ICS261: SSAD & Project

Team number	10
Project Title	Movieo
Document	SSAD Project Concept Document
Creation date	24/08/2015
Created By	Umesh Kumar Singla,
	Ram Kumar Reddy,
	Punyaslok Patnaik,
	Battu Varshit,
	Jaipal Singh Goud
Client	Srinivas, ANIPR Technologies

Description

MOVIEO is a Social community for Movie Lovers. It is the first Indian platform dedicated to movie lovers which focuses on Movie Fans (Moviegoers) rather than critics. The platform would source data from various social platforms and predicts the success and returns of the movie based on sentiment analysis. It would analyze various aspects of the movie in details such as Plot, Cinematography, Music, Script, etc based on user reviews.

This platform would enable users to review movies themselves and other users can view them. This would enable significant contributions by Movie Lovers instead of critics, whose views can sometimes be biased.

This also allows movie goers to connect with each other.

The basic idea behind MOVIEO is to create a consolidated movie viewing experience.

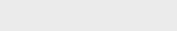
It also integrates the reviews and comments of celebrities worldwide on trending movies across the globe in the form of tweets and Facebook posts.

Profile of Users

The end users will mostly be normal people i.e. people who are movie-goers and social fanatics. In the best case scenario maybe some celebrities.

Usage Model and Diagrams

- 1. Users can look for popular tweets by searching with filters such as tags, date range, number of RETWEETS or SHARES etc.
- 2. Users can review movies. They can also UPVOTE other users' reviews if they like.





Results for Hastags: Mi5, RogueNation, TomCruise Search Terms: Mi5, RogueNation Dates: 15-07-15 to 22-07-2015

Verified Tweets	Popular Tweets
TWEET 1 TomCruise is at his best but the plot is ver of	d. <mark>#mi5</mark> Date : 22 Aug
TWEET 2 mi5 is by far the worst movie in the series Note: here the result is for search term	Date : 21 Aug
TWEET 3 Good Movie mi5 #roguenation #tomcruise Note: both search term and hash tag term	Date : 21 Aug

FETCH ALL THE TWEETS by VERIFIED HANDLES for those particular hastags and search terms. Sort by Latest Tweets
Sort data by LATEST DATE



Hash Tags	Mi5, RogueNation,TomCruise
Search Terms	Mi5, RogueNation
From Date	15-07-2015
To Date	21-07-2015
	Submit

Query :Get [(Hastgag1 or Hashtag2) OR (Search Term1 or Search Term2)] between FROM DATE and TO DATE.

FETCH ALL THE TWEETS by VERIFIED HANDLES for those particular hastags and search terms FETCH ALL THE POPULAR TWEETS BASED ON "NO OF RETWEETS" AND NOT "VERIFIED" for those particular hastags and search terms