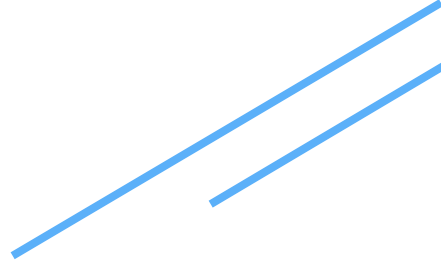


Next Data Angels Cohort

FALL 2019!

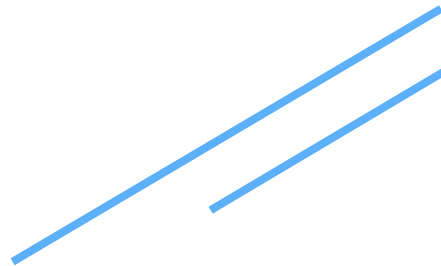
Look out for our Call for Volunteers in August 2019.

Apply through the online application with resume and cover letter.



Kaggle Competition

- Simplify City Job Bulletins
- Structure text data
- Provide an insightful recommendation to the City of LA
 - Bias in Language
 - Promotional opportunities
- Dates: 05/06/2019-06/21/2019
- Prizes!!
 - Both cash and swag prizes are available



Contact us!

mayor.opendata@lacity.org
