# Kayla Good

I am a mixed-methods researcher with seven years of experience conducting psychological studies with children and adults. I am eager to leverage these skills to directly impact users' experiences.

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## Experience

### Graduate Researcher
*September 2019 to Present*

Stanford University

- Led large-scale, end-to-end research projects examining children and adults' motivation and decision-making in academic contexts
- Recruited and tested over 1000 participants across online and in-person settings
- Conducted surveys and used linear mixed-effects regression to investigate which specific beliefs predict parents' agreement with intrusive or 'helicopter' parenting practices
- Designed and carried out behavioral experiments to explore children's understanding of how reputational concerns (e.g., wanting to appear "smart") might influence peers' behavior in the classroom
- Communicated research findings by presenting at major international conferences and publishing first-author articles, both in high-impact academic journals and popular science outlets
- Received competitive $138,000 grant from the National Science Foundation

### Inclusive Teaching Fellow
*June 2021 to Present*

Center for Teaching & Learning, Stanford University

- Successfully proposed, managed, and procured funding for a multi-year project aimed at promoting inclusive teaching practices among graduate teaching assistants (TAs)
- Designed and led interactive workshops where TAs learned to implement inclusive approaches to common teaching challenges (e.g., encouraging student participation), resulting in 100% of TAs reporting more confidence in creating an inclusive learning environment

### Admissions Representative
*November 2020 to January 2022*

Stanford University

- Collaborated with a cross-functional team of faculty, students, and staff to evaluate applications from prospective Psychology PhD students
- Generated workflow for tracking ratings of applications across several key metrics
- Led analysis of applicants' ratings to produce shortlist of interviewees

### Research Coordinator
*July 2017 to August 2019*

University of Chicago

- Managed participant recruitment and data collection for over 10 research projects
- Hired, trained, and mentored 15 undergraduate research assistants
- Facilitated collaborations with external research partners, including Chicago's Museum of Science and Industry

## Education

### Stanford University

Stanford, CA
**PhD Candidate in Psychology**
Expected 2024

### Reed College

Portland, OR
**BA in Psychology**
2013-2017

## Selected Publications

Good, K., Shaw, A. (2022). Why kids are afraid to ask for help. Scientific American.

Good, K., & Shaw, A. (2022). Being versus appearing smart: Children's developing intuitions about how reputational motives guide behavior. Child Development.

## Skills

### Software/Programming

- Proficient in R, Qualtrics, SPSS
- Familiar with Python, HTML/CSS, SQL

### Statistical Analyses

- Linear mixed-effects modeling
- Bayesian modeling
- Factor analysis
- Data visualization

### Research

- Surveys
- Piloting
- A/B testing
- Interviews
- Thematic analysis
- Observational research
- Behavioral experiments